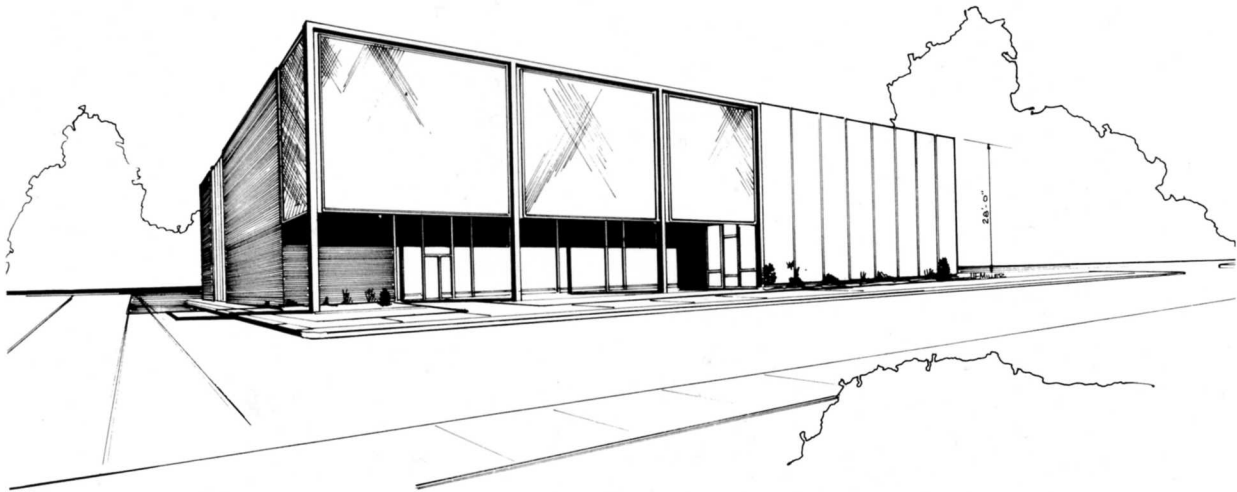


1963 COMPETITION • SAVINGS & LOAN

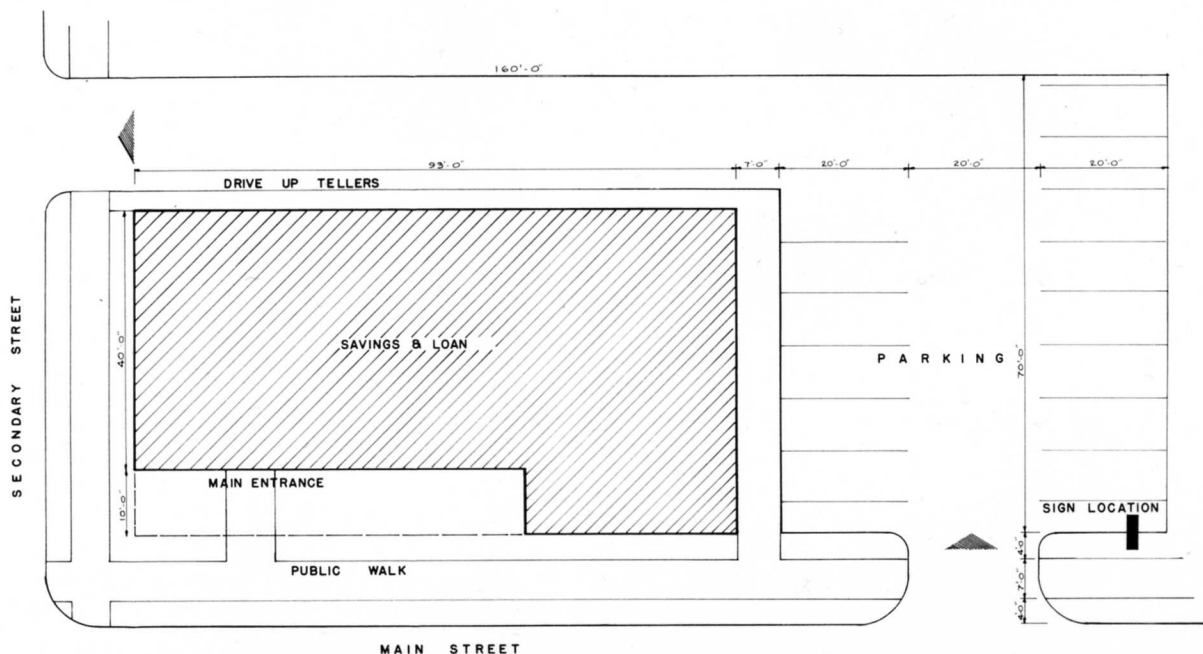


This modern new building for a Savings and Loan Association was recently erected in an outlying business section of a medium size city. It is typically representative of the many fine establishments being erected in this steadily growing business in all parts of the country in both large and small cities.

This particular building faces on a main thoroughfare leading to and from the central business district of the city. Auto traffic on this 4-lane street is fairly heavy all day and evening and limited to 40 m.p.h. The street to the left is secondary and serves as an exit from the savings and loan as indicated on the diagram. Entrance to the parking lot on the right can be made from either direction. Three large window areas cover the main front section and the blank section to the right is faced with light colored stone. The wall to the left is dark colored brick. The institution is open until 9 p.m. on Monday and Thursday nights and pays 4½ per cent on savings. Teller's windows at the rear of the building serve customers in their cars.

For the present, management only wants a sign at the location shown in the diagram, so the building or any other signs are not to be shown in the design. Management desires a sign that blends with the building architecture and reflects the character of the business, not one that would be more suitable to a night club, restaurant or entertainment business. Although there are many other types of businesses in the area, a sign at this location can be seen for considerable distance in each direction.

Here is a challenge to design a display that is distinctive, has impact, advertising value, and at the same time is in keeping with the dignity and prestige of the type of business.





GRAND INTERNATIONAL CLASS

First Prize

STEVE POLOMCHAK'

Federal Sign & Signal Corp.

Blue Island, Illinois

SPECIFICATIONS

Supporting structure of two square poles painted white 40' high. Main D.F. cabinet mounted between poles is 18' x 8' with bottom 13' above grade has charcoal color porcelain or baked enamel faces and grey colored faces on portion behind supports.

"FEDERAL SAVINGS AND LOAN" is cut out of face and $\frac{3}{4}$ " clear plastic letters pushed through. White plastic is laminated behind clear plastic to produce formal type raised letters. Illuminated by H.O. lamps behind letters.

The white plastic faced clock 3'9" in diameter has dignified black Roman numerals and hands. Raised filler and retainer is gold bronze anodized metal. Interior illumination by "U" shaped H.O. lamps. Modern eagle is shaped with gold bronze metal sides and yellow plastic face, lighted by gold tubing to give gold night appearance.

Lower D.F. cabinet 6' x 2' has light blue filler with black cutout plastic letters on flat white plastic face. White arrow on red plastic face directs customers to drive-in windows. Cabinet lighted inside by H.O. lamps.

GRAND INTERNATIONAL CLASS

Second Prize

LEONARD E. SWANSON

Heath Northwest, Inc.

Seattle, Washington



SPECIFICATIONS

Reinforced concrete pylons 40' high cast in two sections, with steel cabinet fastenings set when cast. Two single white flat plastic faced cabinets 7' x 6'6" with double faced overhang section 2'6".

Copy on double faced section and logo on single faced sections are painted transparencies. "NORTHWEST SAVINGS & LOAN," 10" molded plastic letters with gold returns.

Lower D. F. cabinet 2' x 4' with copy on painted transparency. All cabinets light inside by H.O. 800 m.a. lamps on 8" centers.



GRAND INTERNATIONAL CLASS

Third Prize

ROBERT T. HIETALA

Heath Northwest, Inc.

Seattle, Washington

SPECIFICATIONS

D. F. fabricated metal pylon display 45' high with plastic panel in center 36' x 1' internally illuminated by 800 m.a. H.O. lamps.

D. F. cabinet on right 8' x 7' painted anodized aluminum edges and flat white plastic faces. "CENTURY SAVINGS AND LOAN," 18" fabricated black plastic letters with gold returns. D. F. cabinet on left 8' x 7' has flat white plastic faces with painted gold anodized aluminum edges. "EARN 4½%" yellow letters on blue panel, "DRIVE UP TELLER" black plastic cut-out 6" letters with red cut-out plastic arrow.

Both cabinets internally illuminated by H.O. 800 m.a. lamps on 8" centers.

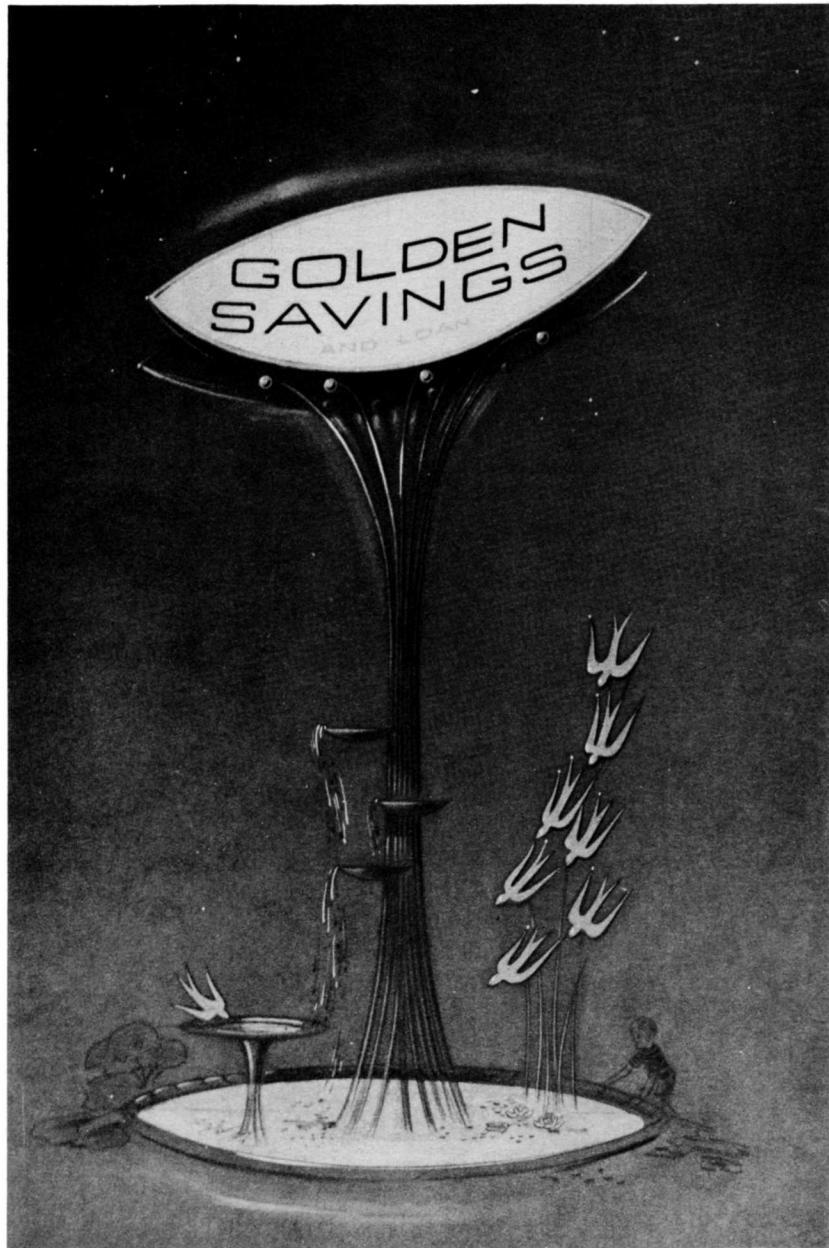
CREATIVITY CLASS

First Prize

TED PARSONS

Electrical Products Consolidated

Seattle, Washington

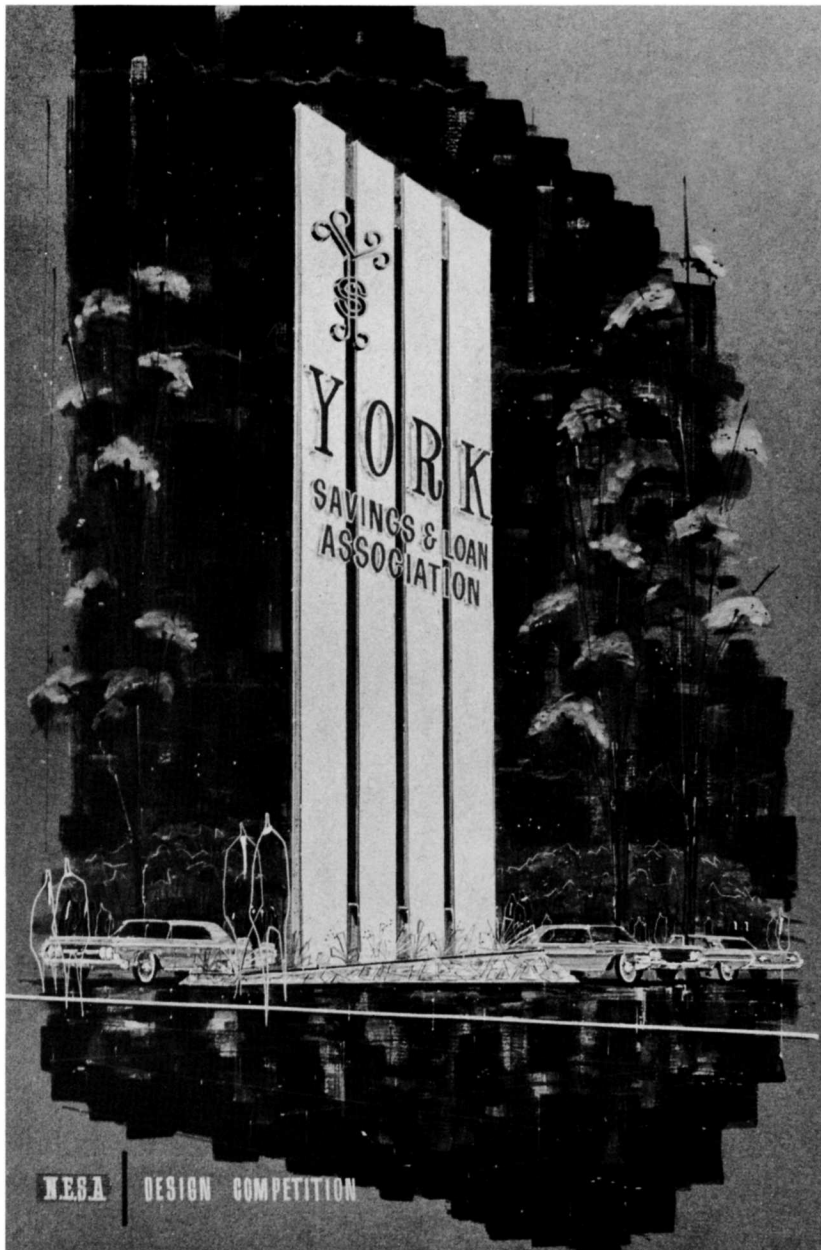


SPECIFICATIONS

D. F. display 32' high with two bronze finished metal cabinets 18' x 6', each curved out in an arc and mounted back-to-back at thick center portion and slimmed at ends. Supported small steel pipes fastened together in center to provide strength. Pipes set in concrete based reflecting pool, with warm white cast stone rim.

"GOLDEN SAVINGS" 12" cut-out black plastic letters, "AND LOAN," 4" gold cut-out plastic letters on white channel plastic faces. Internally illuminated by H.O. lamps in center and white tubing in end sections of cabinets.

"Birds in flight" are cast brass and bronze—or fabricated sheet metal—mounted on aluminum colored steel rods. Cast brass—or fabricated sheet metal bird on fountain made of warm colored stone. Fountain on main pillar has brass bowls.



CREATIVITY CLASS

Second Prize

DOUGLAS A. COLLINS

**E. L. Ruddy Co. Limited
Toronto, Ontario, Canada**

SPECIFICATIONS

D. F. display 37' high, 13' wide of four tapered fiberglass pylons, simulating precast concrete, covering wide flange beams. Area between pylons has 12" wide galvanized metal painted charcoal grey.

The stylized "Y's and dollar sign" symbol is galvanized metal channel with black return and green face illuminated by 60 m.a. green tubing. YORK SAVINGS & LOAN ASSOCIATION, 40" and 15" bronze channel letters with wine colored plastic faces lighted by 60 m.a. white tubing.

CREATIVITY CLASS

Third Prize

GUY GAGNE

Claude Neon General Adv. Ltd.
Montreal, Quebec, Canada



SPECIFICATIONS

D. F. display 28' high, 10'6" wide supported by three beams covered with stelvetite. Sign cabinet 16' x 10'6" faced with corrugated stelvetite from which black panel of reversed channel stelvetite is raised and outlined in white tubing for silhouette effect.

The crest is cut out of panel and backed with red plastic, lighted by H.O. lamps. NEW HAVEN SAVINGS AND LOAN cut-out of panel and backed with white plastic illuminated by H.O lamps.

Bottom panel 8' x 3'3", of red reverse channel stelvetite raised from background and outlined with white tubing for silhouette effect. 4 1/2% on SAVINGS cut-out of panel backed with white plastic, lighted by H.O. lamps.



ADVERTISING AND
IDENTIFICATION CLASS
First Prize

JAMES CALCOTT
Federal Sign & Signal Corp.
Blue Island, Illinois

SPECIFICATIONS

The 48' high supporting columns may be of prestressed concrete or architectural steel painted white. Decorative grillwork between columns is gold anodized aluminum. Main D. F. sign cabinet is 12'6" x 9' with filler in gold baked enamel finish. REPUBLIC 32" to 20"; SAVINGS AND LOAN 24" to 9" white plastic letters inserted through cut-outs in turquoise porcelain enamel faces. Interior illuminated with H.O. lamps.

The two modules on opposite side are each 3'3" square with white plastic and laminated black plastic letters. PARK 16" and DRIVE UP TELLERS 6" high lighted by H.O. lamps. Retainers and fillers turquoise baked enamel to match main sign faces. Red plastic arrow lighted by red tubing has white baked enamel filler and retainer.

Fiberglass eagle on top 3'6" high mounted on 2' plastic ball supported by 3" pipe, all painted gold. This display feature is lighted by floodlights mounted on top of main sign section.

ADVERTISING AND
IDENTIFICATION CLASS

Second Prize

JOHN S. KRUSE

Federal Sign & Signal Corp.

Blue Island, Illinois



SPECIFICATIONS

Supporting pylon 42' high, 3' wide finished in gold anodized aluminum. Accent strip on front edge of pylon and sign cabinet is black porcelain enamel channel with white plastic face illuminated by single row of H.O. lamps on pylon and by interior H.O. lamps on the sign cabinet.

Main D. F. sign 12' high, 8' wide has gold anodized fillers and retainers with black cut-out plastic letters laminated on white plastic faces. HOME SAVINGS 2' high, AND LOAN 1' high back-lighted by H. O. lamps on 6" centers.

Ornamental sections on each side of pylon are 28' x 2' black porcelain enamel fillers with white plastic faces and "H" trademarks in brown and gold, internally illuminated by H.O. lamps.



ADVERTISING AND
IDENTIFICATION CLASS
Third Prize

WILBUR L. BENJAMIN
Blommel Sign Company
Dayton, Ohio

SPECIFICATIONS

D. F. display 37'6" high supported by 8" columns trimmed in stainless steel as are all other cabinets. Main panel 12' x 8' with black raised letters on white flat plastic face illuminated by H.O. lamps.

EAGLE 5' x 7' has gold anodized aluminum filler with alternate strips of yellow and green plastic faces back-lighted by H.O. lamps.

Shadow and lower cabinet faced with green stippled porcelain enamel. DRIVE IN WINDOWS letters and border in single white tubing.

SUPPLEMENTAL TREATMENT CLASS

First Prize

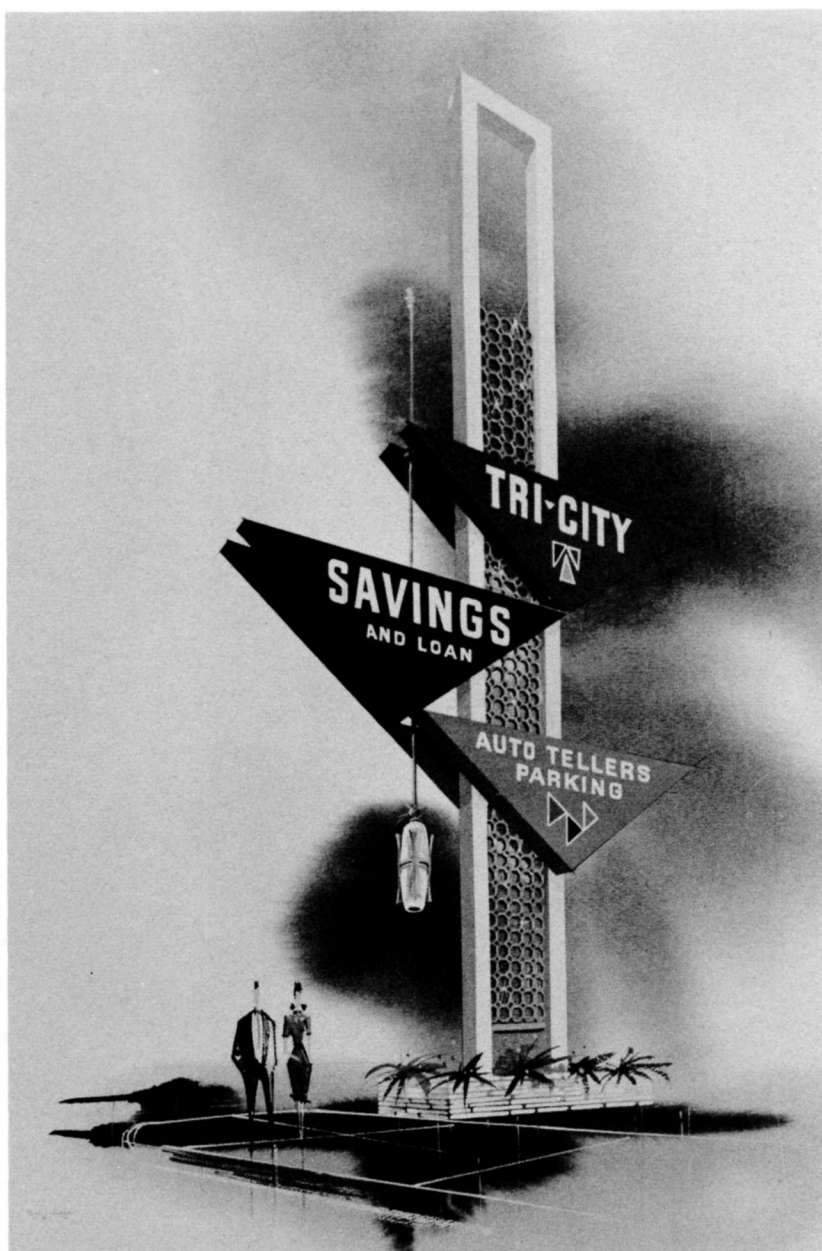
GRAND INTERNATIONAL CLASS

Merit Award

MALCOLM J. BOEREMA

Federal Sign & Signal Corp.

Blue Island, Illinois



SPECIFICATIONS

D. F. display 38' high on two square prestressed cast concrete supports. Area between columns filled with tile solar screen with facing edges finished in gold Resilene plastic paint.

The triangular metal cabinets are faced with textured architectural plastic-teal blue in top, brick red in center and light mustard in lower. White finished $\frac{1}{8}$ " plastic is laminated on inside of faces behind cut-out letters, to avoid 3-dimensional copy and preserve clean sculptured shape. Fillers are painted to match face color of cabinets which are internally illuminated.

Lantern custom fabricated of white plastic and gold anodized aluminum and lighted by two beacon ray clear lamps, one upright and one inverted for double blinking effect.



SUPPLEMENTAL TREATMENT CLASS

Second Prize

GRAND INTERNATIONAL CLASS

Merit Award

P. E. GILES

Neon Products of Canada Ltd.

Victoria, B.C., Canada

SPECIFICATIONS

D. F. Display 39' high, 10'6" wide supported by two I-beams painted white, with decorative center pole. METRO SAVINGS AND LOAN 4" channel metal letters 18" high faced with white plastic and illuminated by double tangerine tubing. Metal Q-deck faces covered with hammered copper skin and surrounded by 3" metal border with gold scotchcal.

Two single face jump clocks with 20" numerals installed on each side of I-beams. The time alternates with word "save." Center cabinet 4' square with white corrugated plastic faces is interior illuminated by 5 horizontal H.O. lamps, 4½% flat cut-out orange plastic letters 20" to 9". ON SAVINGS 9" flat black cut-out plastic letters, pinned to faces.

Lower section 14' x 2' has V-3 white plastic faces lighted by 15 two-foot H.O. lamps. PARK 12" gold moulded plastic letters, DRIVE IN TELLERS 12" to 6" black cut-out plastic letters pinned to faces.

SUPPLEMENTAL TREATMENT CLASS

Third Prize

EUGENE W. HARGENS

Heath and Company
Los Angeles, California



SPECIFICATIONS

D. F. display 50'9" x 15' supported by two papers covered by diamond shaped flush metal painted off-white. Top cabinet 4' high, 15' wide; lower 6'6" high, 15' wide, both finish in polly gold. Faces of blue plastic routed out for flat white cut-out letters 20" to 9", with slimline lamp illumination inside.

Revolving oval 5' high, 3'6" wide finish in polly gold with flat white plastic faces. Copy is flat cut-out red plastic with numerals screwed to faces for rate changes. Interior slimline lamp illumination. Sheet metal scroll on top oval is 4" wide and painted flat charcoal brown.

Custom made metal lamp finished in antique gold is 6' high with clear lenses illuminated by six 100 watt lamps scintillating on 6-point flasher. Metal scroll at lamp base painted charcoal brown.



PRESENTATION CLASSIFICATION

First Prize

GRAND INTERNATIONAL CLASS

Merit Award

RICHARD CONNOR

Blanchett Neon Limited

Edmonton, Alberta, Canada

SPECIFICATIONS

D. F. pylon 34'6" high 12' wide supported on two painted I-beams with pole in center to support revolving section. Center of structure decorated with sheet metal louvres with faces painted aqua and channels dark blue.

Main panel 12' x 6'6" white plastic face has 3' channel letters with black painted 4" returns. C lighted by double rose tubing with violet plastic face. S has double yellow tubing and orange yellow face. L has double white tubing with aqua plastic face. CITY SAVINGS & LOAN in 12" black cut-out plastic letters cemented to face.

Lower panel of 5' x 2'6" clear plastic painted violet with 8" TELLERS SERVICE letters and arrow painted white and illuminated by three rows 60" H.O. lamps. Revolving 3' x 2'6" top section has white plastic face with 4 1/2% in 18" black painted numerals and on SAVINGS 4" letters painted black. Reverse side has CSL logo painted white on violet painted plastic face. Illumination is by 3-rows 36" H.O. lamps.

PRESENTATION CLASSIFICATION

Second Prize

GRAND INTERNATIONAL CLASS

Merit Award

EARL PAULSON

Federal Sign & Signal Corporation

Blue Island, Illinois

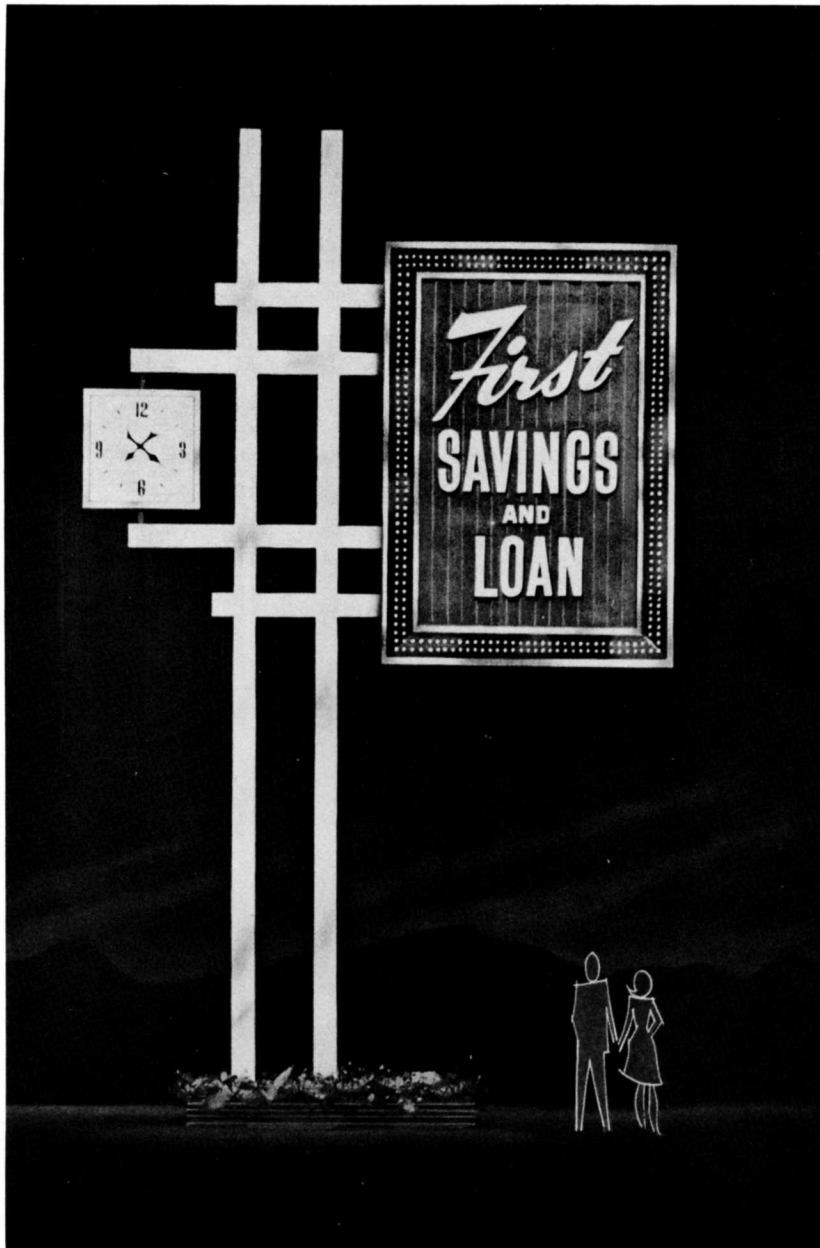


SPECIFICATIONS

D. F. display 45' high, 16'9" wide, overall, supported by 16' pipe to 26' above grade and 8' pipe above, faced with 20 g. steel finish in gold and black dynasyl. Vertical strip on each side faced with inverted "U" shape moulded white plastic illuminated by one row of H.O. lamps.

Main cabinet 12' x 7'6" has flat plastic pictorial on white plastic face and gold dynasyl filler. Letters are 1/2" white plastic pushed through blue porcelain enamel face, internally illuminated with H.O. lamps.

Octagonal sign 4'6" x 4'6" has gold dynasyl filler, flat cut-out plastic letters on white plastic face back-lighted by H.O. lamps. PARK is blue, arrows red and DRIVE UP TELLERS in black.



PRESENTATION CLASSIFICATION

Third Prize

ROY A. BOONE

Stanford and Inge, Inc.

Roanoke, Virginia

SPECIFICATIONS

D. F. display 33' high, 20' wide overall, supported by two 9" x 4' sq. type poles painted white. Main panel 14' x 10' has wide corrugated metal face painted chocolate. "Picture frame" outside is black plastic drilled with 1-inch holes back-lighted by H.O. lamps.

Channel letters have white plastic faces illuminated by white tubing. "FIRST" is 48" to 18", SAVINGS-LOAN 24" and 6".

The 4' cube rotating clock faced with white plastic has following on other three sides: TEMPERATURE—Open Mon. & Thurs. 'til 9—4½% on Savings.

PRACTICABILITY CLASSIFICATION

First Prize

TOM RUNKLE

Electrical Products Division

Federal Sign & Signal Corporation

Eugene, Oregon



SPECIFICATIONS

D. F. display 28" high, 16'9" wide supported by steel "I" beams boxed in gold anodized aluminum 6" x 16". The three 4" center poles of 26 g. conductor pipe finish in brown enamel are decorative and not supporting members.

All cabinets are 16' thick with visible edging retainers and dividers of gold anodized aluminum in upper section and of white enamel in oval and lower sections.

"FIRST FEDERAL" 21" to 10" script white plastic letters on turquoise routed plastic panel 13'6" x 3', back-lighted by 800 m.a. vertical lamps on 10" centers. "SAVINGS," "LOAN" 15" high flat cut-out brown plastic, "AND" 7 1/2" high flat c/o brown plastic, spacer bars flat c/o orange plastic, all pegged out on white corrugated plastic panel 13'6" x 6'3" illuminated by 800 m.a. vertical lamps on 12" centers.

Vertical side cabinets 6'3" high, 1'2" wide faced with dignified leaf design of gold Scotchcal Mylar on turquoise plastic background, lighted by single vertical 800 m.a. lamp wired to secondary circuit in main cabinet.

Oval cabinet 5' x 3'6" with orange plastic face. White routed plastic numeral is 16", fractions 7" and c/o 15. "CURRENT DIVIDEND" 2 1/2" brown plastic cut-out letters. Internally illuminated by three 800 m.a. Endon lamps.

Lower cabinet 11'9" x 3'6" with white plastic face, "CAR TELLER" and "PARKING" are 7" pegged flat cut-out turquoise plastic and the arrow is 33" orange plastic. Illuminated by 800 m.a. lamps on 12" centers.

Dark colored brick structure supporting poles is 60" high, 9'6" long, 21" wide. Field stone planter 18'9" long, 18" high and 42" wide to be furnished by owner.



PRACTICABILITY CLASSIFICATION

Second Prize

FRED R. BERGENDORFF
Electrical Advertisers Agency
El Cajon, California

SPECIFICATIONS

D. F. pylon 36' high on tapered shaft of tan sheet metal cover over steel column. Horizontal cross tie sheet metal boxed panel.

Main section 16' x 10' faced with white plastic internally illuminated with T-12 slimline lamps. "SENTRY" blue flat cut-out plastic letters and "SAVINGS & LOAN" black flat cut-out letters.

Revolving 4' circle reads "Open 'til 9—Monday and Thursday Nights" in blue flat cut-out letters on white plastic face lighted with slimline lamps inside.

PRACTICABILITY CLASSIFICATION

*Third Prize***JAMES L. DIX**

Electrical Products Division

Federal Sign & Signal Corporation

Los Angeles, California

**SPECIFICATIONS**

D. F. sign 55' to top of spire. Main column fabricated around pole with white sheet metal mullions on outside and gold anodized aluminum mullion in center. White dimpled plastic faces between mullions internally illuminated. White finished pole supports cabinets.

Top cabinet 6' high in gold anodized aluminum with retainers $2\frac{1}{2}$ " x $2\frac{1}{2}$ " wide and deep. Black flat cutout numbers 4' to 1' wired to white plastic face to permit percentage changes. "GUARDIAN" olive and blue fabricated plastic letters 39" to 18" with black edges on satin finish plastic faces. Cabinet 15' x 6' gold anodized aluminum with $2\frac{1}{2}$ " x $2\frac{1}{2}$ " retainers. "SAVINGS & LOAN" fabricated plastic letters 21" to 18" black faces except "S" in olive and "L" in blue on white plastic face in gold anodized cabinet 15" x 3'. All cabinets internally illuminated with fluorescent lamps.



GRAND INTERNATIONAL CLASS

Merit Award

T. GODWIN

Claude Neon Ruddy Kester Limited

Regina, Saskatchewan, Canada

SPECIFICATIONS

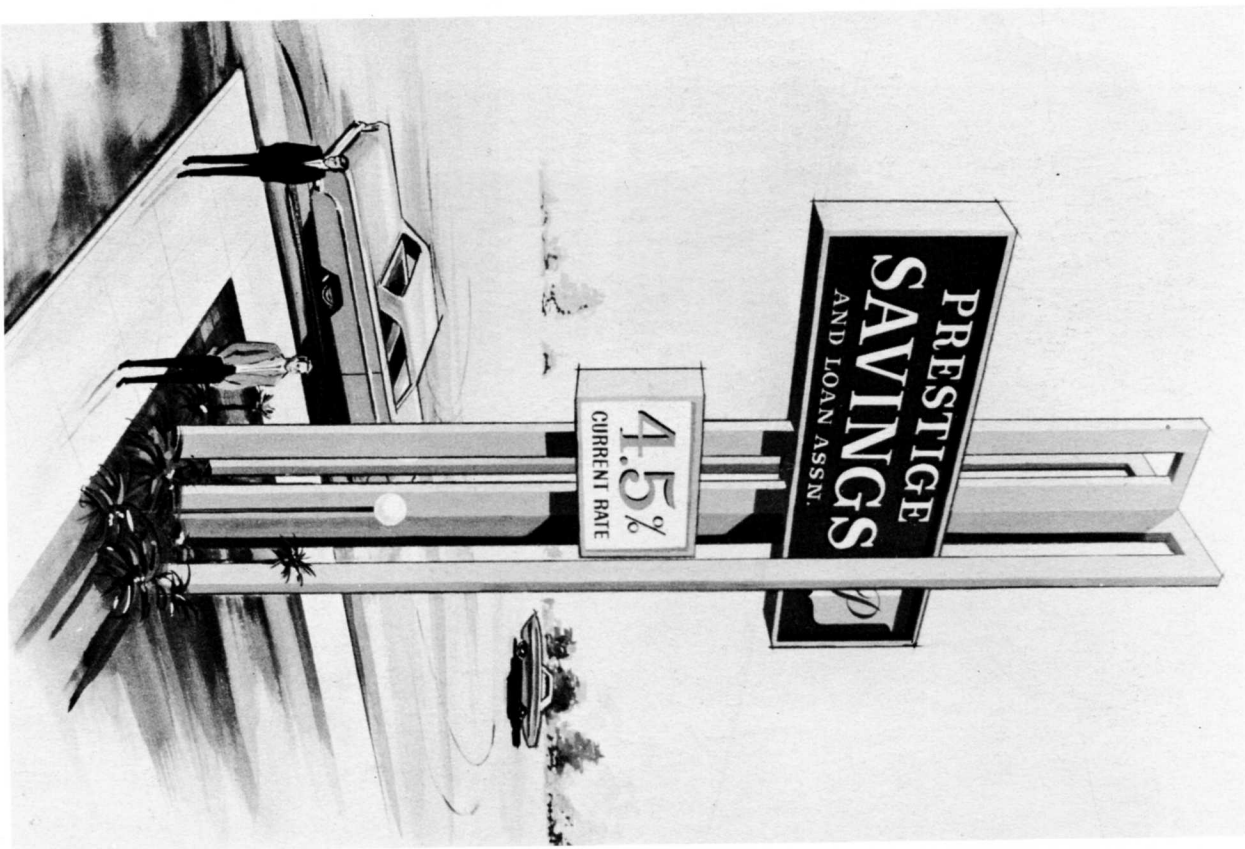
D. F. display 43' high, 19' wide overall, supported by three poles with dimensional sheet metal forming background. "CSL" raised block sheet metal 3" channel letters 5'8" high, with up and down wiping action of lamps and tubing on 19 pt. flasher.

Sign cabinet 15' x 10' x 2" set in grey sheathed "I" beams to give appearance of floating, has flat white plastic faces internally illuminated by H.O. lamps. "CITY SAVINGS AND LOAN CO." 12" black cut-out plastic letters sanded to remove gloss. Frieze of "4½%", 16" high painted on inside lighted by 2 rows of 40 w. lamps 4" behind face chasing from left to right to give news item effect.

Lower portion two single faced cabinets 12'6" x 1'8" with blue fillers and retainers and red cut-out 5½" plastic letters on flat white plastic face. The sculptured portion is steel re-inforced papier-mache coated with Poly-vinyl chloride with gold color added.

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



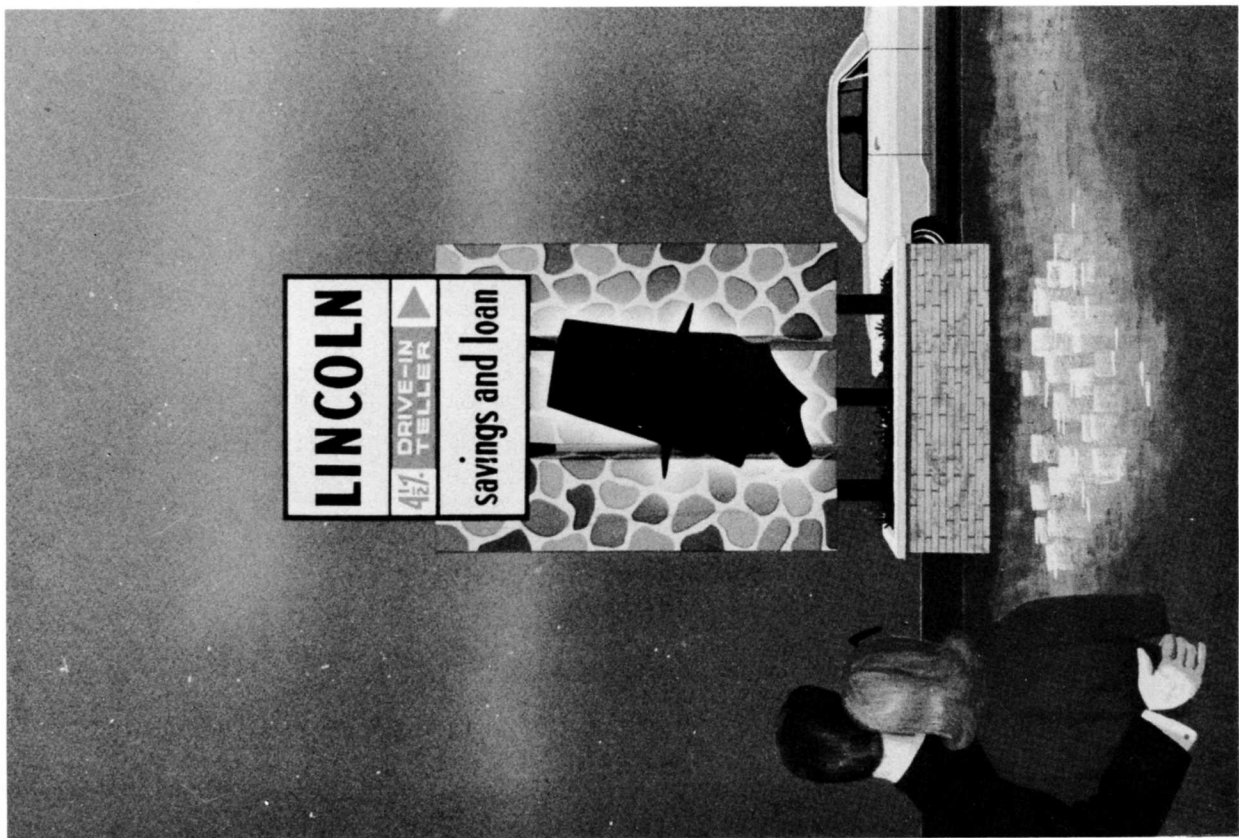
Donald S. Cobb, Jr.
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Los Angeles, California



Charles B. Harrell
NEON PLASTIC ADVERTISING, INC.
Springfield, Missouri



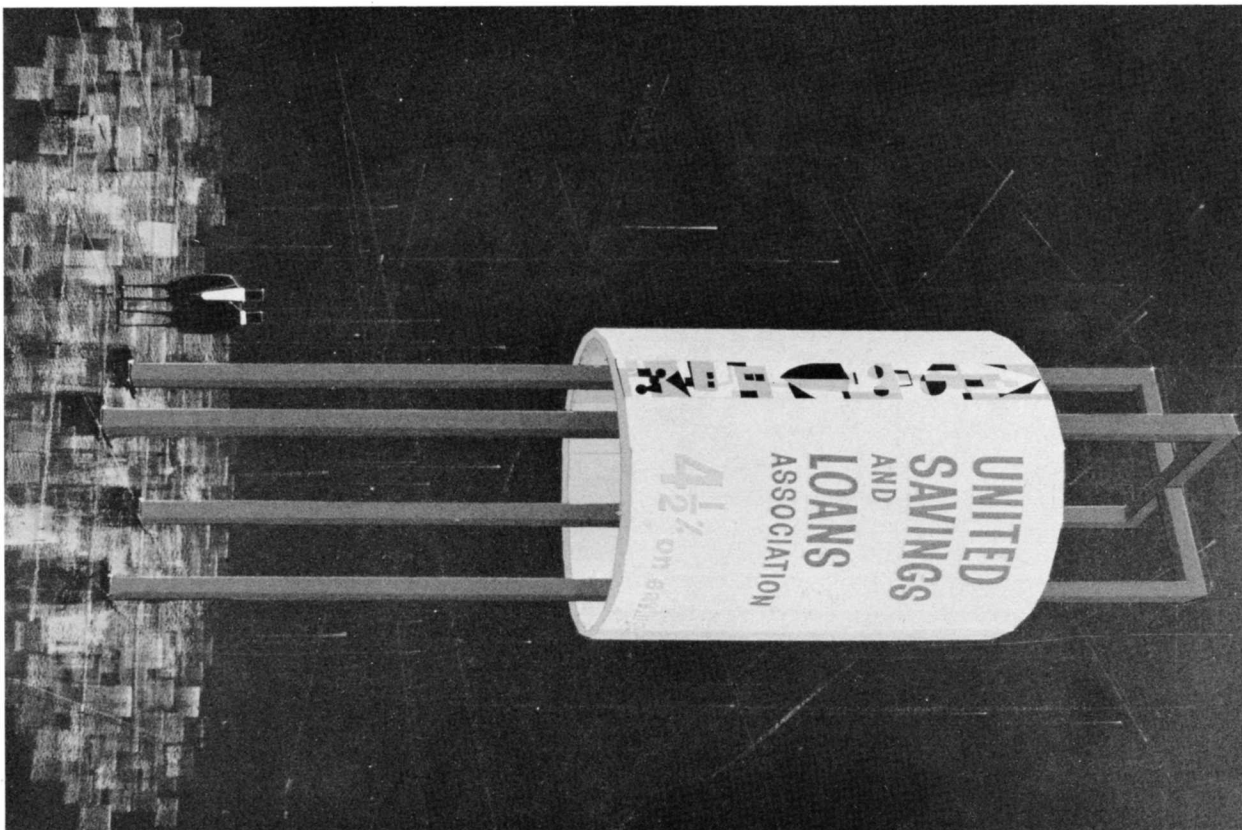
J. I. Walker
CLAUDE NEON GENERAL ADV., LTD.
Montreal, P. Q., Canada



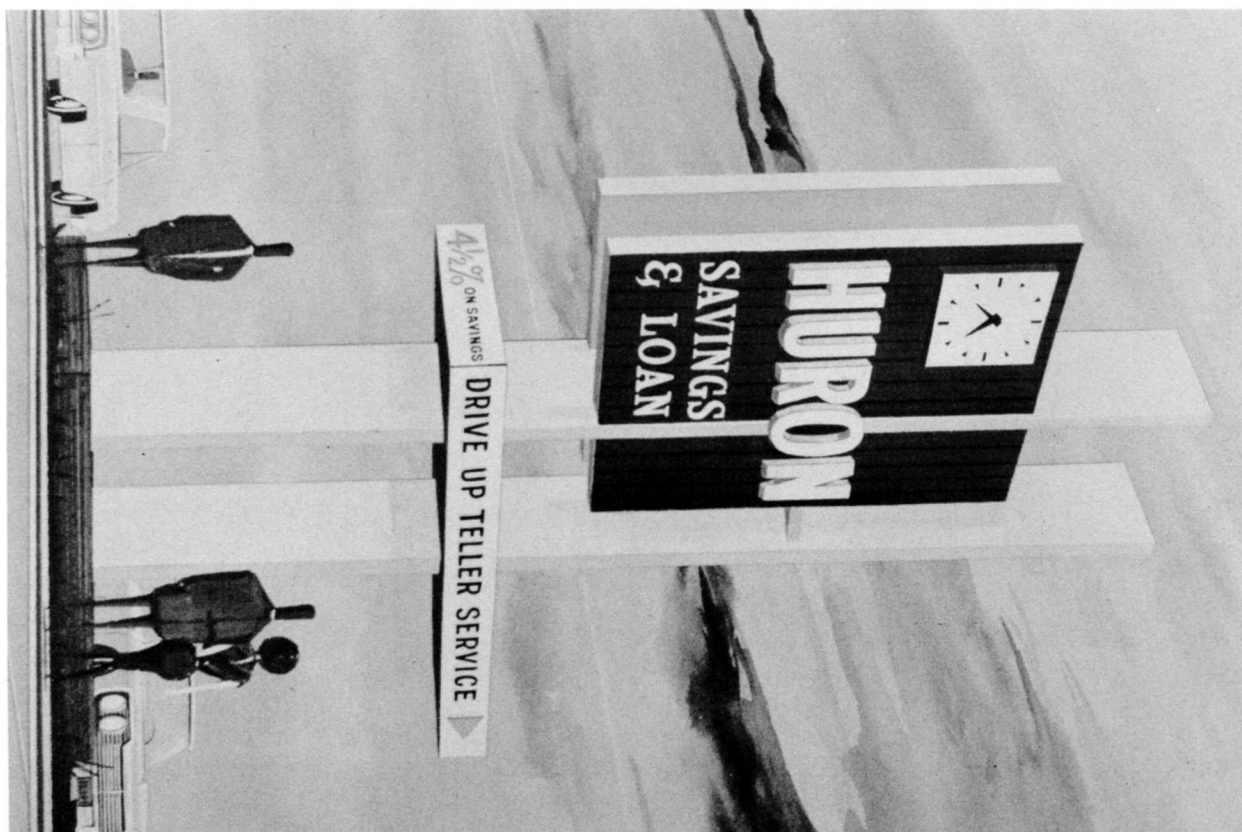
Don A. Henderson
CLAUDE NEON GENERAL ADV., LTD.
Montreal, P. Q., Canada

SAVINGS & LOAN

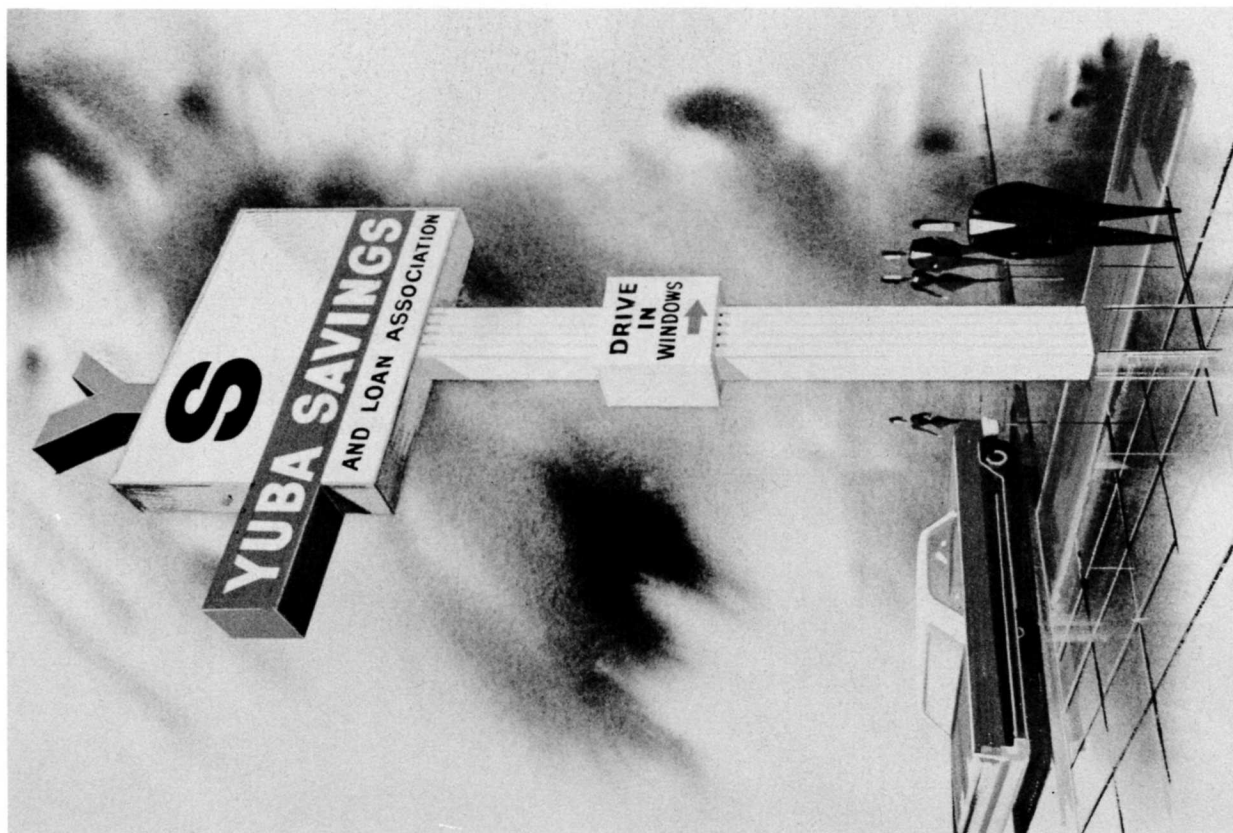
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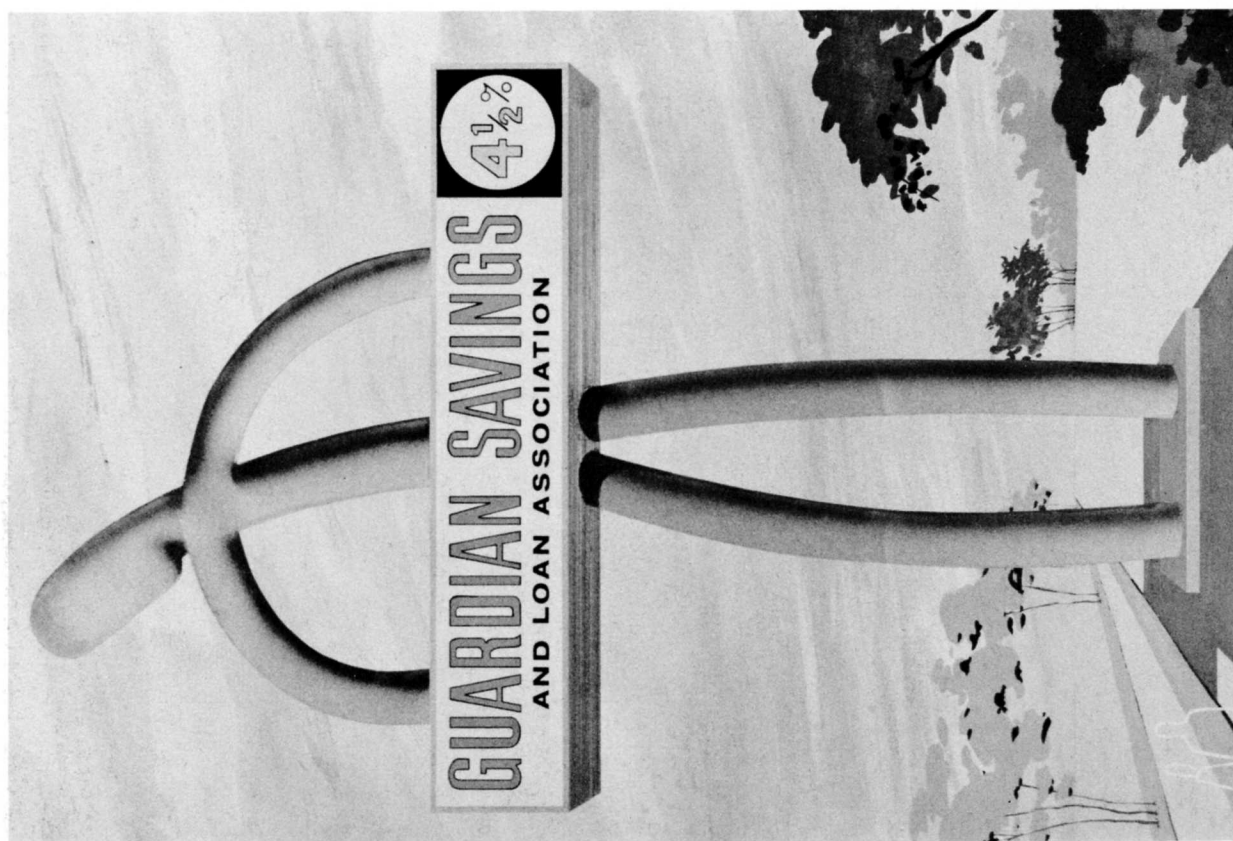
Don Overduin
NEON PRODUCTS OF CANADA, LIMITED
Windsor, Manitoba, Canada



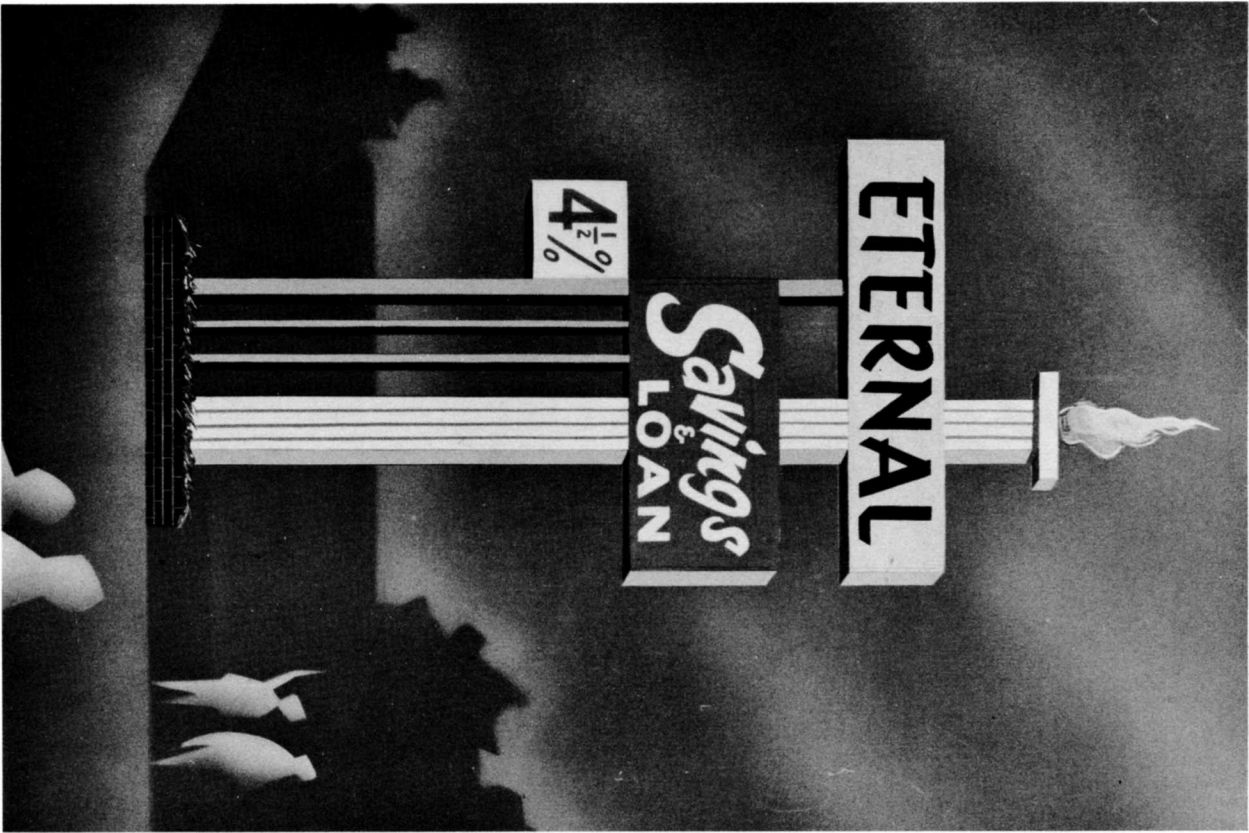
Joseph Simcoe
LEVIN SIGN CO., LTD.
Windsor, Manitoba, Canada



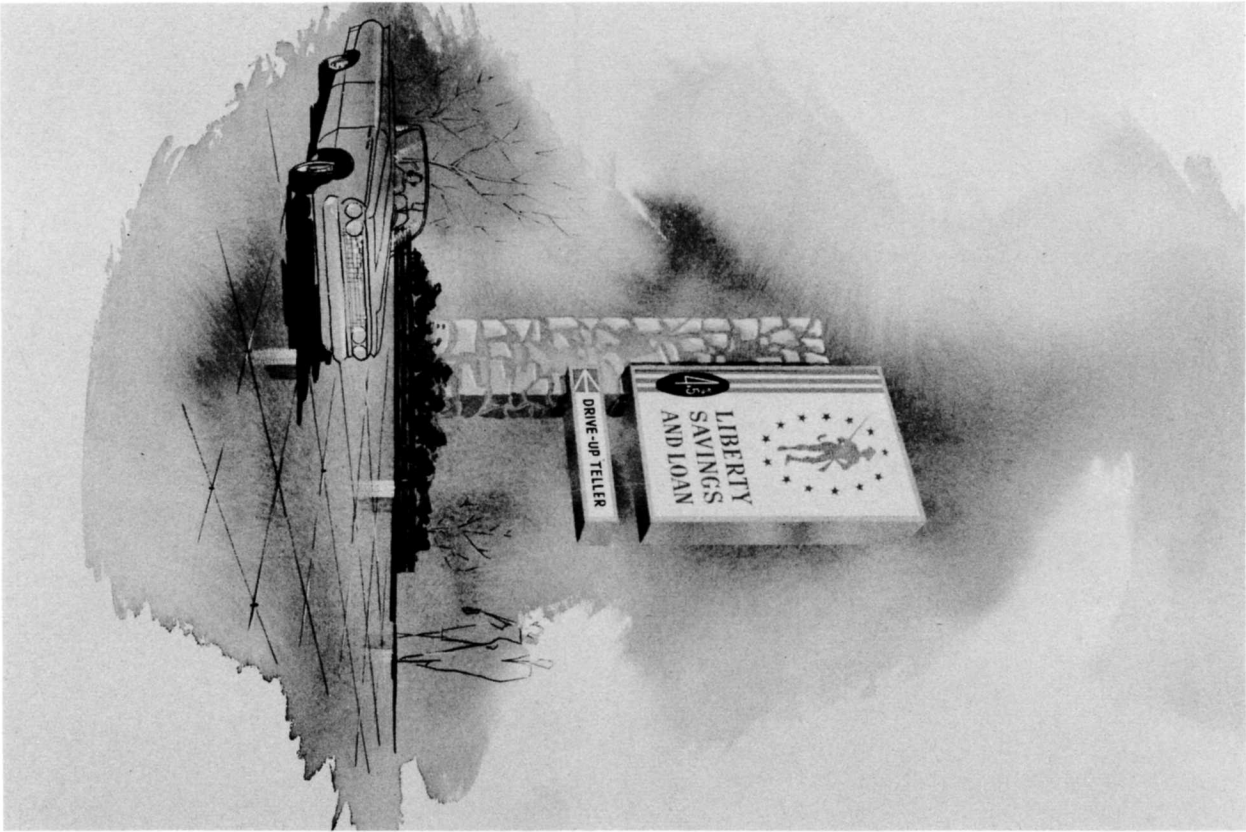
Hugh W. L.J.
FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION
Oakland, California



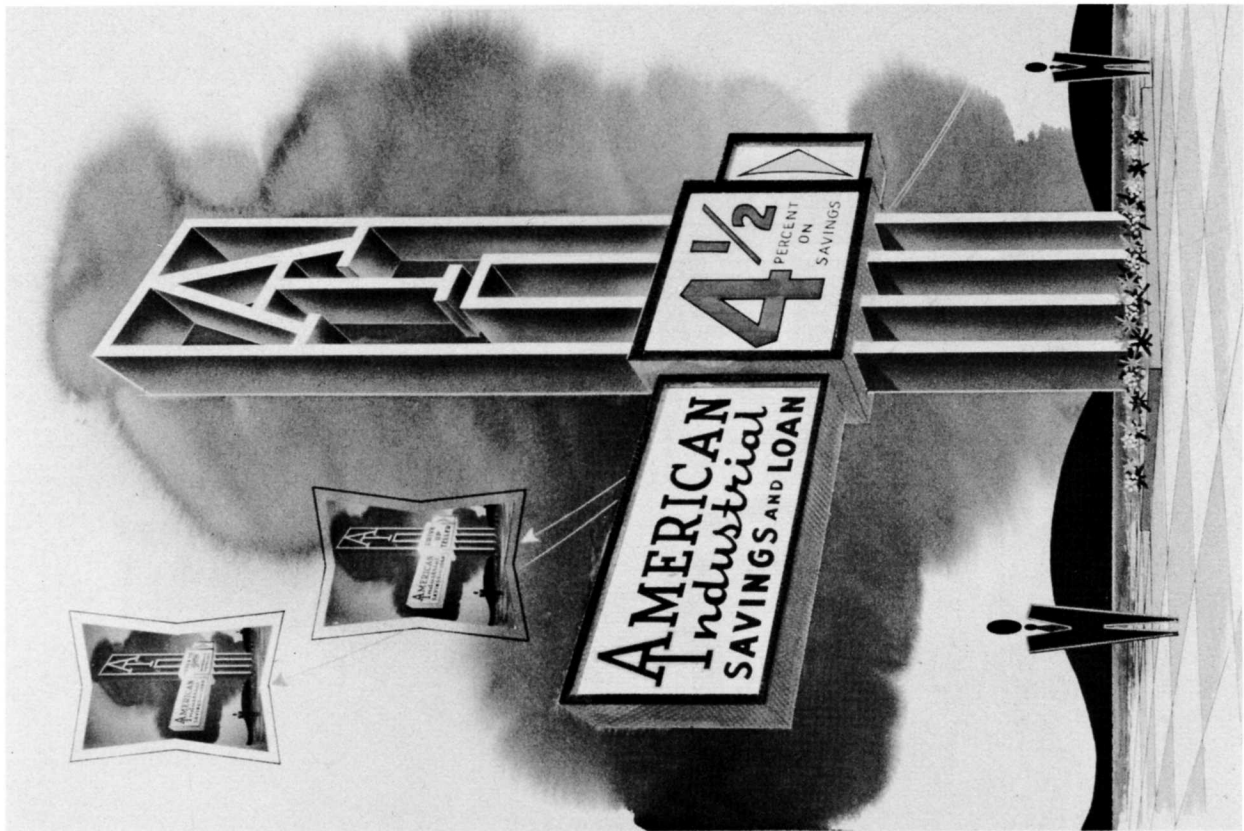
Curly Voss
ADVANCE NEON SIGN CO.
Los Angeles, California



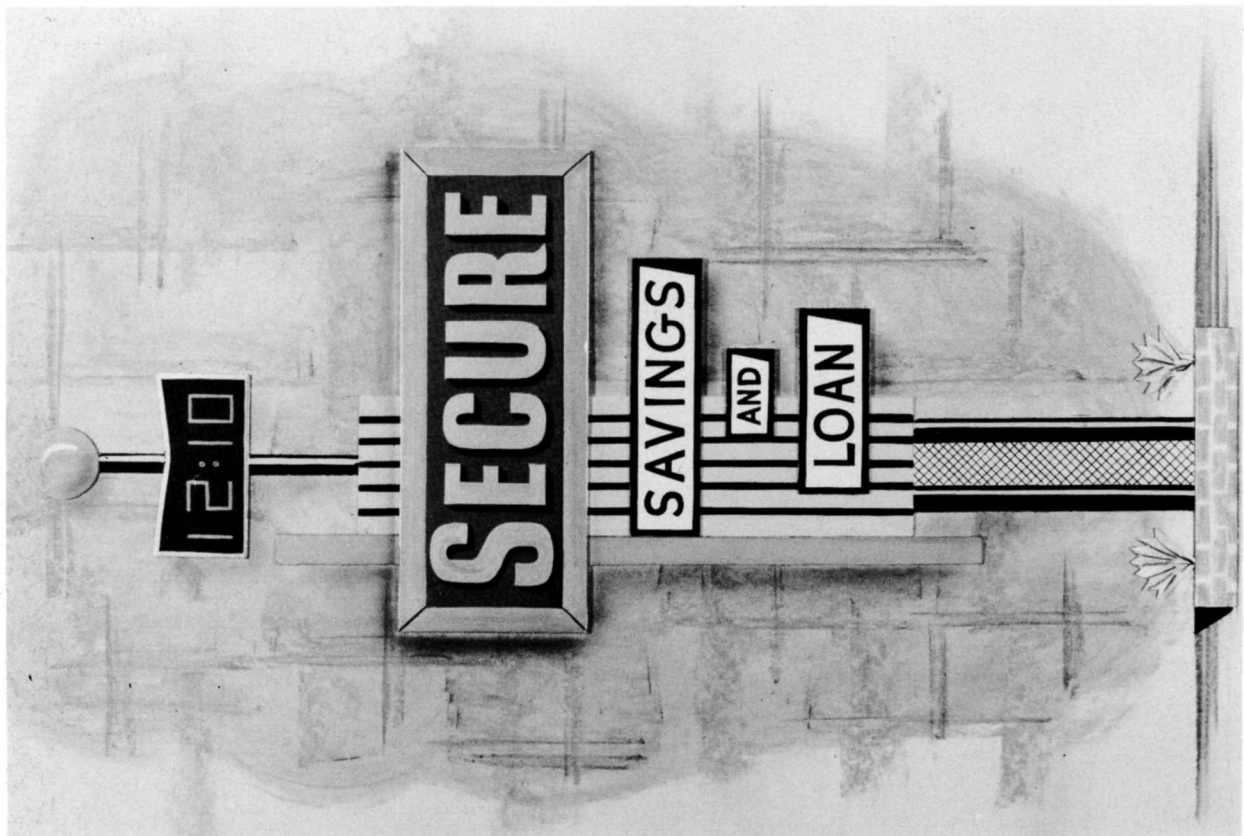
David Lipscomb
TEXION DISPLAYS, INC.
Victoria, Texas



Don J. Allen
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Portland, Oregon



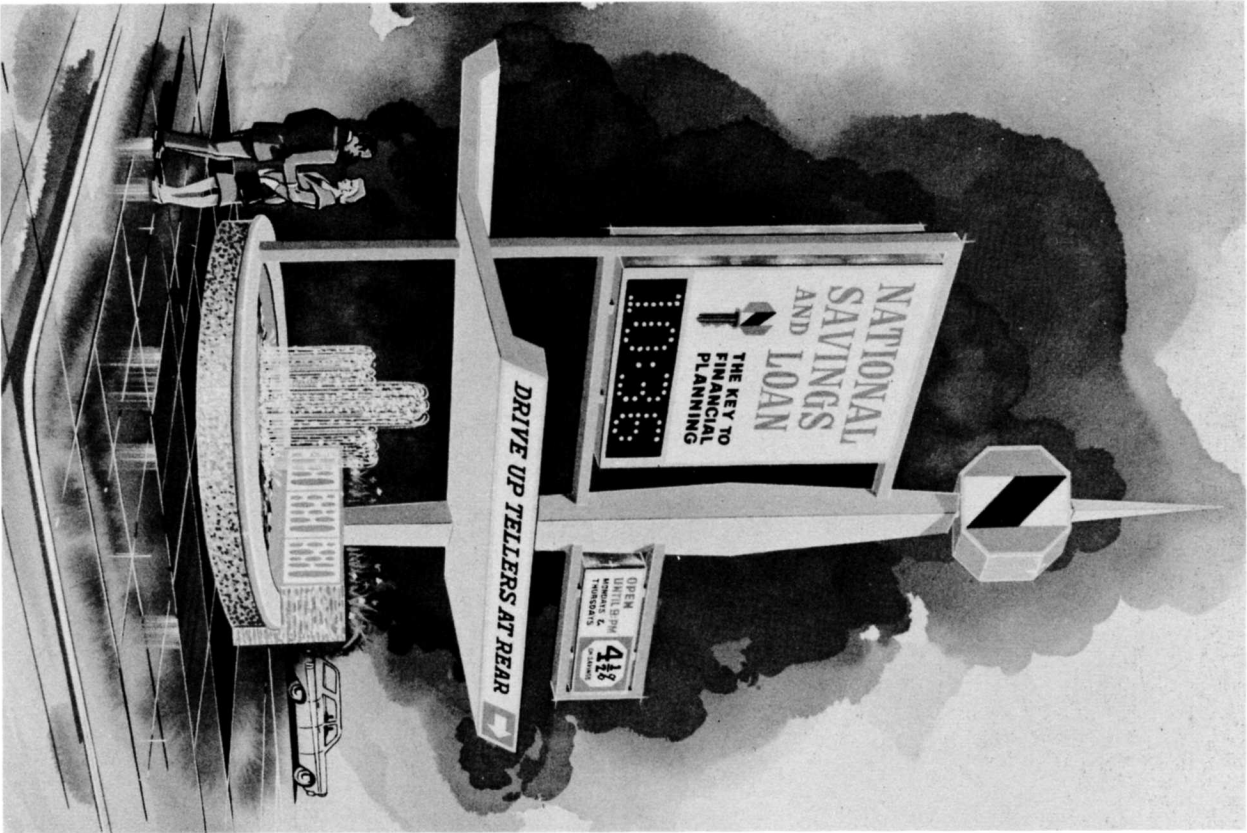
Joseph E. French
FEDERAL SIGN AND SIGNAL CORP.
Louisville, Kentucky



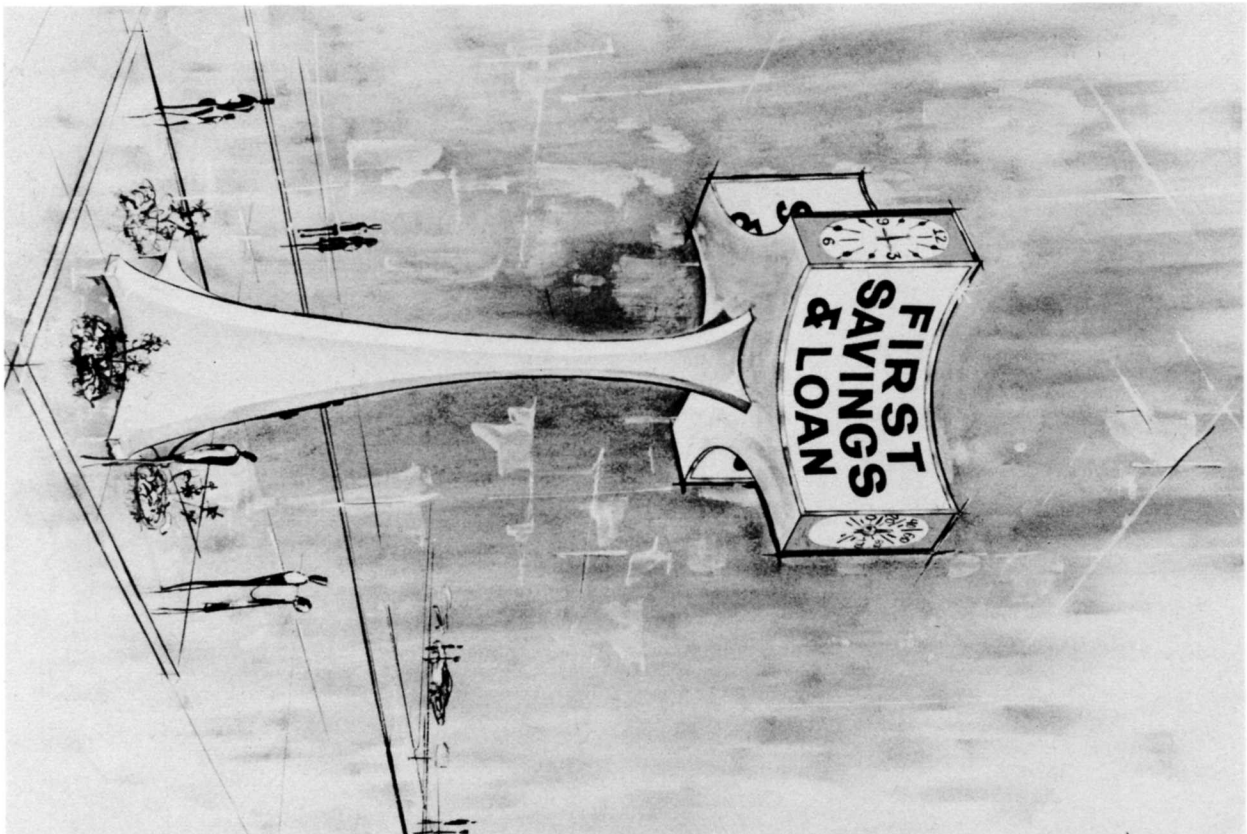
Donald Herd
LOTZ NEON SIGN AND ADV., INC.
Joliet, Illinois

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



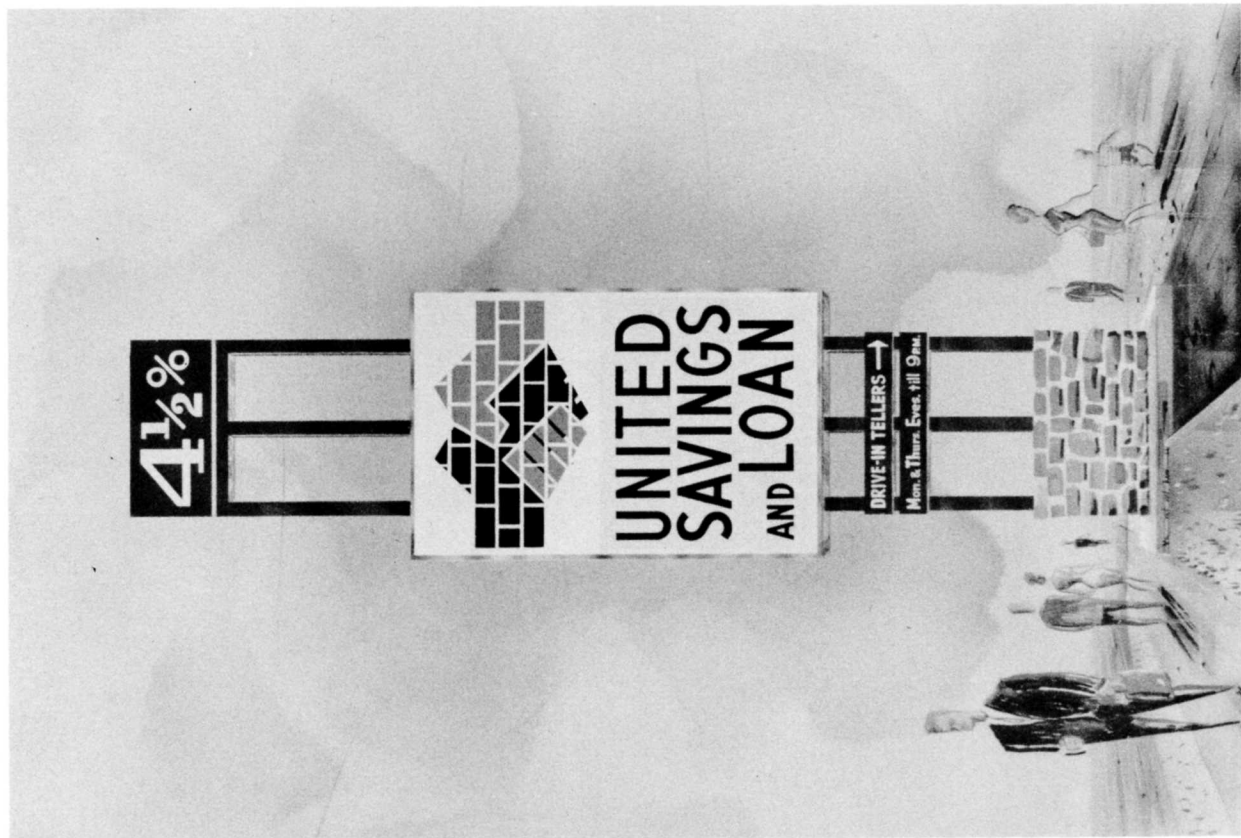
Lee Dahne
NESA ELECTRIC SIGN DESIGNS
Portland, Oregon
FEDERAL SIGN AND SIGNAL CO. ELECTRICAL PRODUCTS DIVISION



Dale Brown
ARTISTS SIGN CO.
Columbus, Ohio



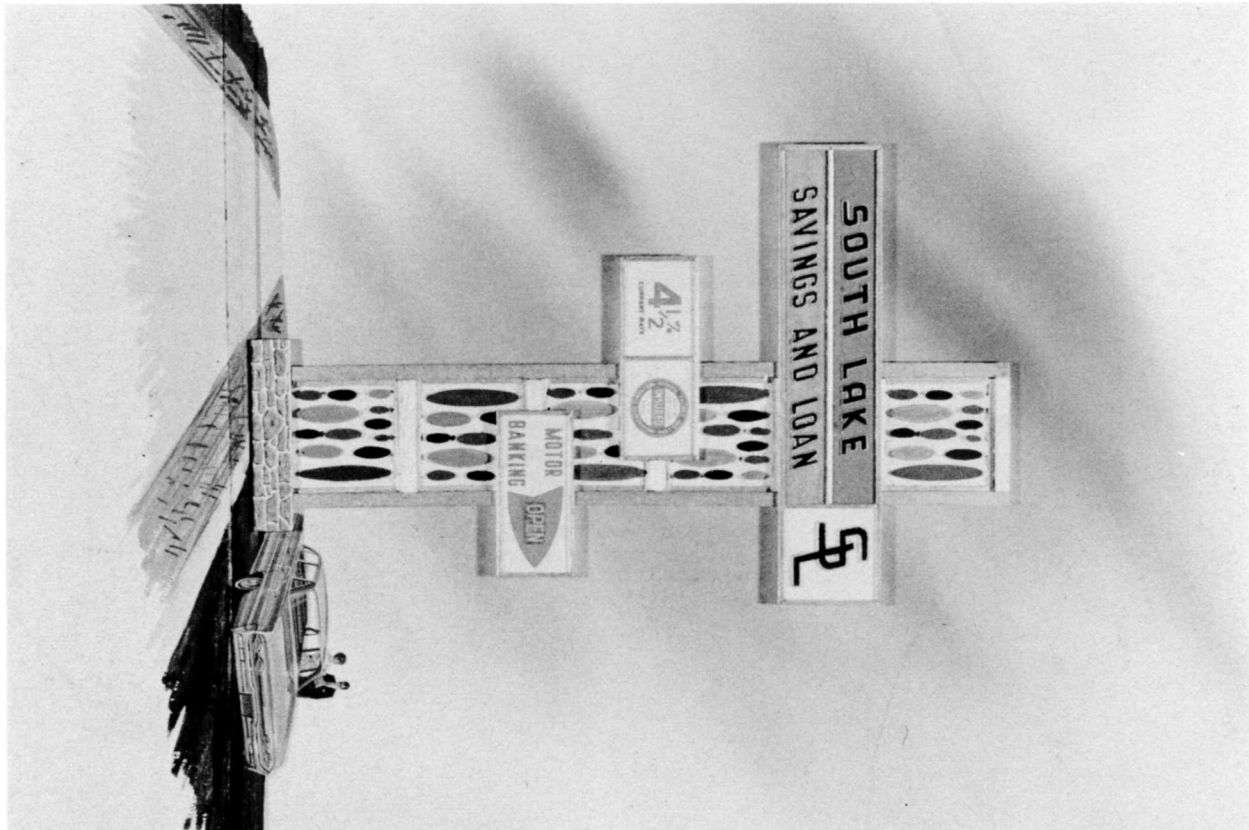
Elmo Watkins
FELIX SIGNS, INC.
Kingsport, Tennessee



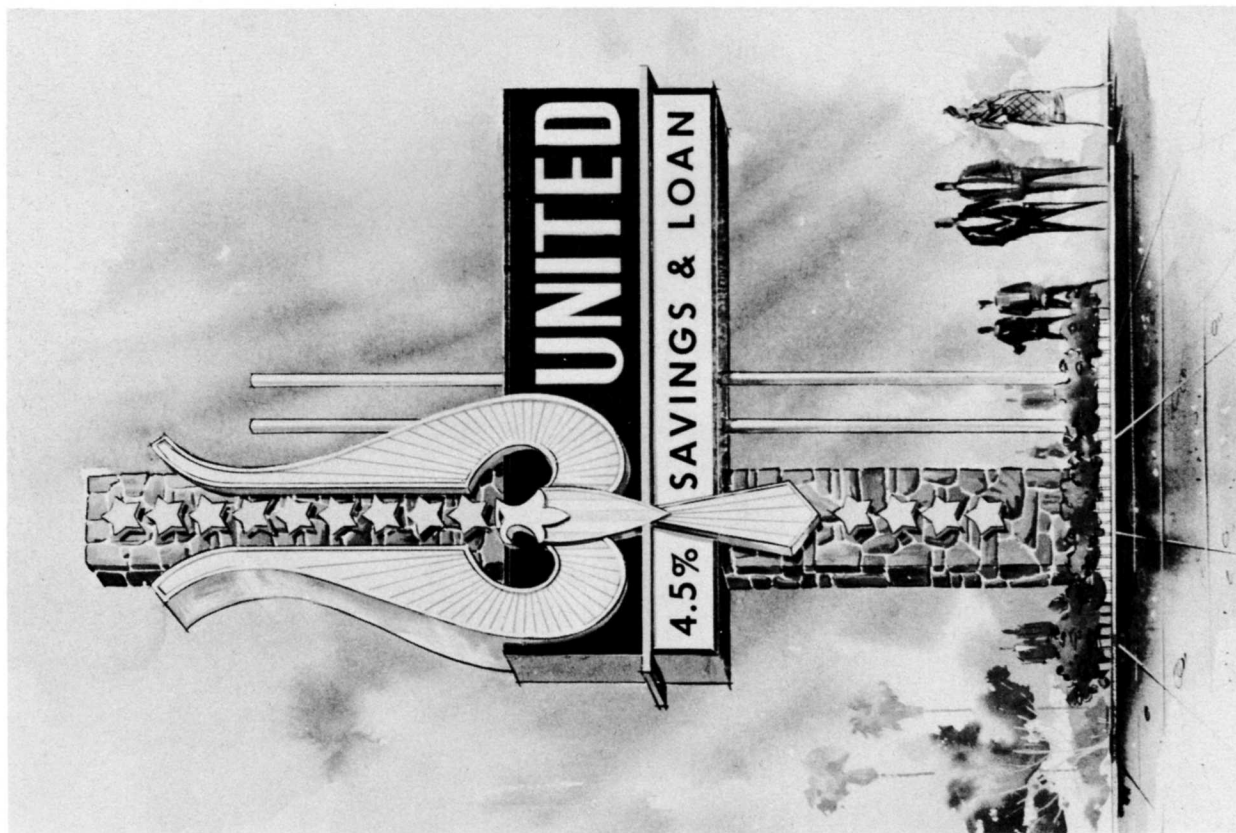
Harley Lautenschlager
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Portland, Oregon



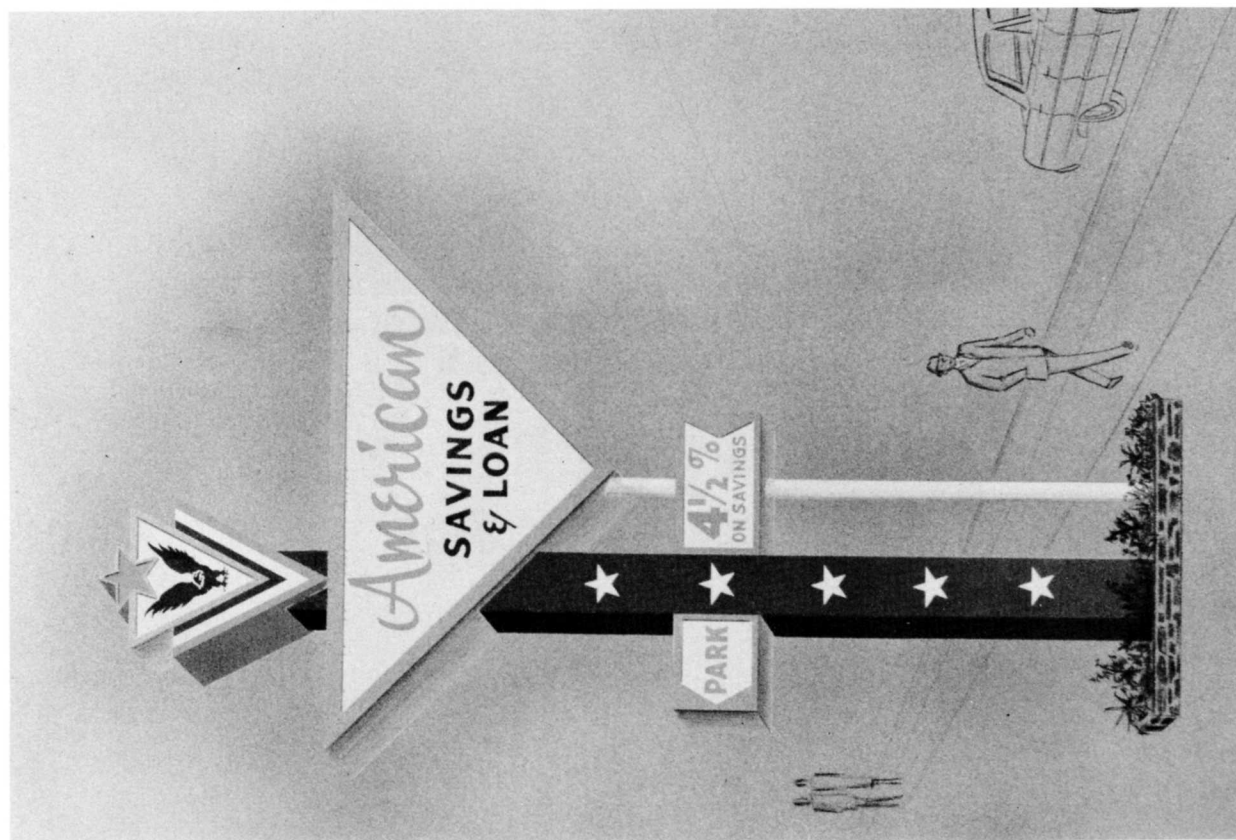
Donald E. Kneel
KIRKE A. SONS
North Hollywood, California



Ernest F. Orlbauer
FEDERAL SIGN AND SIGNAL CORP.
San Francisco, Illinois



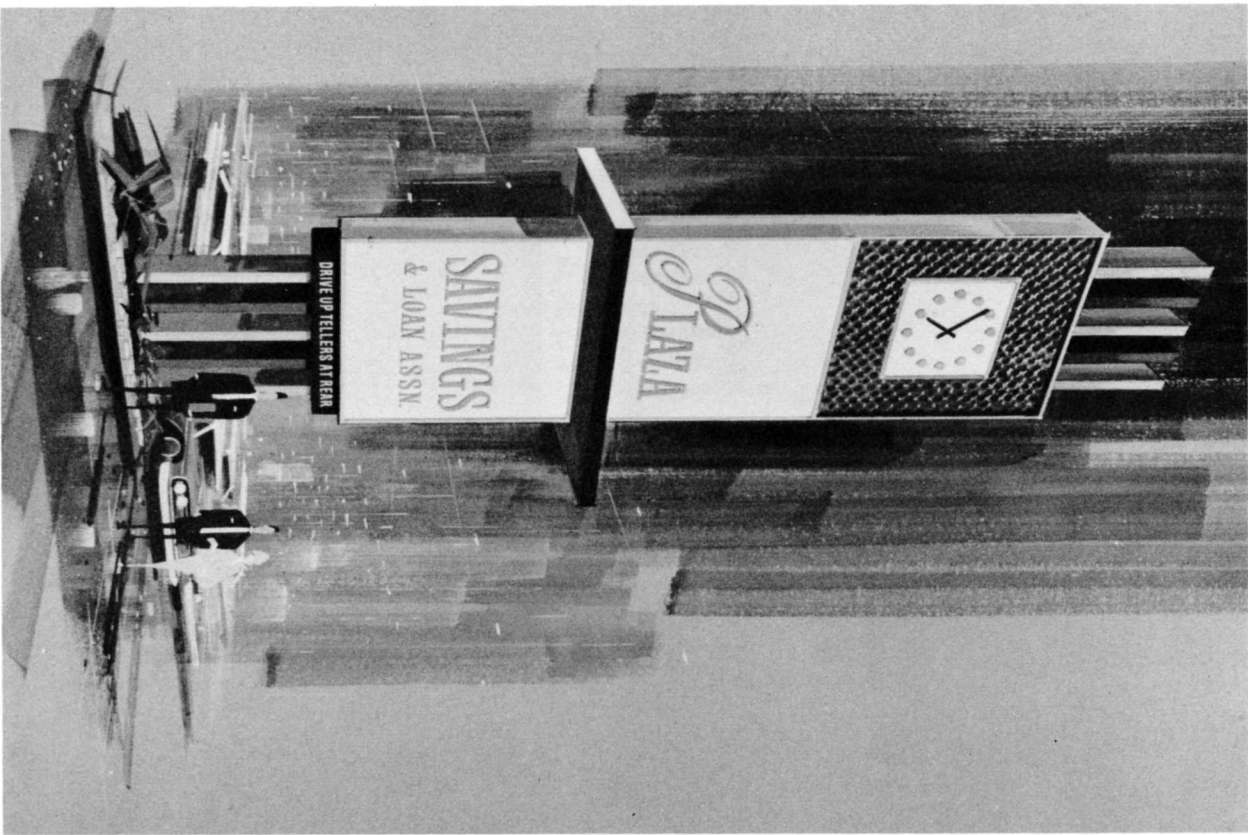
V. Paul Marshall
SANTA ANA NEON CO.
Santa Ana, California



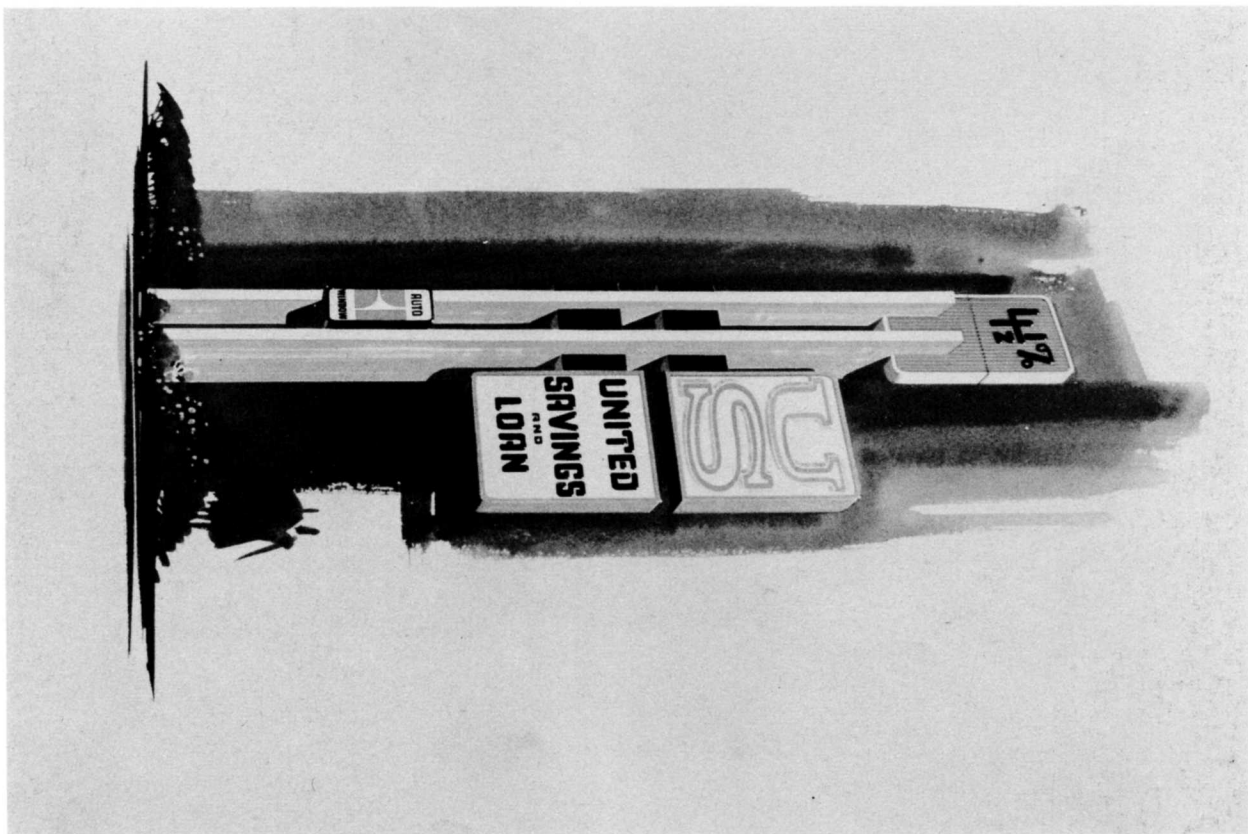
Mrs. Marjorie Ann Bushway
HADEN NEON SIGN COMPANY, INC.
Lubbock, Texas

SAVINGS & LOAN

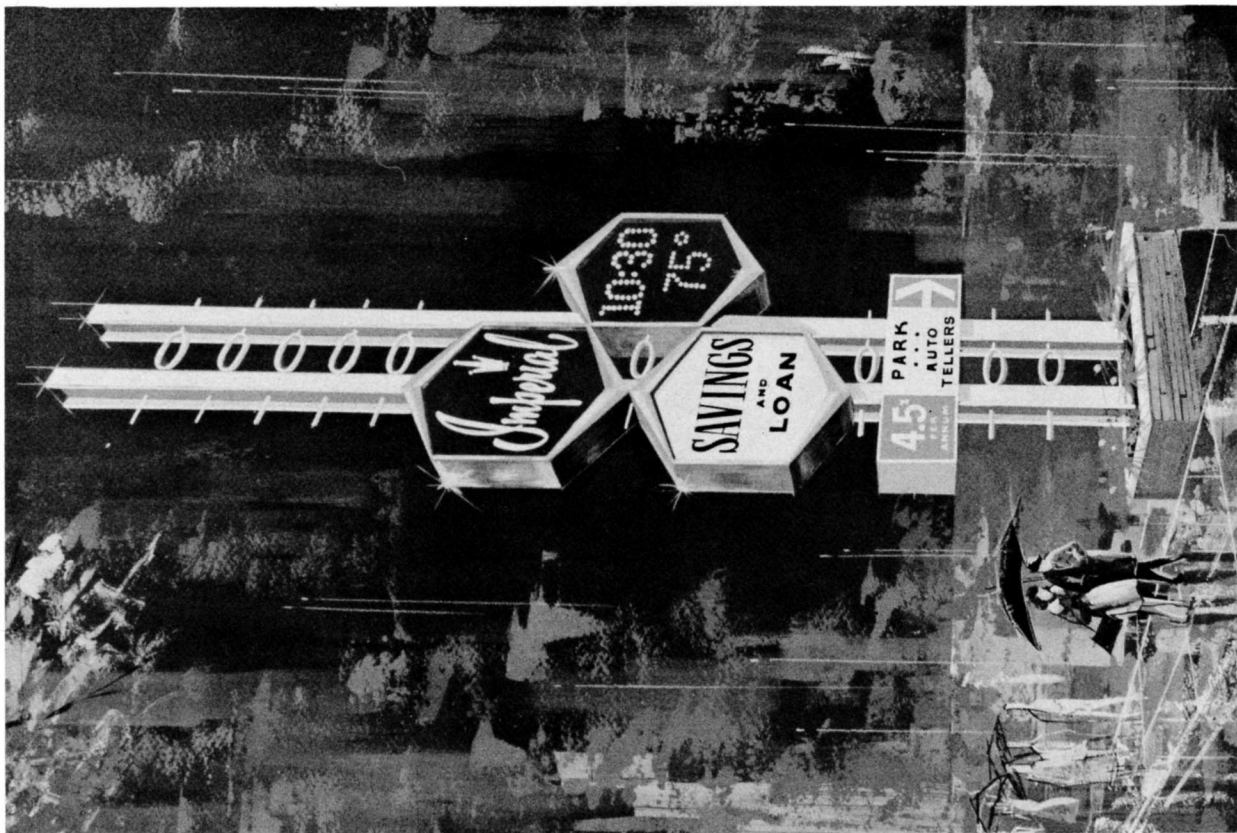
NESA ELECTRIC SIGN DESIGNS



Stanley Dudge
FEDERAL SIGN AND SIGNAL CORP.
Blue Island, Illinois



Kenneth E. Vandey
AMCOE SIGN COMPANY
Palo Alto, California



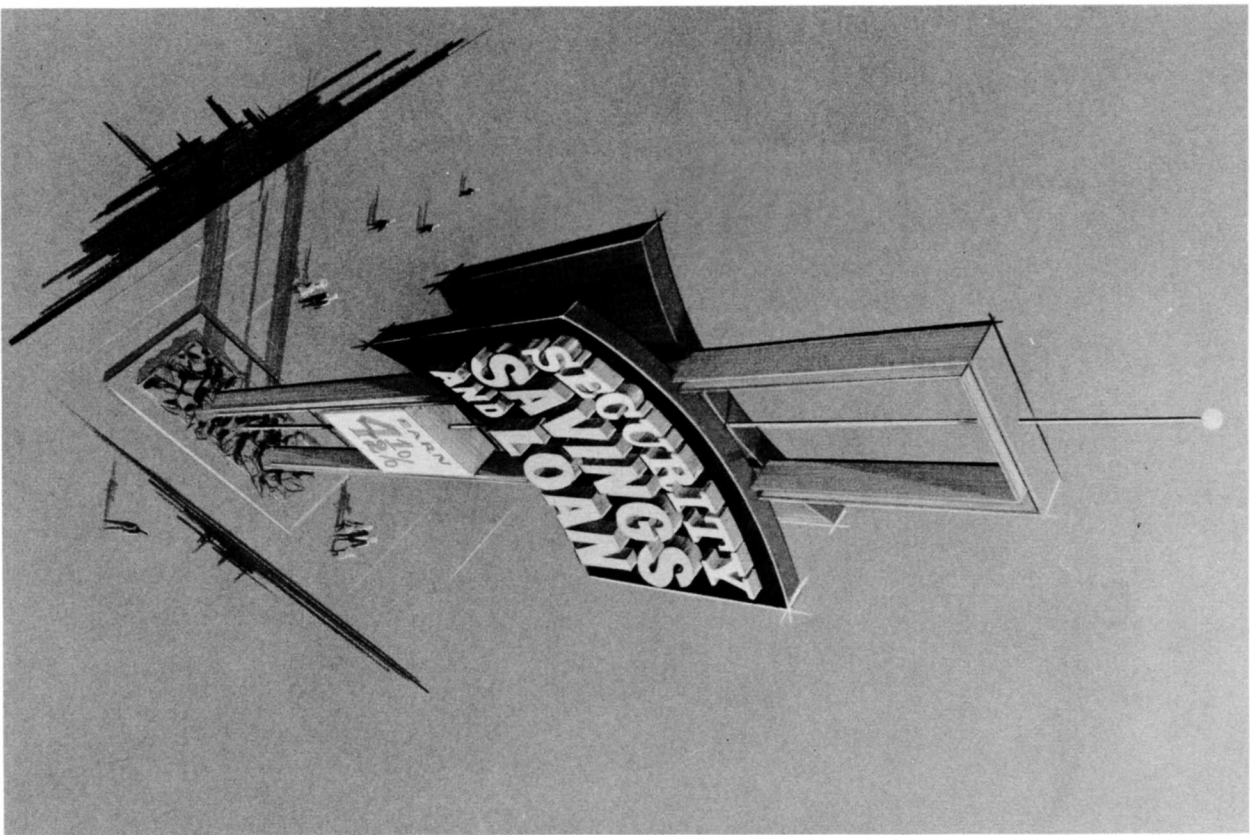
C. Brody
FEDERAL SIGN AND SIGNAL CORP.
Blue Island, Illinois



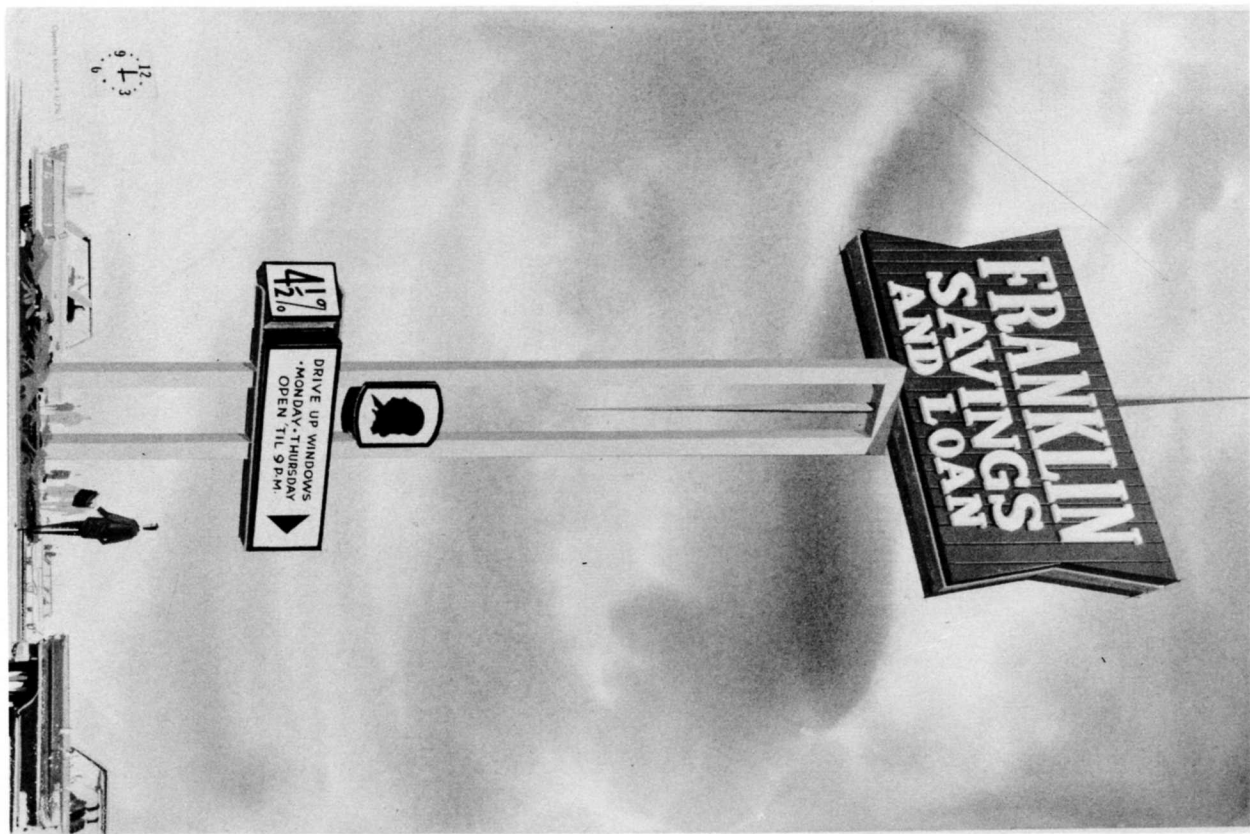
John Toth
E. L. RIDDY CO. LTD.
London, Ontario, Canada

SAVINGS & LOAN

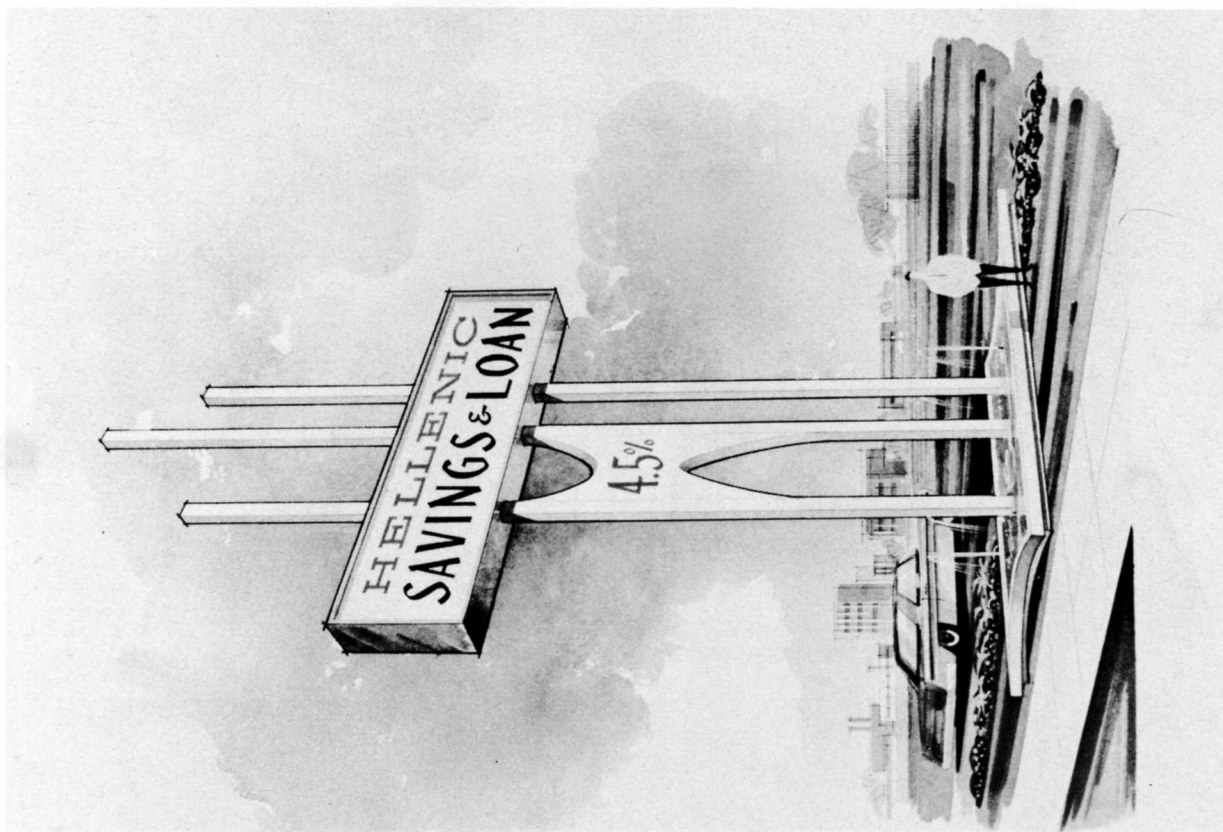
NESA ELECTRIC SIGN DESIGNS



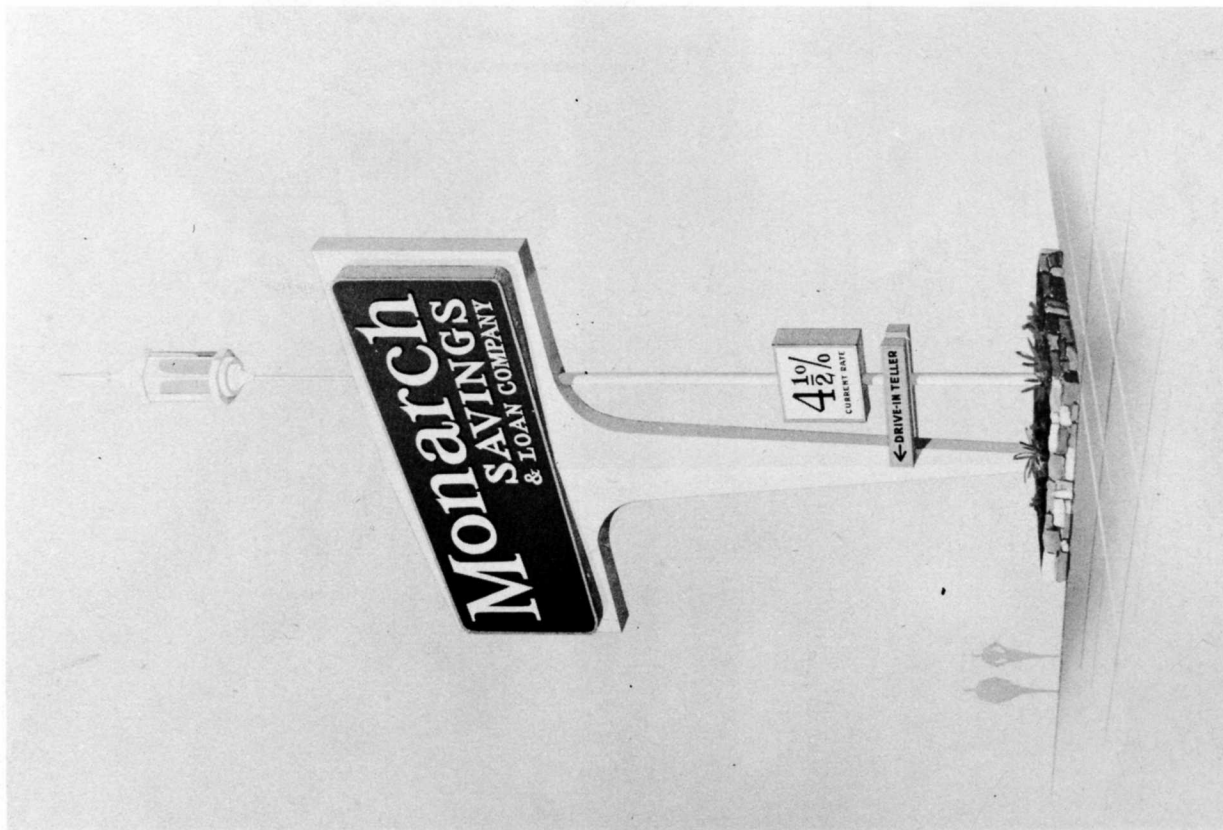
Richard M. Jamison
ELECTRIC PRODUCTS CONSOLIDATED
Spokane, Washington



Nicholas Gault
FEDERAL SIGNAL AND SIGNAL CORP.
San Francisco, California



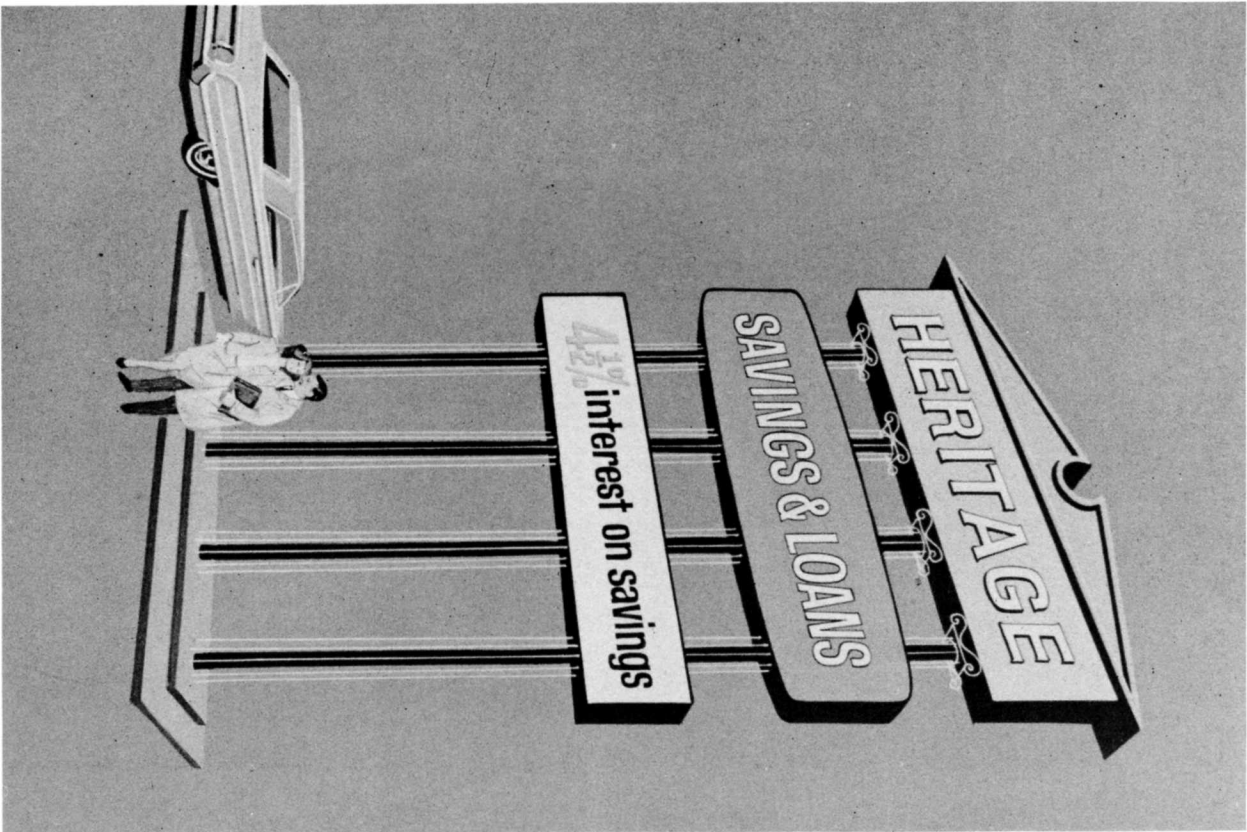
Monroe Leung
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Los Angeles, California



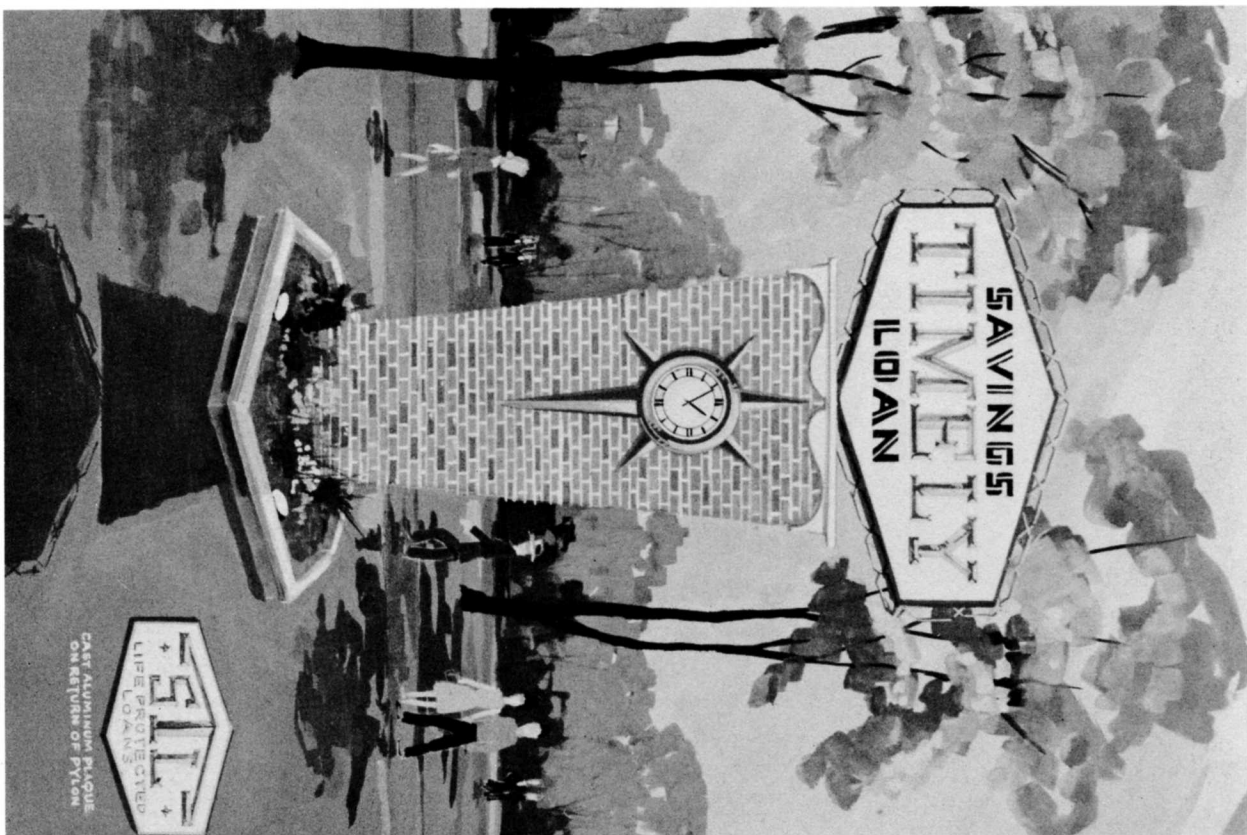
Mrs. Jeanette M. Dorough
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Los Angeles, California

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



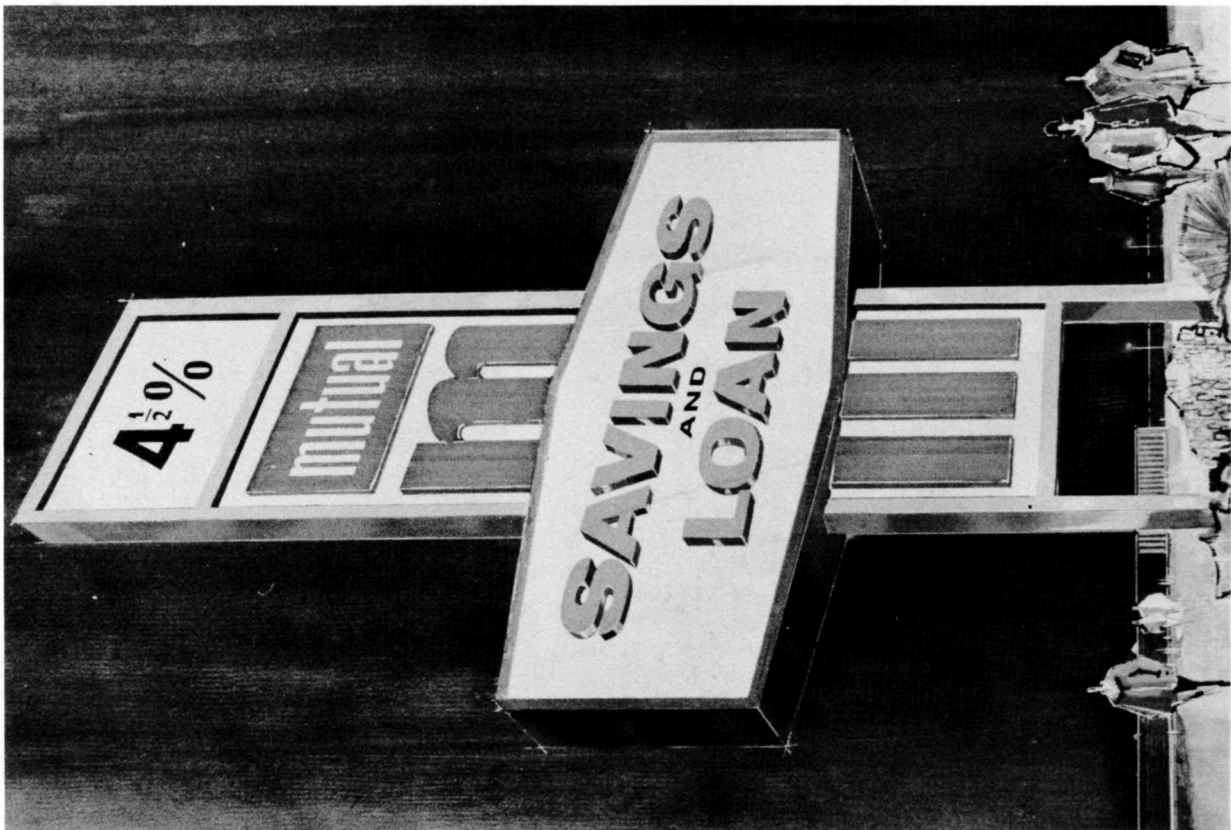
Tom Sutton
E. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



K. Allen
E. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



Eugene Barbour
WHITE WAY ELECTRIC SIGN AND MAINT. CO.
Chicago, Illinois



Ulll Gerry Malbauer
NEON PRODUCTS OF CANADA LIMITED
Vancouver, British Columbia

SAVINGS & LOAN

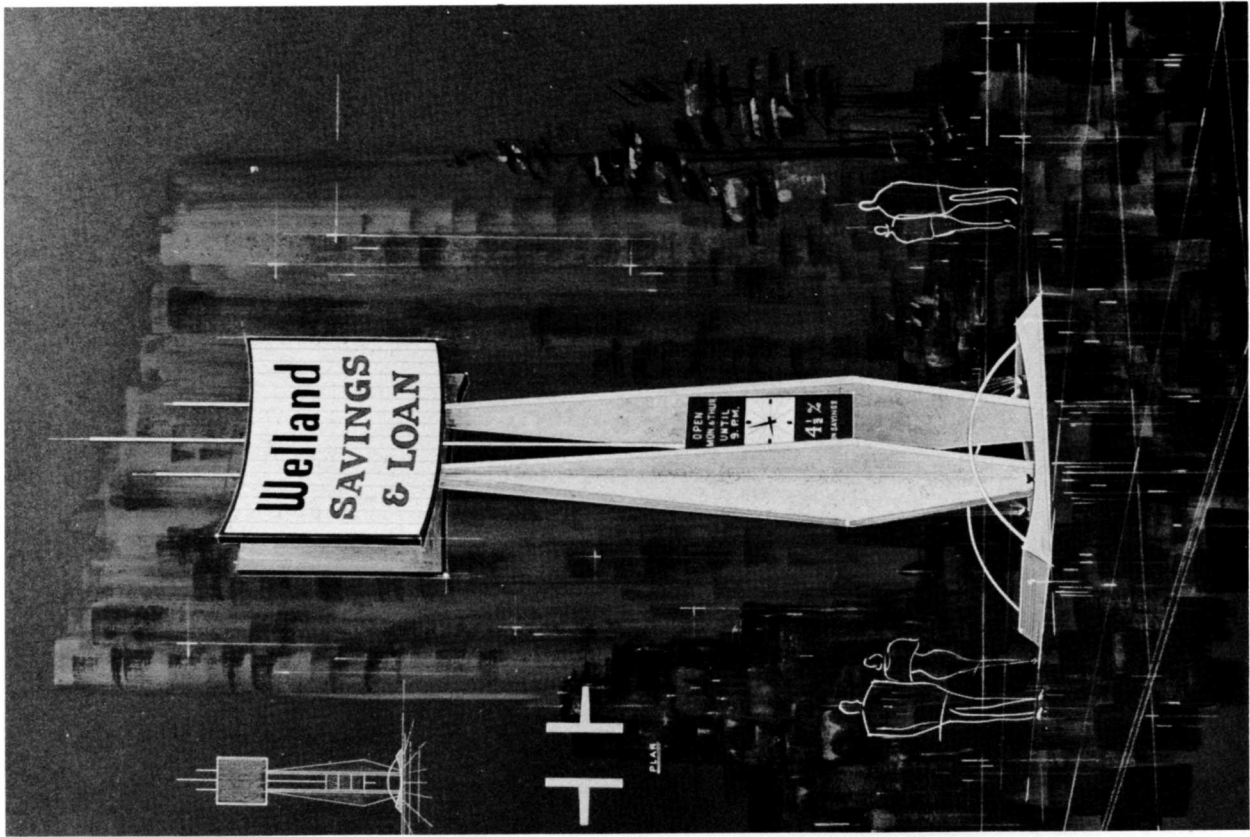
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Frederick L. Long
THE BLOOMER SIGN CO.
Dayton, Ohio



Chuck Beveridge
LAMB DEAN OUTDOOR ADV. CO., INC.
Jacksonville, Florida



Edward Kossek
F. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



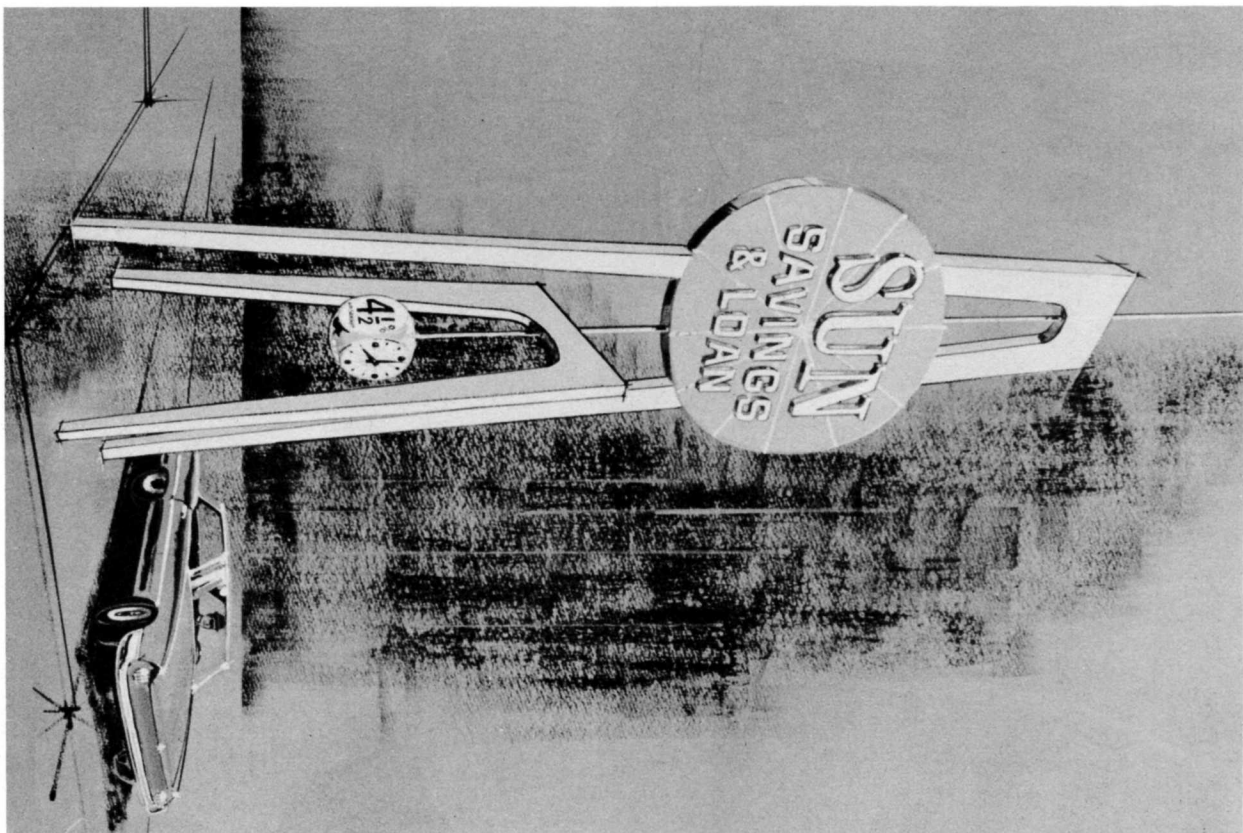
G. Robicheau
F. L. RUDDY CO., LTD.
Toronto, Ontario, Canada

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



G. J. Pearson
CLAUDE NEON GENERAL ADV., LTD.
Montreal, P. Q., Canada



Leonard R. Crump
E. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



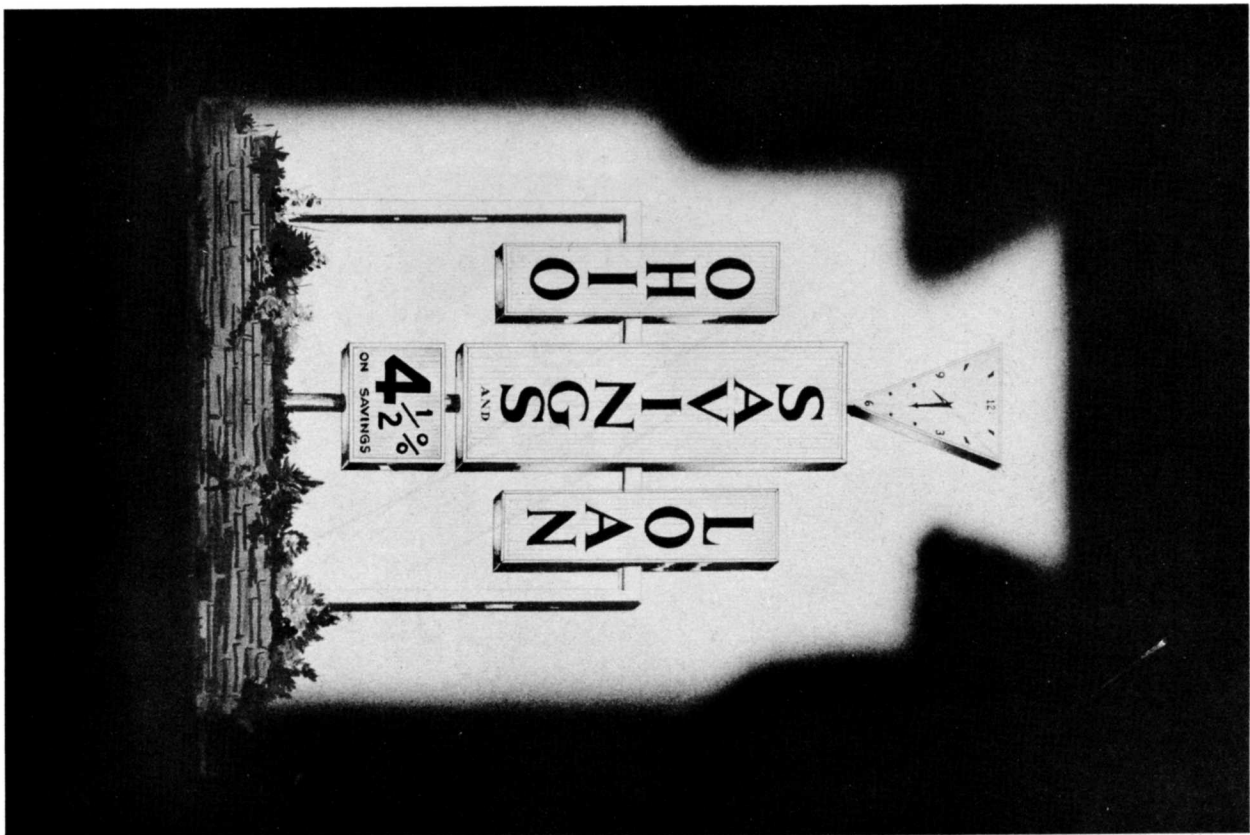
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FLASHTRIC SIGN CO.
Chicago, Illinois



Hal G. Maurer
NORTH SHORE SIGN COMPANY
Waukegan, Illinois

SAVINGS & LOAN

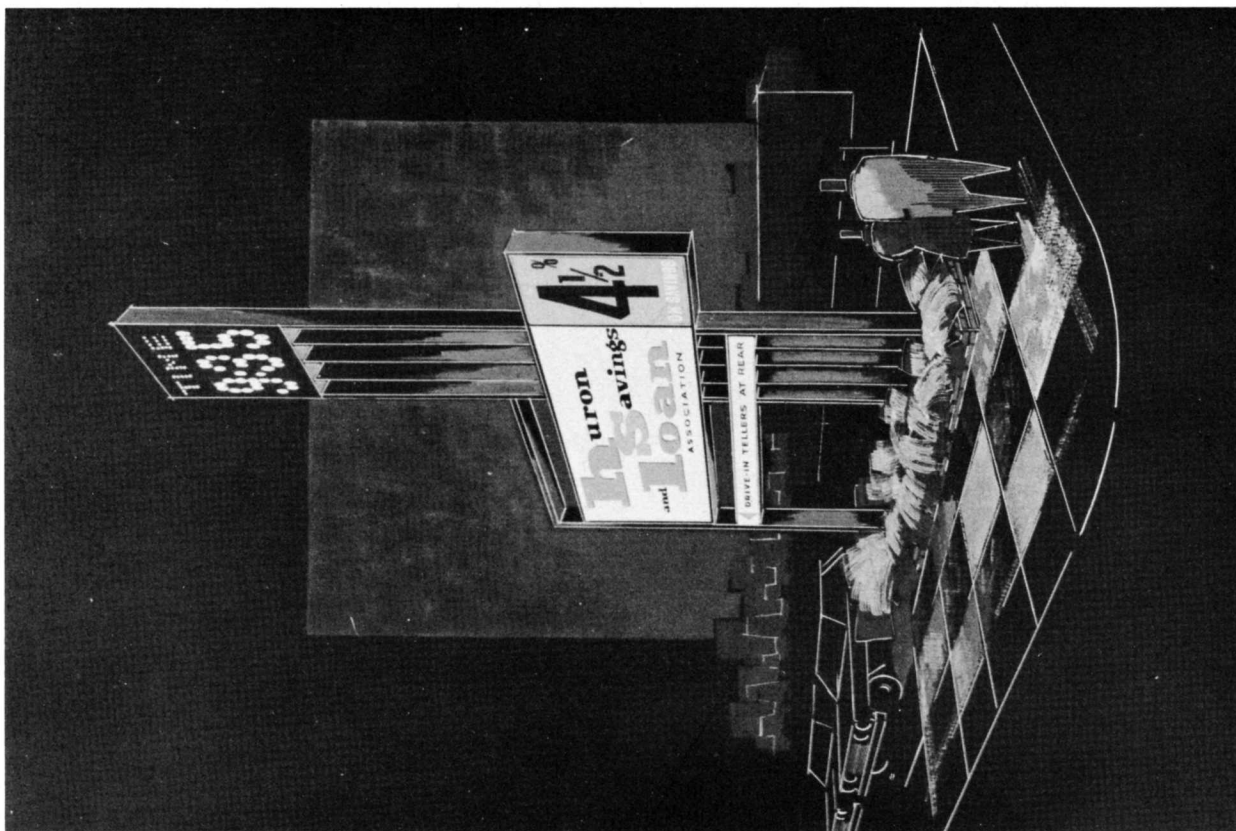
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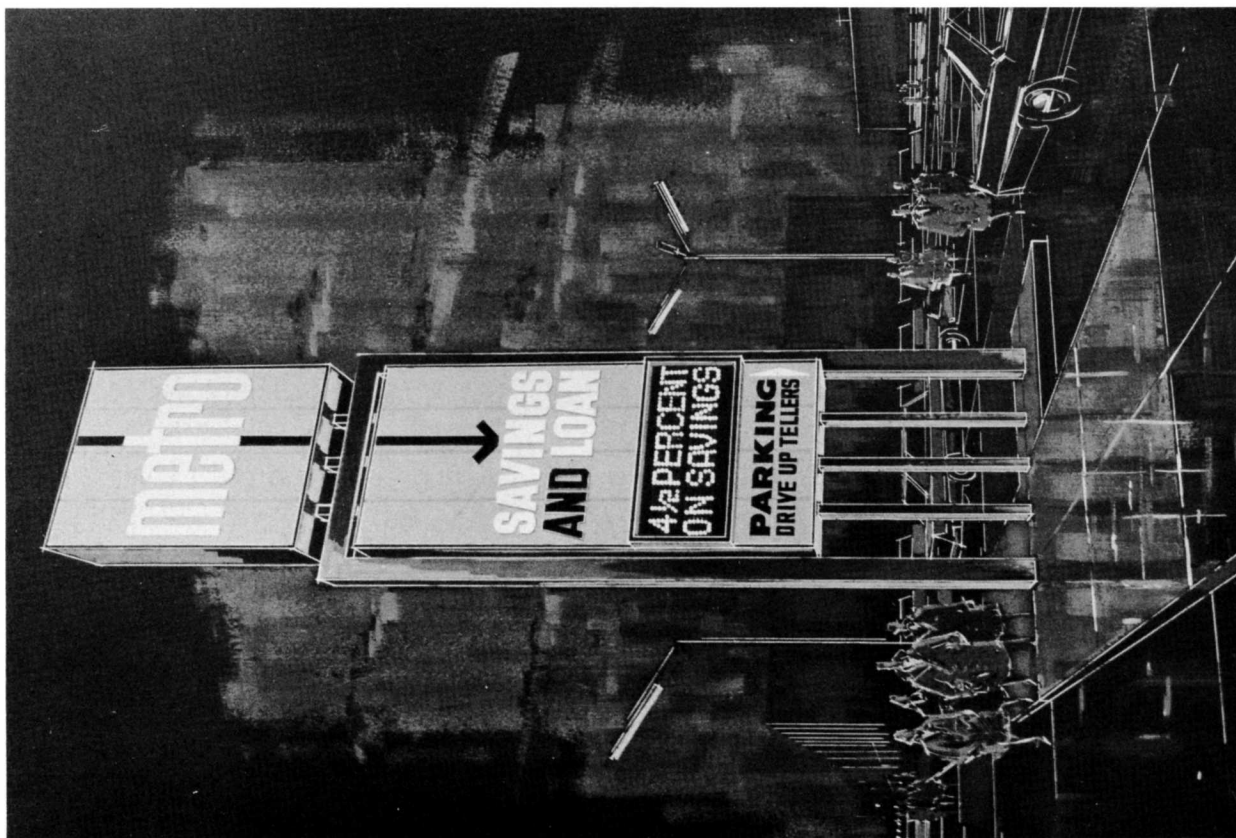
Michael Kohler
1138 Cleveland Avenue
Columbus, Ohio



J. R. Eubank
ANDERSON SIGN MFG. CO.
Bloomington, Illinois



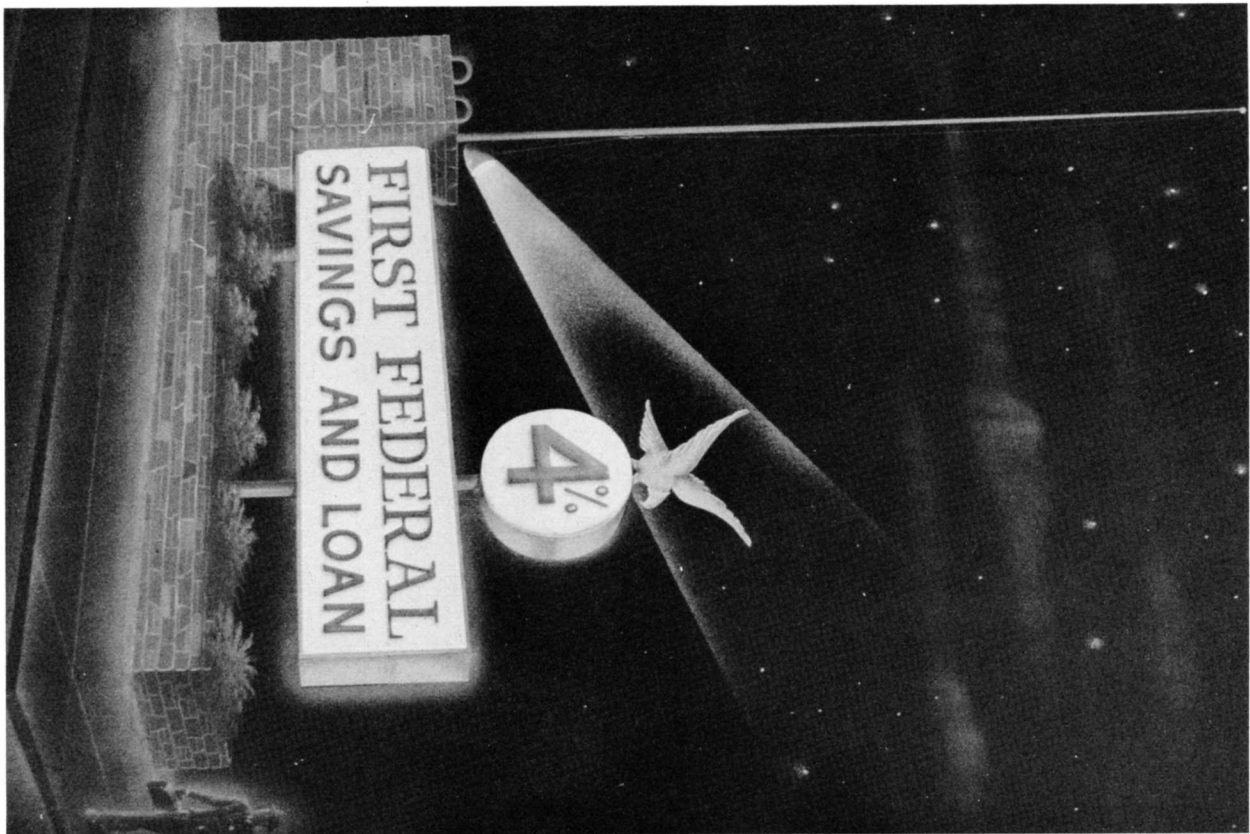
Dennis N. Coles
NEON PRODUCTS OF CANADA LIMITED
Scarborough, Ontario, Canada



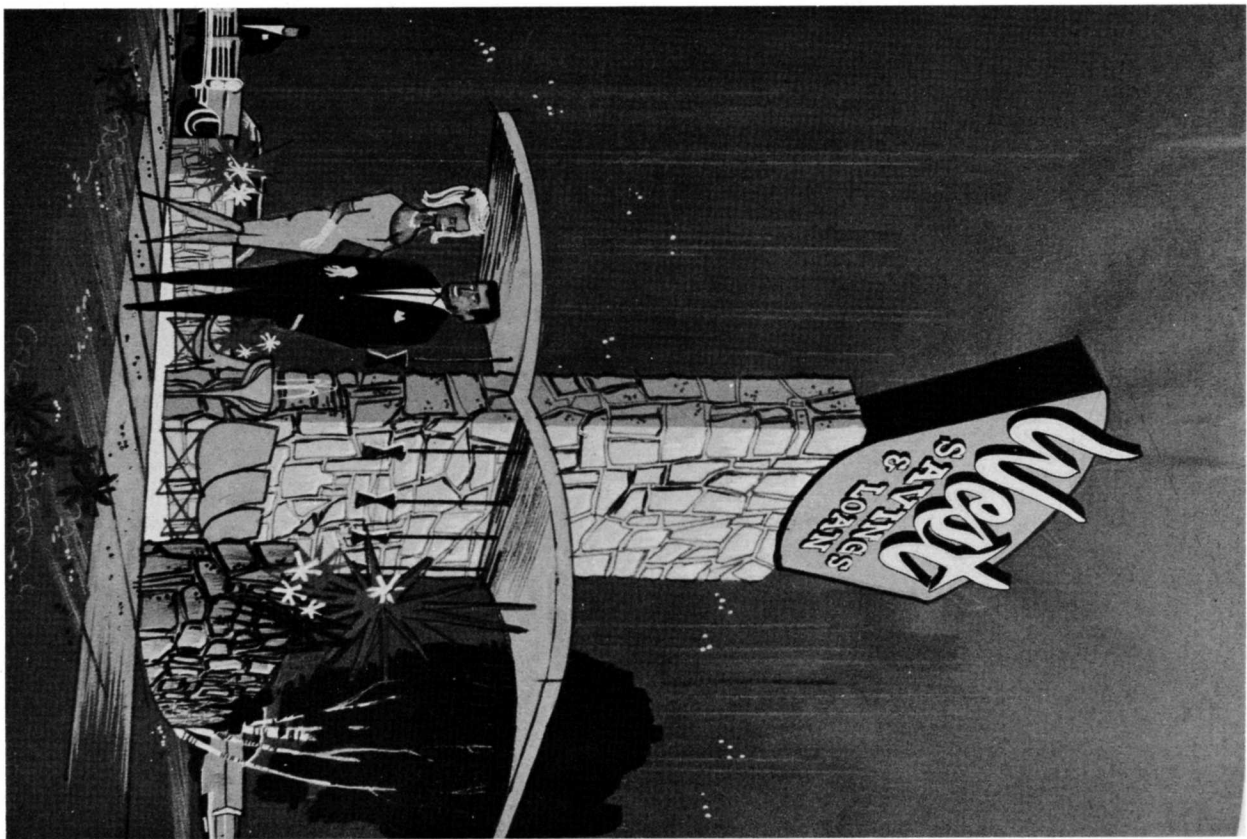
Robert A. Morgan
NEON PRODUCTS OF CANADA LIMITED
Scarborough, Ontario, Canada

SAVINGS & LOAN

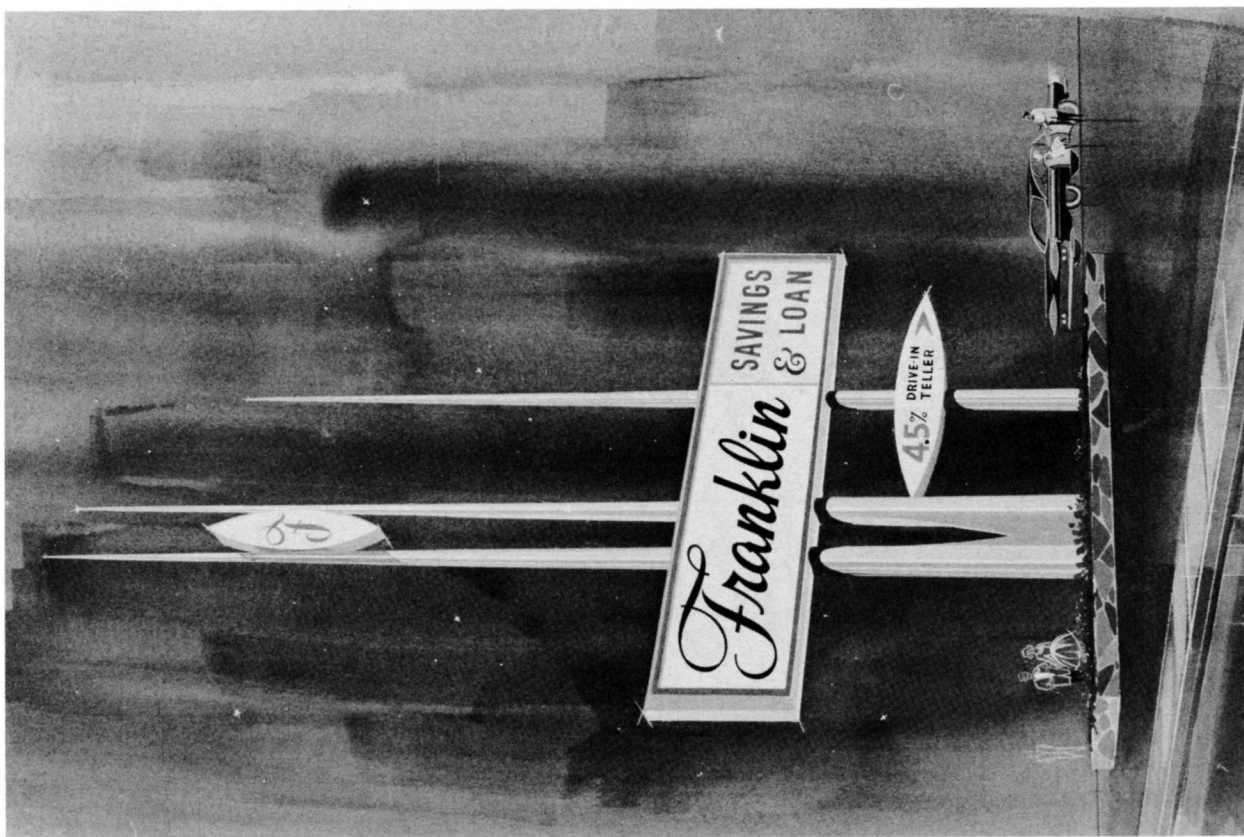
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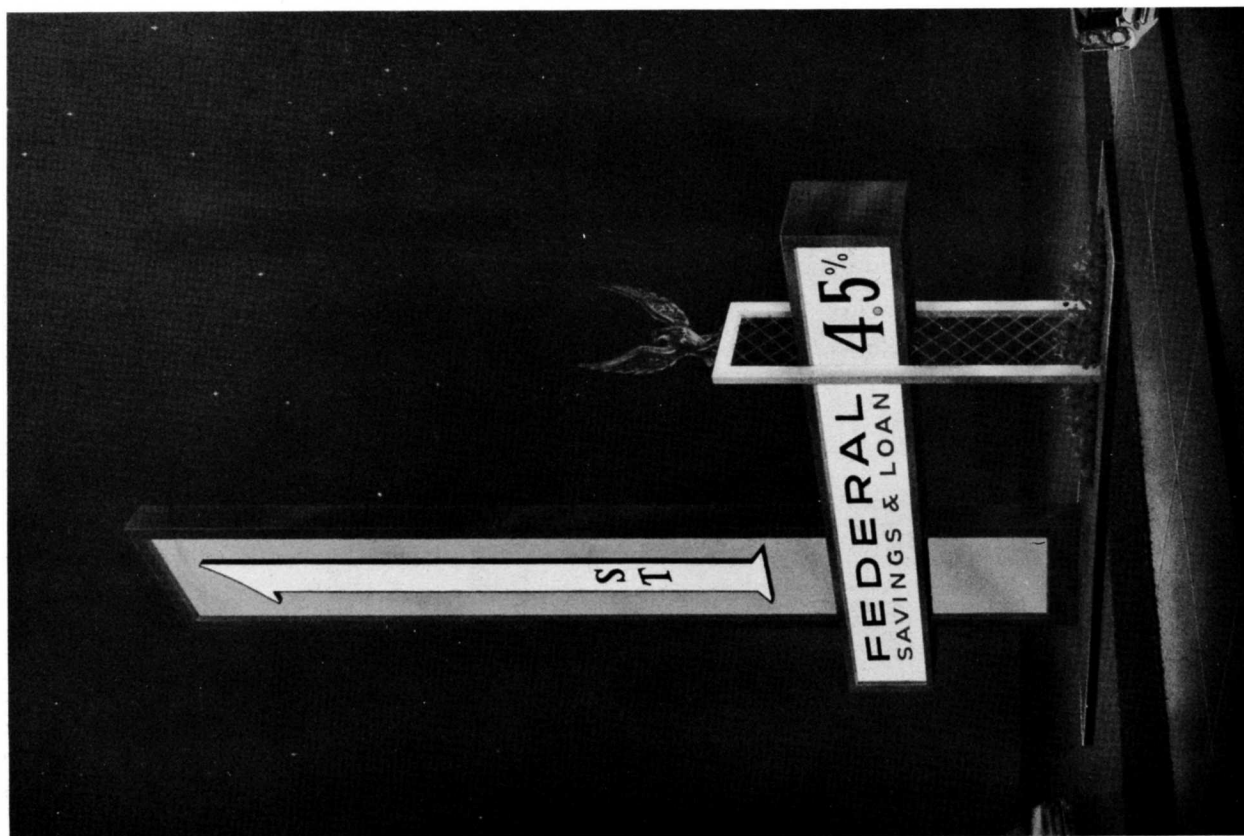
William & Lane
KINGSFORD SIGN CO., DIV. OF SOUTHERN PLASTIC MOULDERS, INC.
Kingsport, Tennessee



Jim Lindberg
NEON SALES AND SERVICE
Calgary, Alberta, Canada



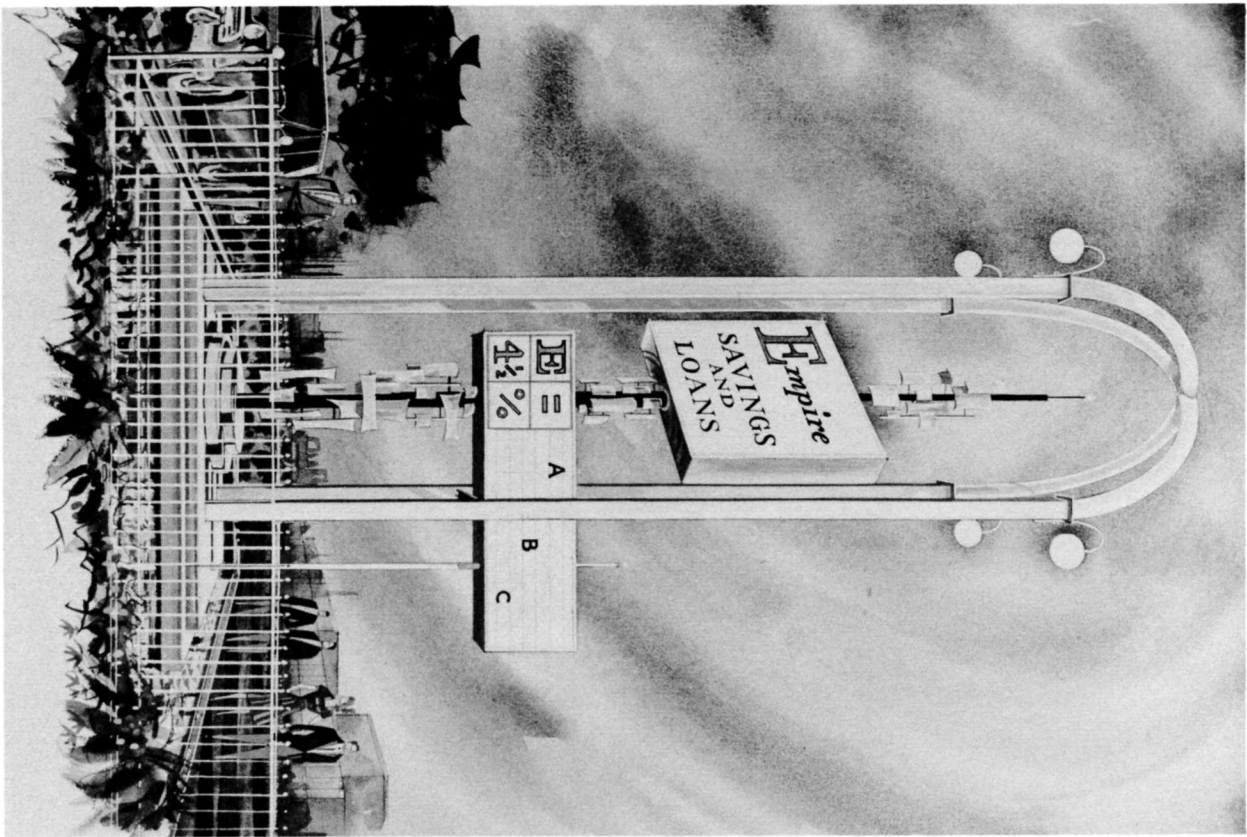
Manuel C. Trevino
FEDERAL SIGN CO. OF TEXAS
Dallas, Texas



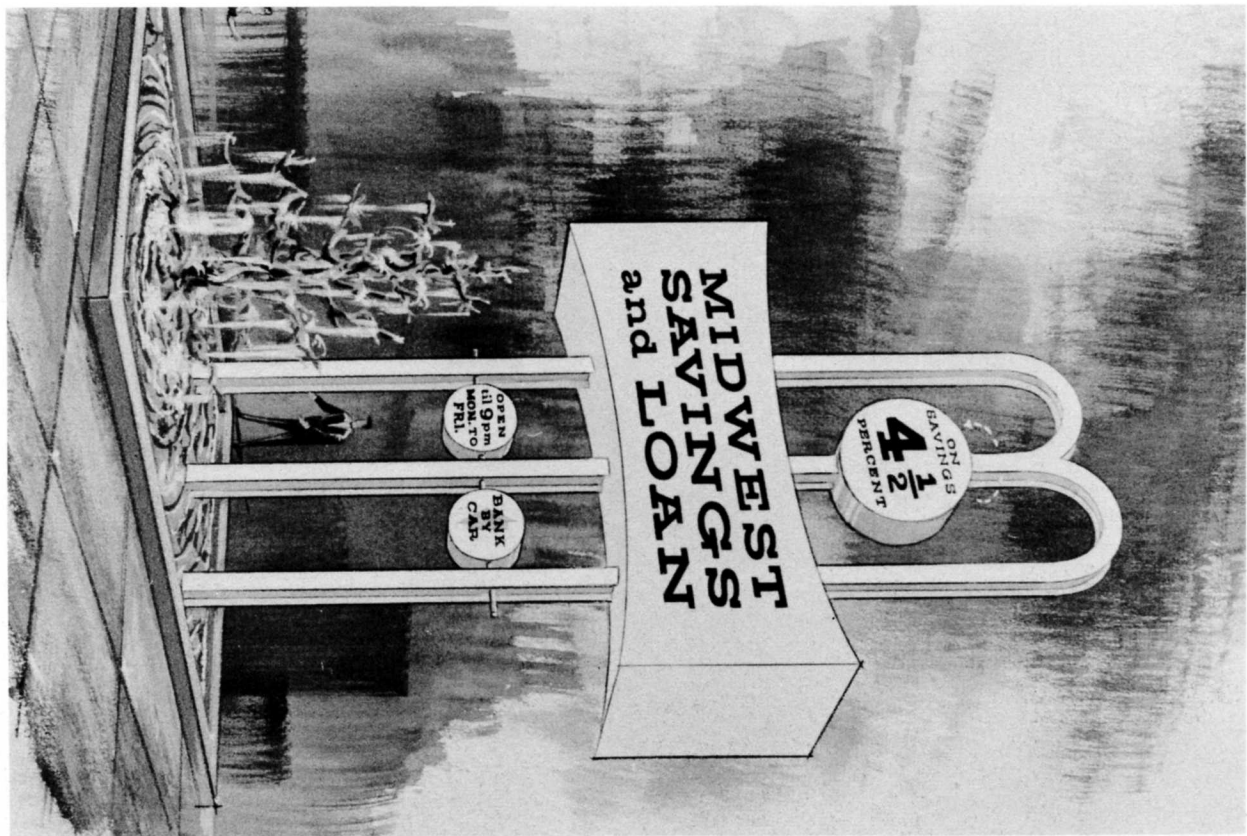
Sam Sauls, Jr.
FEDERAL SIGN CO. OF TEXAS
Dallas, Texas

SAVINGS & LOAN

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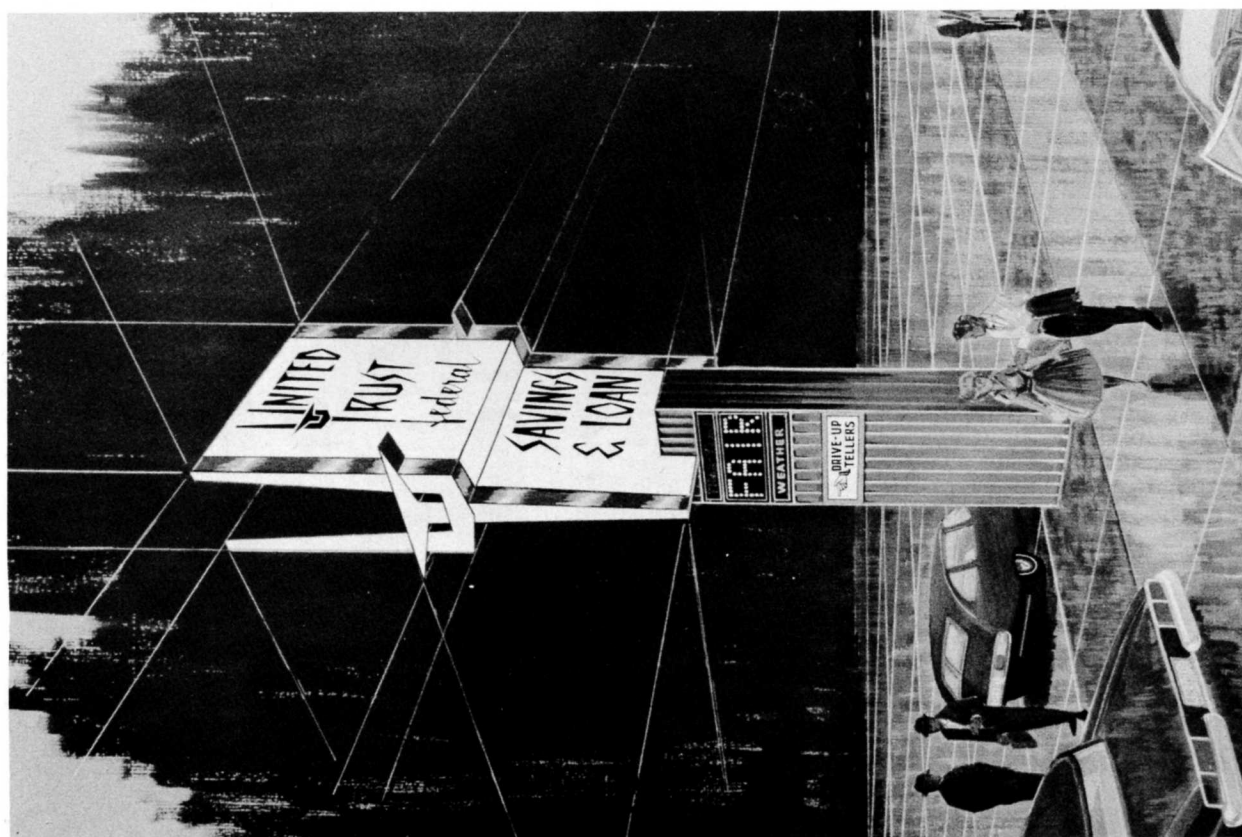
Vol. 5, Table
ELECTRICAL PRODUCTS CONSOLIDATED
Seattle, Washington



Ben C. Holt
ELECTRICAL PRODUCTS CONSOLIDATED
Seattle, Washington



Bernard F. Austin
INDIANAPOLIS SIGNS, INC.
New Orleans, Louisiana



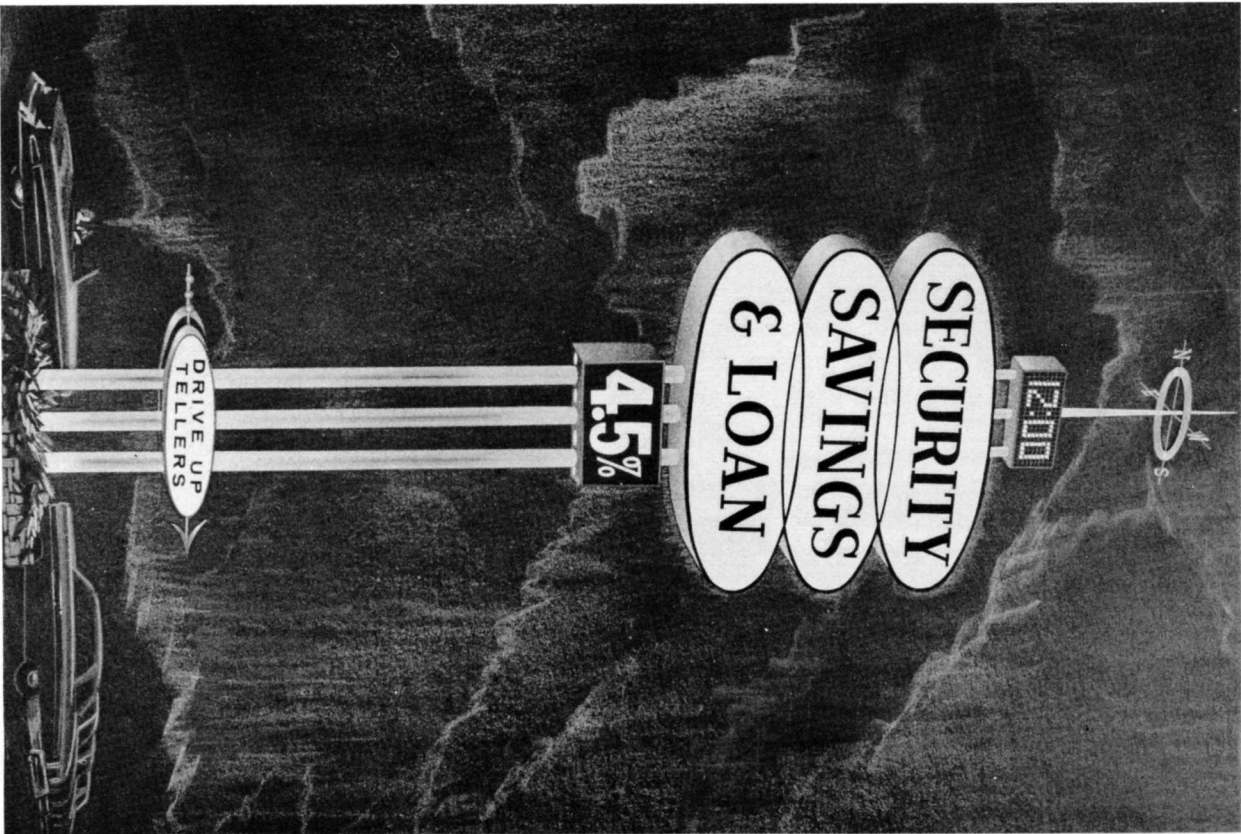
Richard E. Owen
VANCOUVER SIGN CO.
Vancouver, Washington

SAVINGS & LOAN

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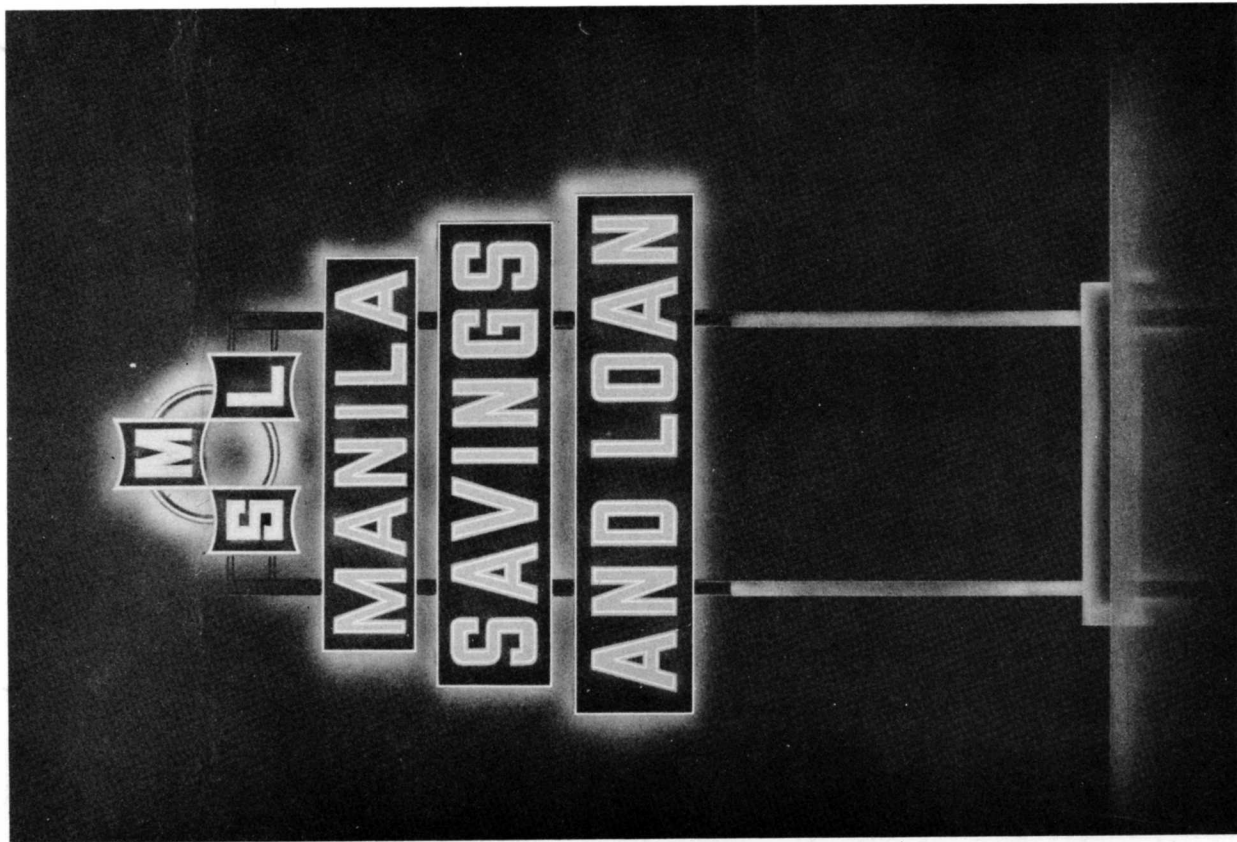
Ben F. Minkem
YOUNG ELECTRIC SIGN CO.
Las Vegas, Nevada



Warren E. Benson
YOUNG ELECTRIC SIGN CO.
Las Vegas, Nevada



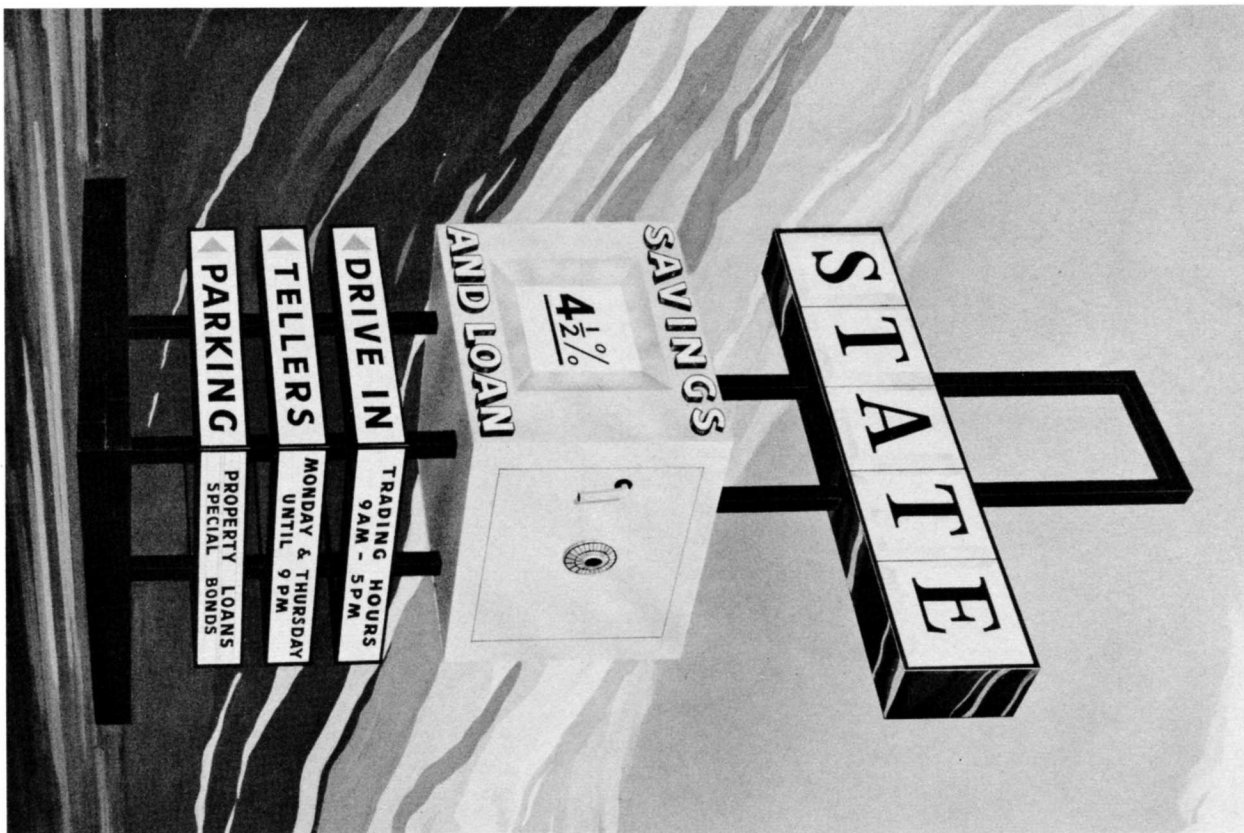
Joseph G. Sylla
NEON PRODUCTS COMPANY, INC.
Omaha, Nebraska



K. B. Wier
MANILA NEON LIGHTS
Ermila, Manila

SAVINGS & LOAN

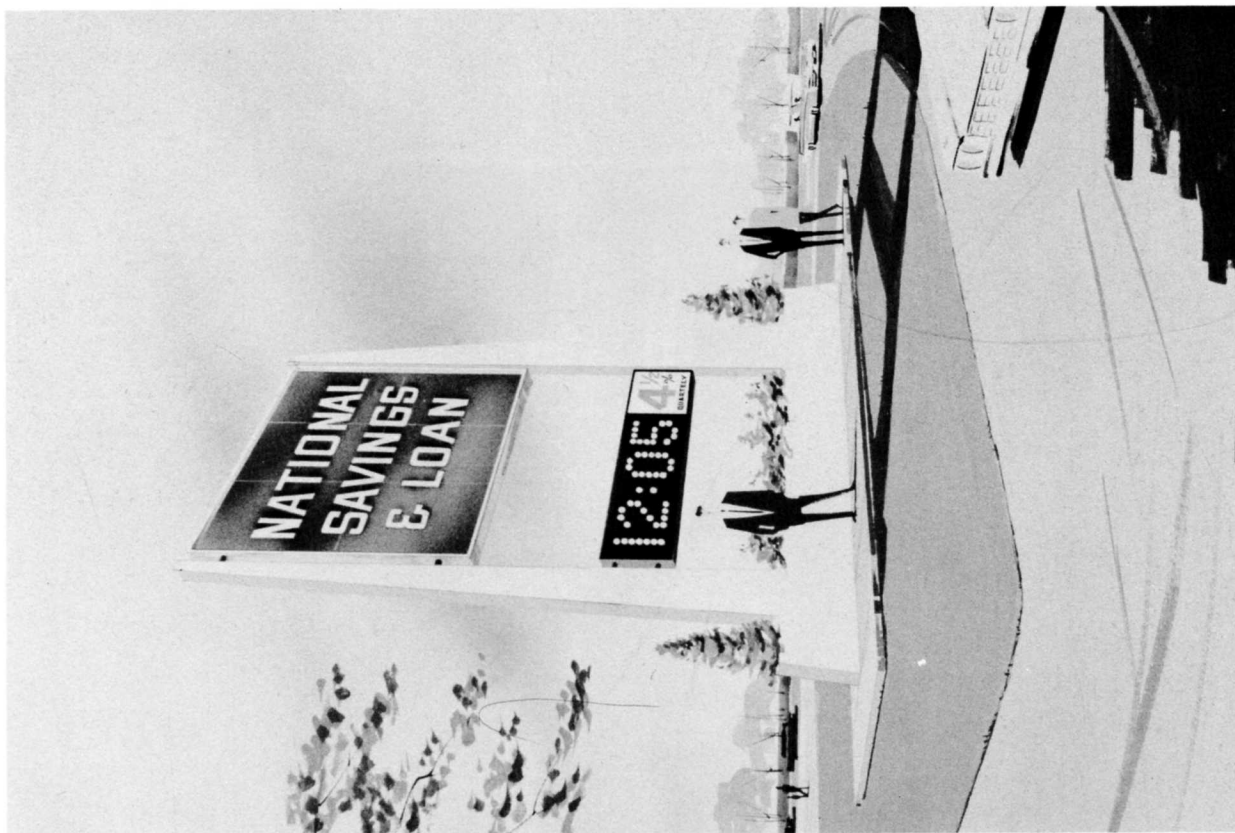
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John Williams
NEON ELECTRIC SIGNS, LTD.
South Melbourne, Australia



Diamond H. Beech
MODERN NEON SIGN COMPANY
Santa Barbara, California



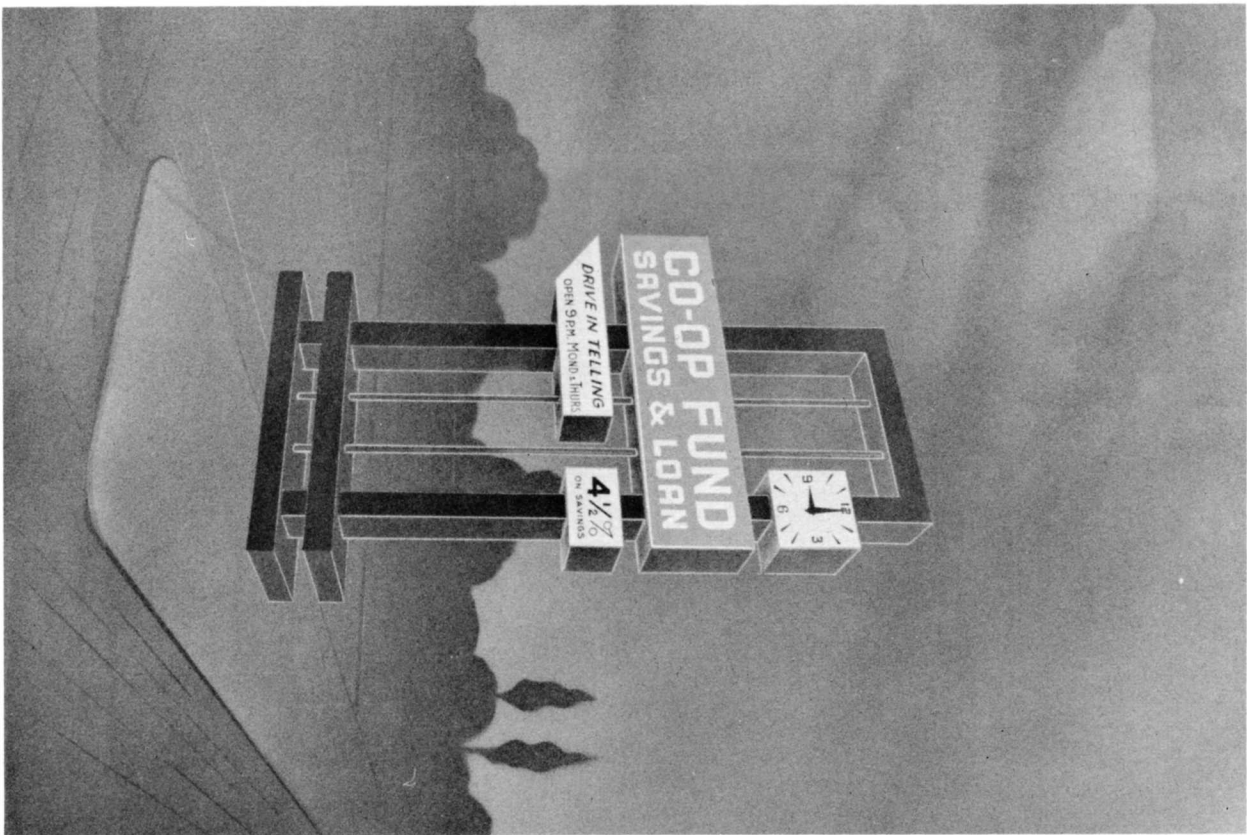
David G. Murdock
BEAUMONT SIGN CO., INC.
Dorchester, Massachusetts



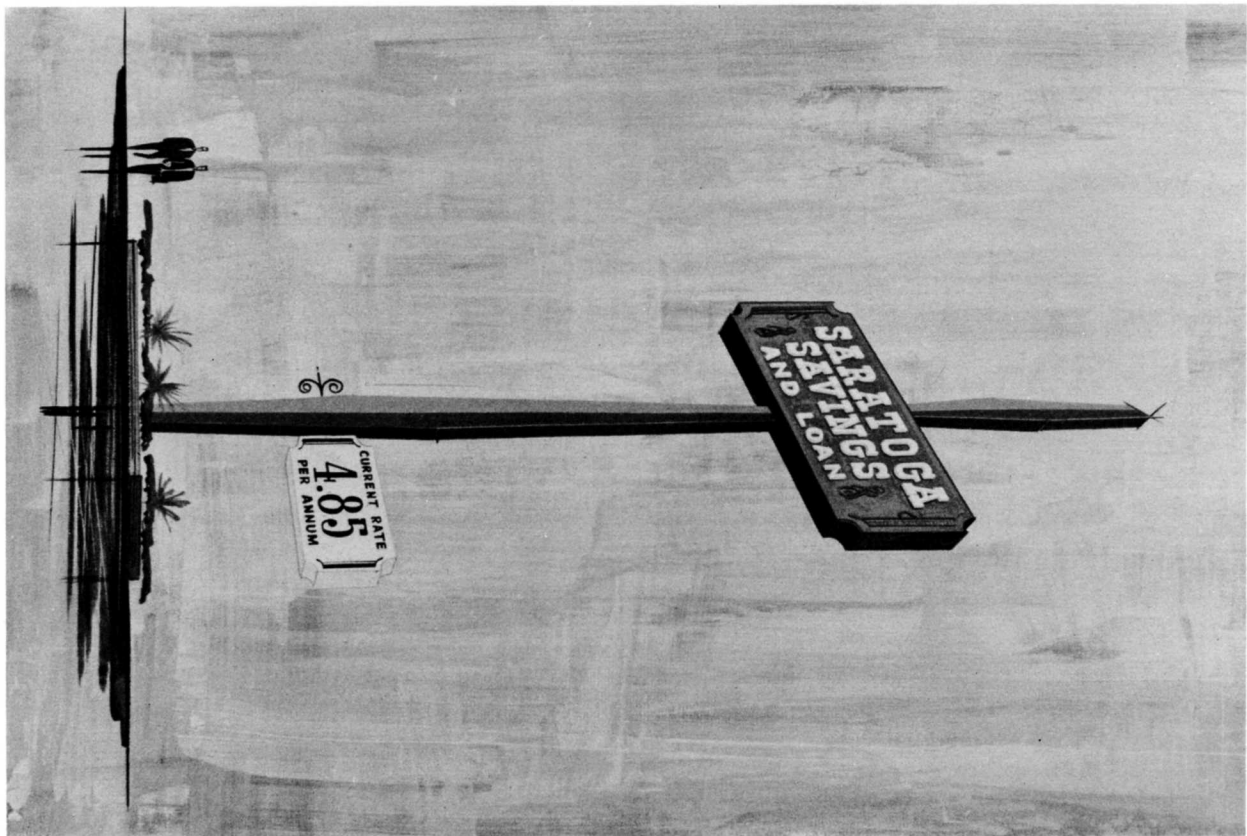
Rodney L. Butler
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Los Angeles, California

SAVINGS & LOAN

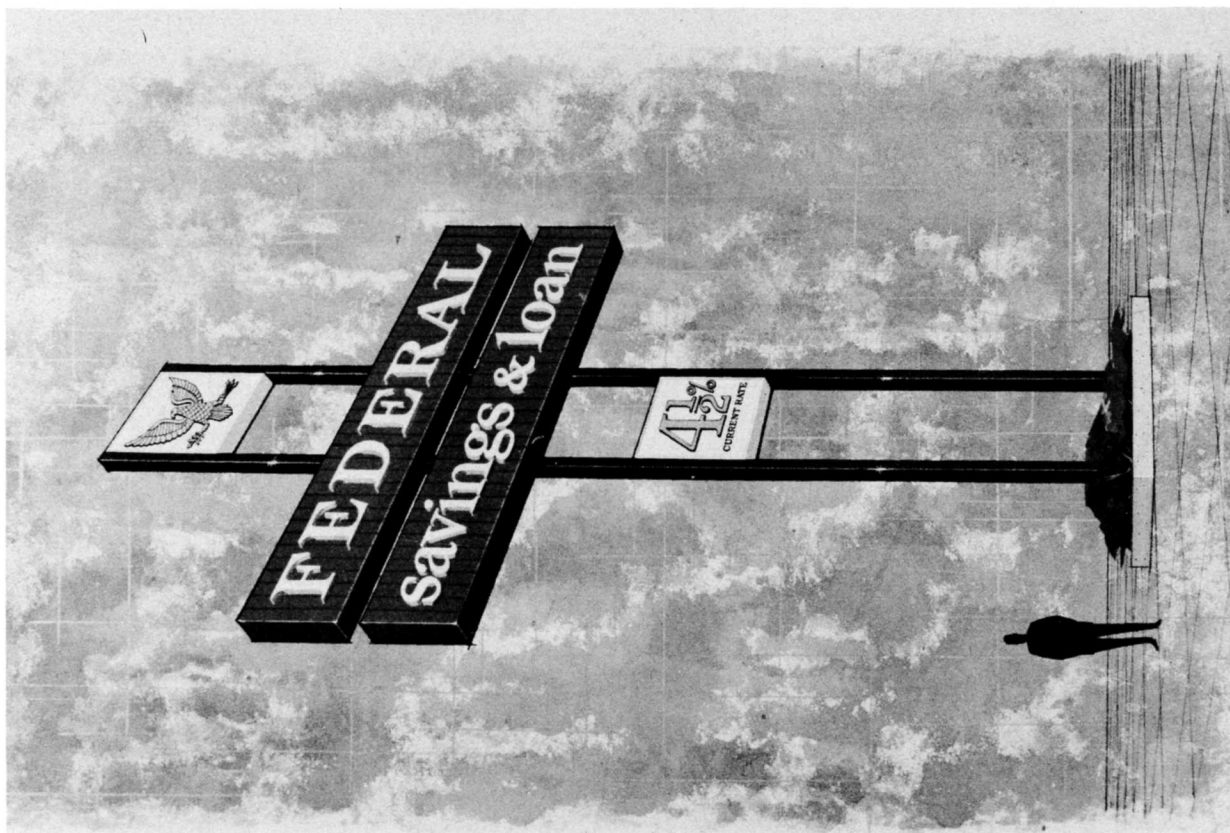
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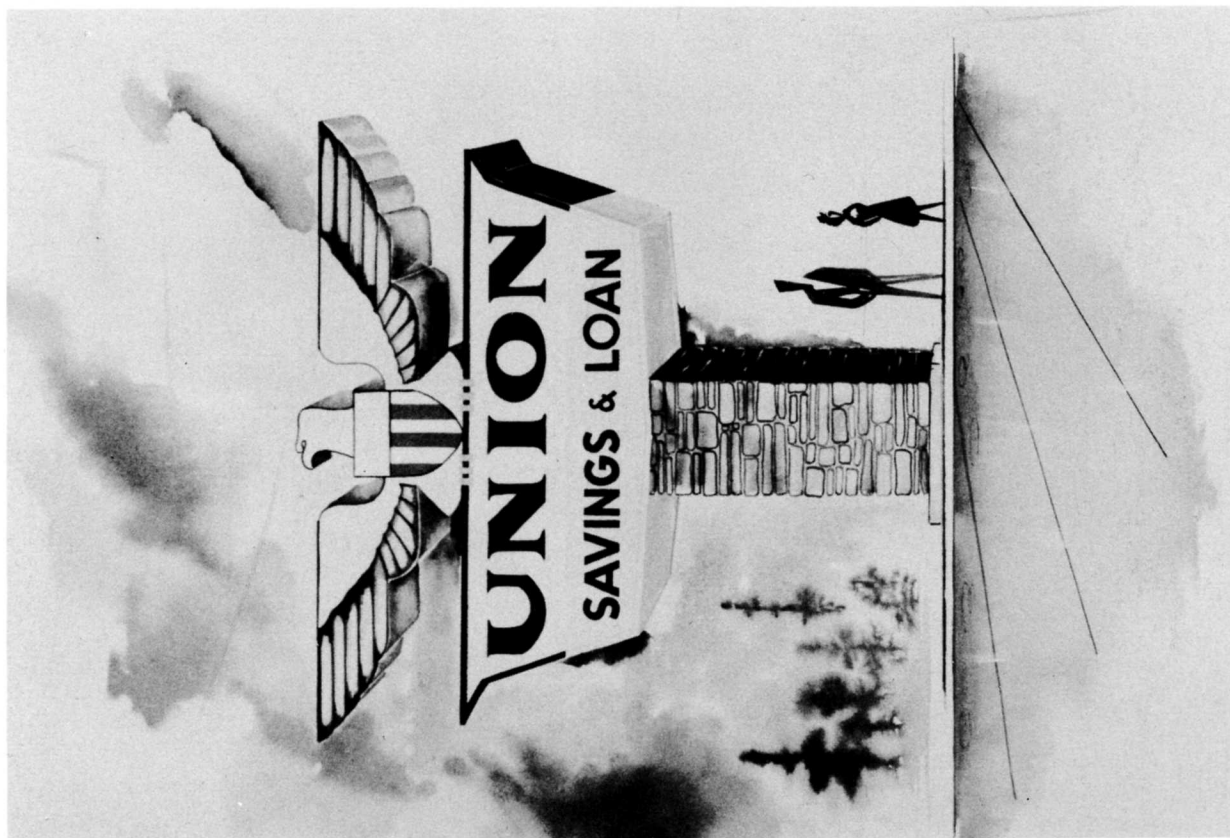
George Kousouridis
TRANS-CANADA SIGNS, LTD.
Markham, Ont., Canada



Gene & Dale
FEDERAL SIGN AND SIGNAL CO., INC.
Los Angeles, California



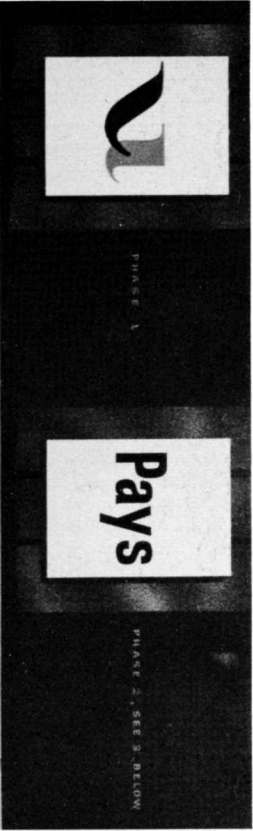
Al Sanita
HEATH AND COMPANY
Los Angeles, California



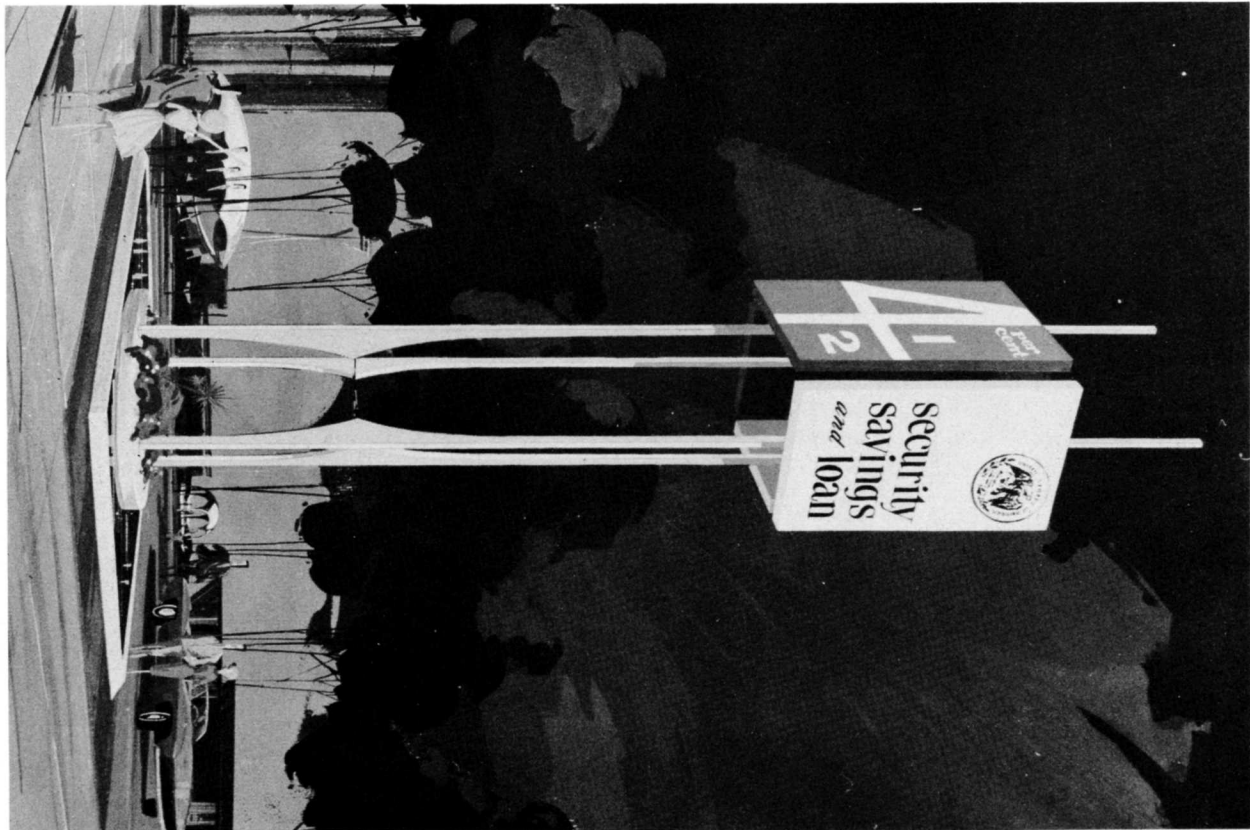
Harry E. Jones
SANTA ANA NEON
Santa Ana, California

SAVINGS & LOAN

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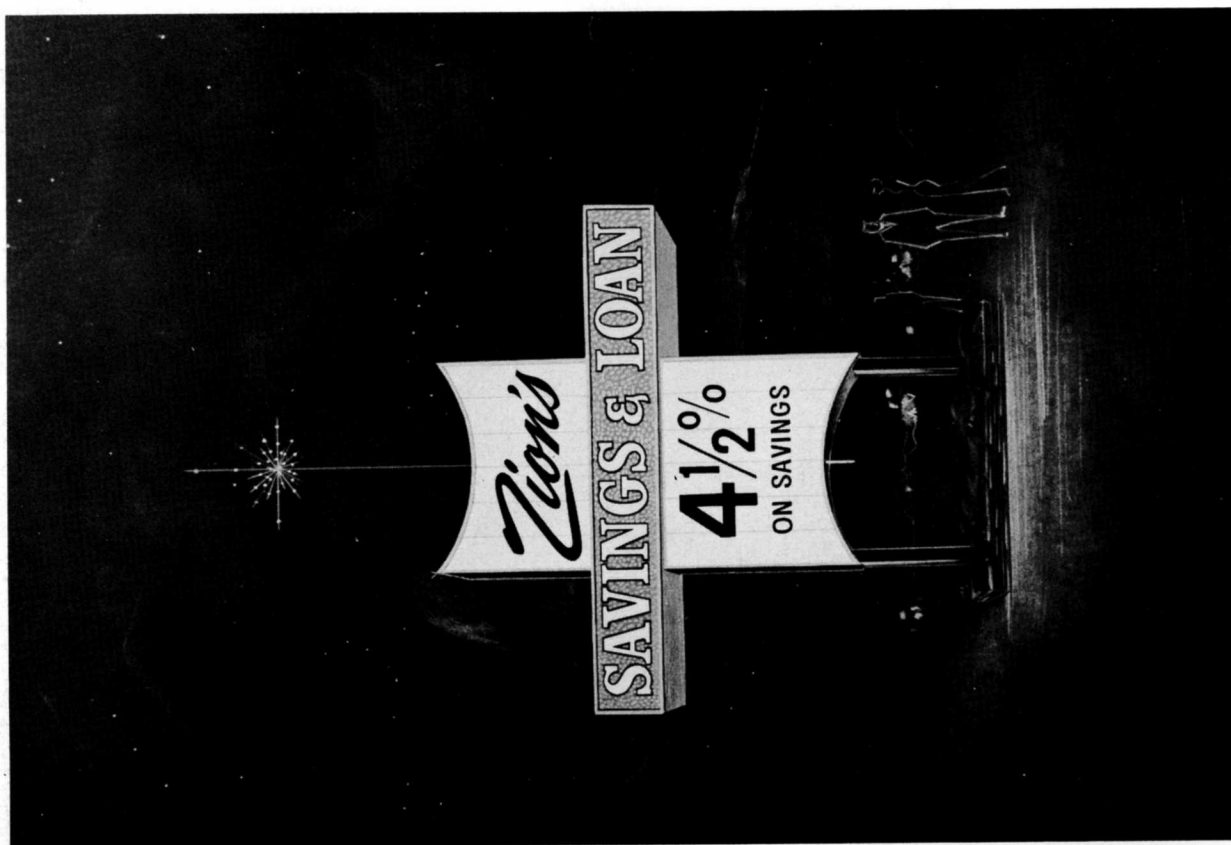
Daniel Harrison
ELECTRICAL ENGINEER
Green Falls, Montana



Sandra Carino
GAS CORPORATION
Los Angeles, California



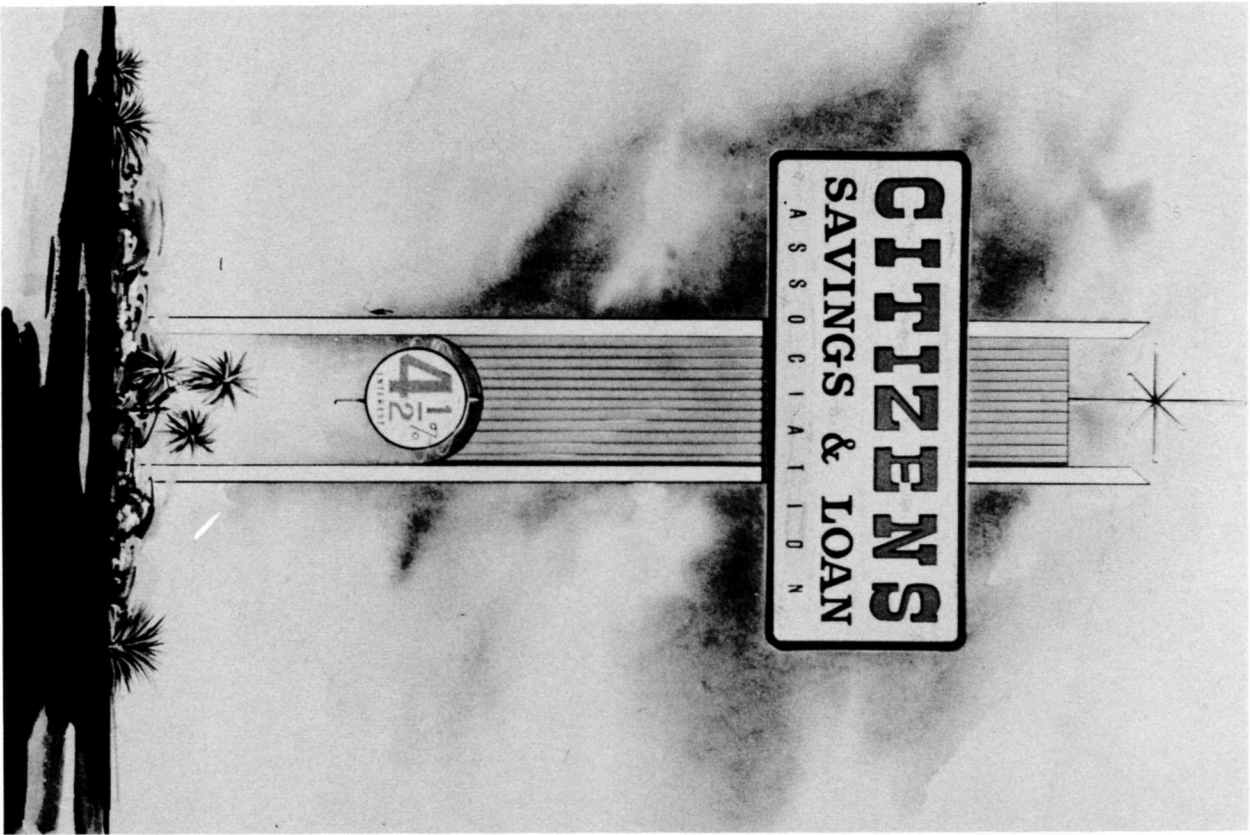
Newton Green
ELECTRICAL PRODUCTS DIV., FEDERAL SIGN & SIGNAL CORP.
Tucson, Arizona



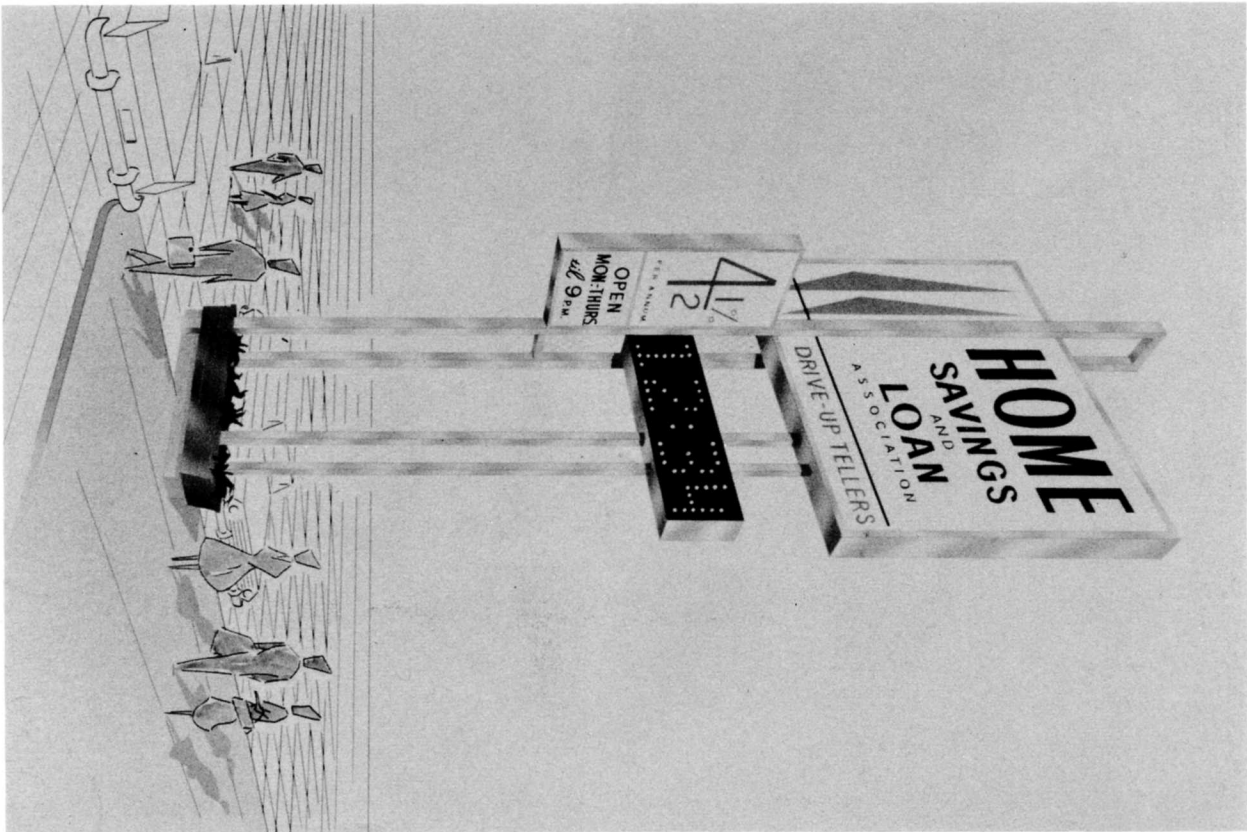
Robert Kellch
YOUNG ELECTRIC SIGN COMPANY
Salt Lake City, Utah

SAVINGS & LOAN

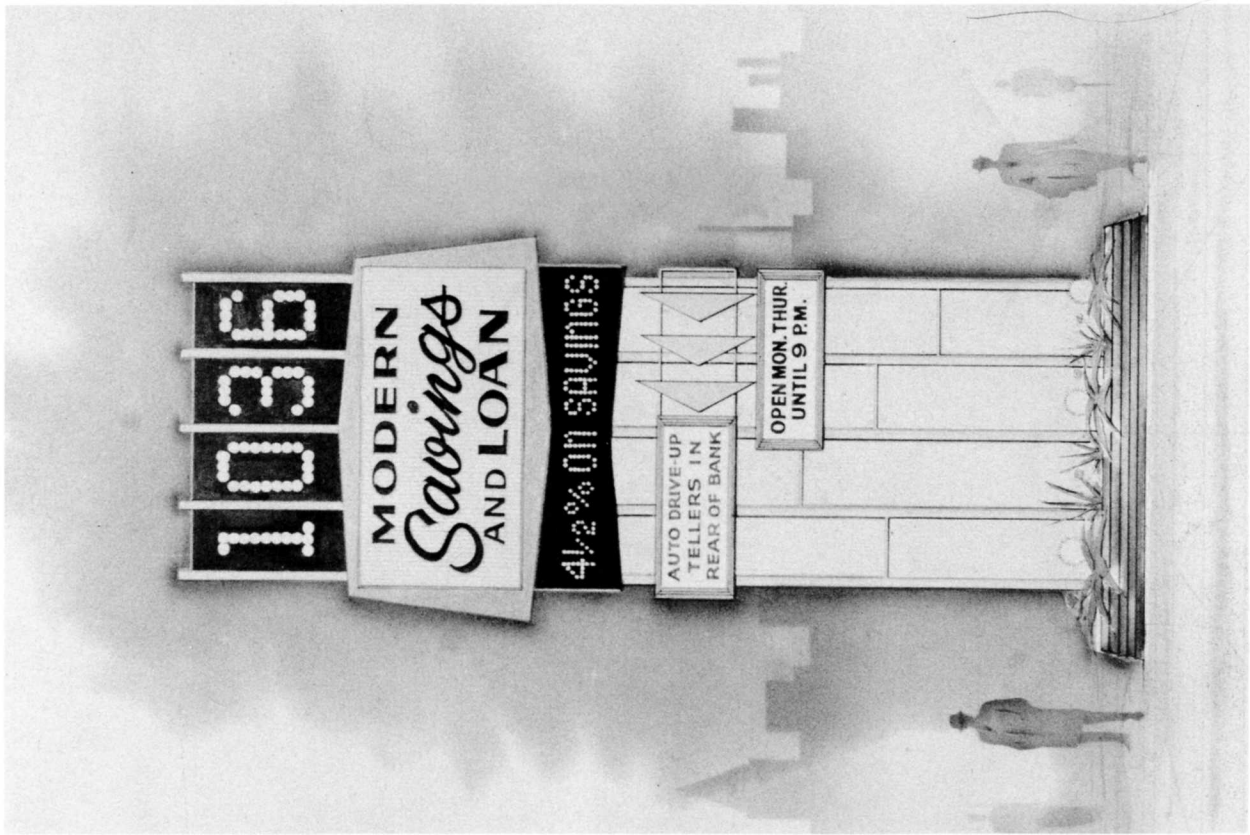
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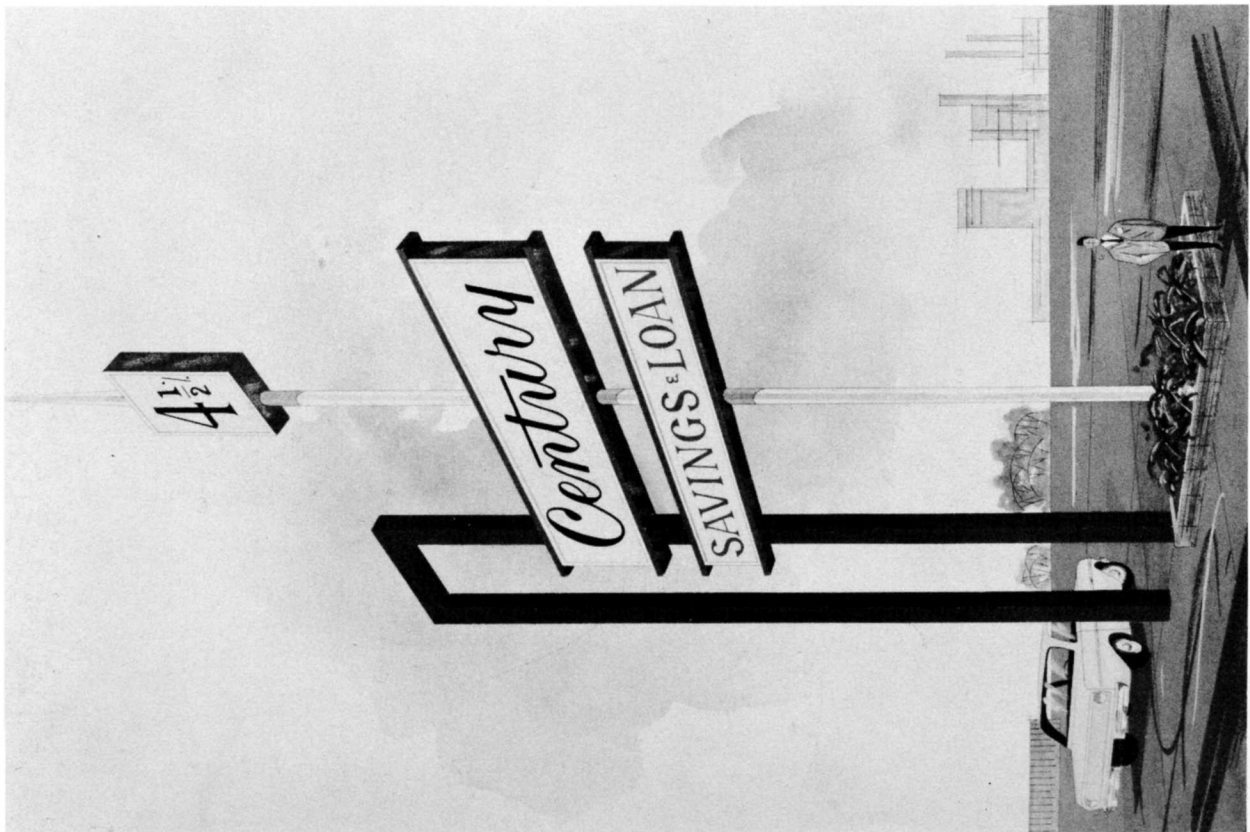
Kawachi Homomoto
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Galeto, California



Bill Hennery
DONNELLY ELEC. & MFG. CO.
Boston, Massachusetts



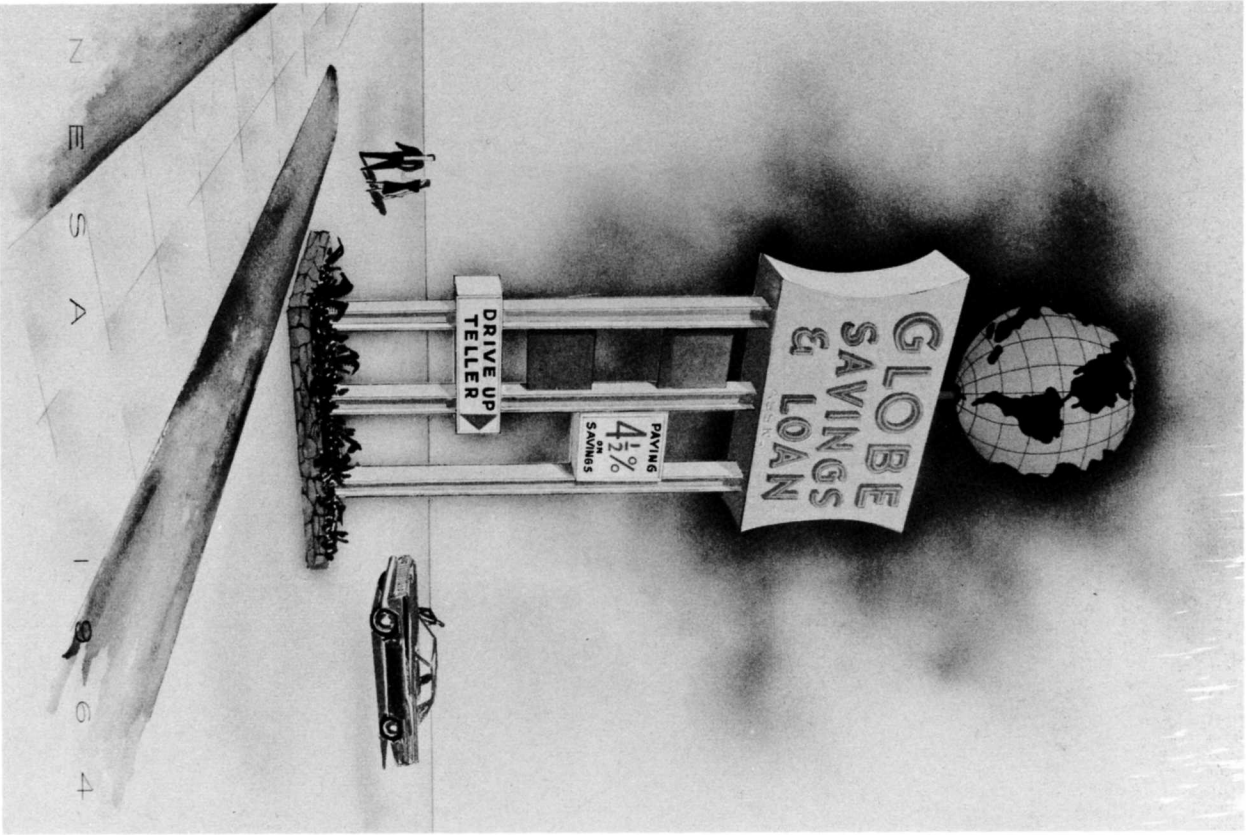
Harold A. Tinschell
AMERICAN SIGN AND INDICATOR CORP.
Spokane, Washington



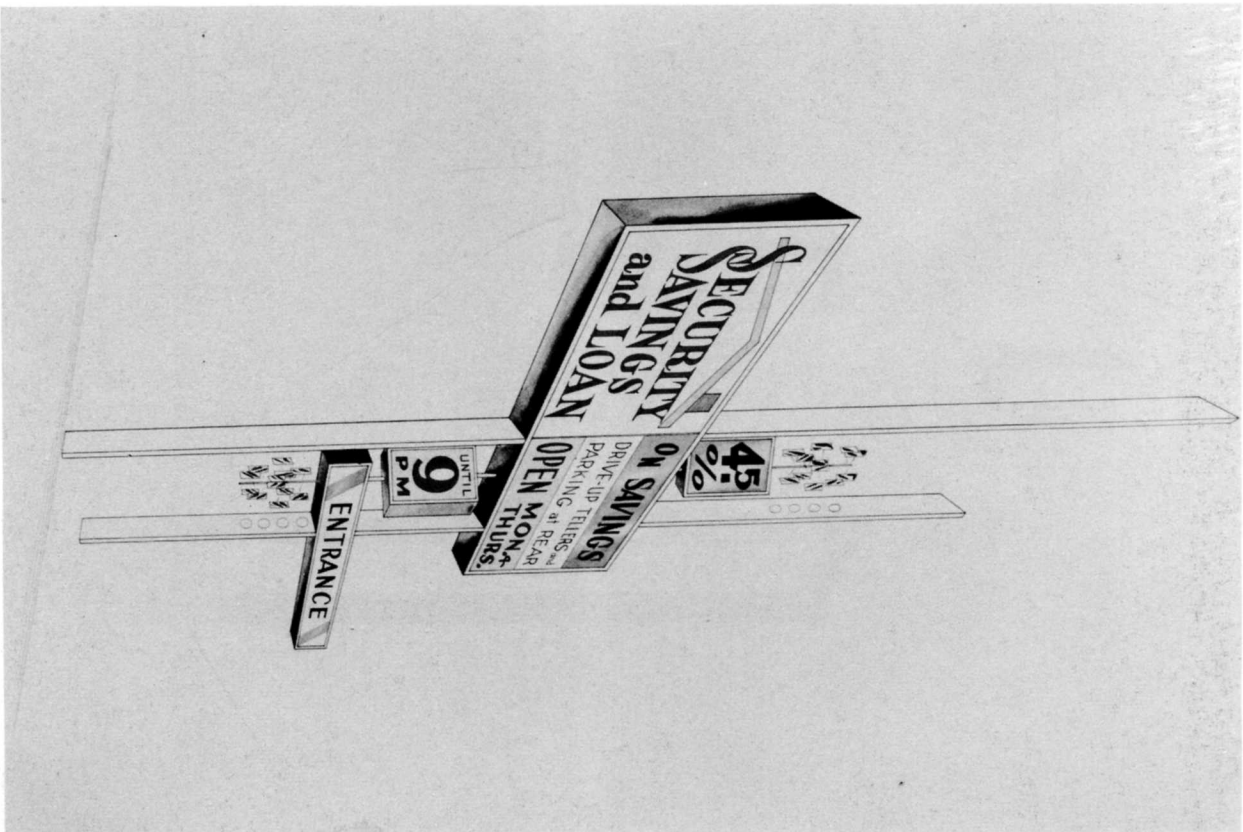
Joseph V. Gray
FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION
Los Angeles, California

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Wm. G. Robson
MARTIN BROS. SIGNS, INC.
Eugene, Oregon



John B. Kennedy
MARTIN BROS. SIGNS, INC.
Eugene, Oregon



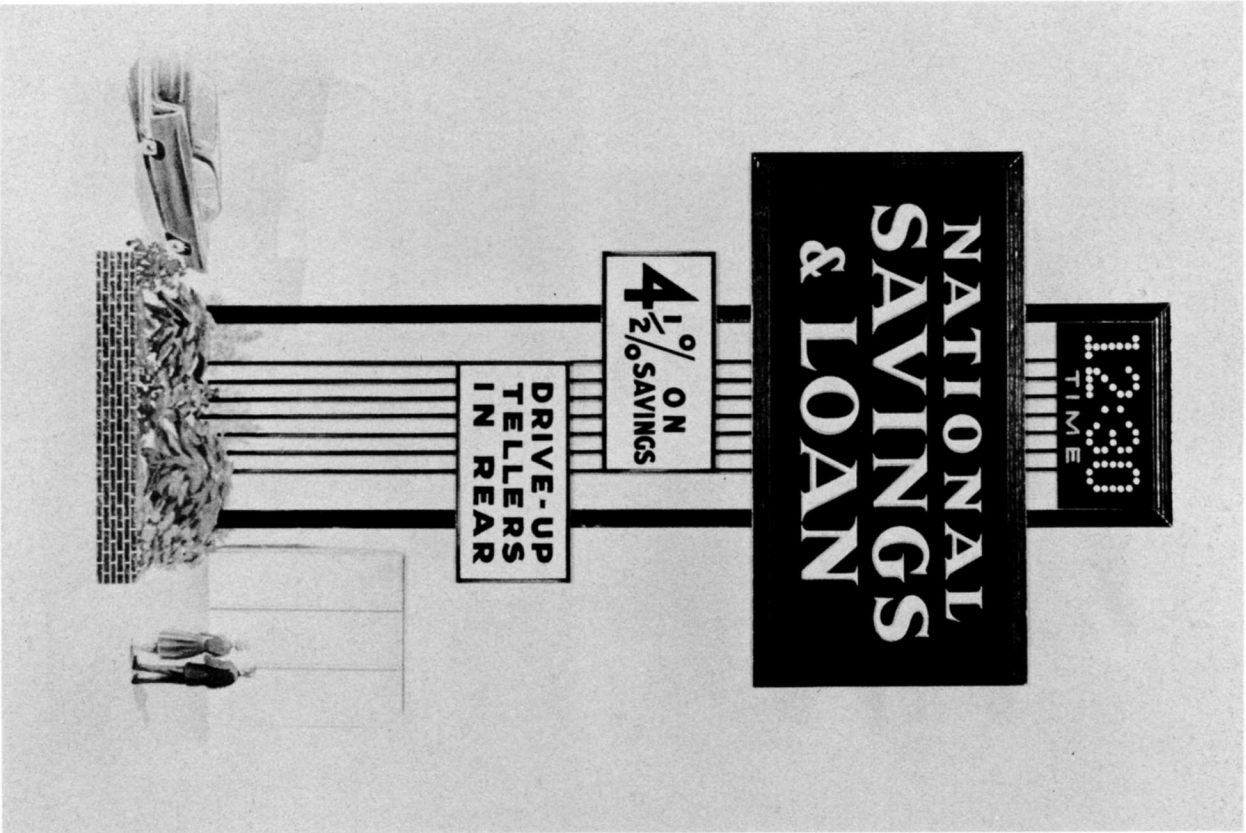
Norren, Taitish
FEDERAL SIGN AND SIGNAL CORP.
Philadelphia, Pennsylvania



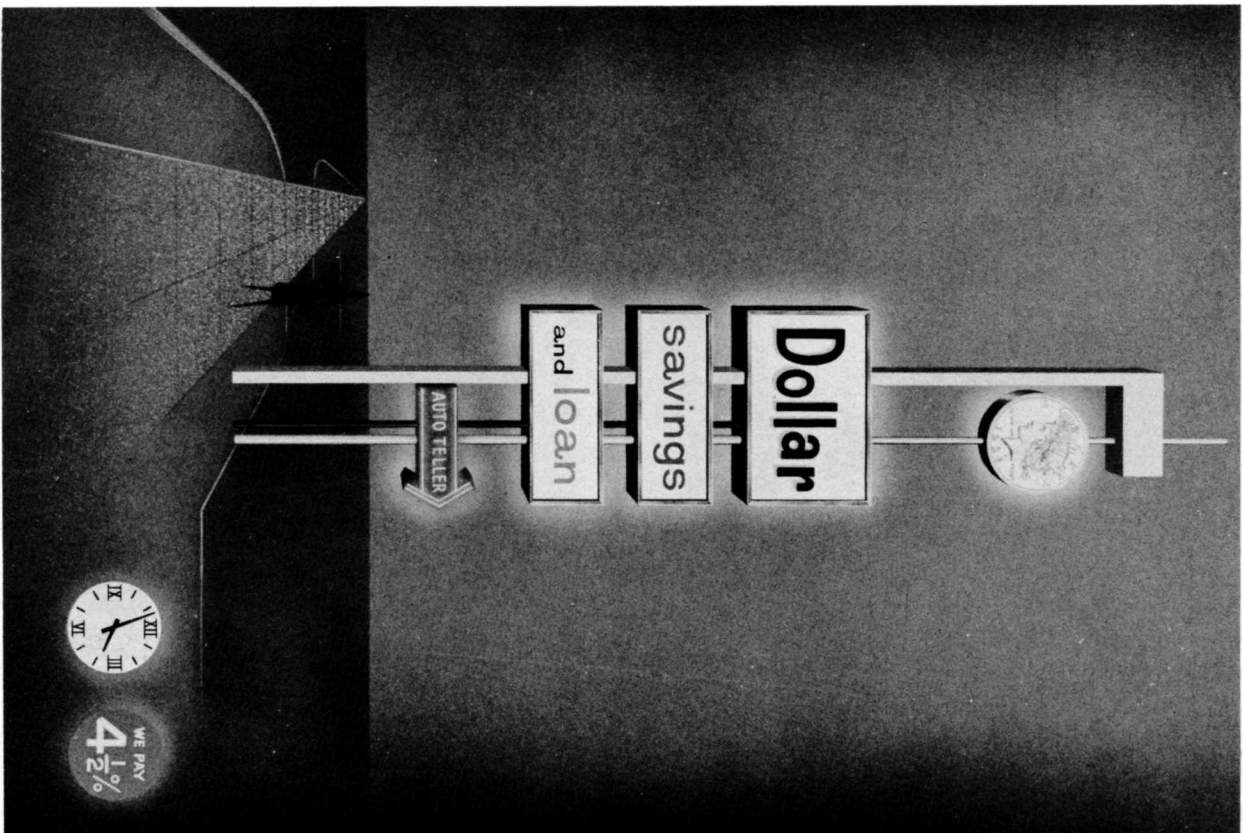
Iron M. Shaw
CLAWSON ASSOCIATES
Brisbane, Queensland, Australia

SAVINGS & LOAN

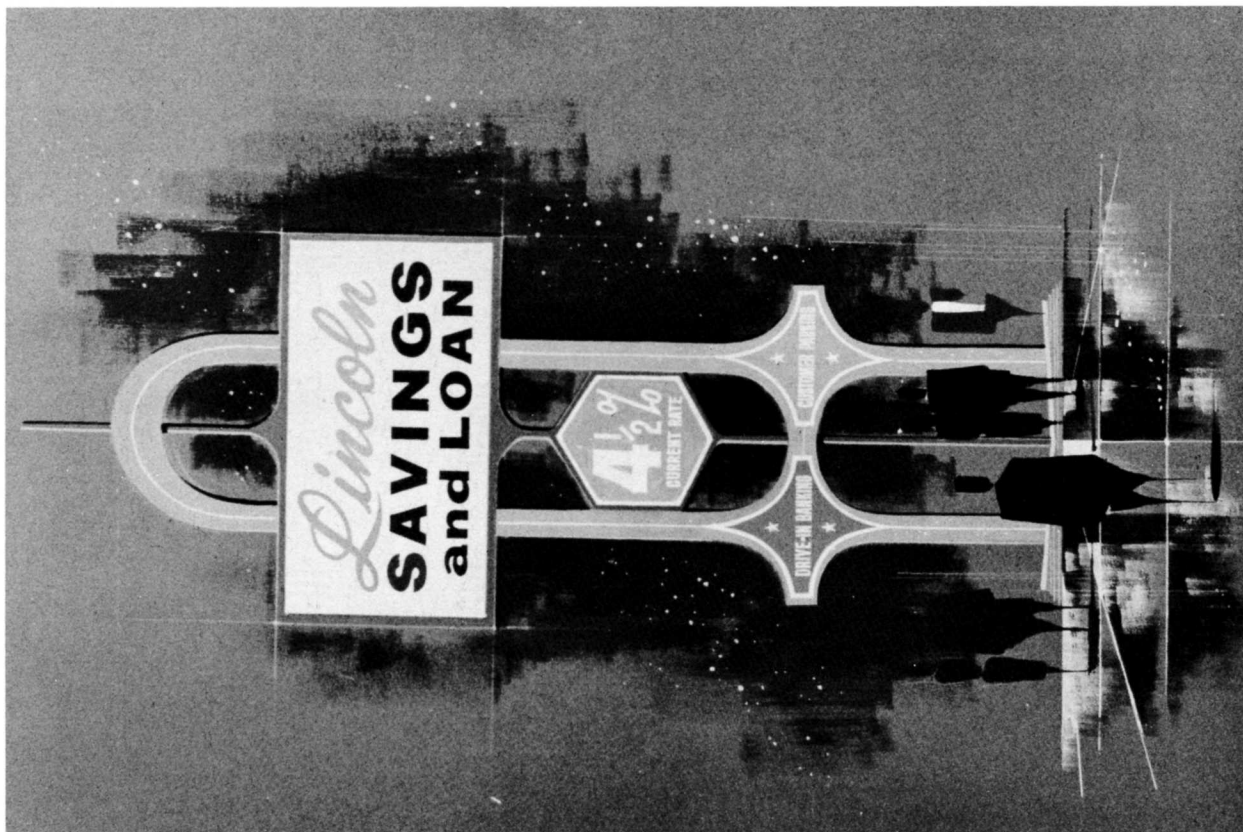
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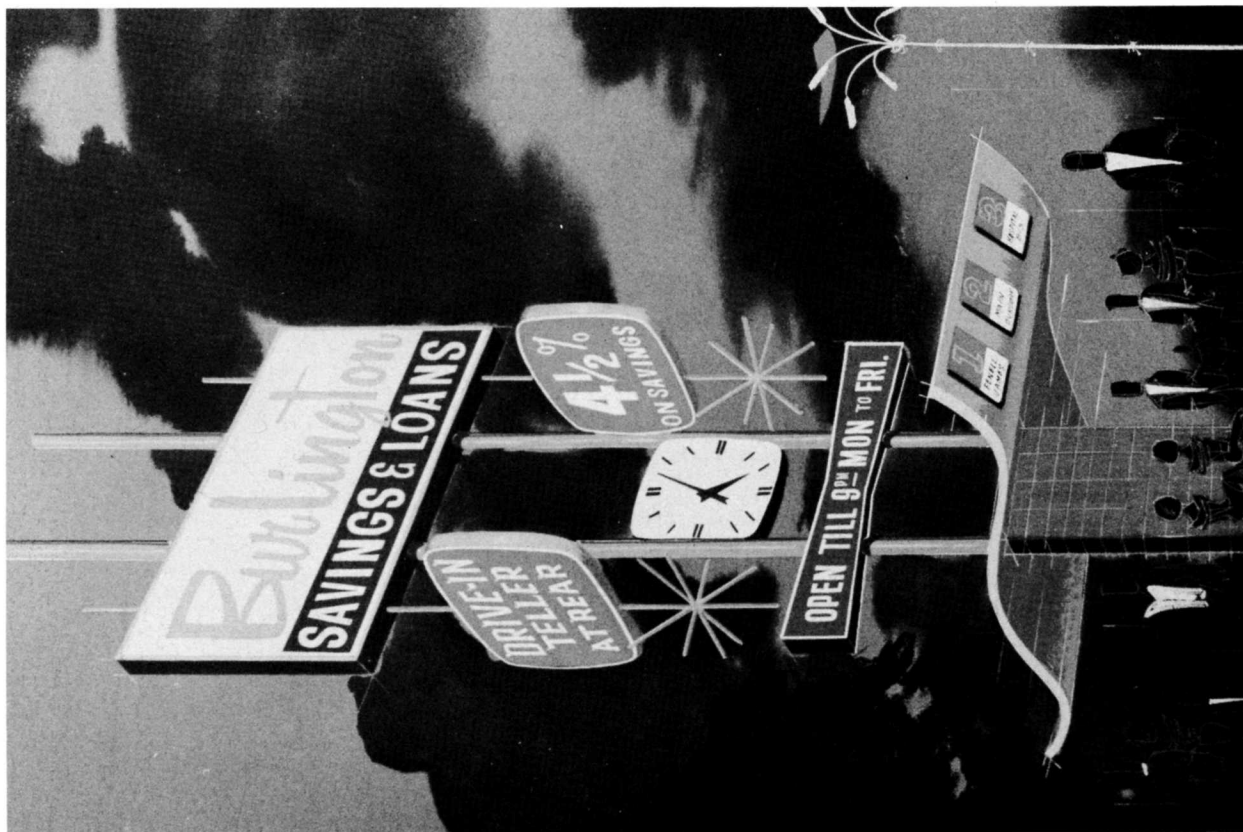
Local Rep
NEON PRODUCTS OF CANADA LIMITED
Vancouver, B. C., Canada



Dean I. Lemley
THE HAIRE SIGN CO.
Columbus, OH



William B. Baker
E. L. Ruddy Co., Ltd.
Hamilton, Ontario, Canada



L. Beckett
E. L. Ruddy Co., Ltd.
Hamilton, Ontario, Canada

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



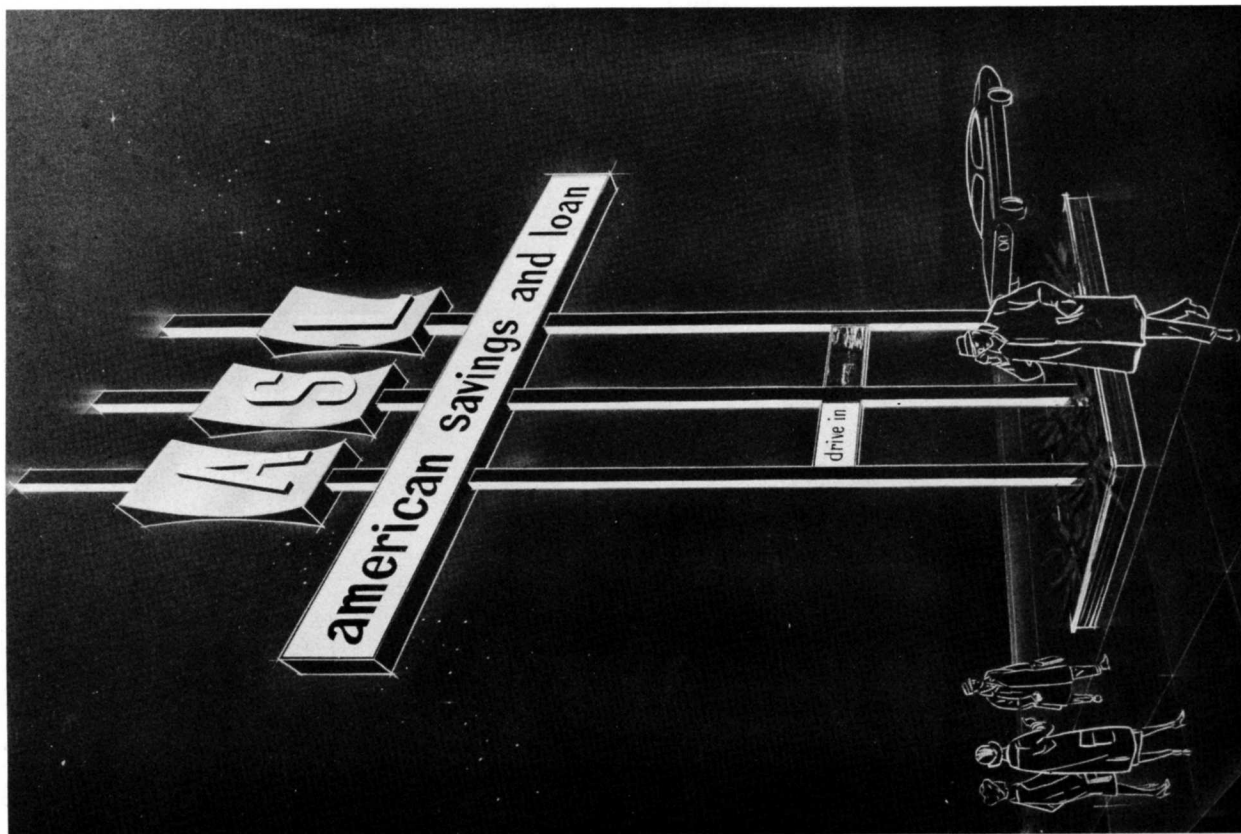
John R. Mc
CLAUDE NEON GENERAL ADV., LTD.
Montreal, P. Q., Canada



J. P. Austin
CLAUDE NEON GENERAL ADV., LTD.
Montreal, P. Q., Canada



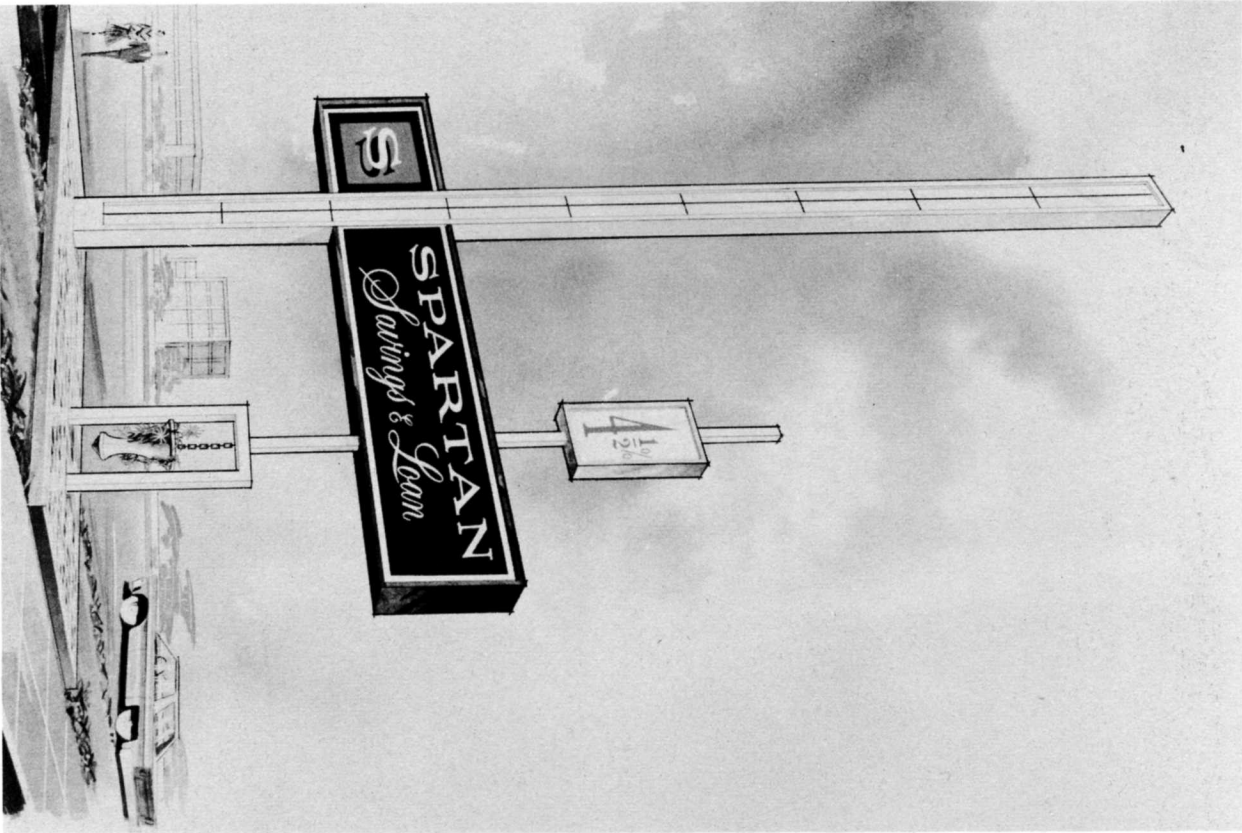
Leslie L. Skiles
G. C. KERN ADV. SIGN COMPANY
St. Louis, Missouri



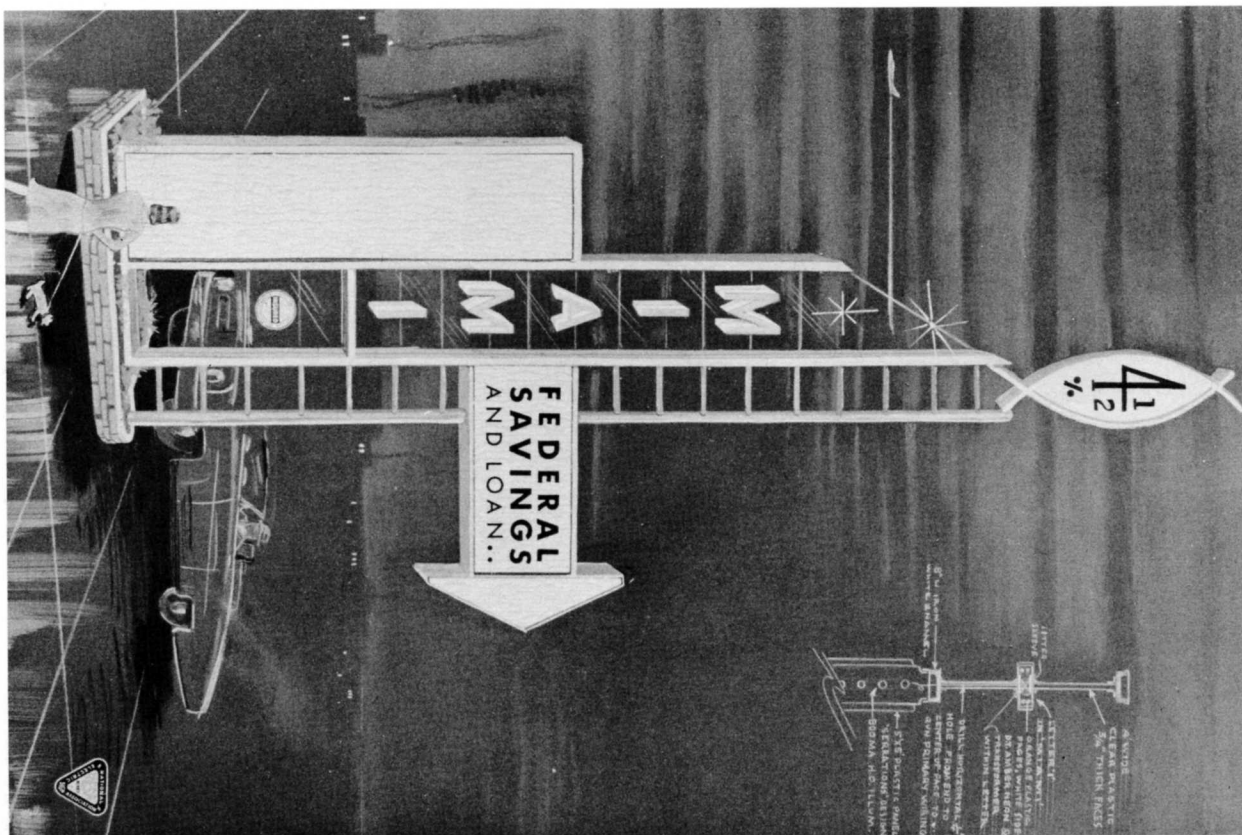
Robert Kane
ARROW SIGN CO., INC.
Chicago, Illinois

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



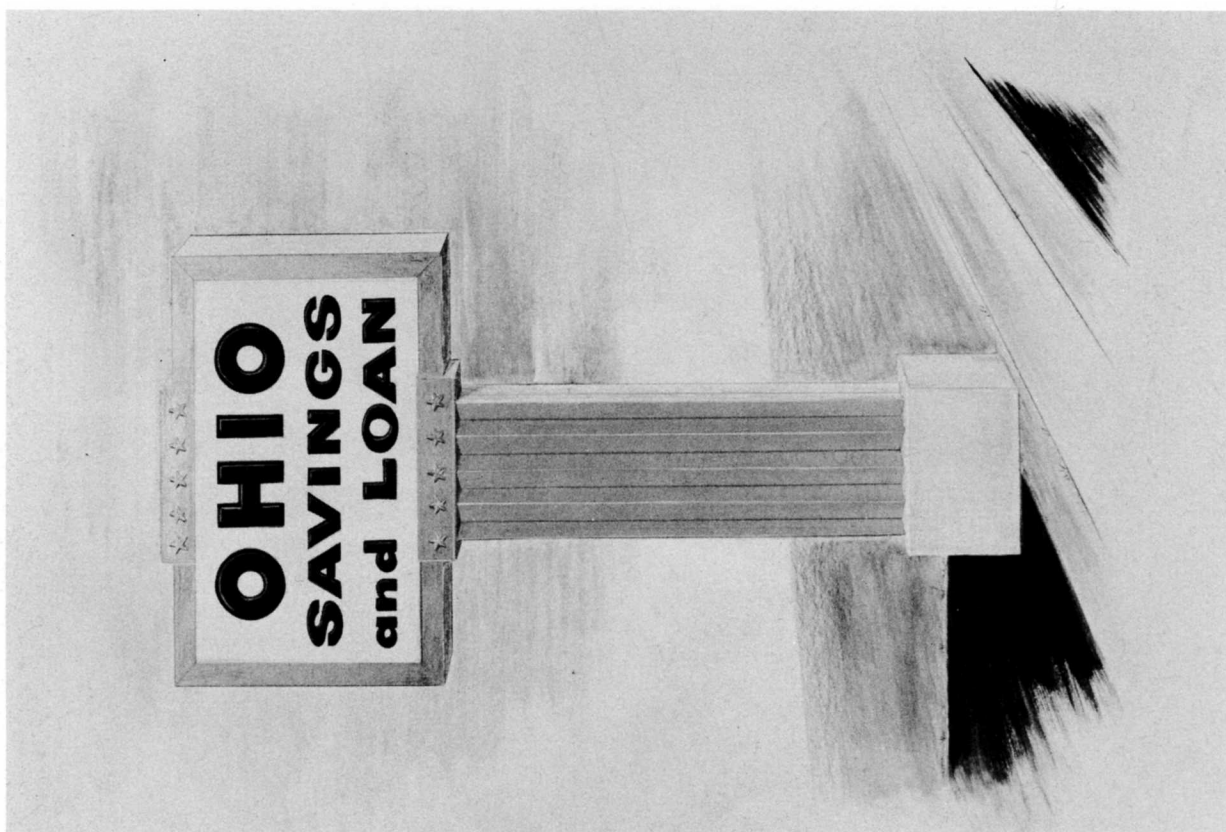
William H. Collewyn
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Los Angeles, California



Philip Hammond
G. C. KIRN ADV. SIGN COMPANY
St. Louis, Missouri



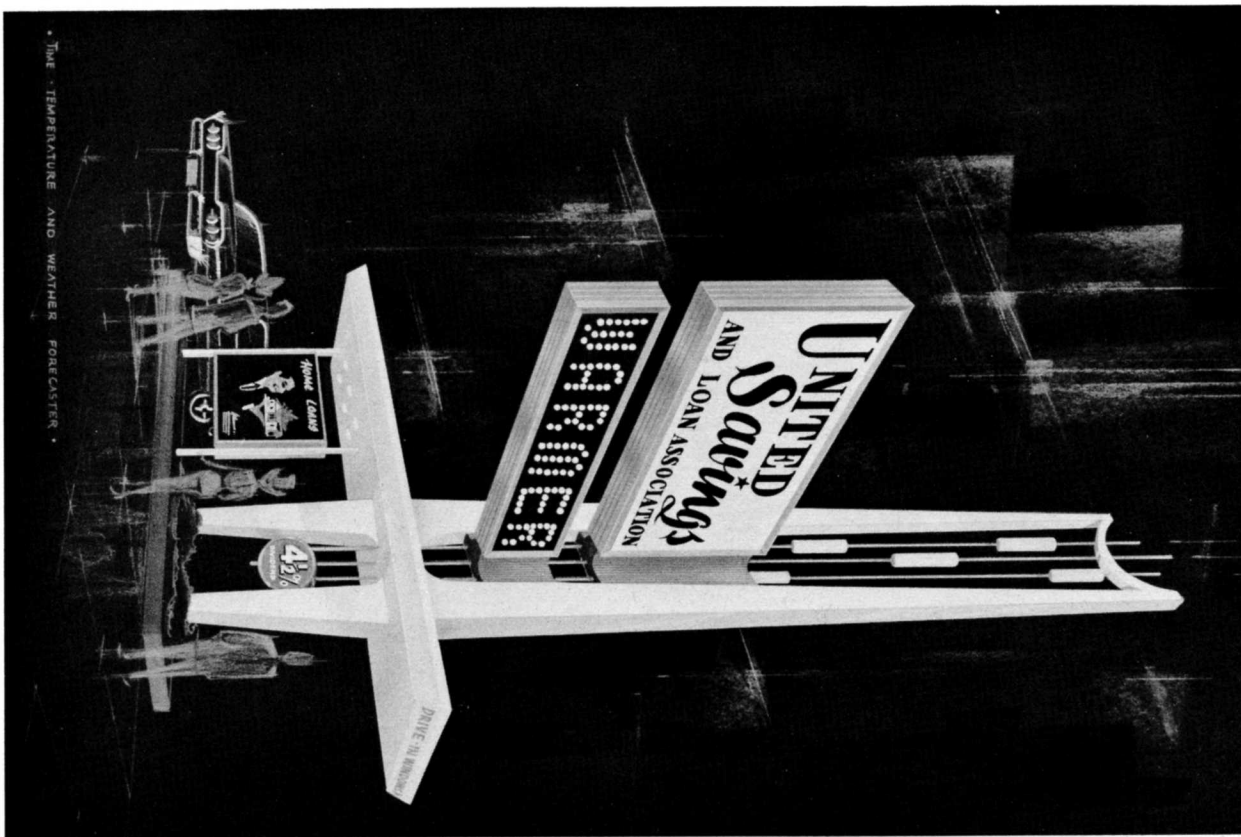
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FREEMAN ELECTRIC CO., INC.
Panama City, Florida



Wayne Frey
HANOVER MFG., INC.
Columbus, Ohio

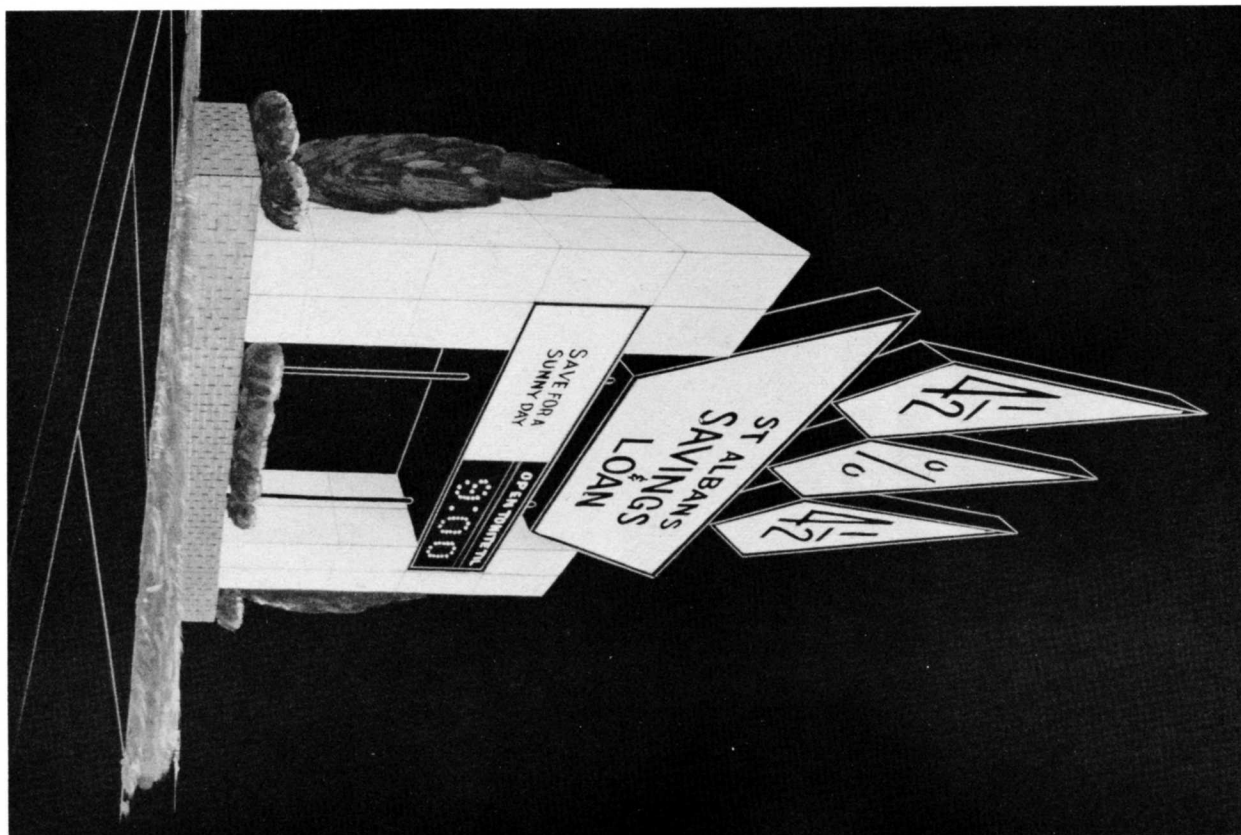
SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



• TIME • TEMPERATURE AND WEATHER FORECASTER •

Dennis R. Gasper
AMERICAN SIGN AND INDICATOR CORP.
Chicago, Illinois



Robert L. Morgan
THE CAREY SYSTEM, INC.
Charlottesville, West Virginia



Norman K. Bryner
YOUNG ELECTRIC SIGN CO.
Salt Lake City, Utah



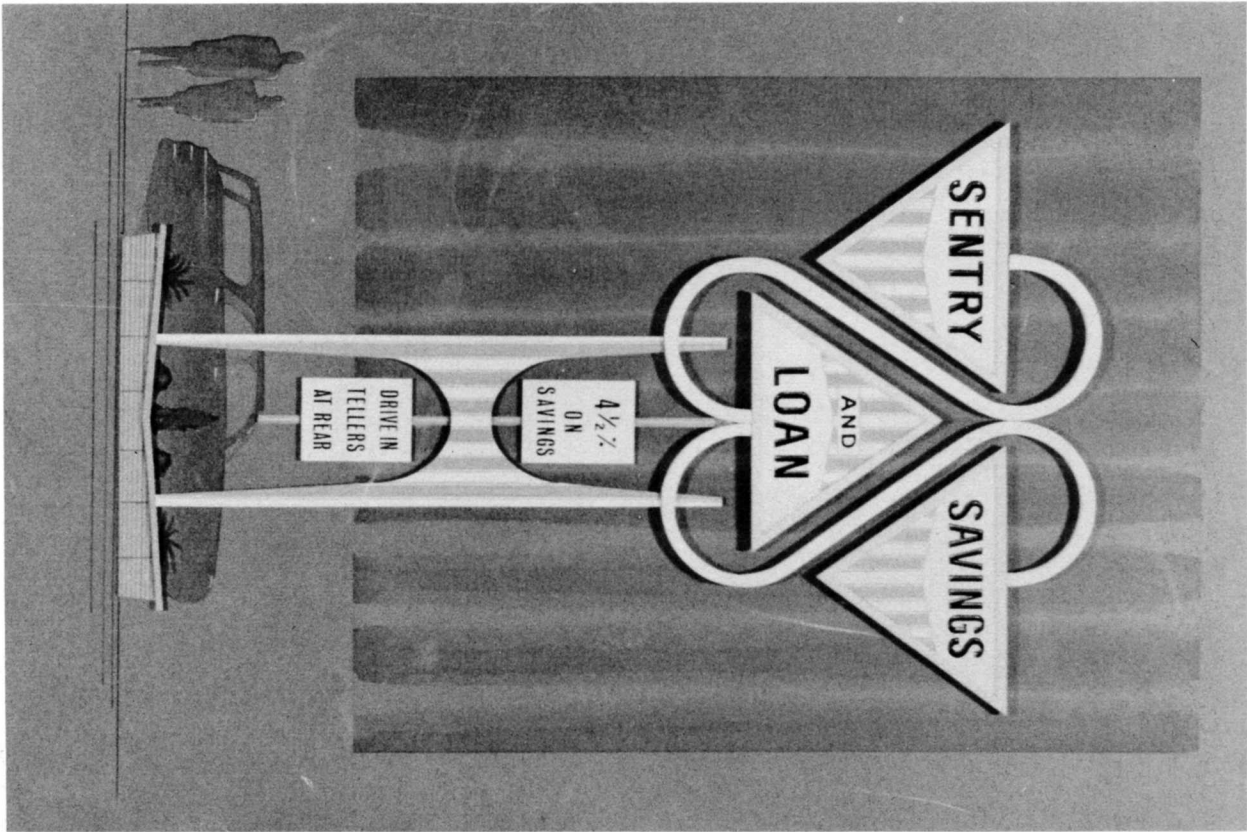
Donald James Nicholas
CITY SIGN CO., INC.
Tacoma, Washington

SAVINGS & LOAN

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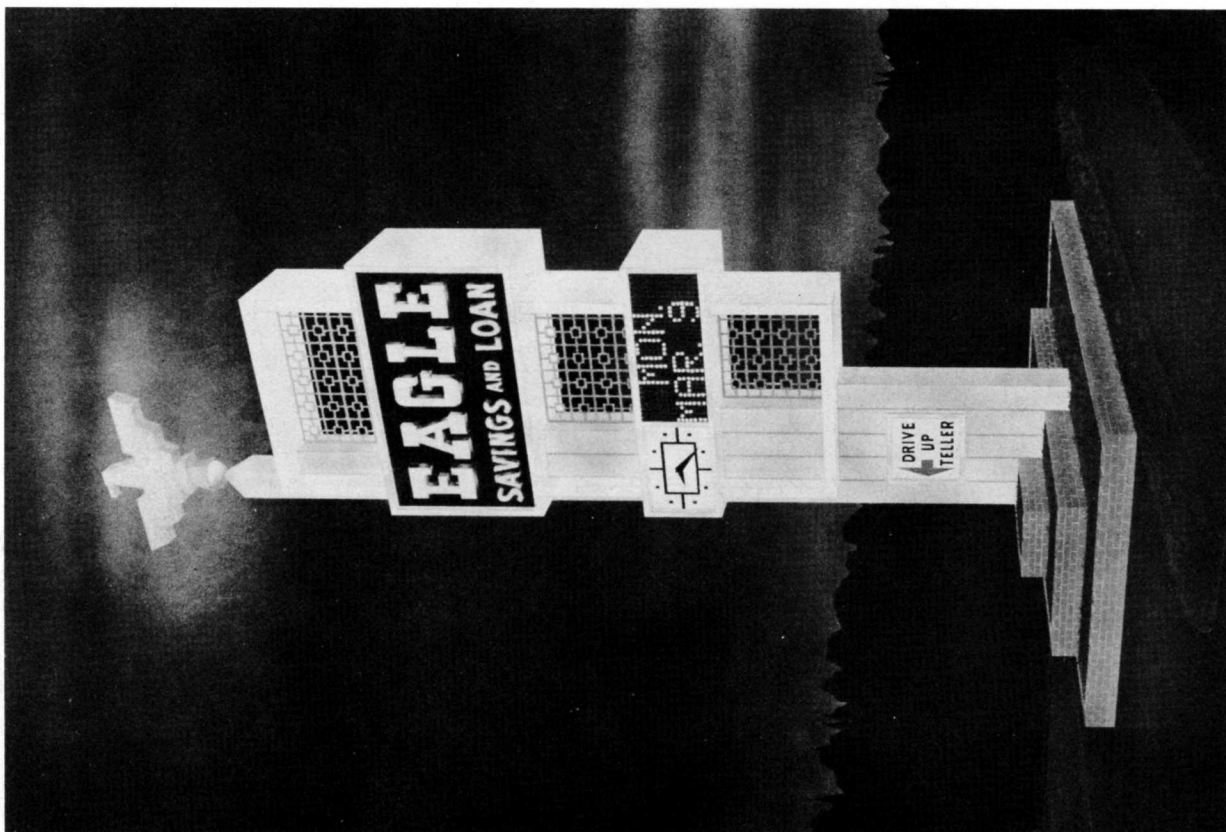
Glenn L. Owen
MYERS, GREEN, SUTHERLAND
Phoenix, Arizona



George W. Shepherd
NEON PRODUCTS OF CANADA LIMITED
Scarborough, Ontario, Canada



Fred William Dittmer
PHILADELPHIA SIGN CO.
Philadelphia, Pennsylvania



Wm. McClurg
QUEH. SIGN CO.
Cincinnati, Ohio

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Paul Berlin
HEATH NORTHWEST
Seattle, Washington



Paul W. Brown
CUMMINGS & CO., INC.
Memphis, Tennessee



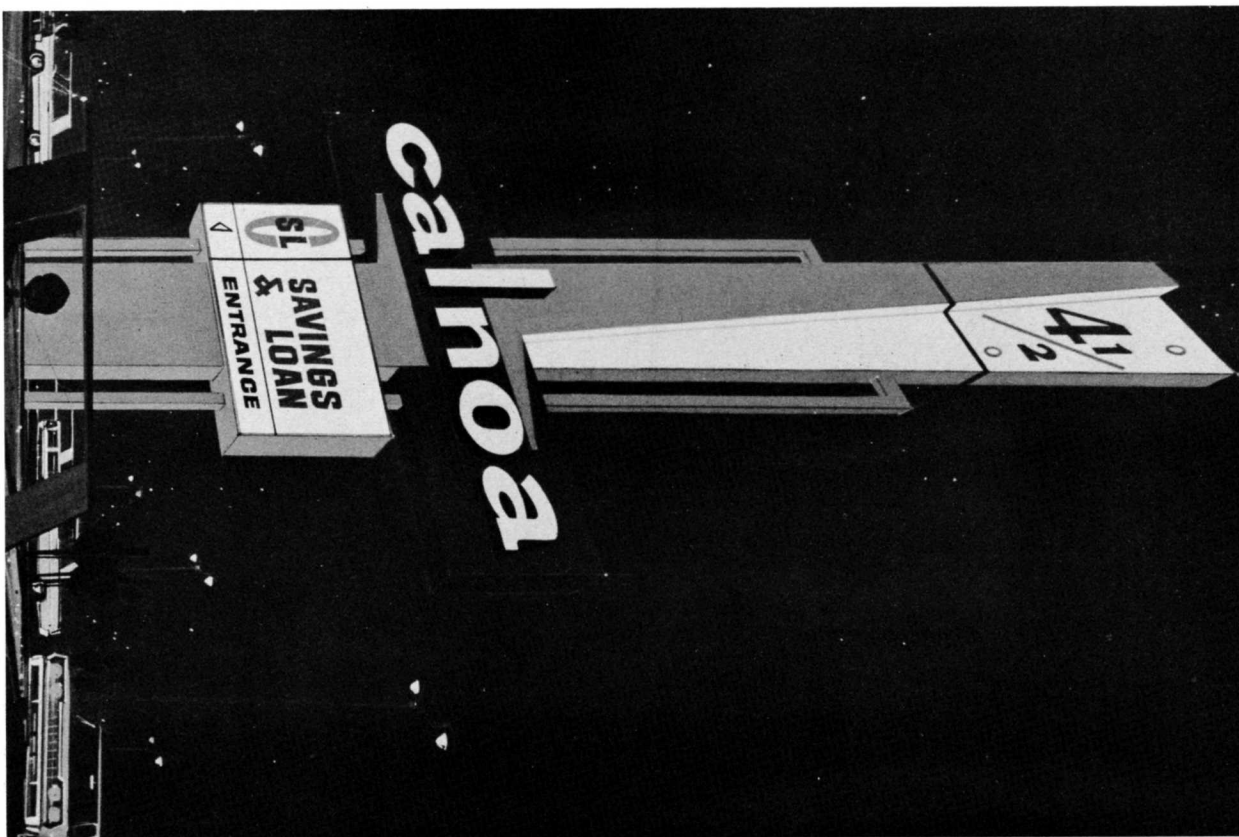
Colin Needham
NEON PRODUCTS OF CANADA LIMITED
Scarborough, Ontario, Canada



Bob Barron
NEON PRODUCTS OF CANADA LIMITED
Scarborough, Ontario, Canada

SAVINGS & LOAN

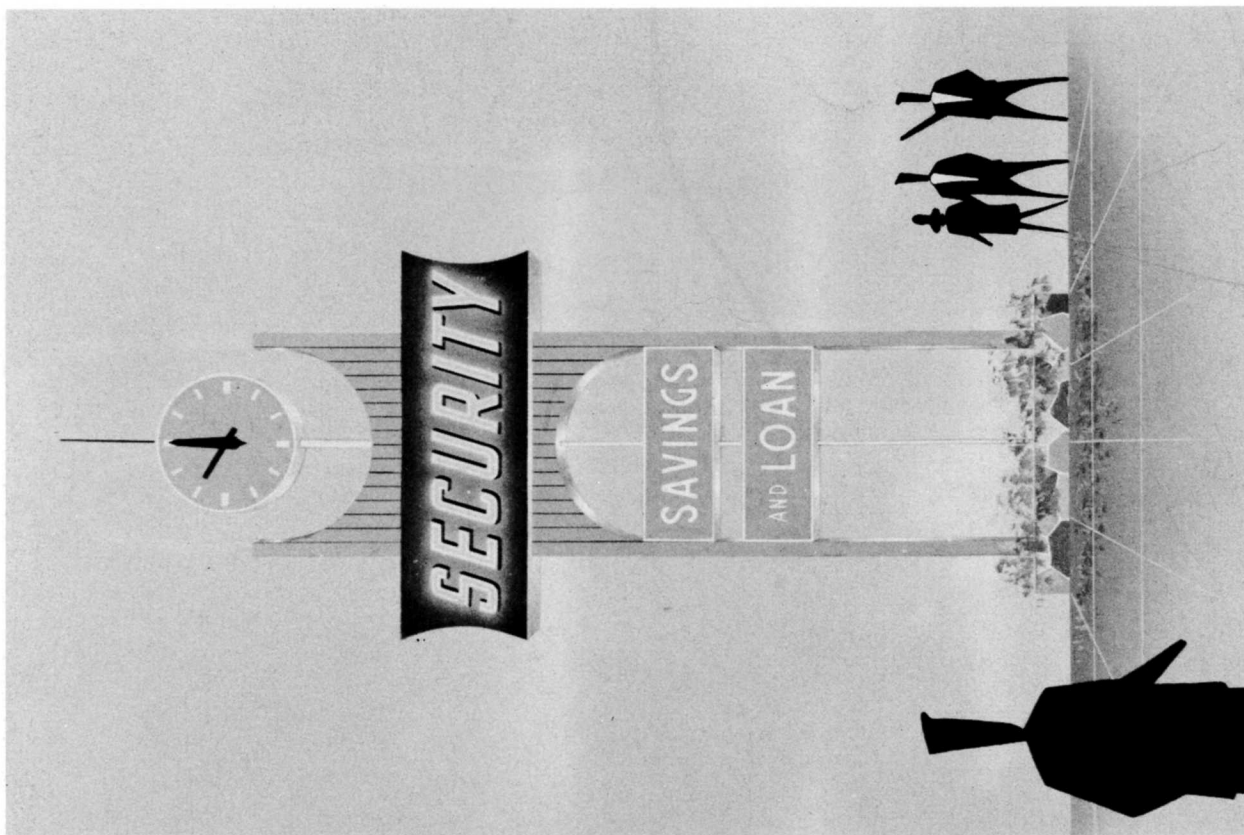
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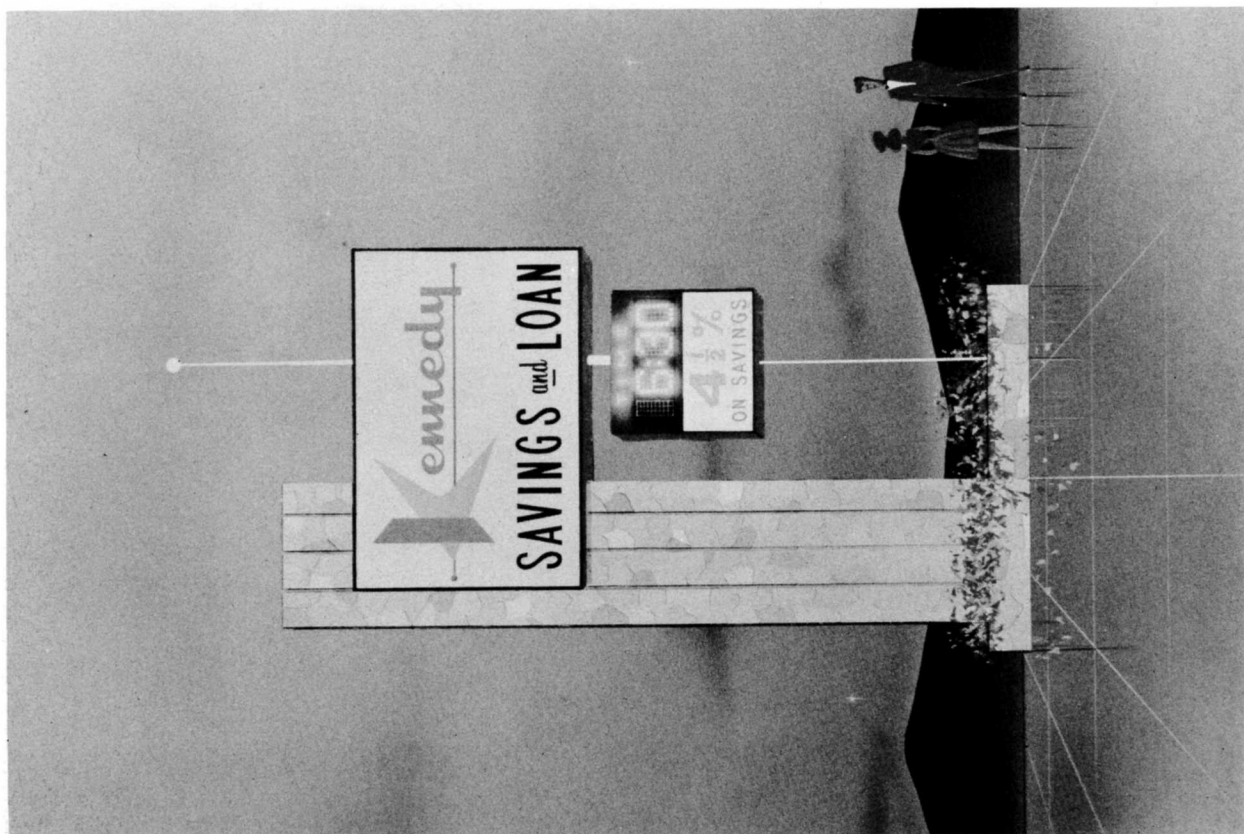
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NEON PRODUCTS OF CANADA LIMITED
Regina, Saskatchewan, Canada



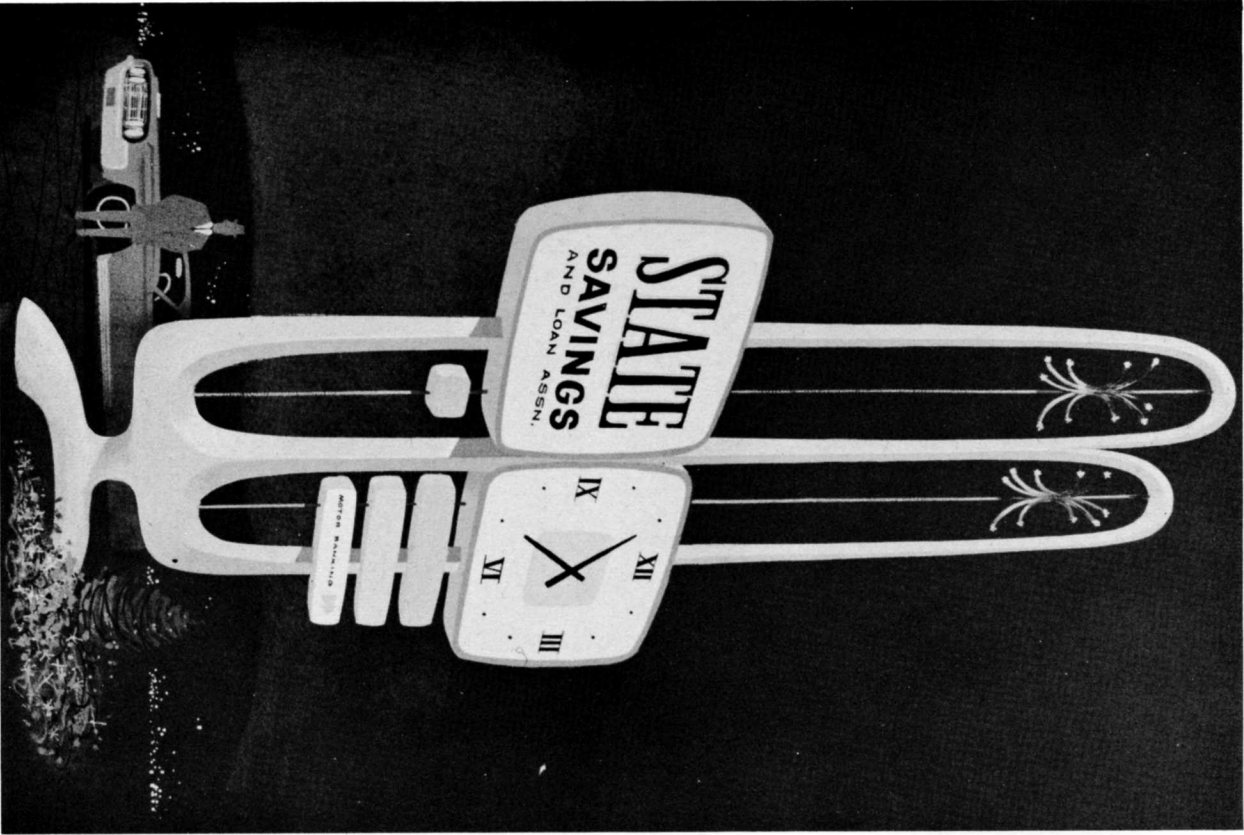
Adam Gelfin
NEON PRODUCTS OF CANADA LIMITED
Regina, Saskatchewan, Canada



F. A. Dunlap
WALLACE NEON LIMITED
Vancouver, B. C., Canada



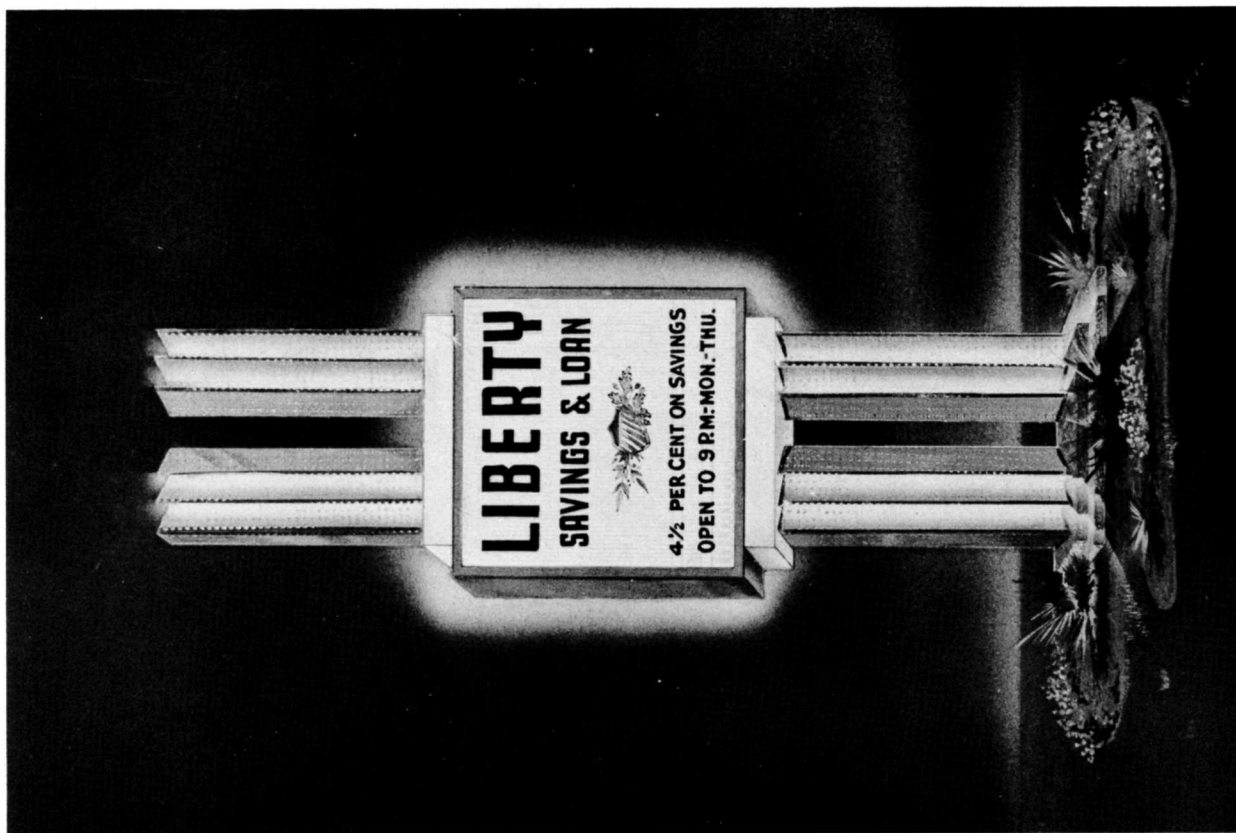
Barry Hodson
WALLACE NEON LIMITED
Vancouver, B. C., Canada



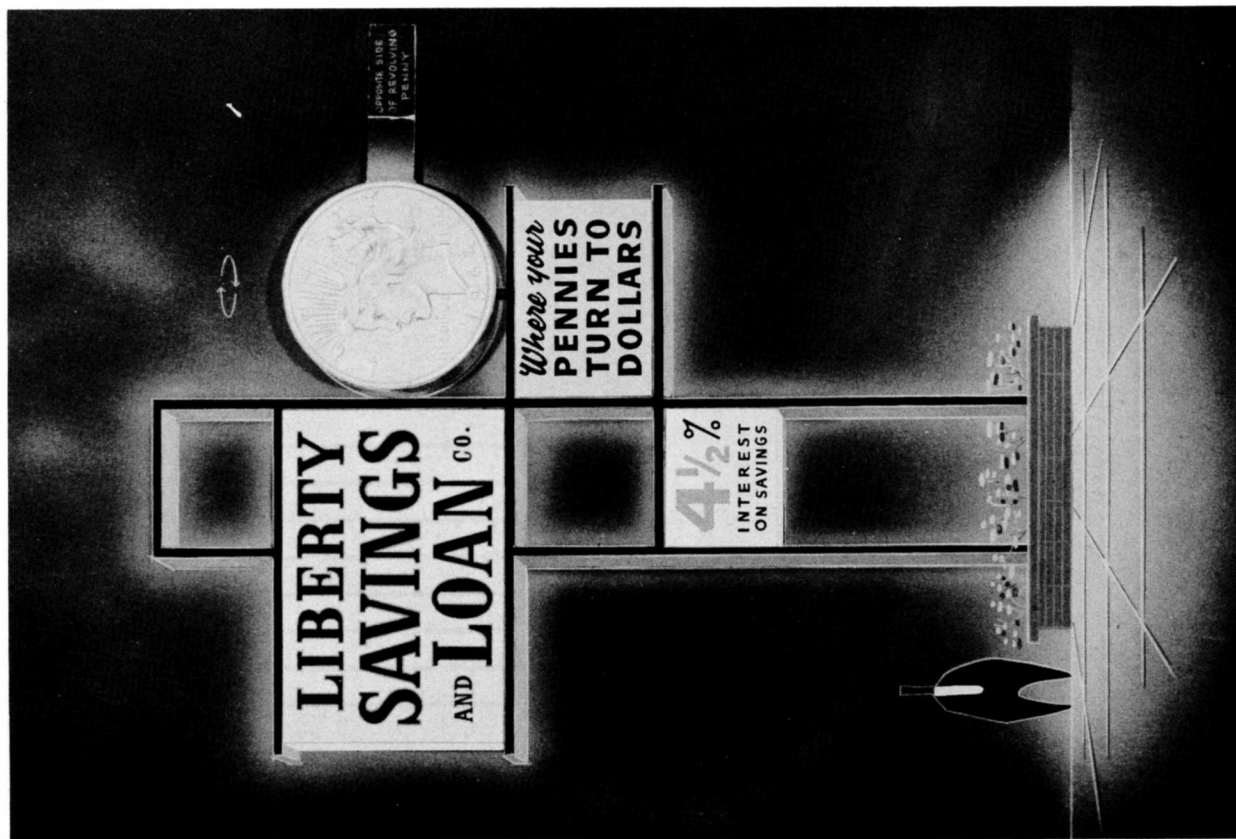
John J. Keller, Jr.
CITY SIGN CO., INC.
Tacoma, Washington



John J. Keller, Jr.
CITY SIGN CO., INC.
Tacoma, Washington



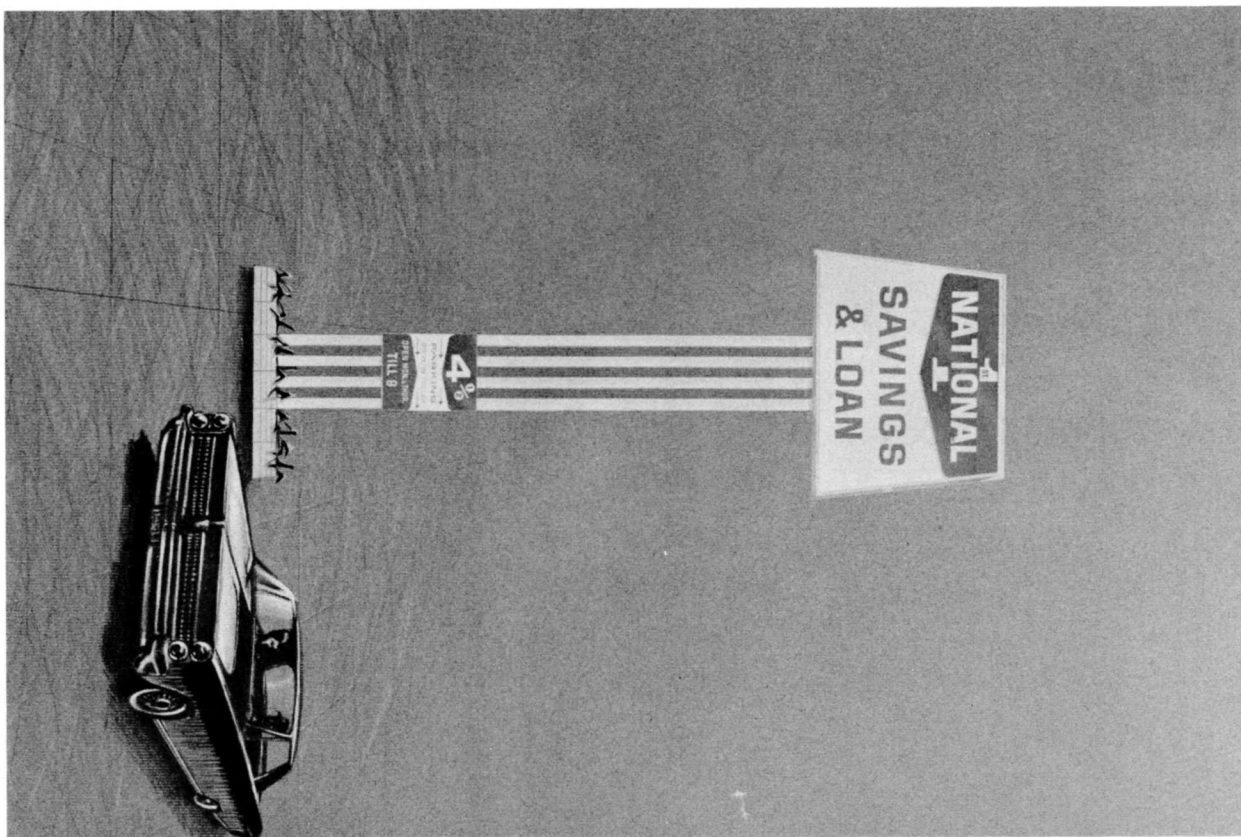
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HANOVER MFG. INC.
Columbus, Ohio



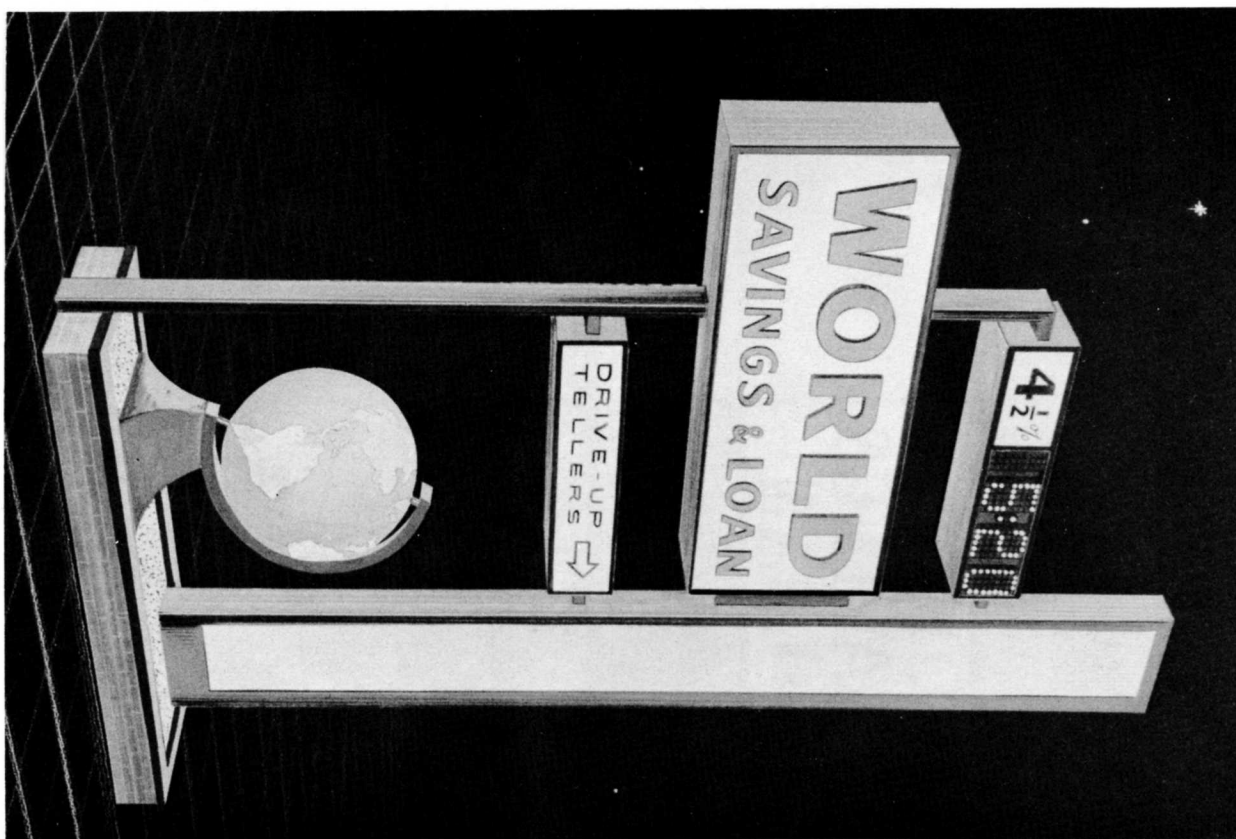
David M. Smith
MACEY NEON SIGNS, LTD.
Cookeville, Ontario, Canada

SAVINGS & LOAN

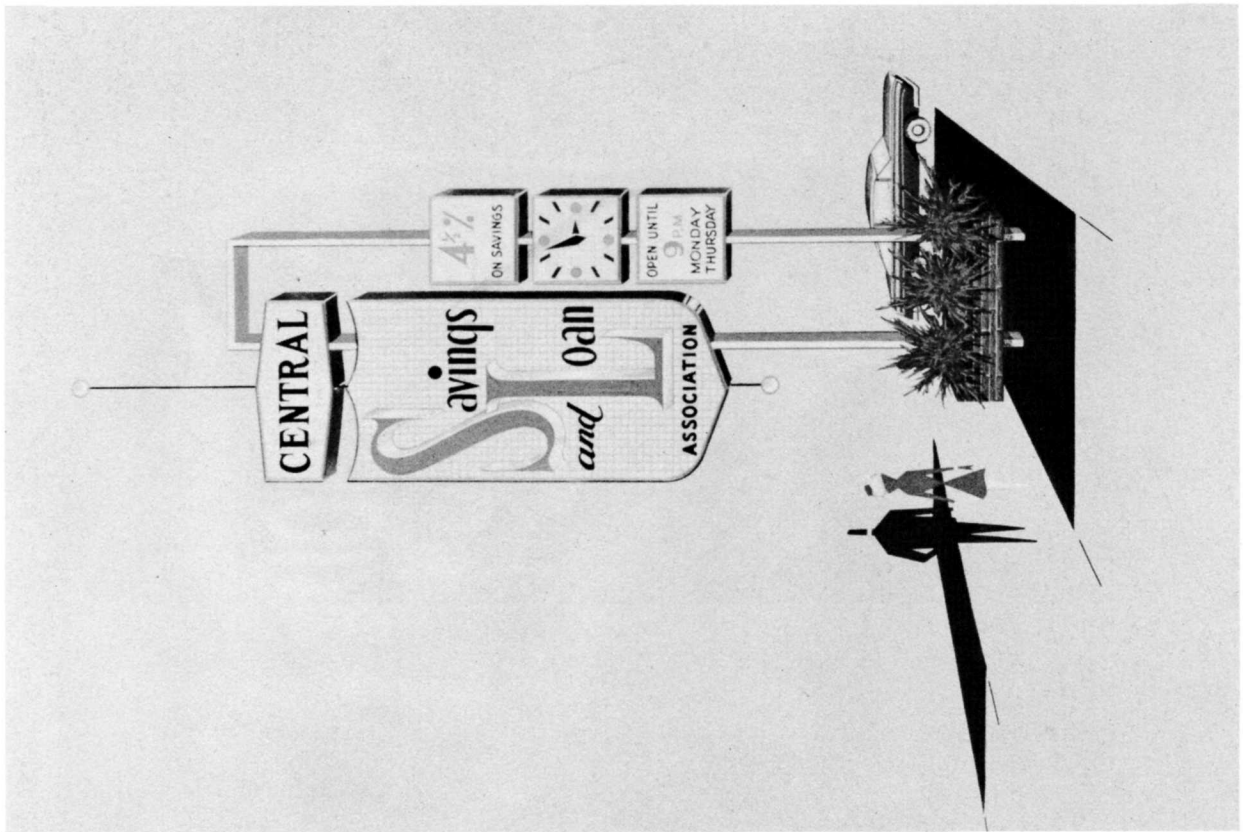
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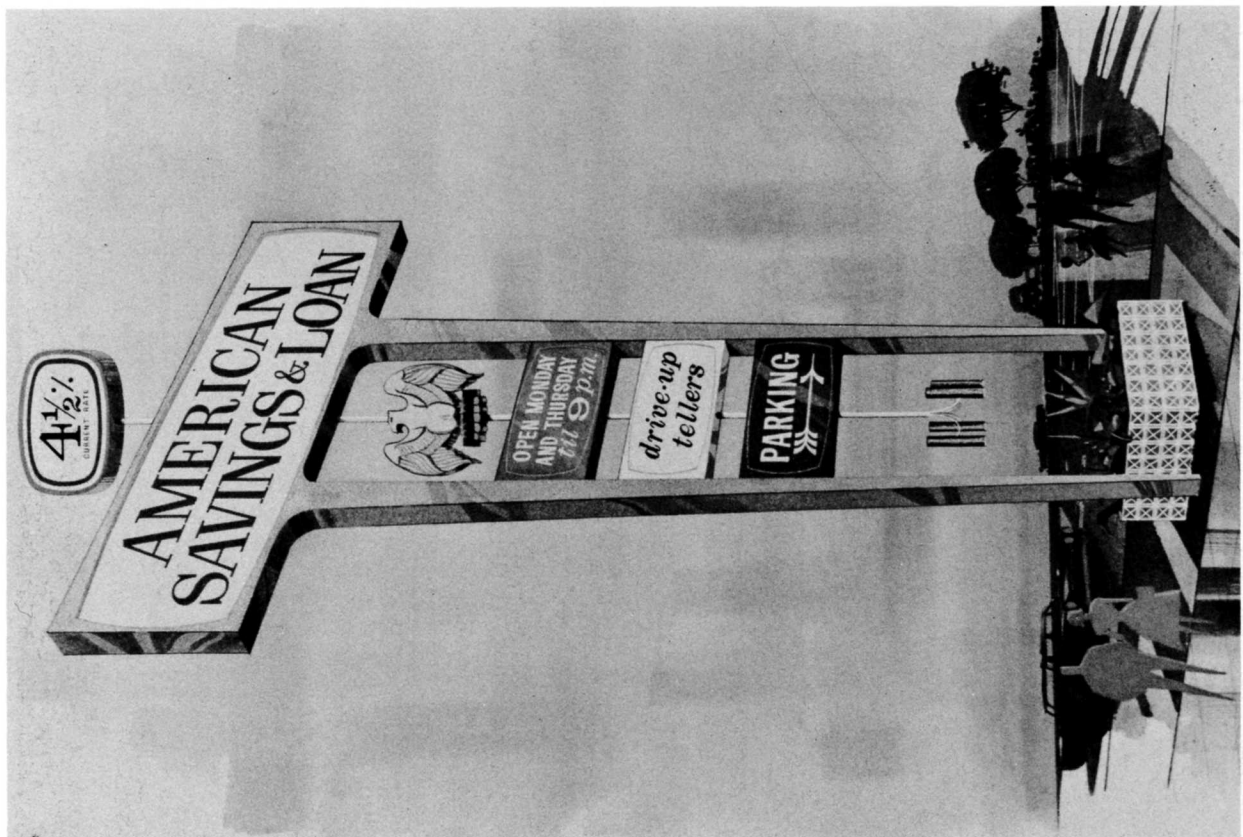
Kelley F. Eiling
NEON PRODUCTS, INC.
Irvine, Calif.



Frank T. Kline
TRIPLE A SIGNS
North Hollywood, California



Len Claude, Perth
NEON PRODUCTS OF CANADA, LIMITED
Victoria, B. C., Canada



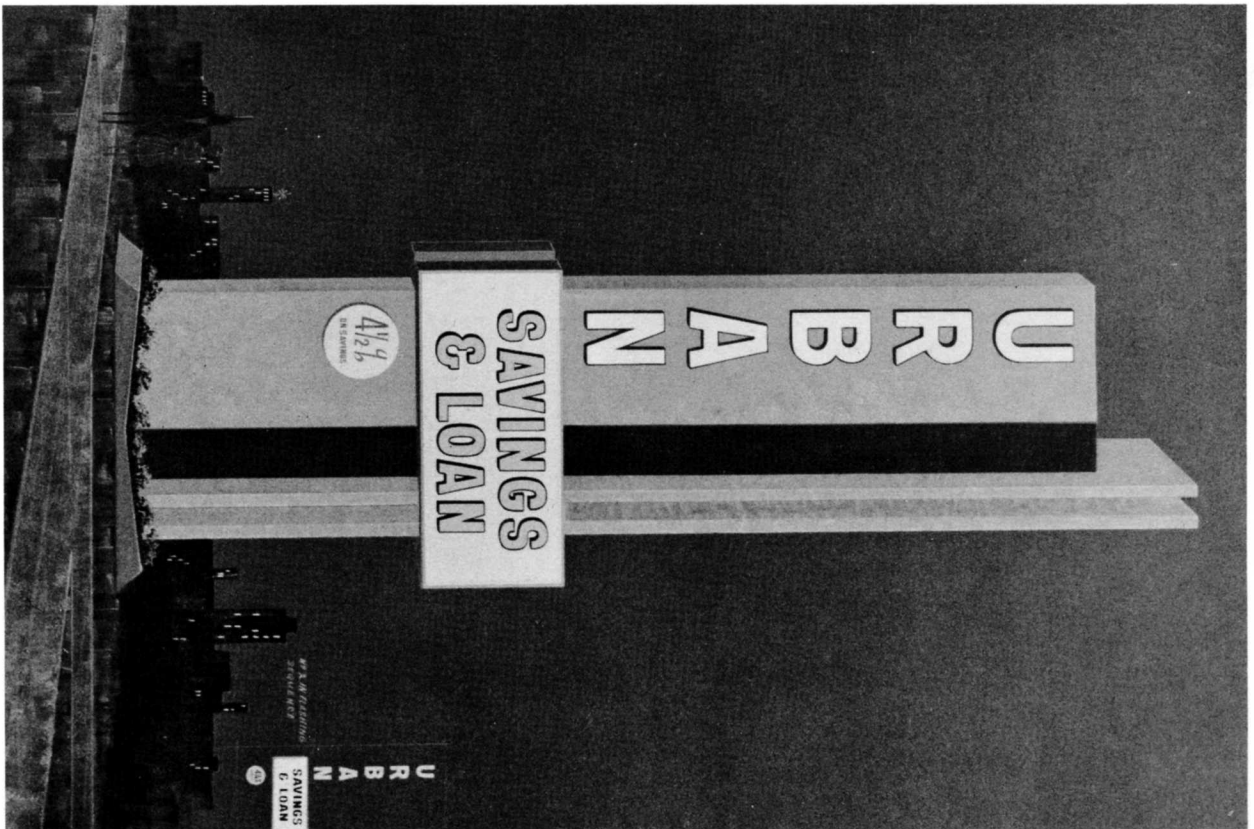
Baker, Bennett
HEATH AND COMPANY
Los Angeles, California

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



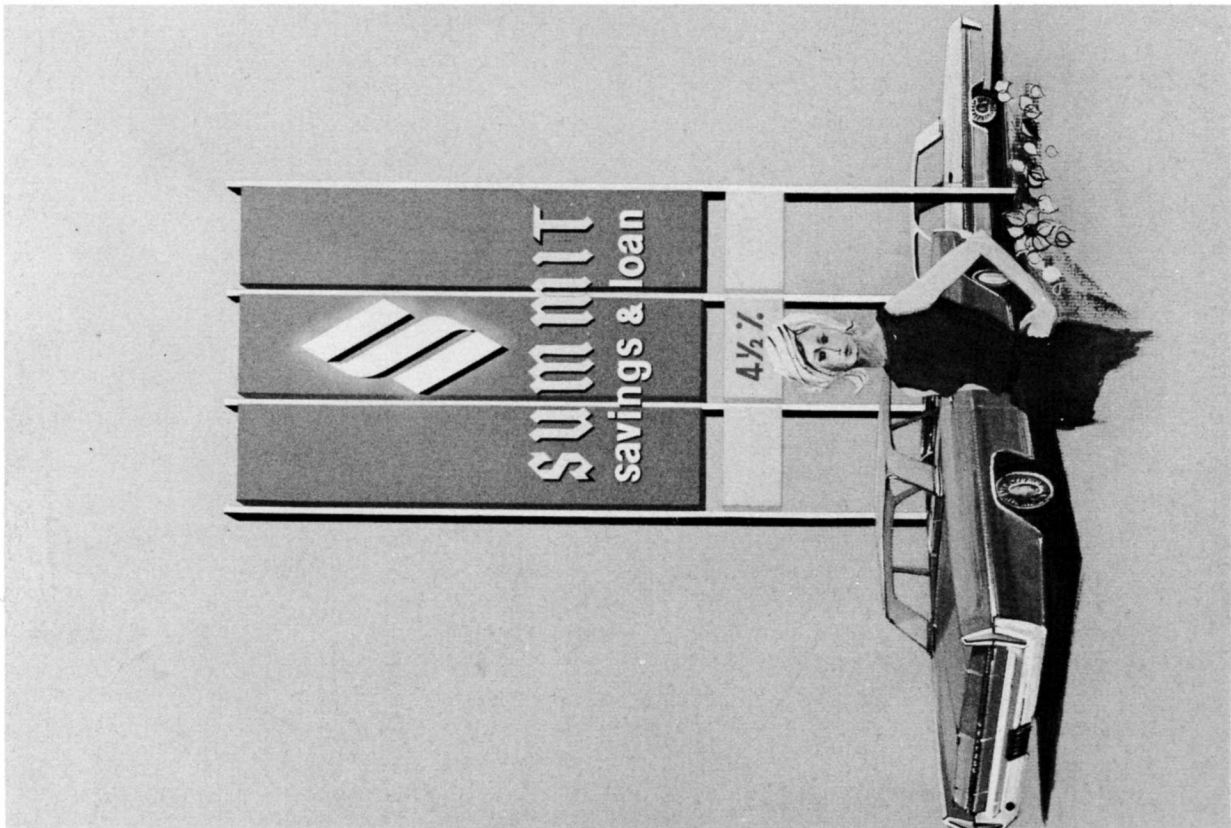
Brian R. Chapman
E. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



Alfred A. Cole
E. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



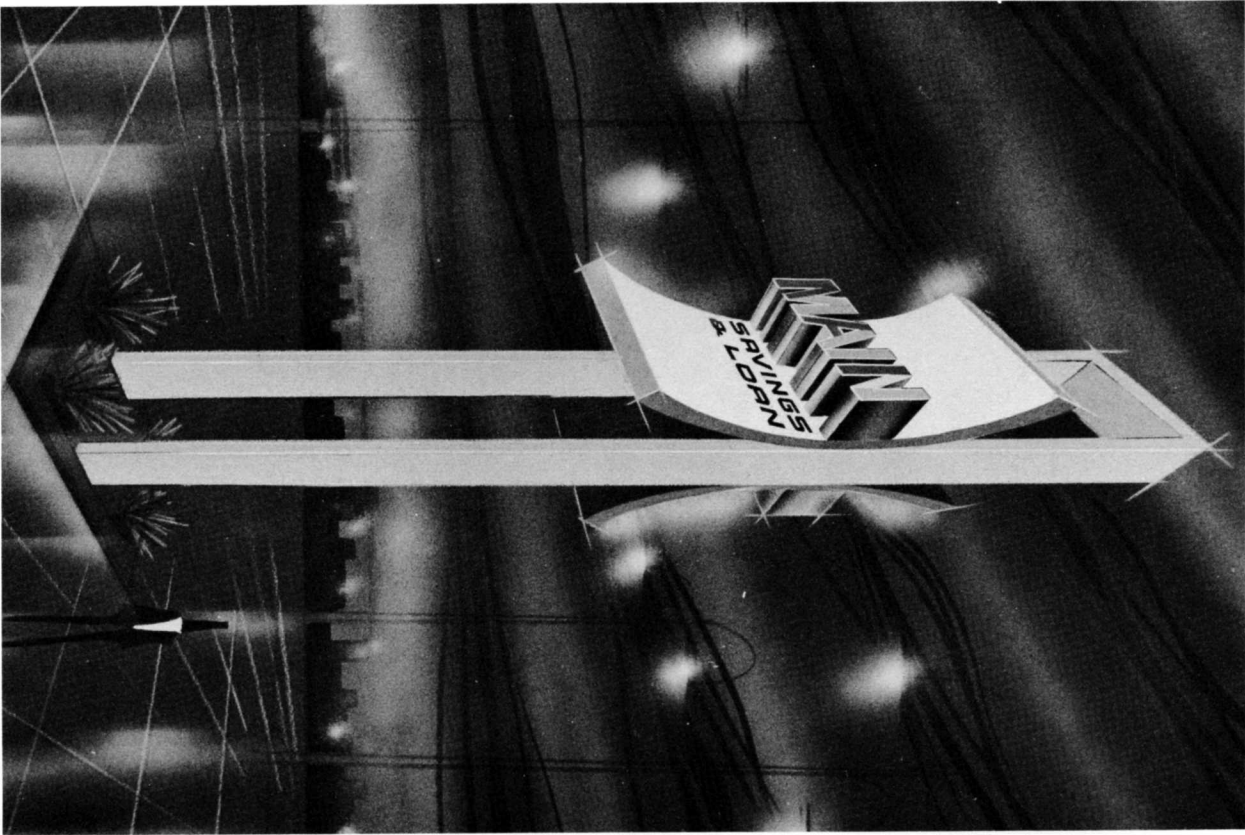
Rolf Rohlfack
NEON PRODUCTS OF CANADA LIMITED
Calgary, Alberta, Canada



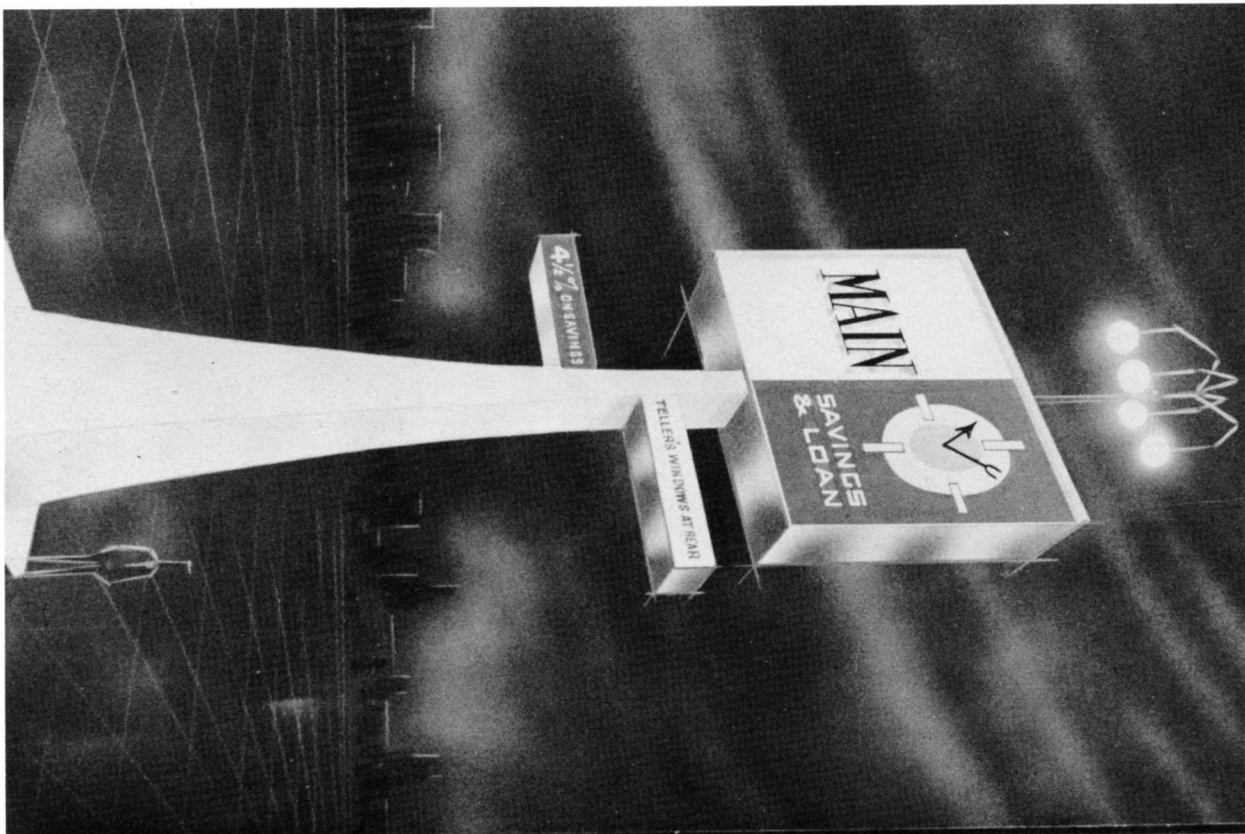
Jean Beaudin
CLAUDE NEON GENERAL ADV., LTD.
Montreal, P. Q., Canada

SAVINGS & LOAN

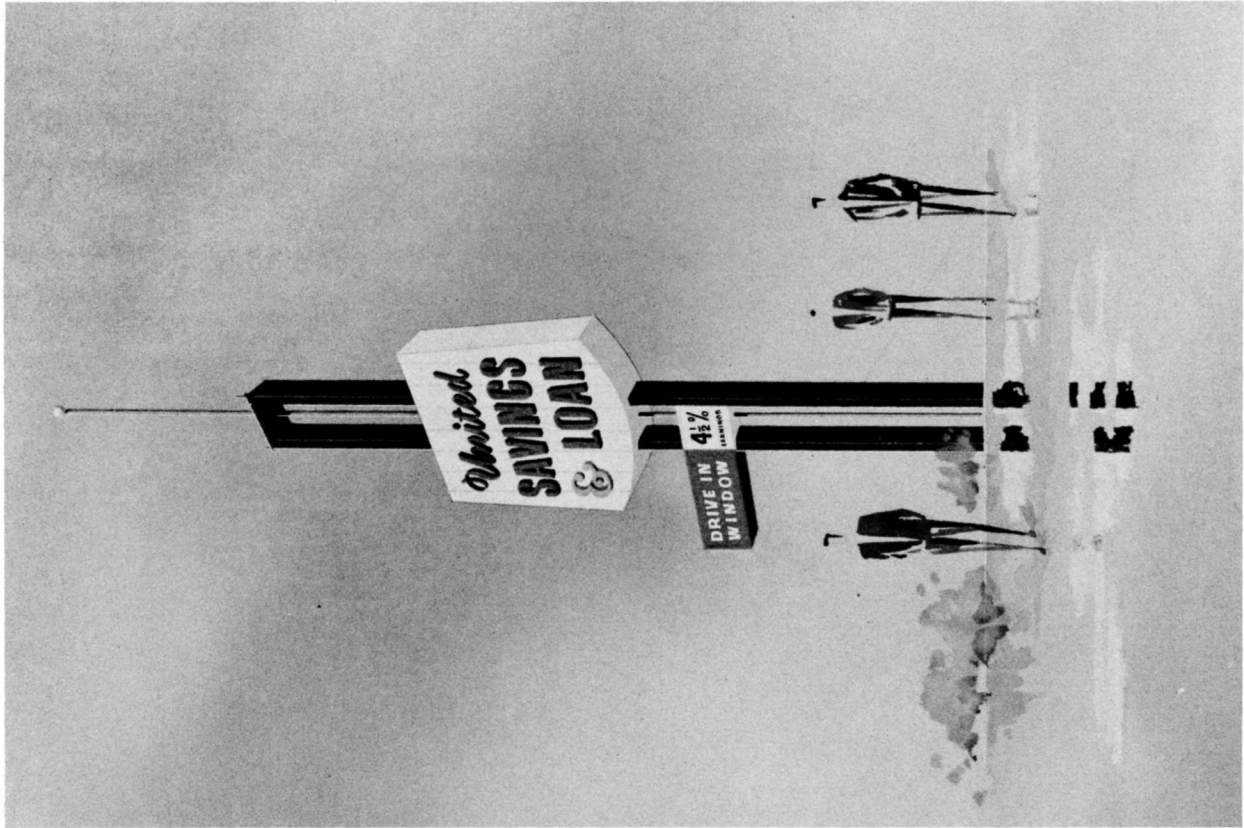
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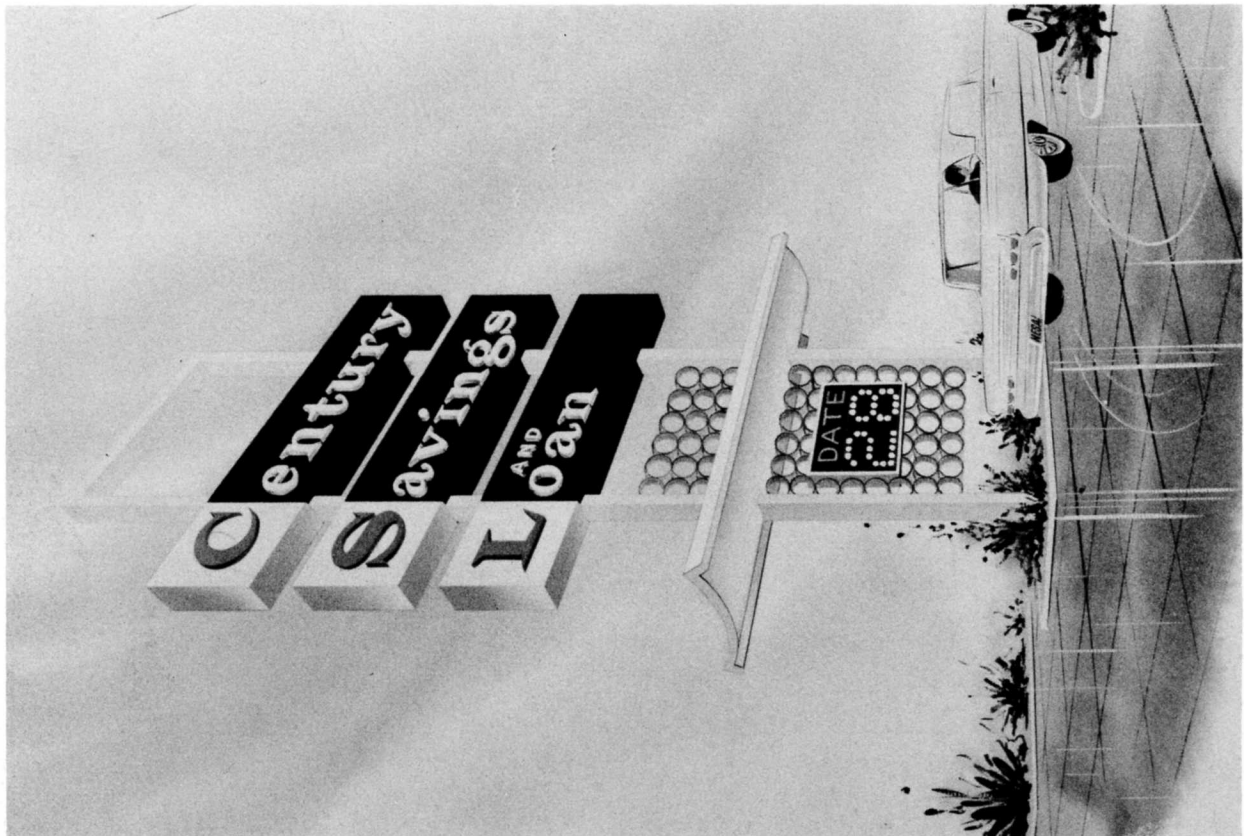
Local Sign
TEXAS NEON ADV. CO.
San Antonio, Texas



Large Sign
TEXAS NEON ADV. CO.
San Antonio, Texas



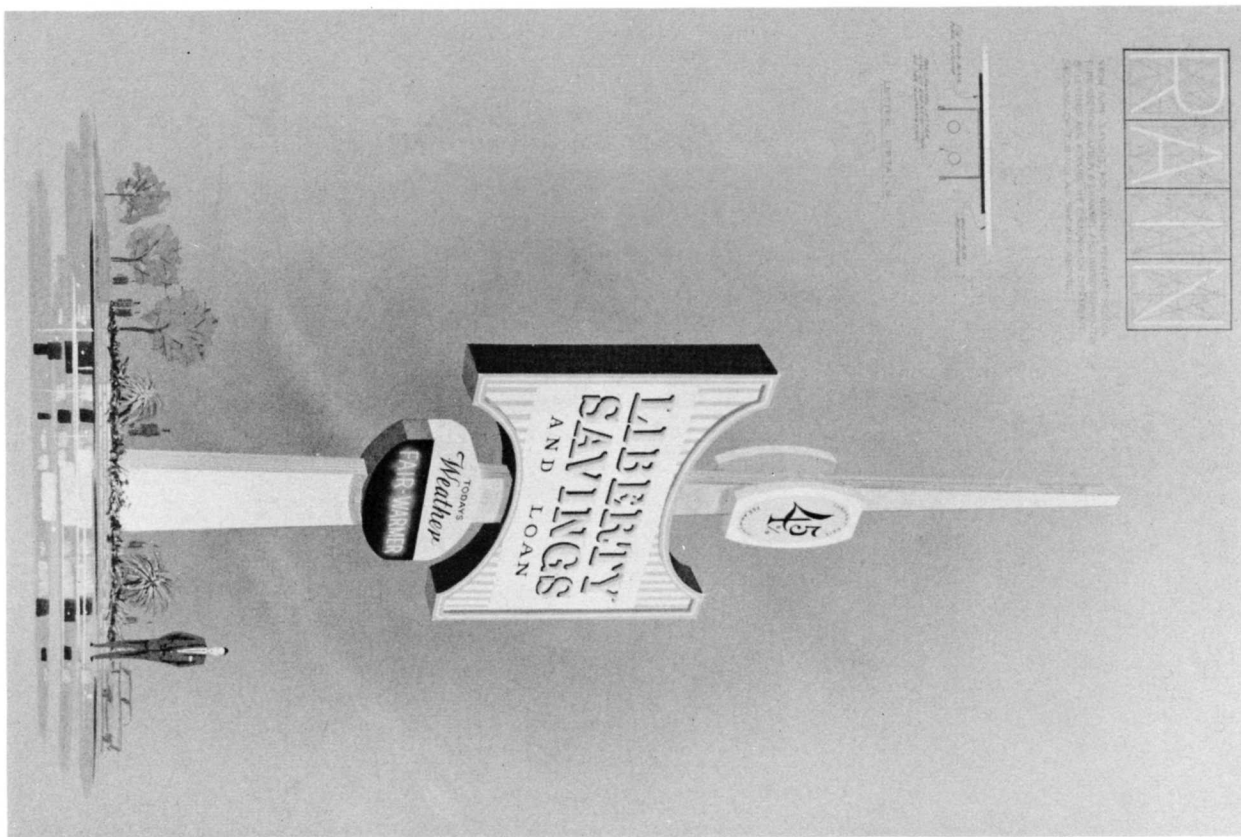
Frank D. Crain
ELECTRIC PRODUCTS CONSOLIDATED
Spokane, Washington



Warren K. Phifer
ELECTRIC PRODUCTS CONSOLIDATED
Salt Lake City, Utah

SAVINGS & LOAN

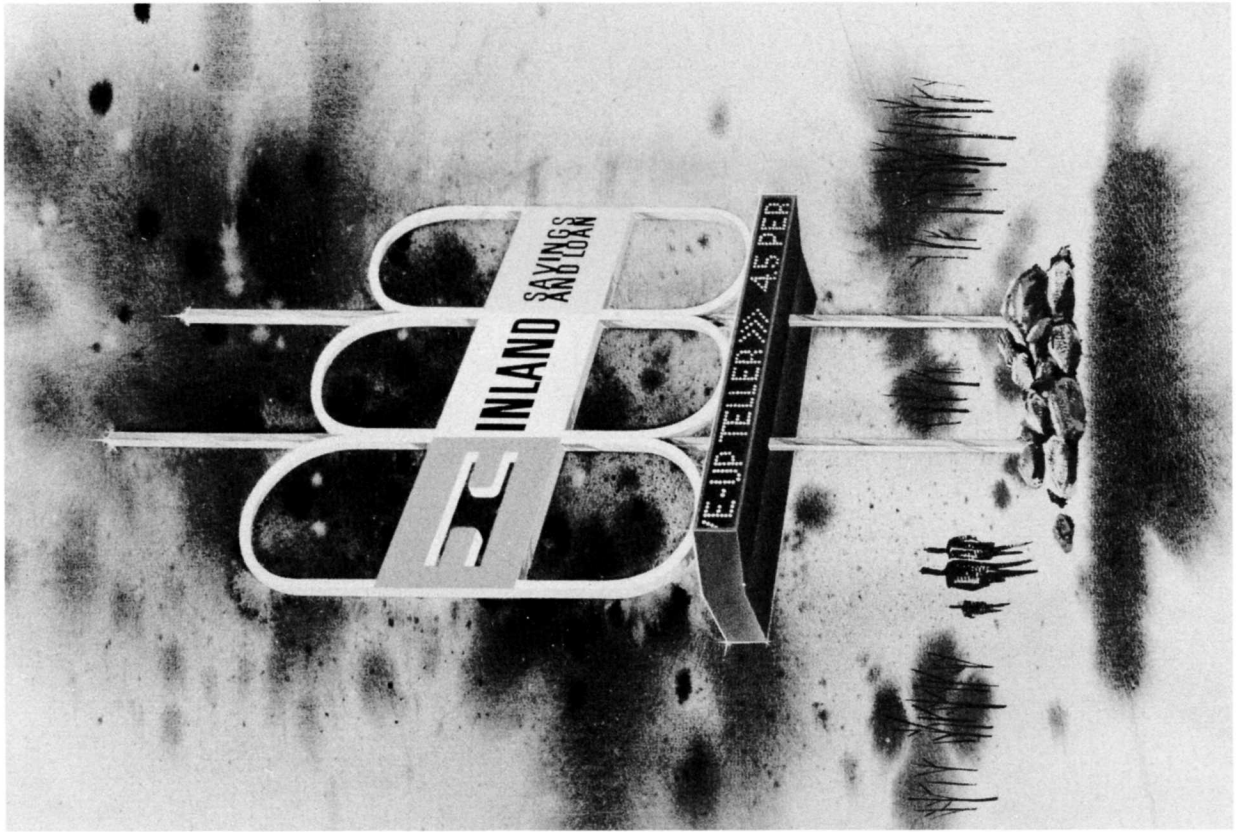
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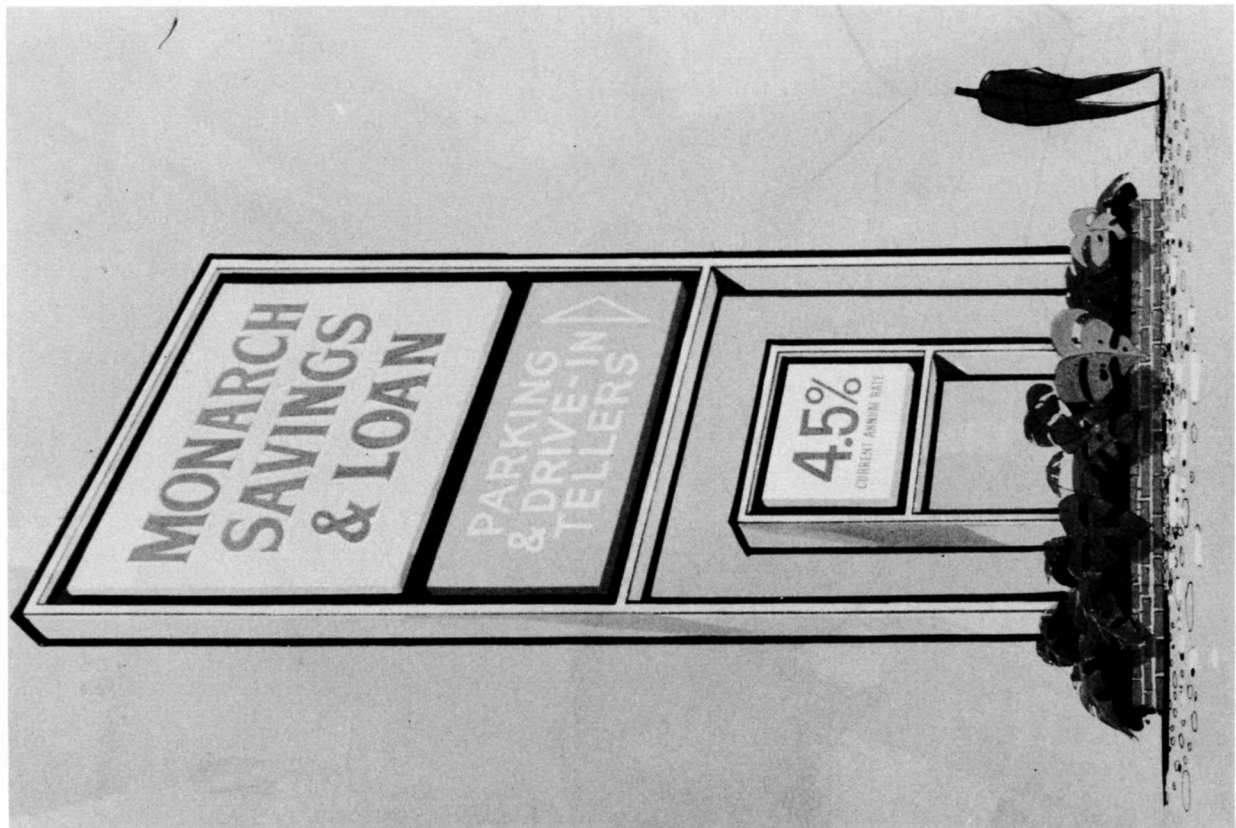
For L. Herman
FEDERAL SIGN AND SIGNAL CORP.
San Francisco, California



Harry Drexler
FEDERAL SIGN AND SIGNAL CORP.
San Francisco, California



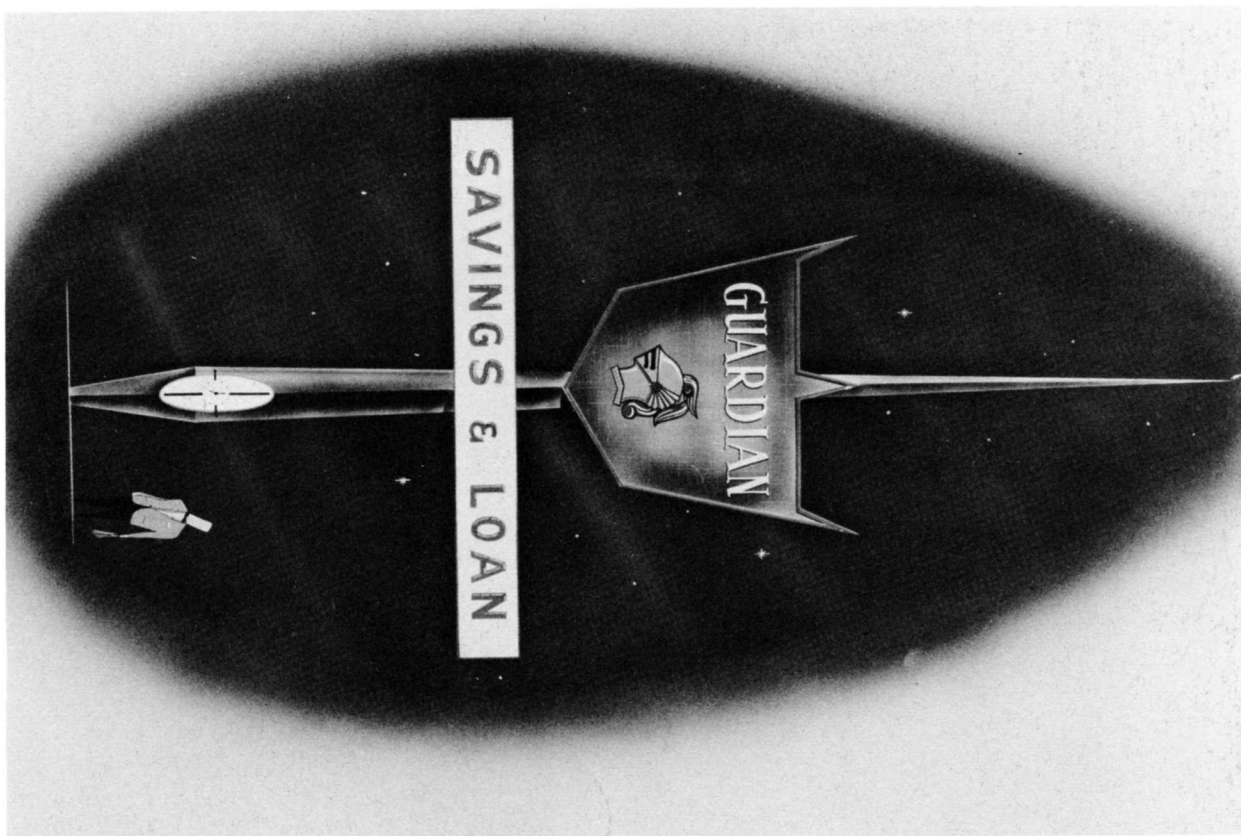
Lowell McChellan
ELECTRICAL PRODUCTS CONSOLIDATED
Salt Lake City, Utah



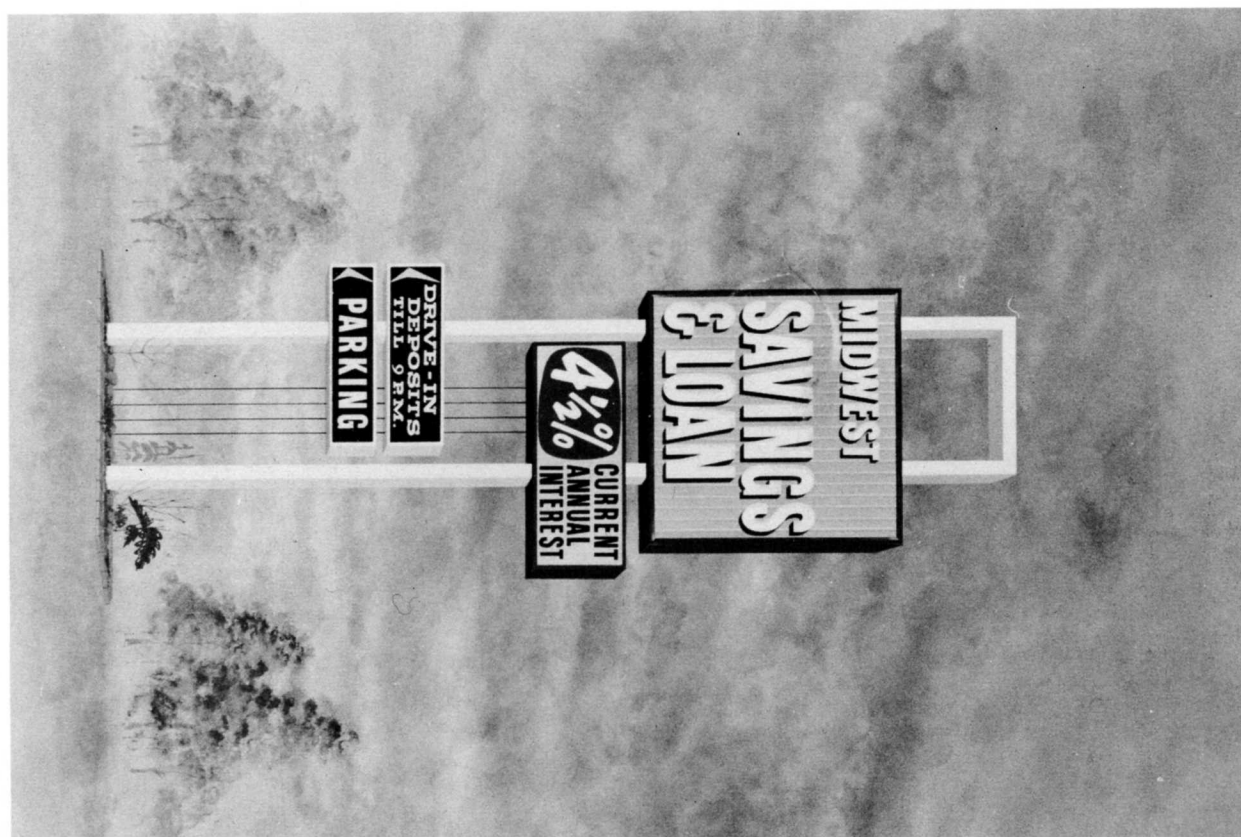
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HEATH AND COMPANY
Los Angeles, California

SAVINGS & LOAN

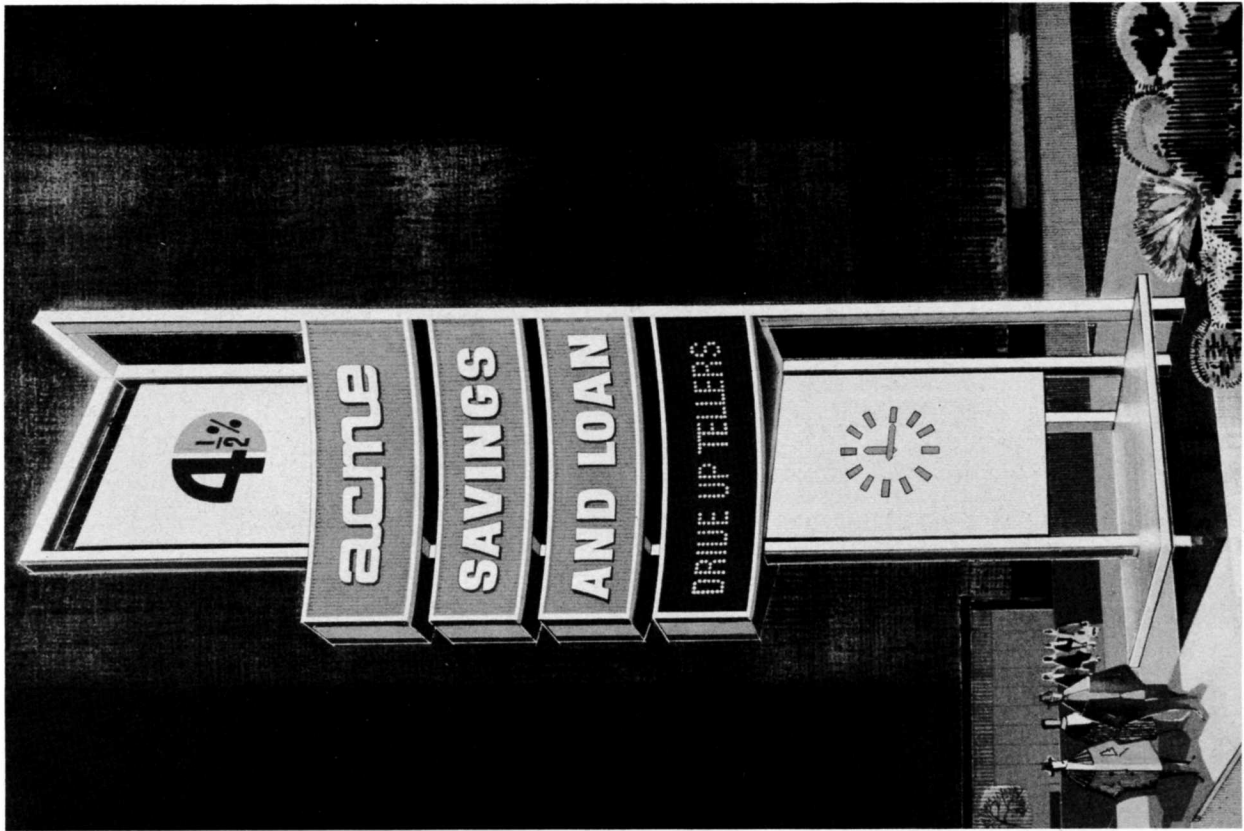
NESA ELECTRIC SIGN DESIGNS



Kenneth M. Berryhill, Jr.
H. A. BALTON SIGN COMPANY
Memphis, Tennessee



Robert E. Smith
CLAUDE NEON LIMITED
Moscow, N.S.W., Australia



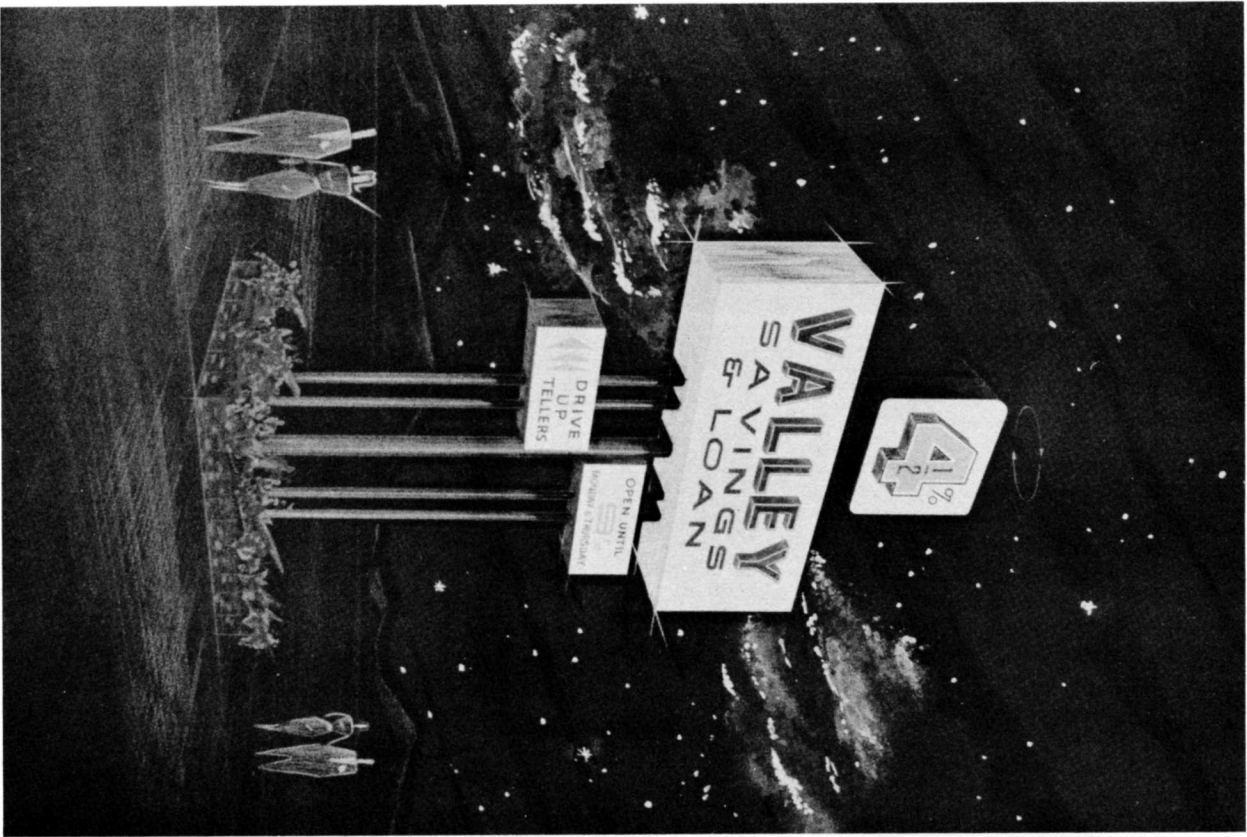
Klaus Dove Walbauer
NEON PRODUCTS OF CANADA LIMITED
Vancouver, B. C., Canada



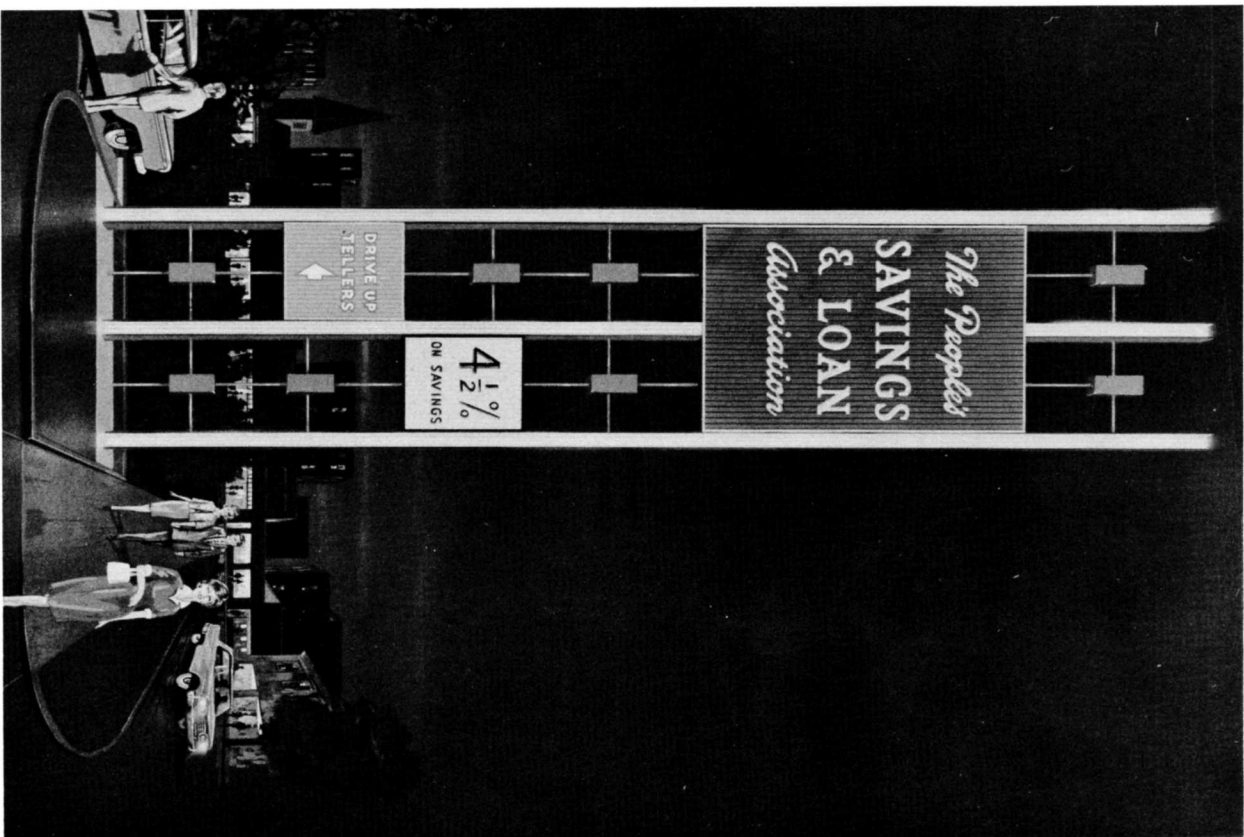
J. K. Giesher
NEON PRODUCTS OF CANADA LIMITED
Vancouver, B. C., Canada

SAVINGS & LOAN

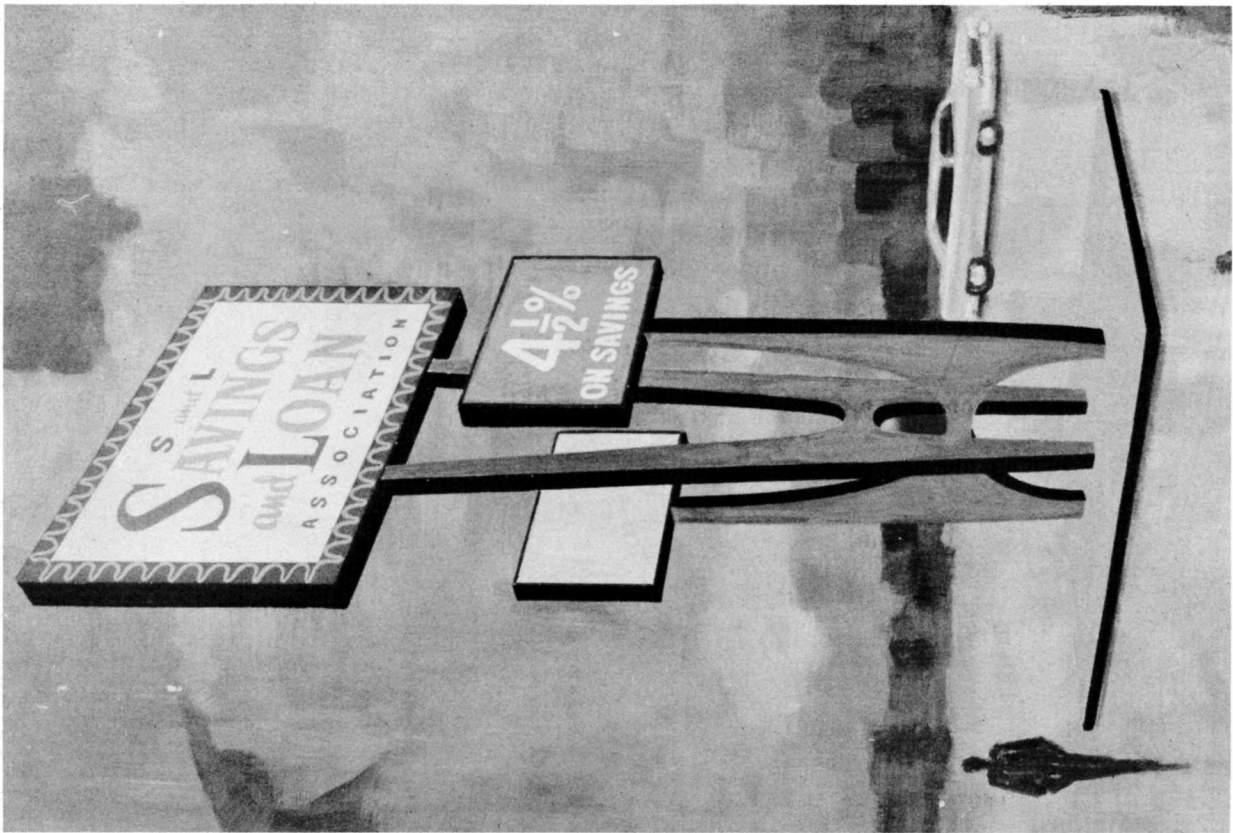
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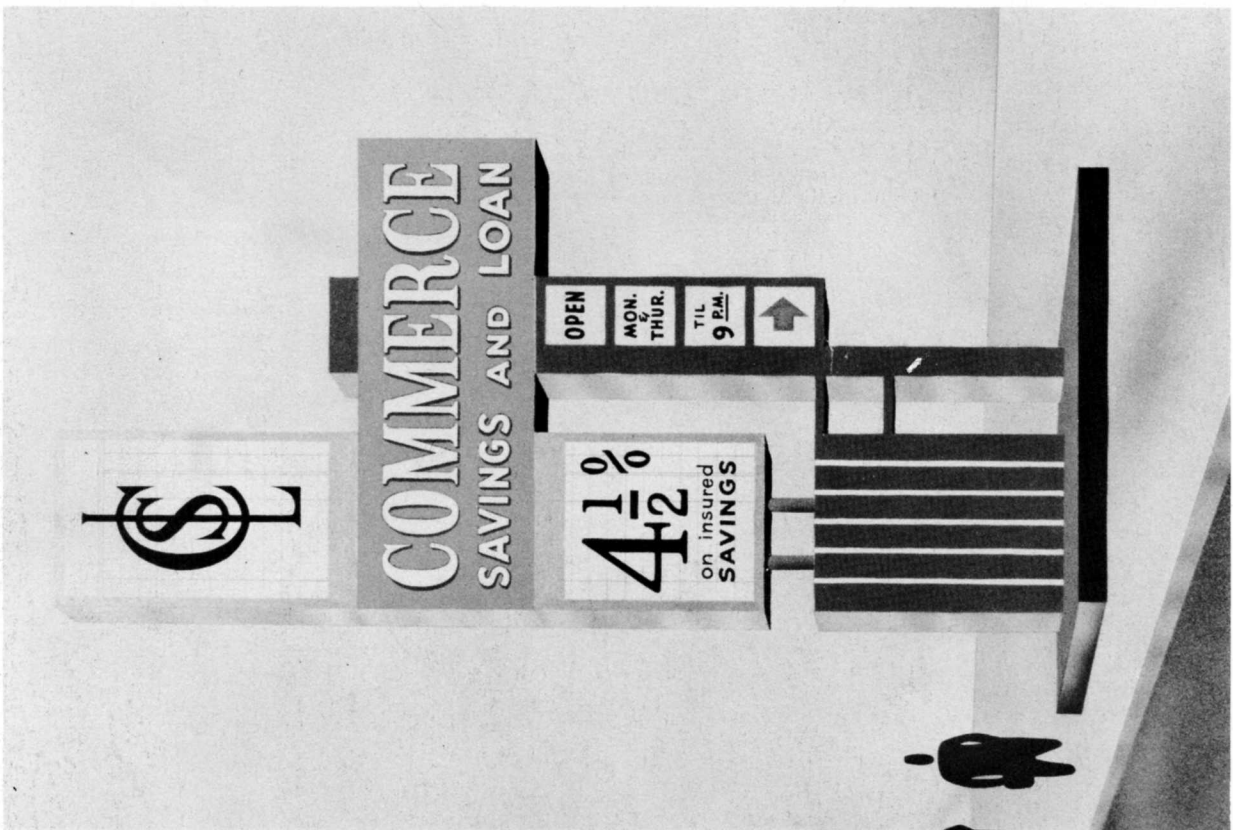
Julian Kennel, Jr.
VIRGIL MOSS SIGNS, INC.
Phoenix, Arizona



L. E. M. Myrland
NEON PRODUCTS OF CANADA LIMITED
Vancouver, B. C., Canada



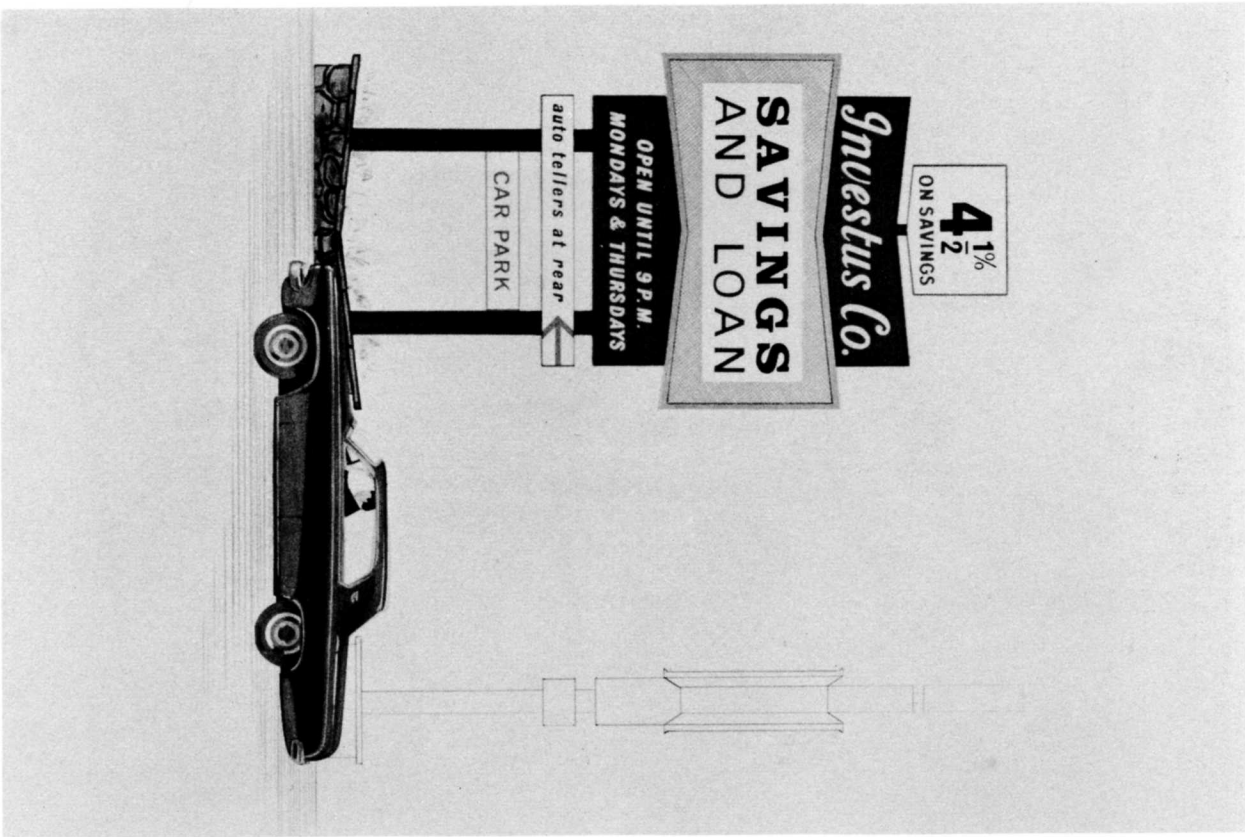
L. C. HARRIS
NEON PRODUCTS OF CANADA, LIMITED
Vancouver, British Columbia



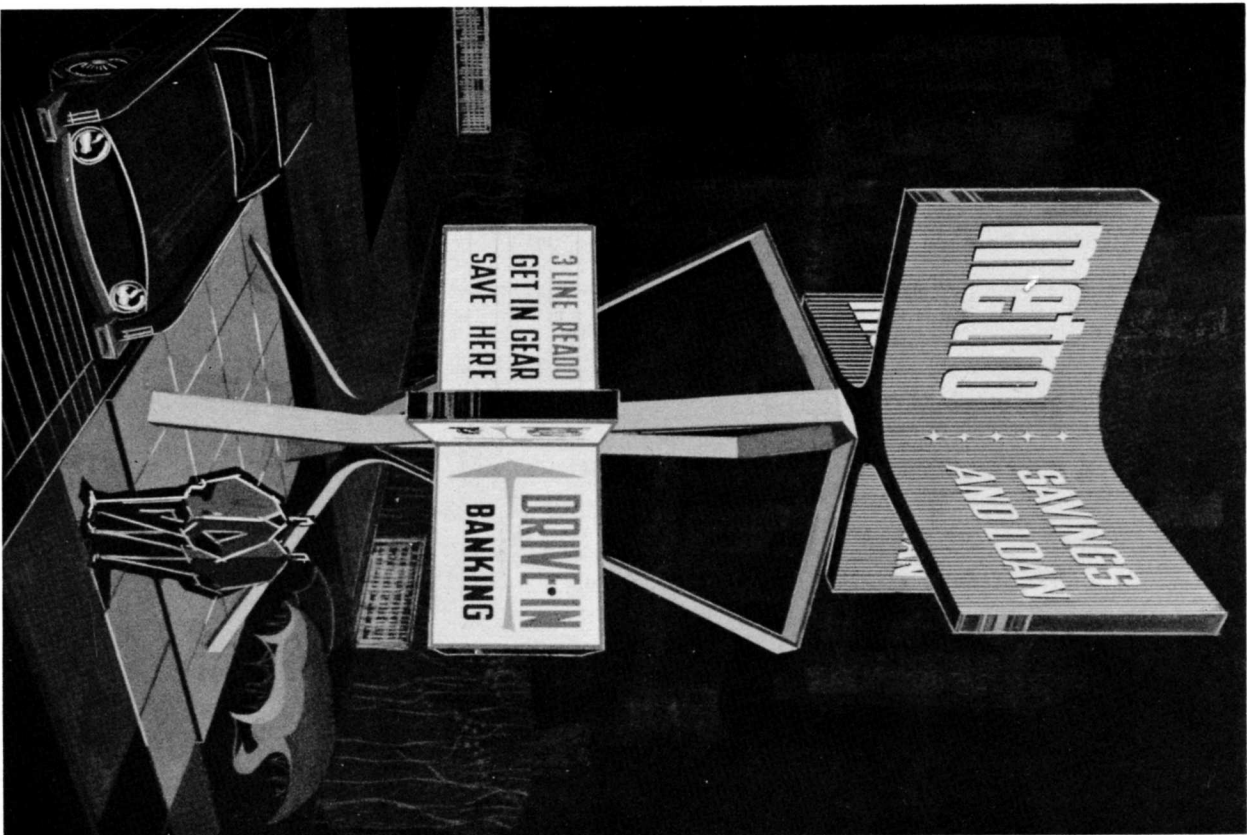
William J. Jacobberger
OMAHA NEON SIGN COMPANY
Omaha, Nebraska

SAVINGS & LOAN

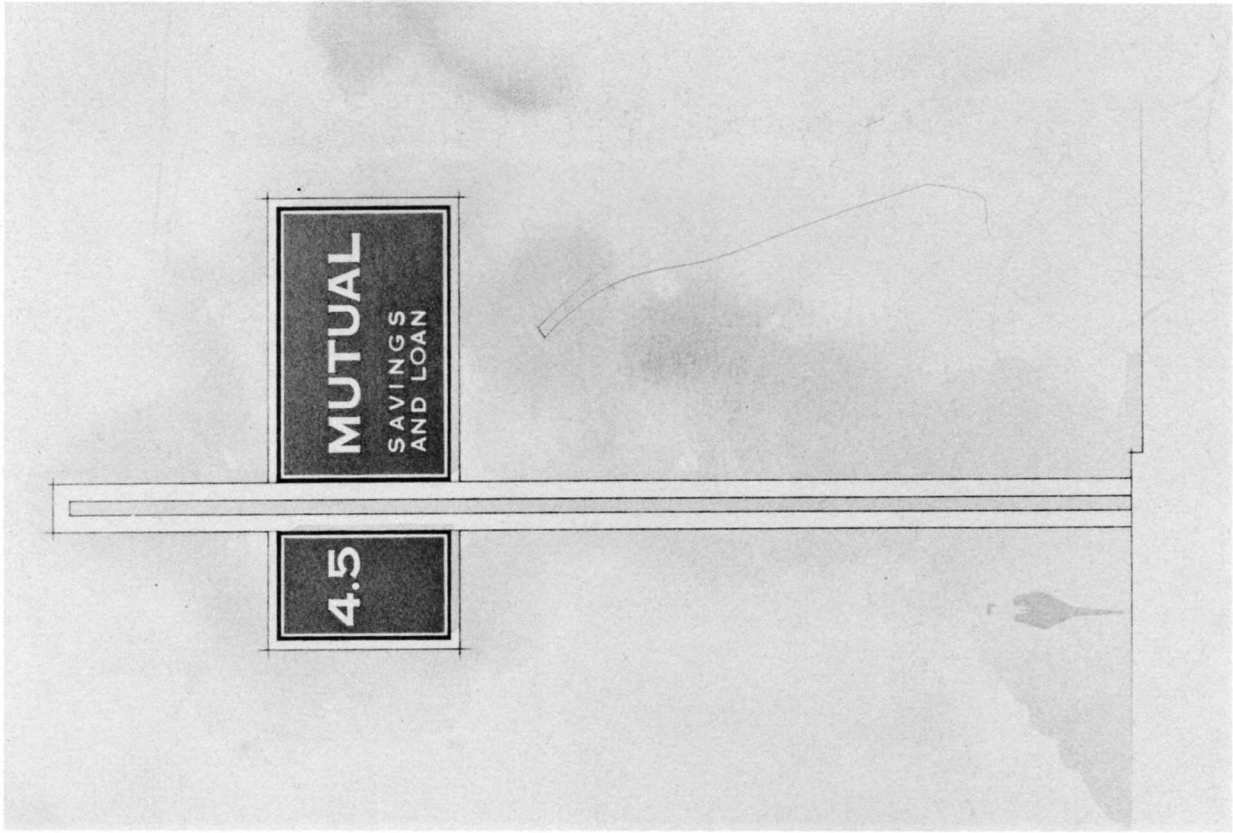
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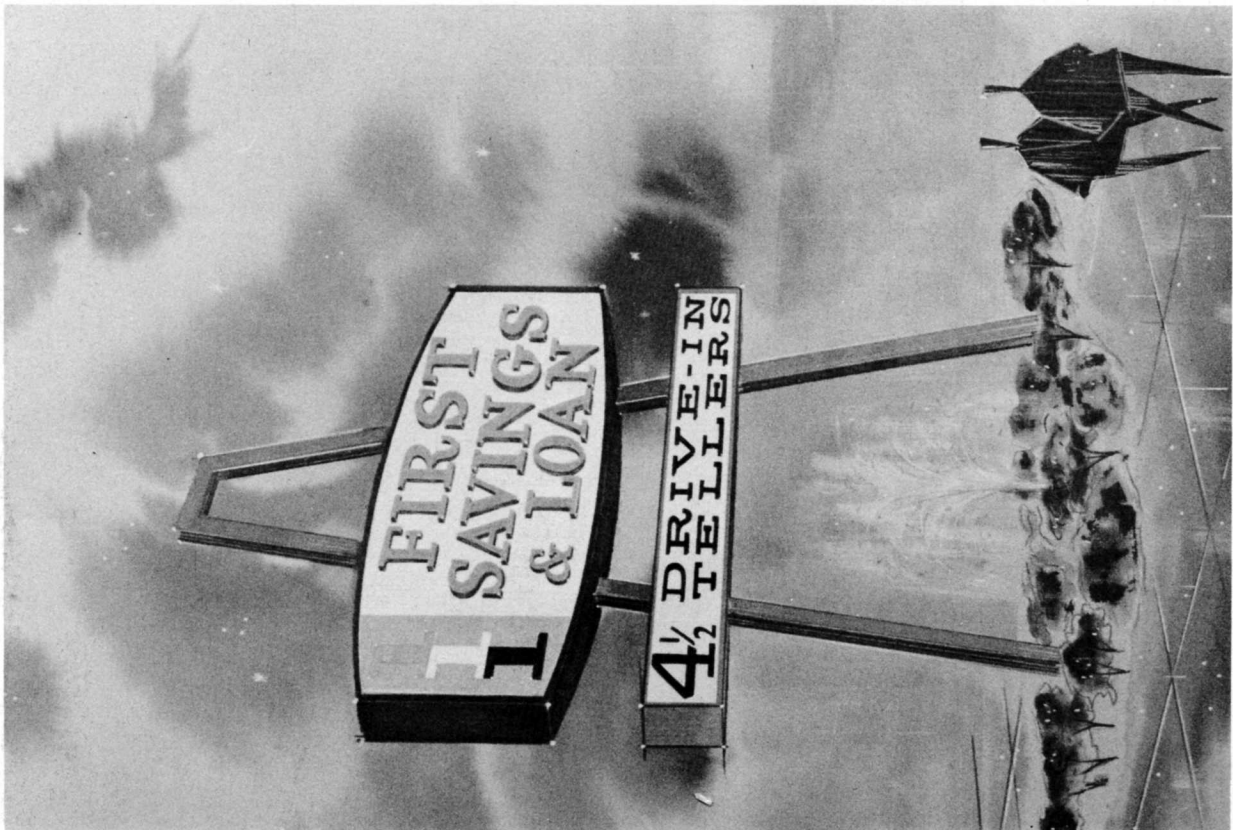
Geoff A. Hornand
CLAUDECK LIMITED
London W. C., England



Neon Products
NEON PRODUCTS OF CANADA LIMITED
Vancouver, B. C., Canada



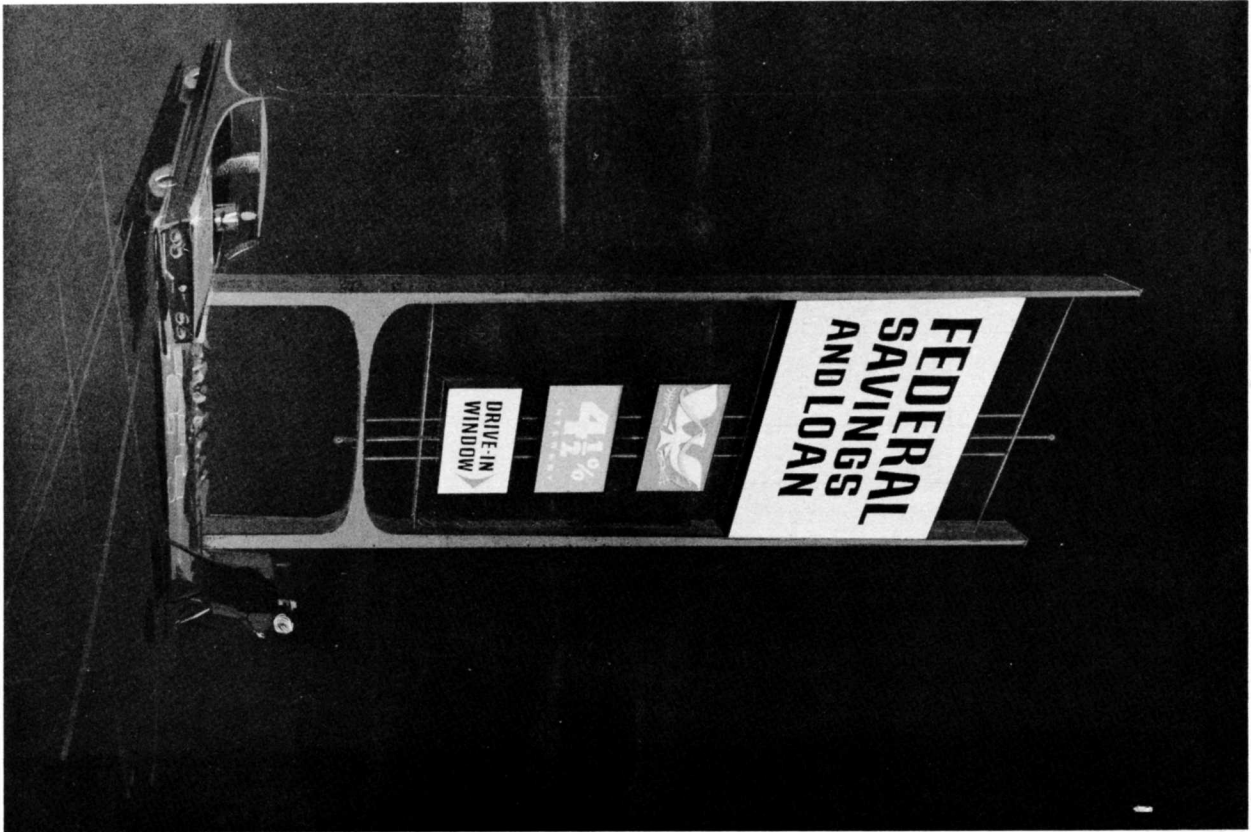
Michael T. Dymond
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Los Angeles, California



Jimmy L. Sherrod
ELECTRICAL PRODUCTS CONSOLIDATED
Beverly Hills, California

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NESA ELECTRIC SIGN DESIGNS



Leo Flynn
BESINGER SIGN WORKS, INC.
Baltimore, Maryland



Elgin J. Kestynuk
NEON PRODUCTS OF CANADA LIMITED
Edmonton, Alberta



H. D. Smith
E. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



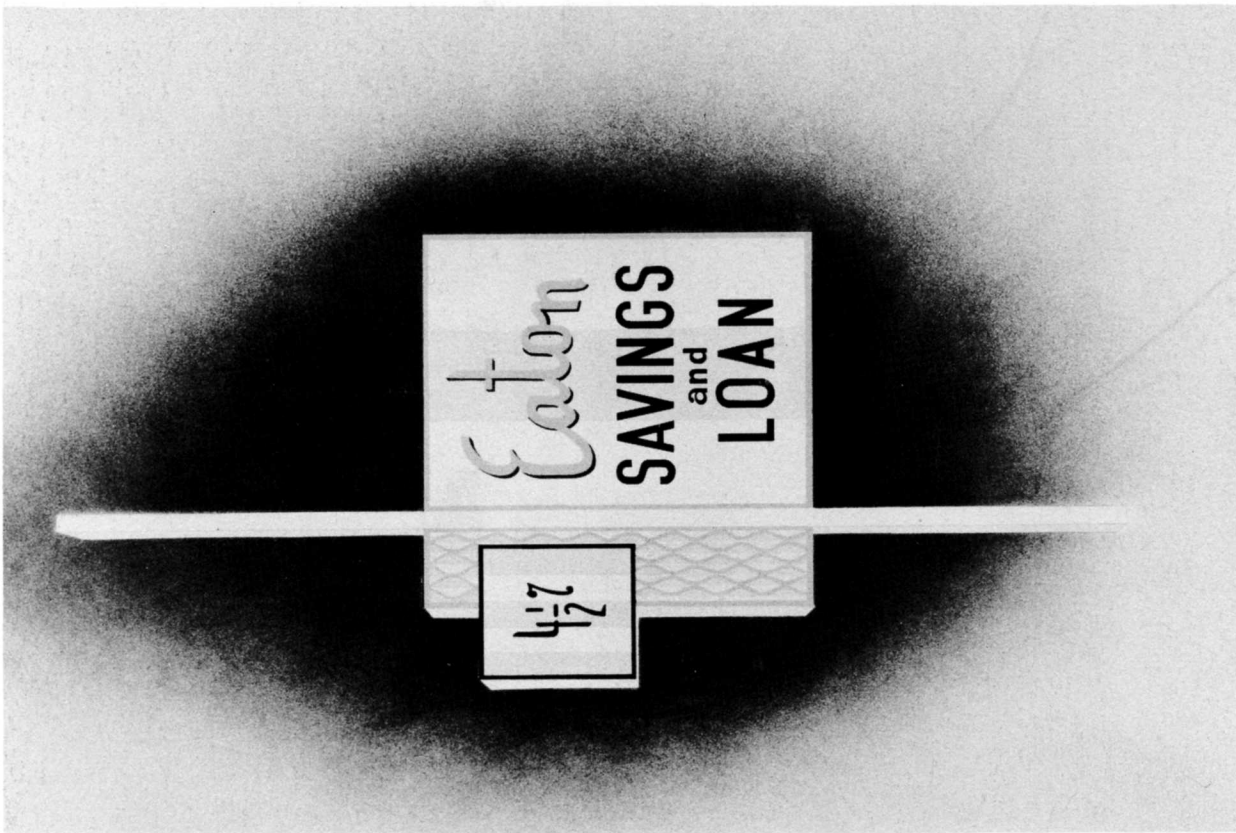
D. Dale Matthews
E. L. RUDDY CO., LTD.
Hamilton, Ontario, Canada



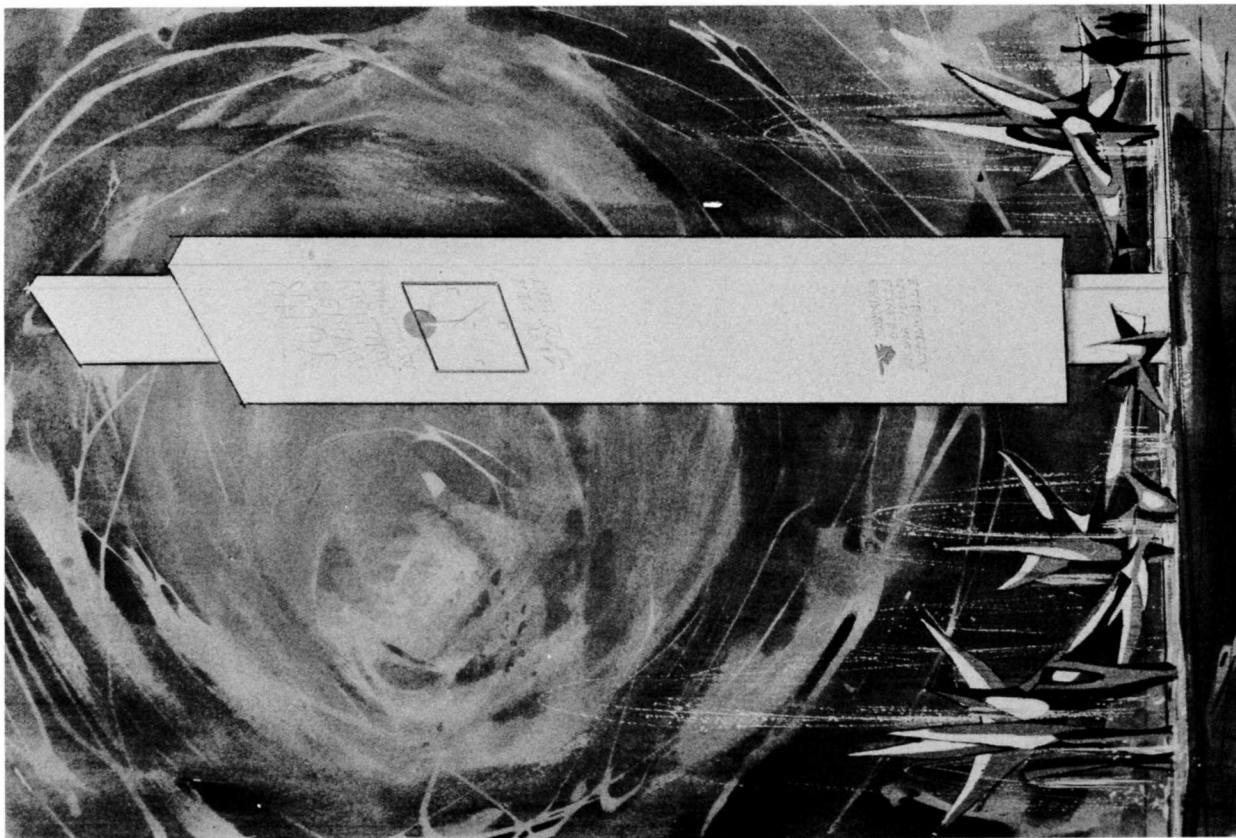
Flt. Sylvania
QRS CORPORATION
Los Angeles, California



William Philip D'Neve
JONES NEON DISPLAYS LTD.
Hamilton, Ontario, Canada



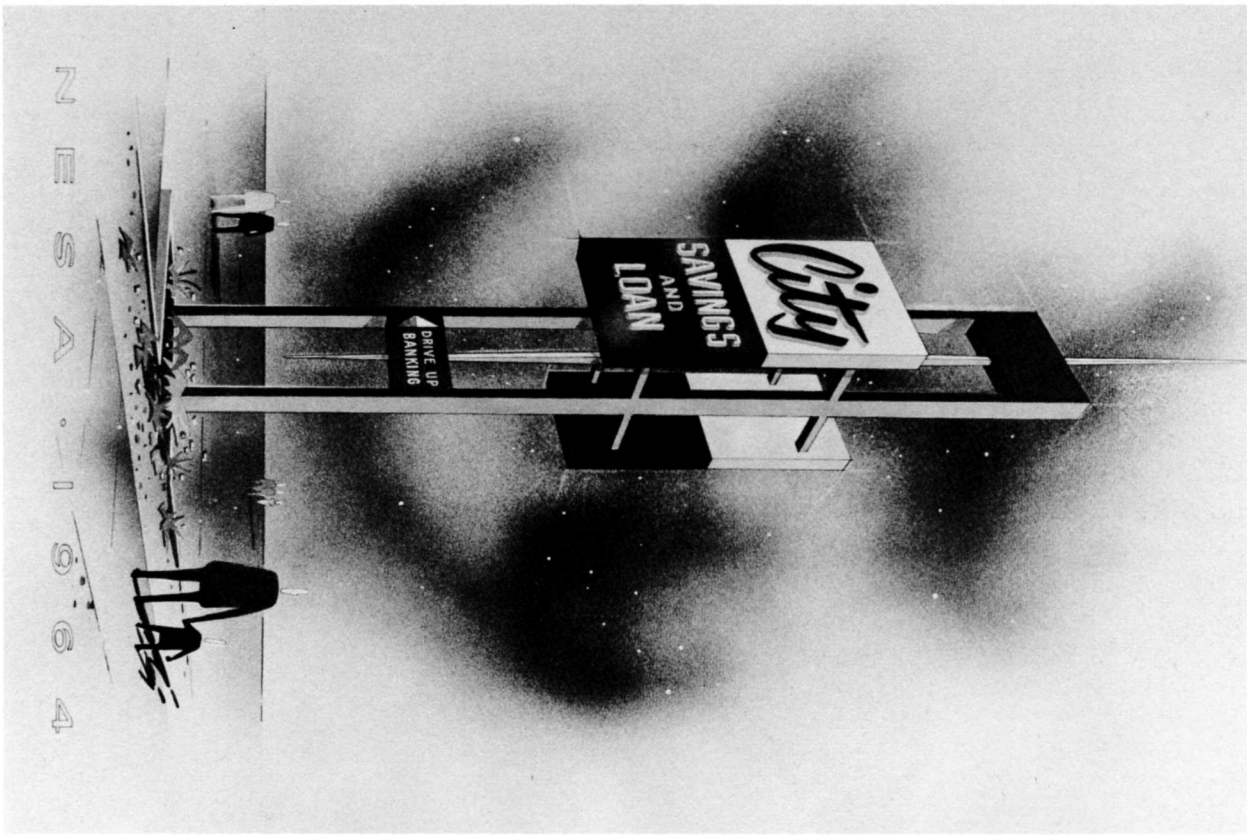
Tes Covey
SUPERIOR NEON UNLIMITED
Fort Worth, Texas



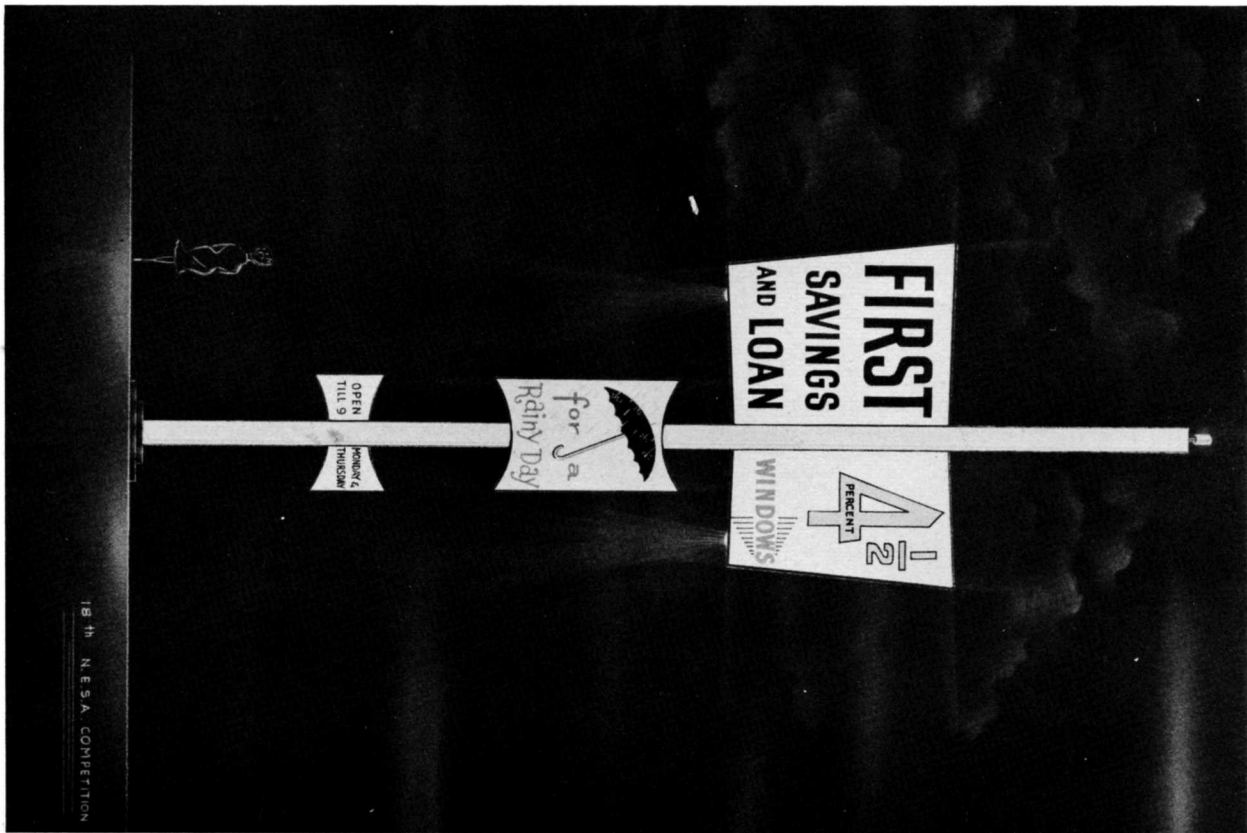
Albert A. Everett
ELECTRICAL PRODUCTS CONSOLIDATED
Seattle, Washington

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NESA ELECTRIC SIGN DESIGNS

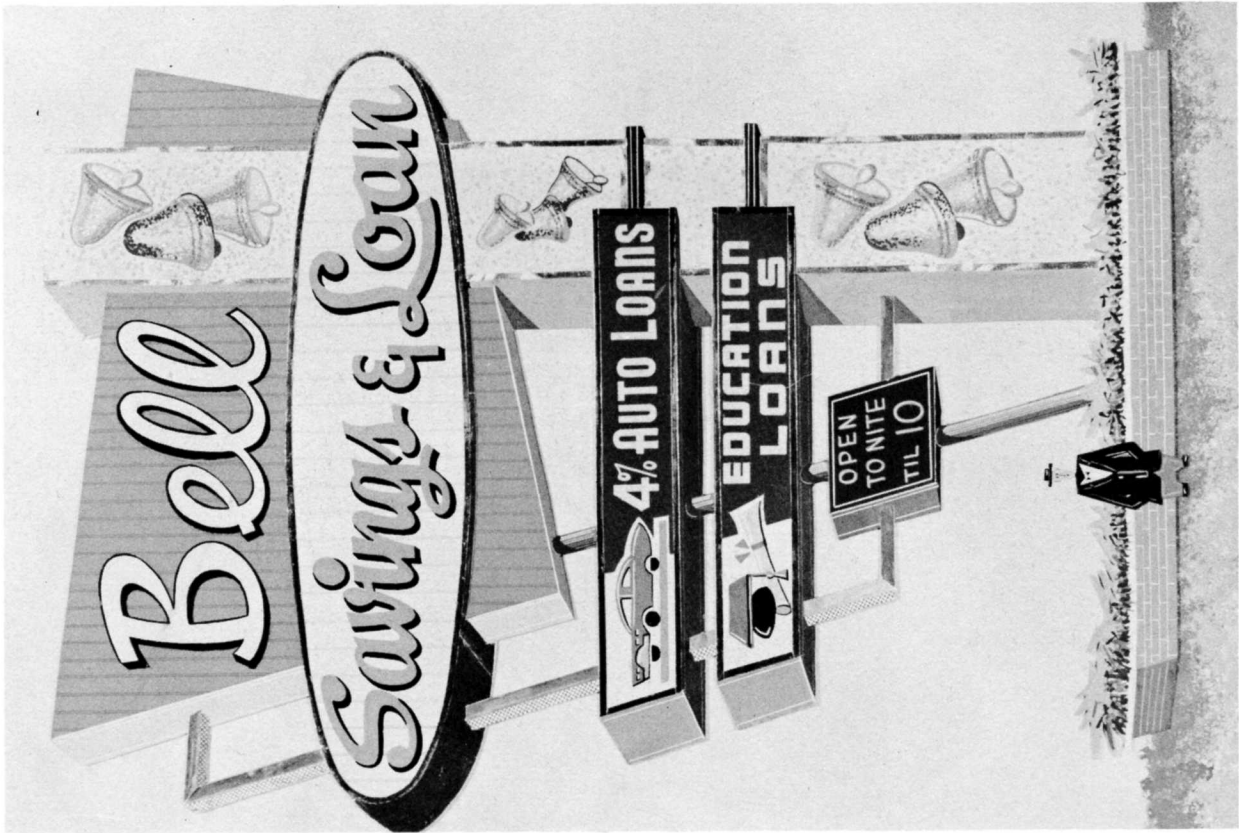


Edward C. King
MARTIN KAPLAN SIGN CO., INC.
Eugene, Oregon

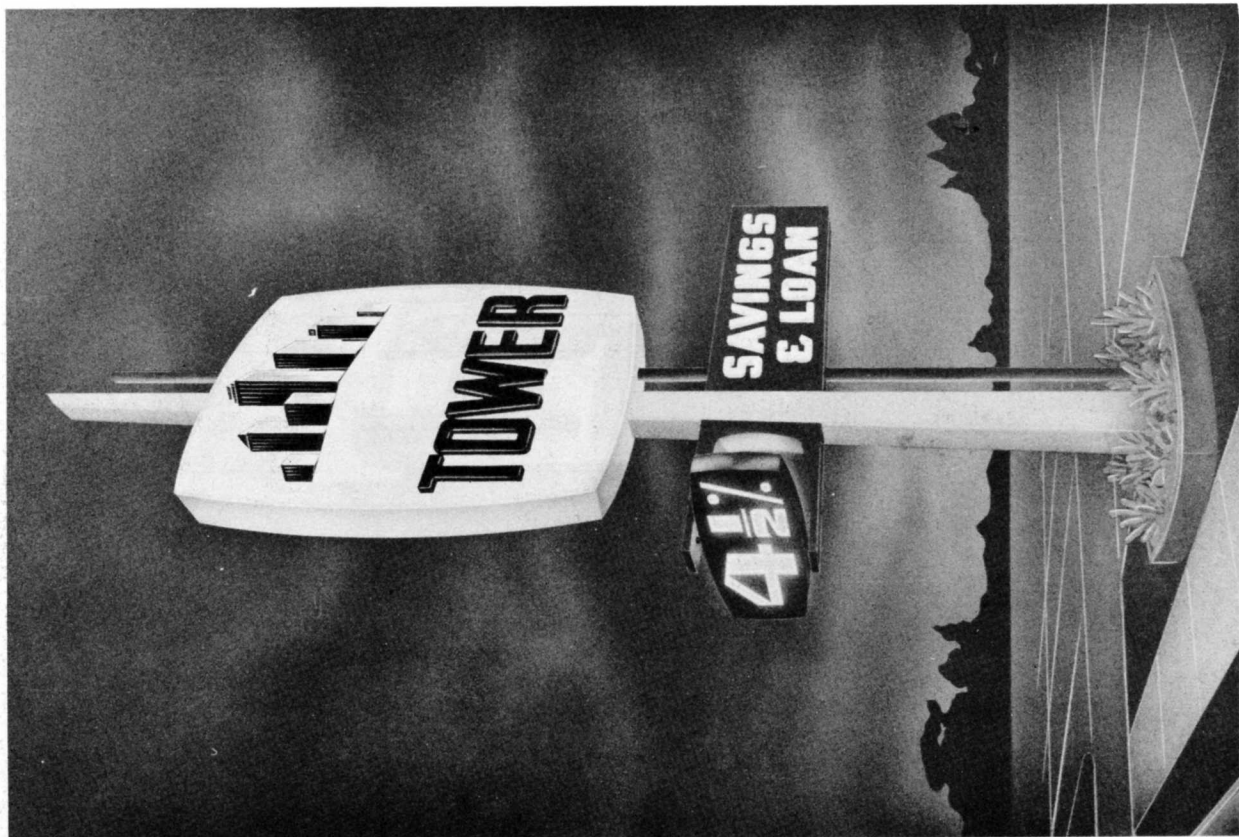


Charles R. King
HOUSE NEON SIGN CO., INC.
Houston, Texas

18th NESA COMPETITION



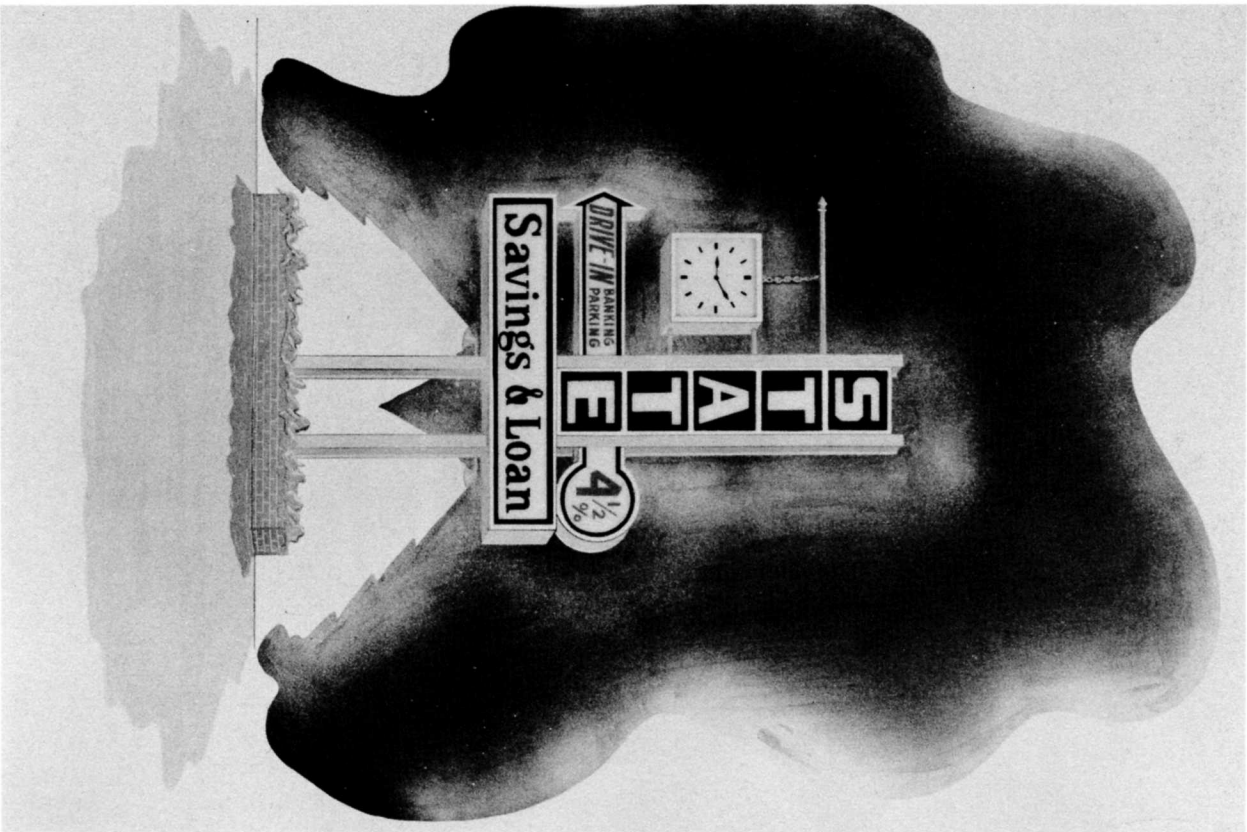
Charles L. Burger
CUTLER ELECTRICAL PRODUCTS, INC.
Weinville, New Jersey



Tony Mastadonna
BELLOWS ELECTRIC SIGN CORP.
Akron, Ohio

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



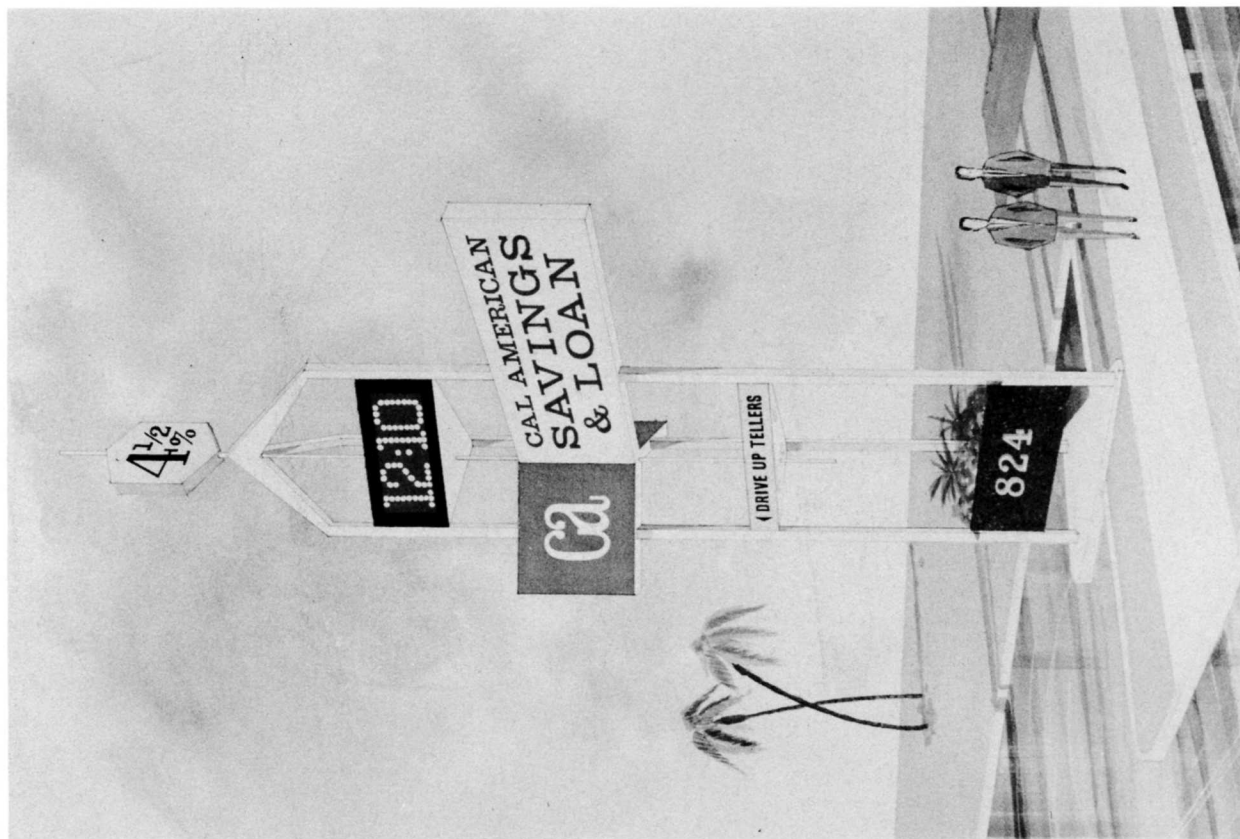
Robert J. Ruff
KING INDUSTRIES, INC.
Memphis, Tennessee



Douglas A. Bell
NEON PRODUCTS OF CANADA LIMITED
Vancouver, B. C., Canada



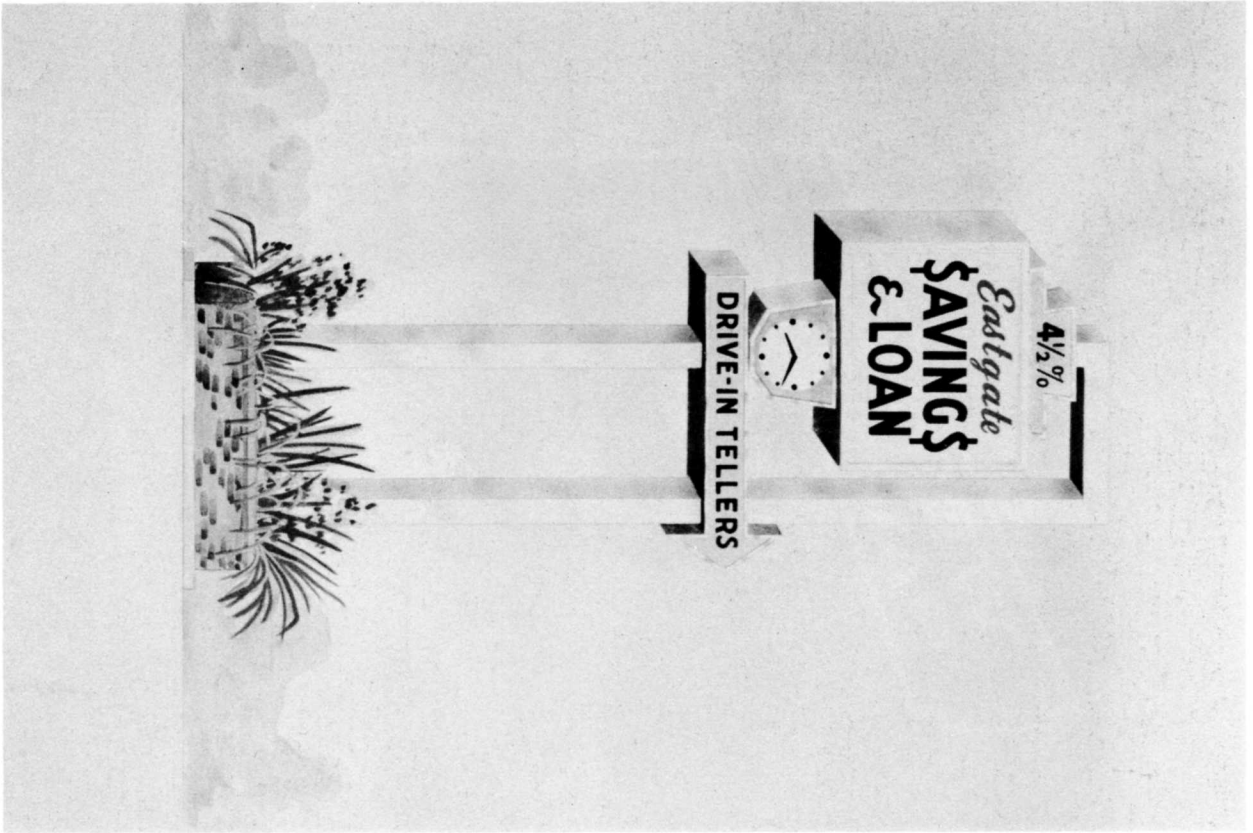
Larry Hegyi
ADVANCE NEON SIGN CO.
Los Angeles, California



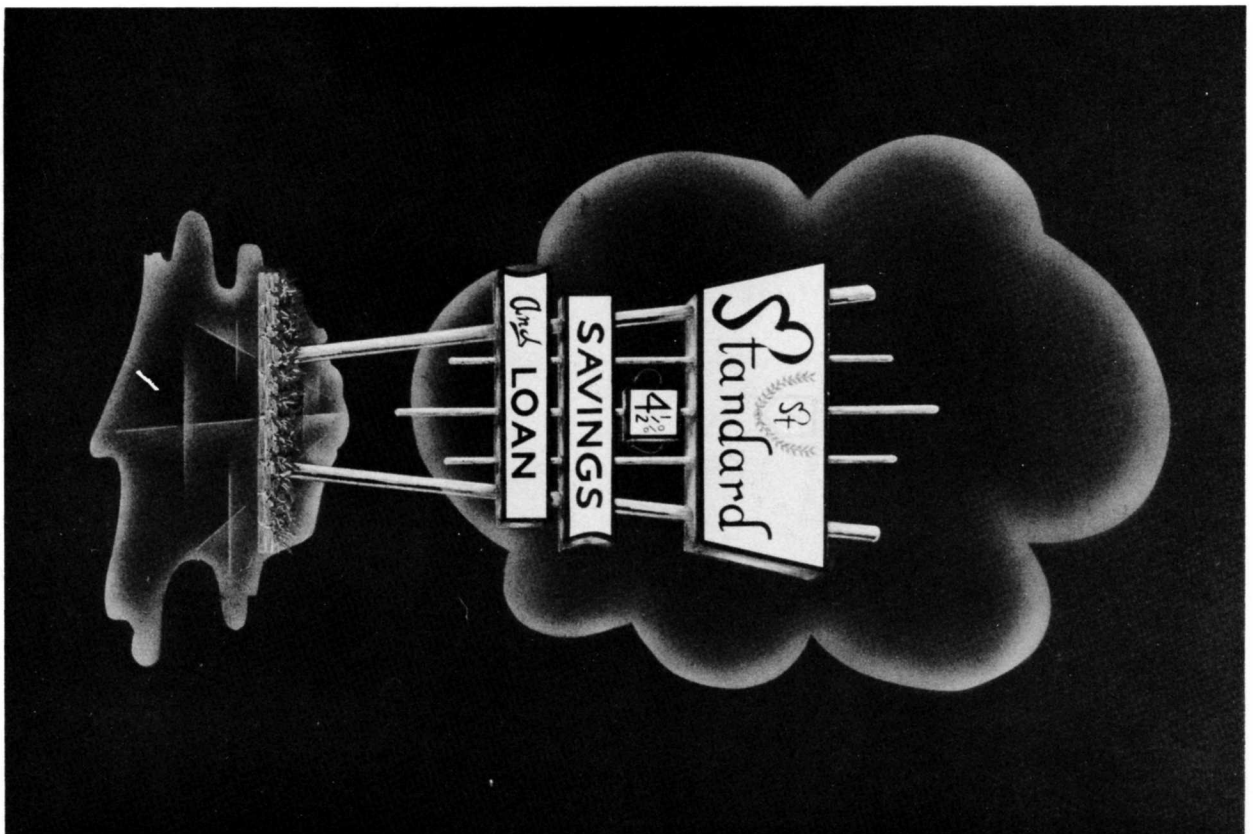
Bob G. Jenkins
FEDERAL SIGN AND SIGNAL CORP.
San Bernardino, California

SAVINGS & LOAN

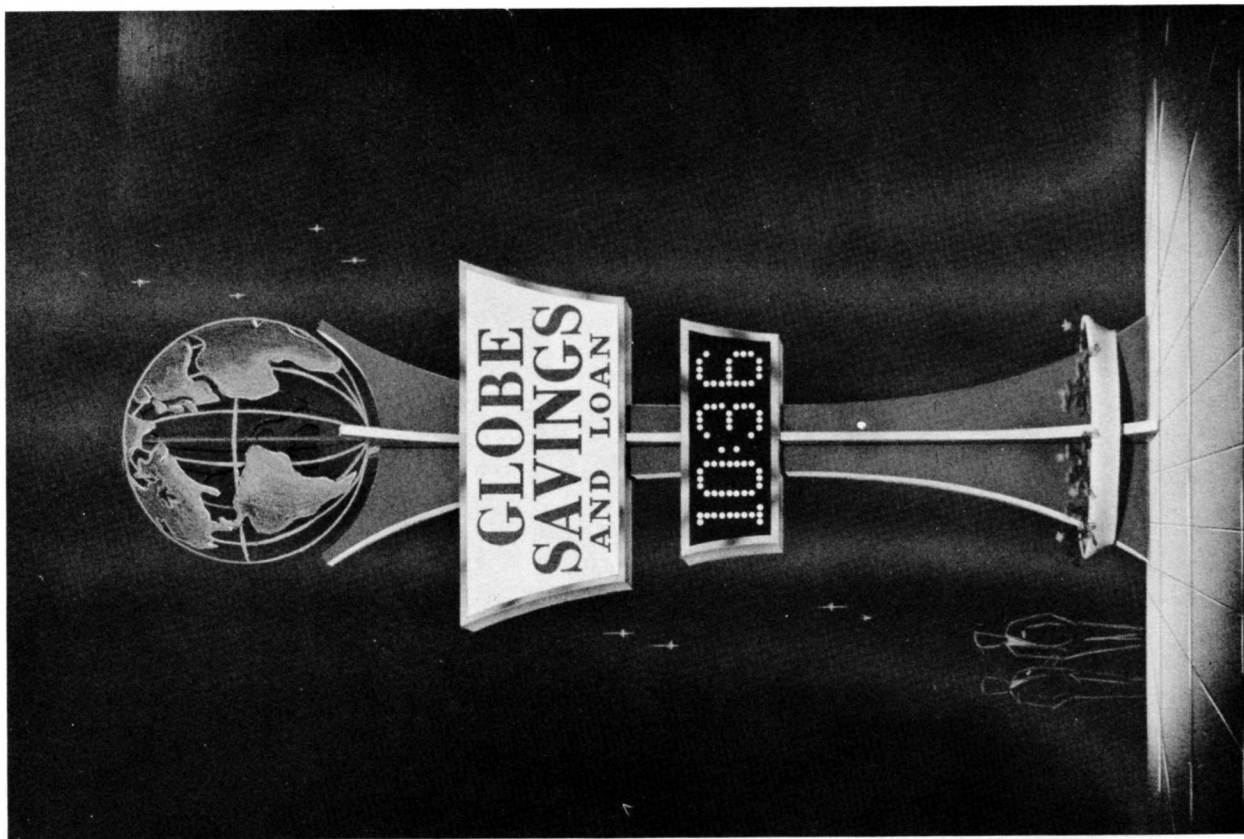
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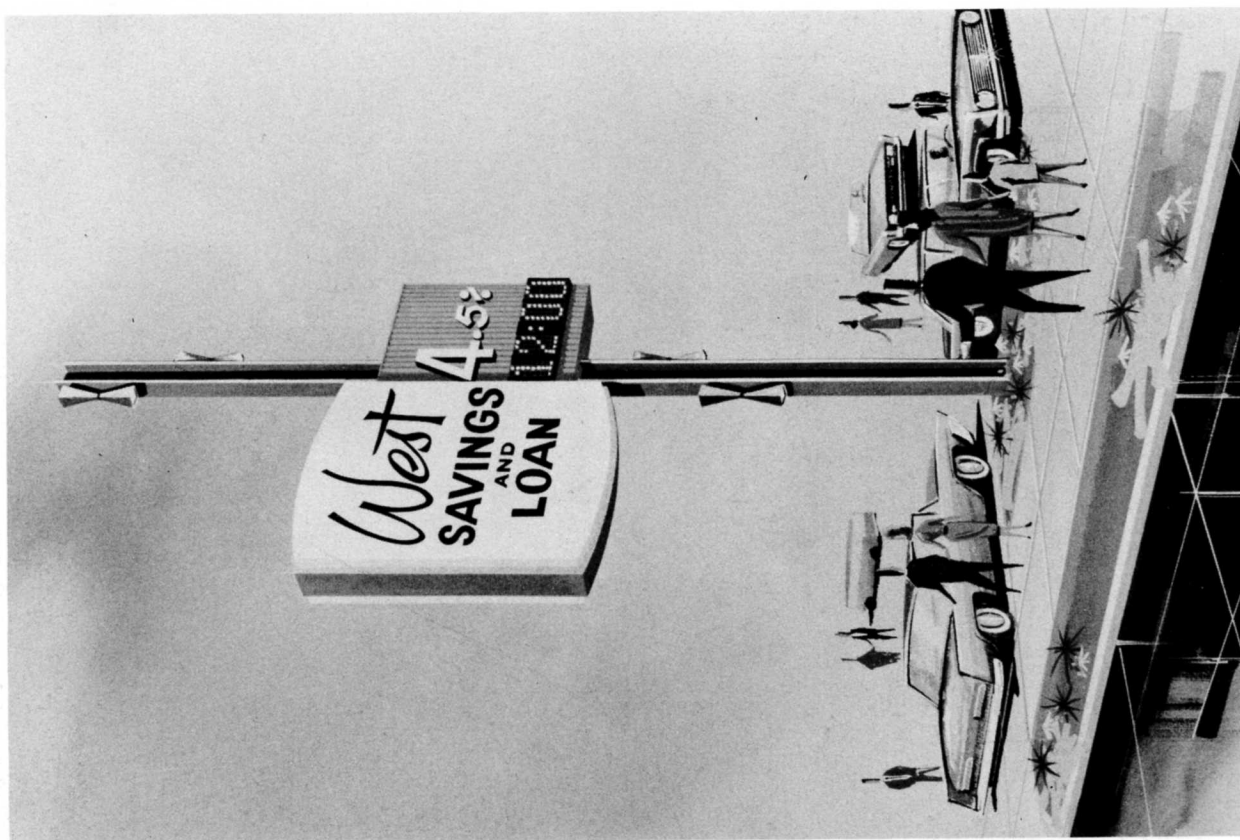
James W. Edge
CUMMINGS AND CO.
Jacksonville, Florida



Roberto Herrera
DEMERS NEON & ELECTRIC LIMITED
Ottawa, Ontario, Canada



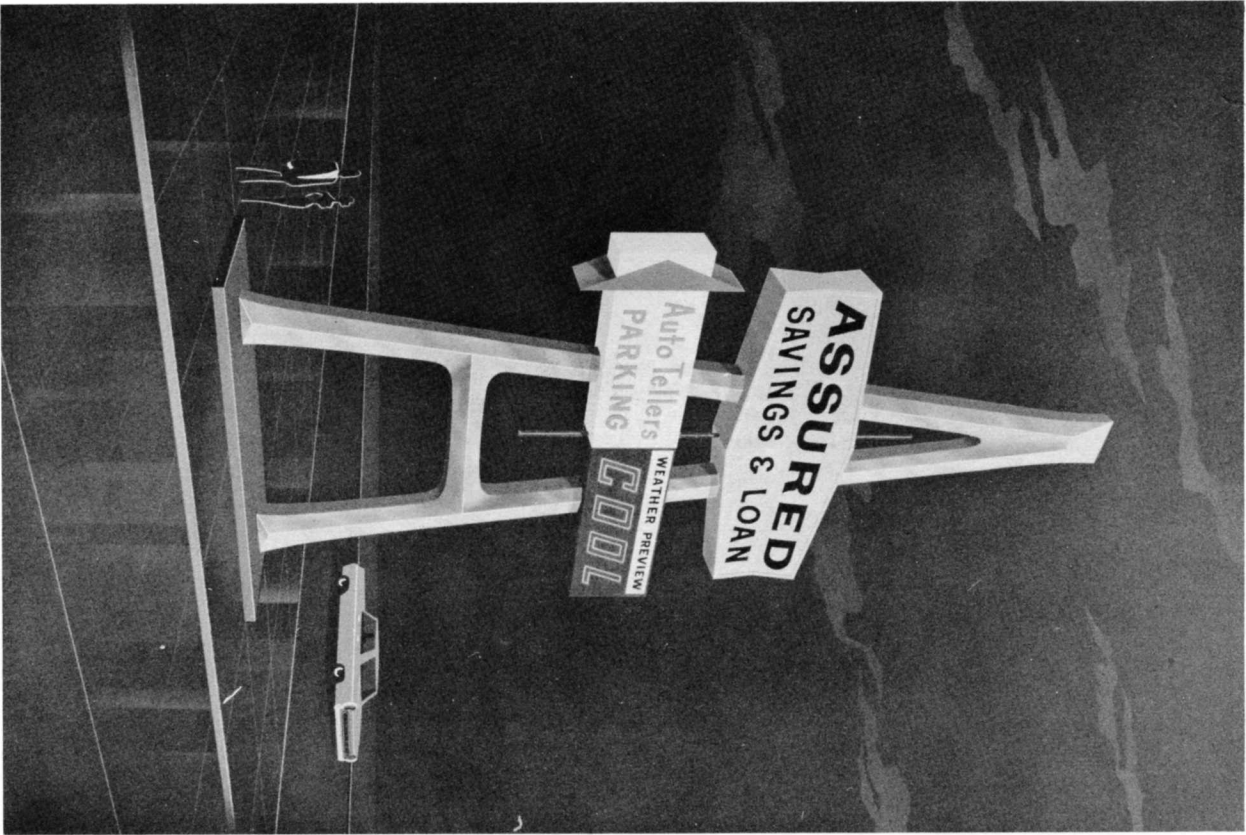
Lee W. Moses
AMERICAN SIGN AND INDICATOR CORP.
Chicago, Illinois



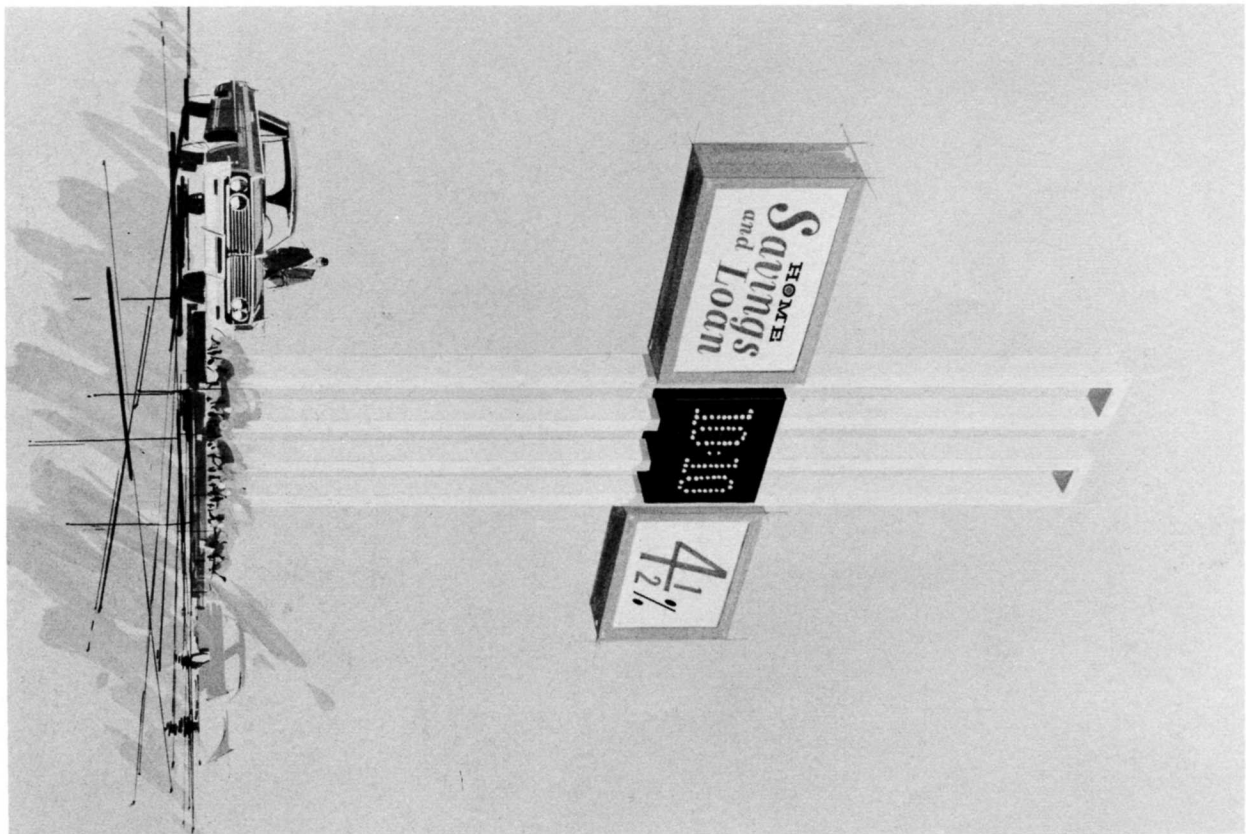
John E. Wilson
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Oakland, California

SAVINGS & LOAN

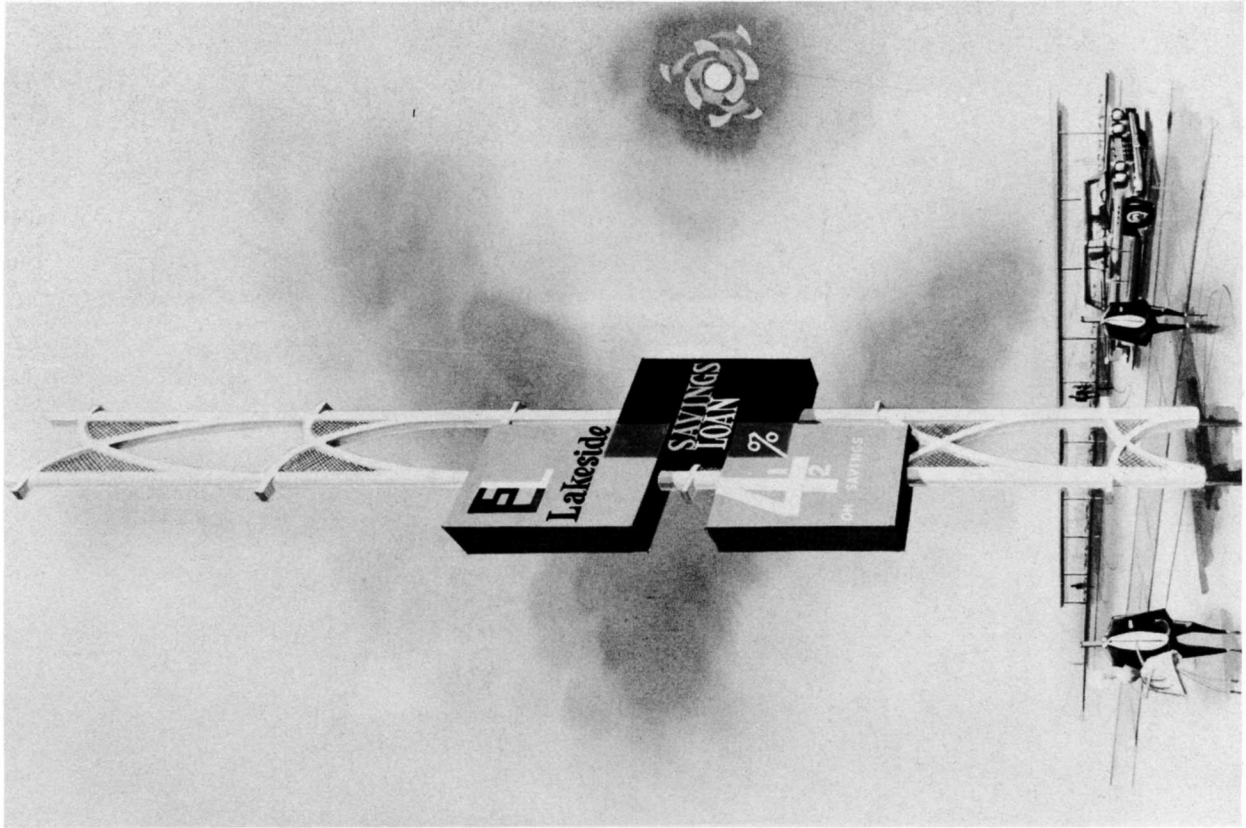
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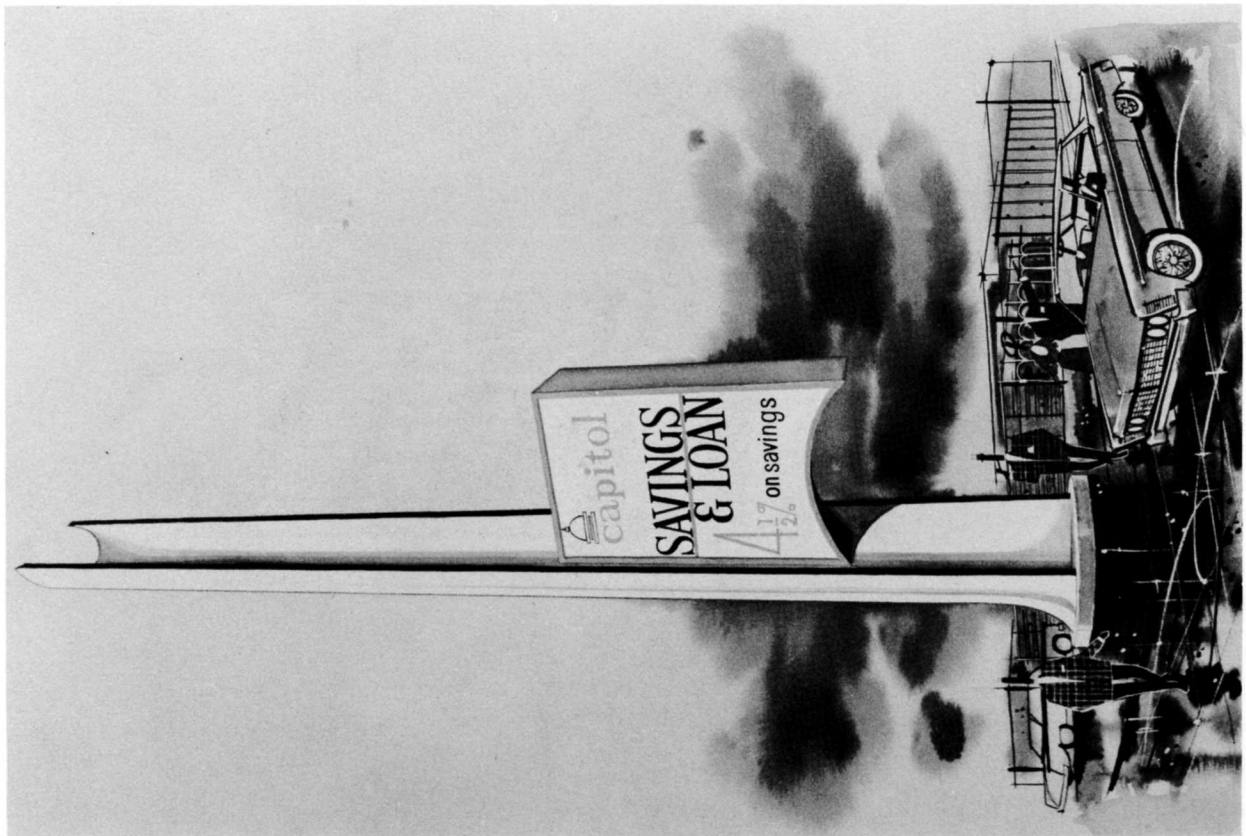
William W. Ponder
NEBRASKA NEON SIGN CO.
Lincoln, Nebraska



John Nicolini
ELECTRICAL PRODUCTS
Oakland, California



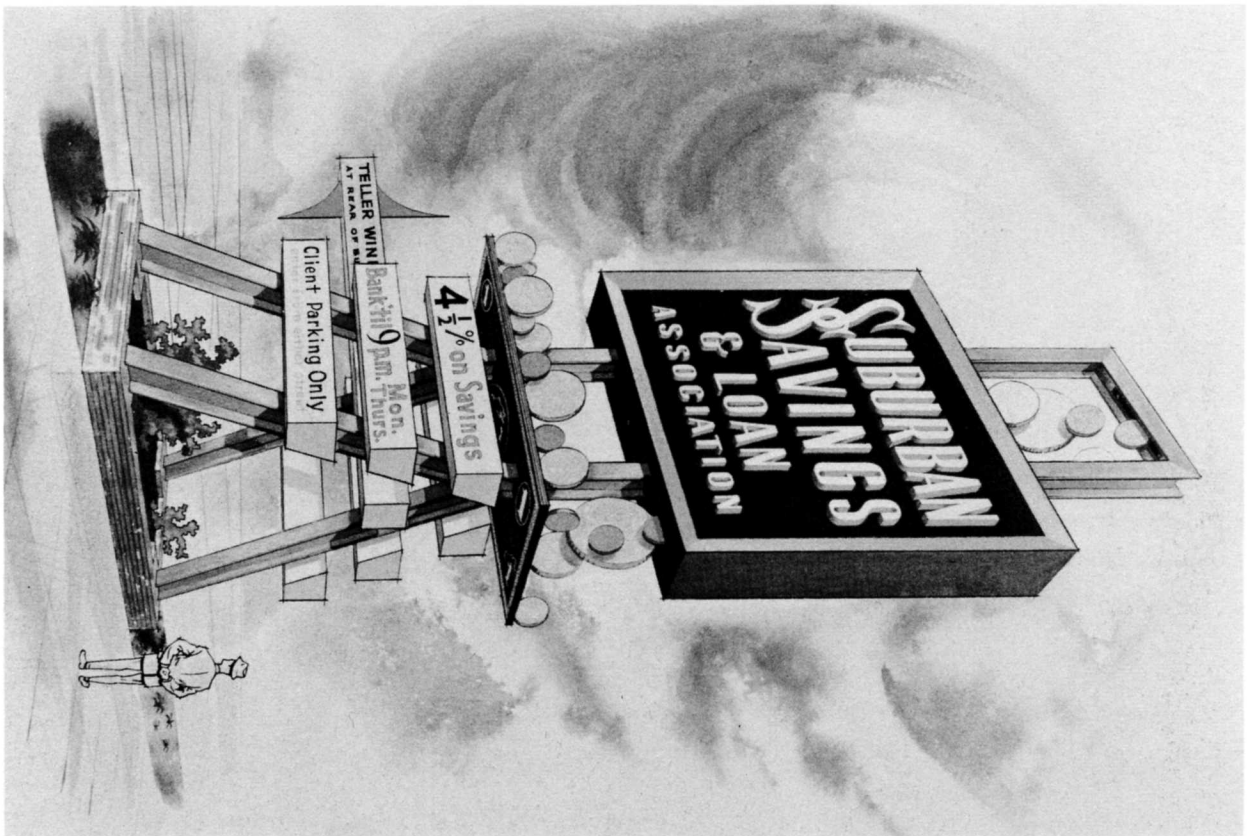
Harry G. Smith
ELECTRICAL PRODUCTS CONSOLIDATED
Denver, Colorado



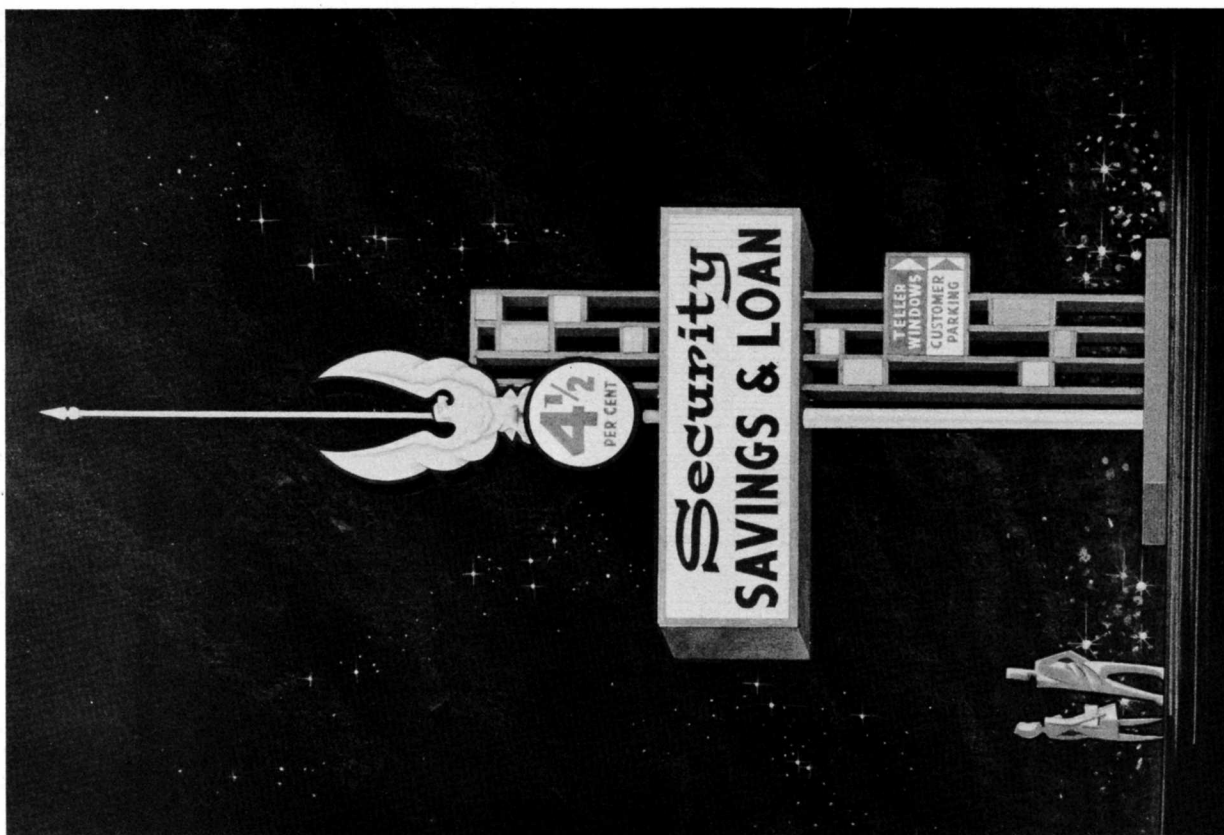
Donis Zank
ELECTRICAL PRODUCTS CONSOLIDATED
Denver, Colorado



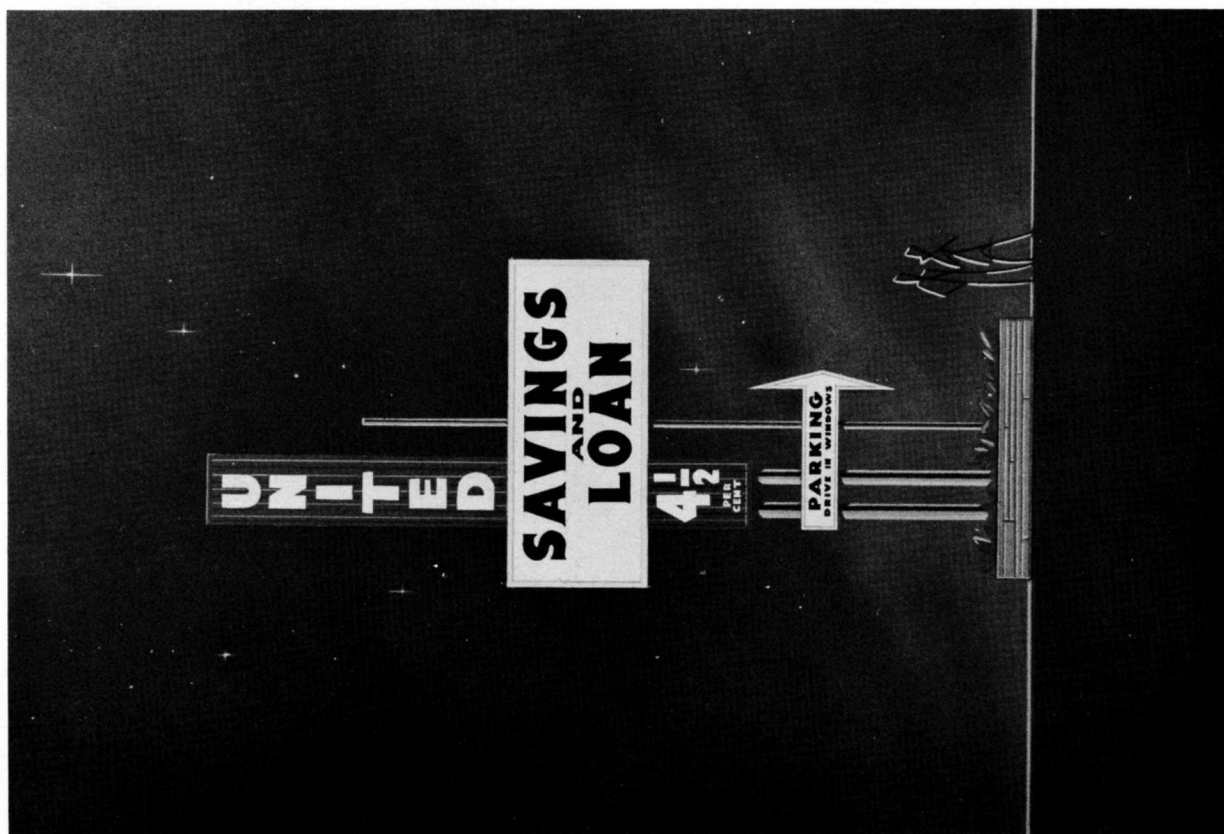
Tommy Johnson
WILSON PLASTICS LIMITED
Toronto, Ontario, Canada



Del C. Cramer
ELECTRICAL PRODUCTS CONSOLIDATED
Seattle, Washington



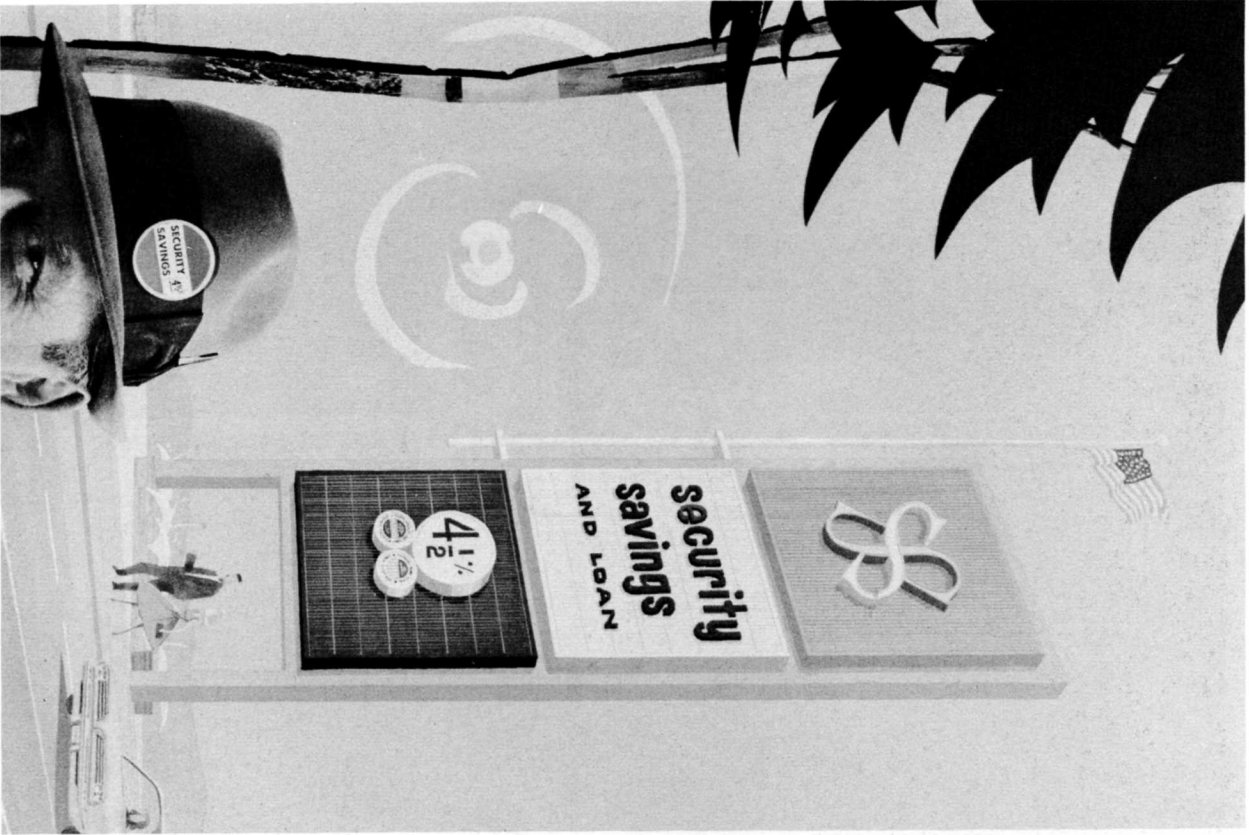
Mal Tolberg
YOUNG ELECTRIC SIGN CO.
Ogden, Utah



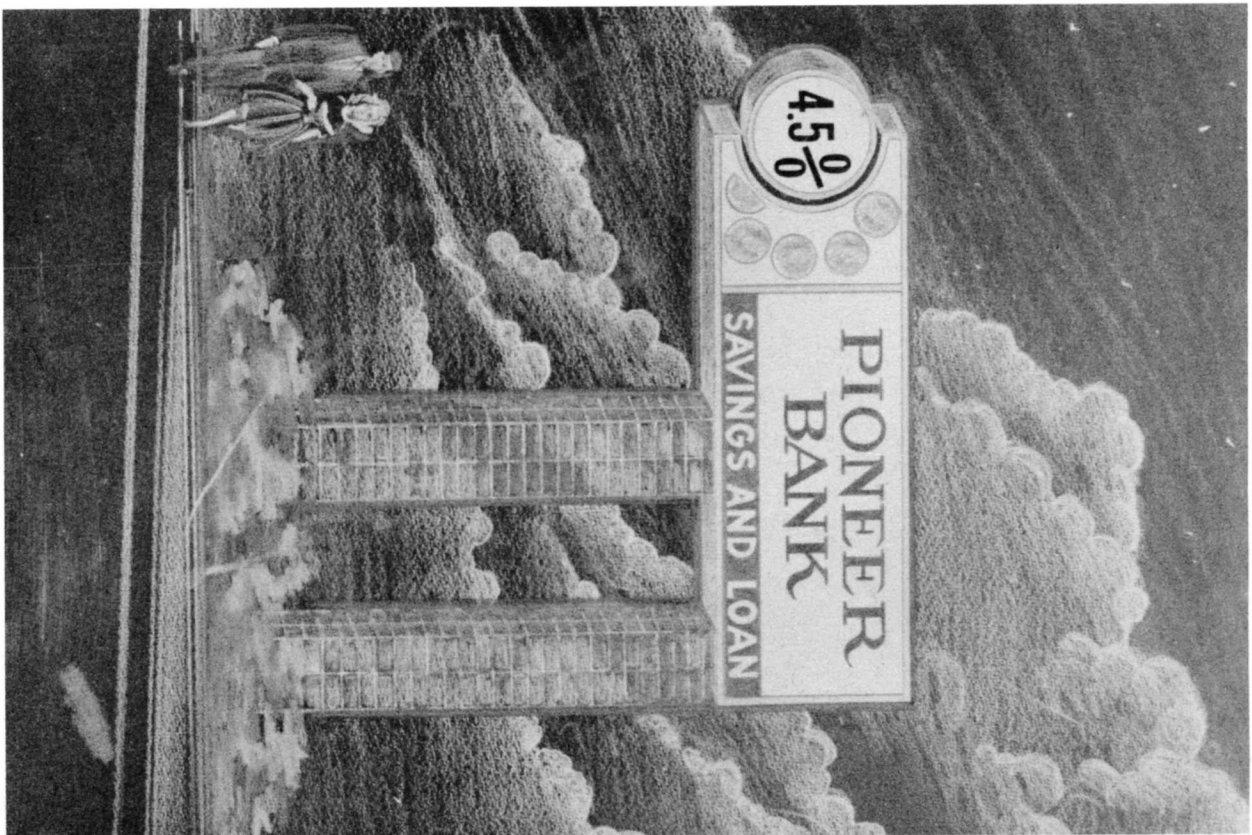
Darrell B. Nelson
YOUNG ELECTRIC SIGN CO.
Ogden, Utah

SAVINGS & LOAN

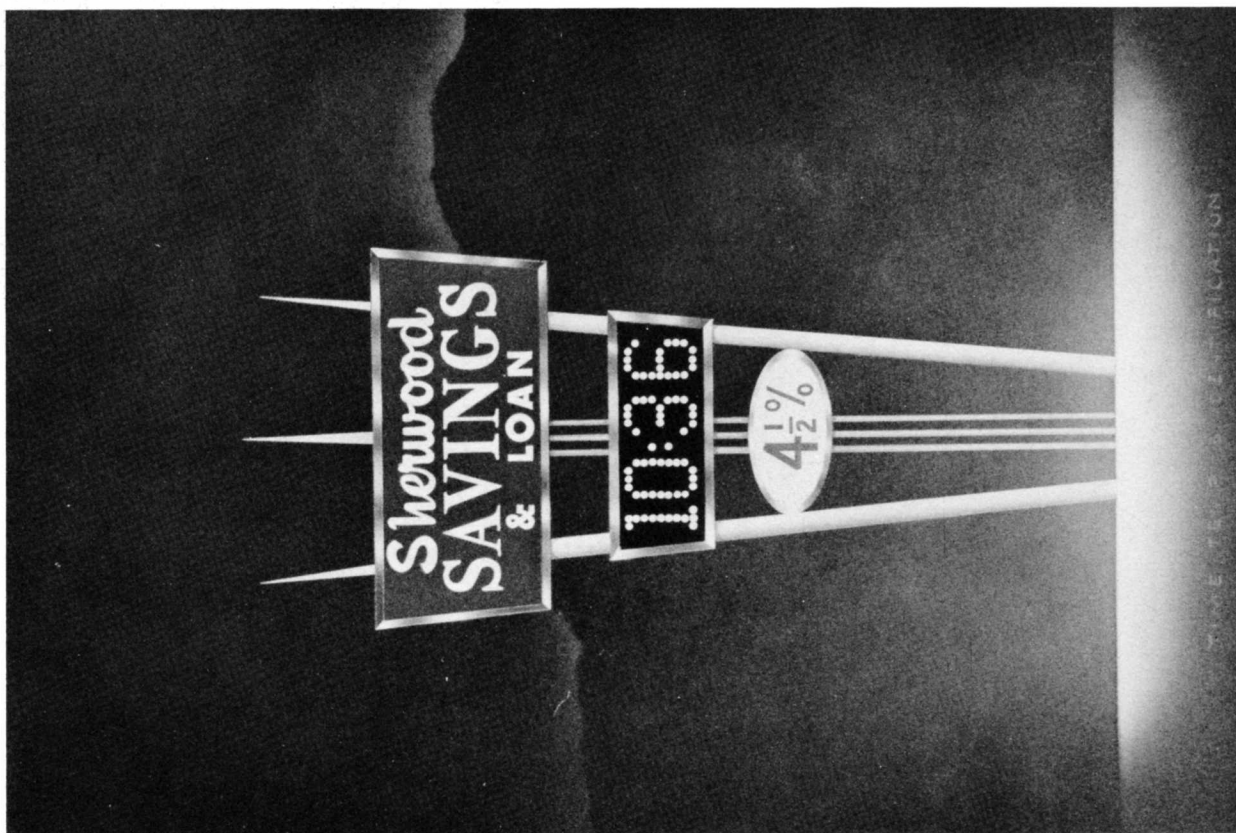
NESA ELECTRIC SIGN DESIGNS



William R. Dunn
ELECTRICAL PRODUCTS CONSOLIDATED
Denver, Colorado



R. A. Miller
MYERSLEIBER SIGN CO., INC.
Phoenix, Arizona



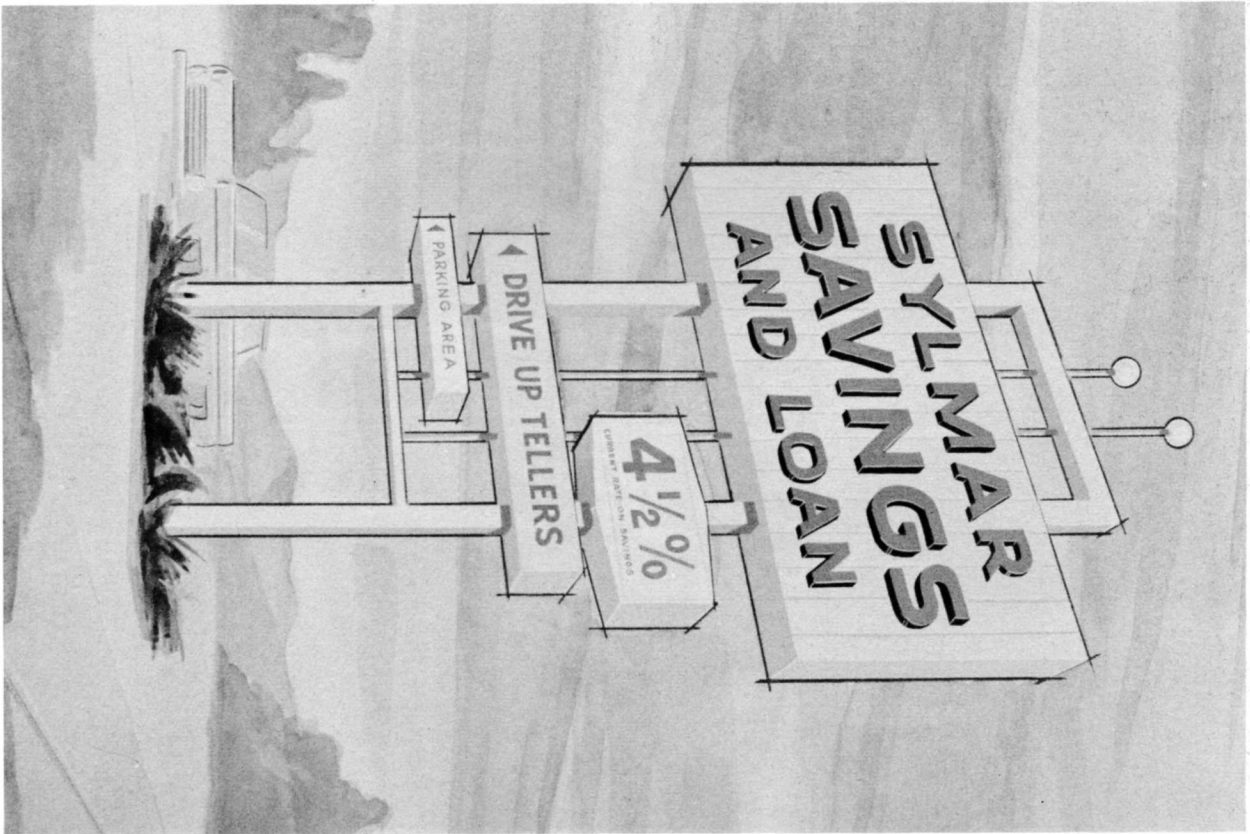
George H. Lehman
SHERWOOD SAVINGS & LOAN
CHICAGO, ILLINOIS



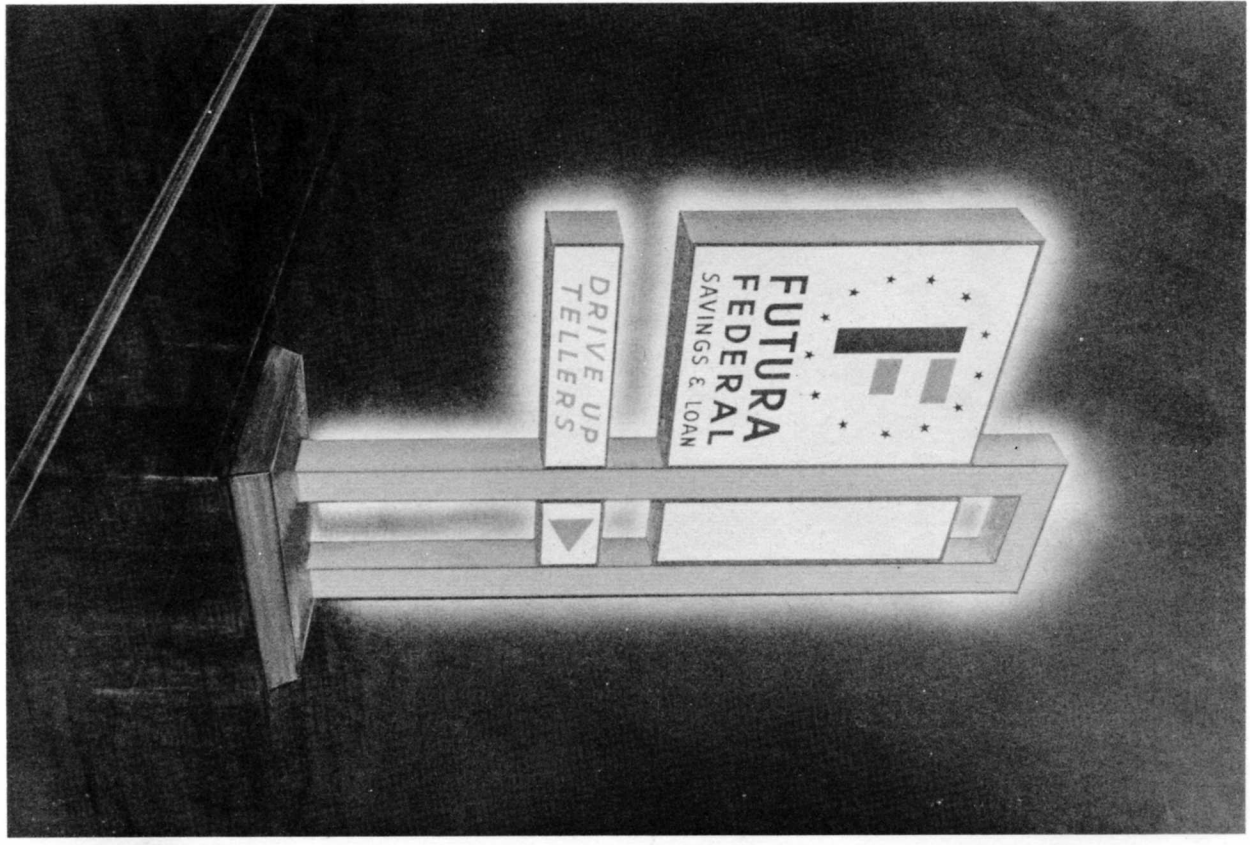
Kenneth B. Thurston
SECURITY SAVINGS AND LOAN
CHICAGO, ILLINOIS

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



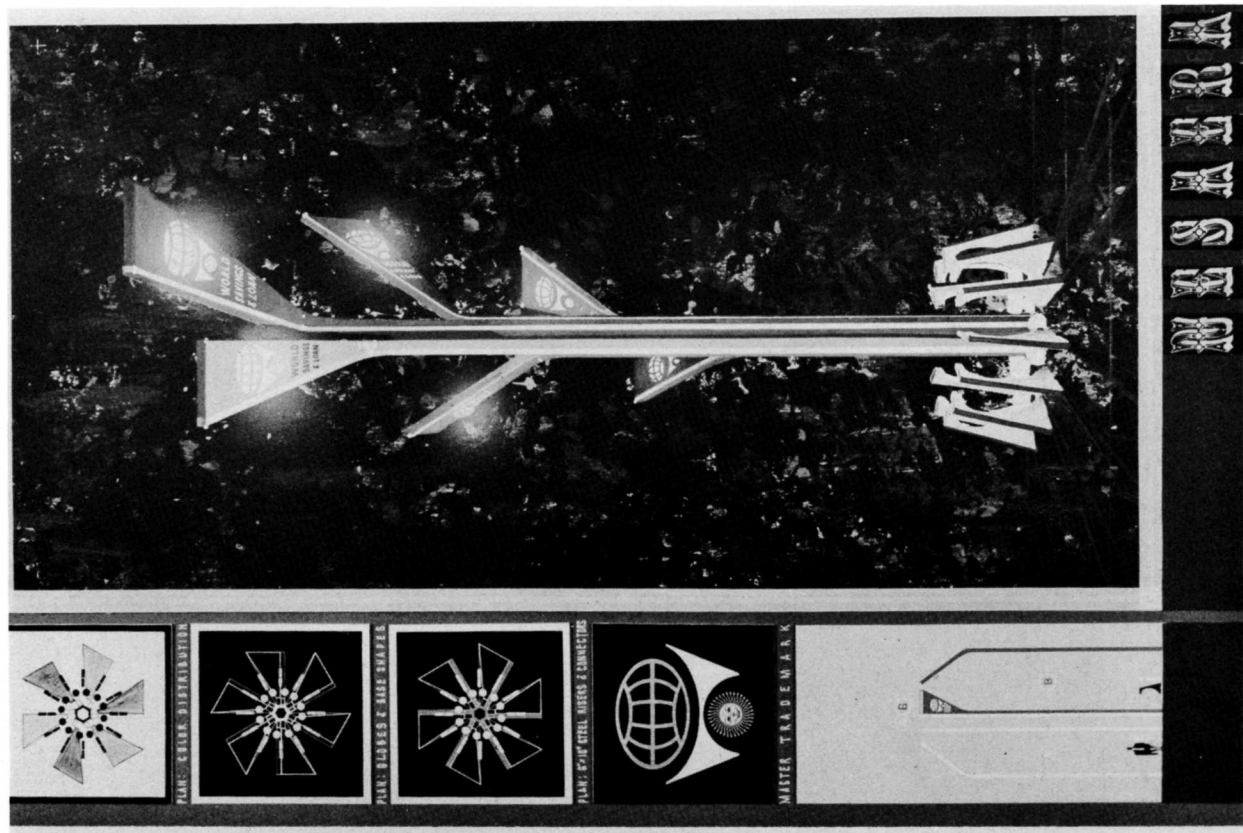
Bob Anderson
TRIPLE A SIGNS
North Hollywood, California



Sidney Rubin
McKIDIE SIGN CO.
Pittsburgh, Pennsylvania



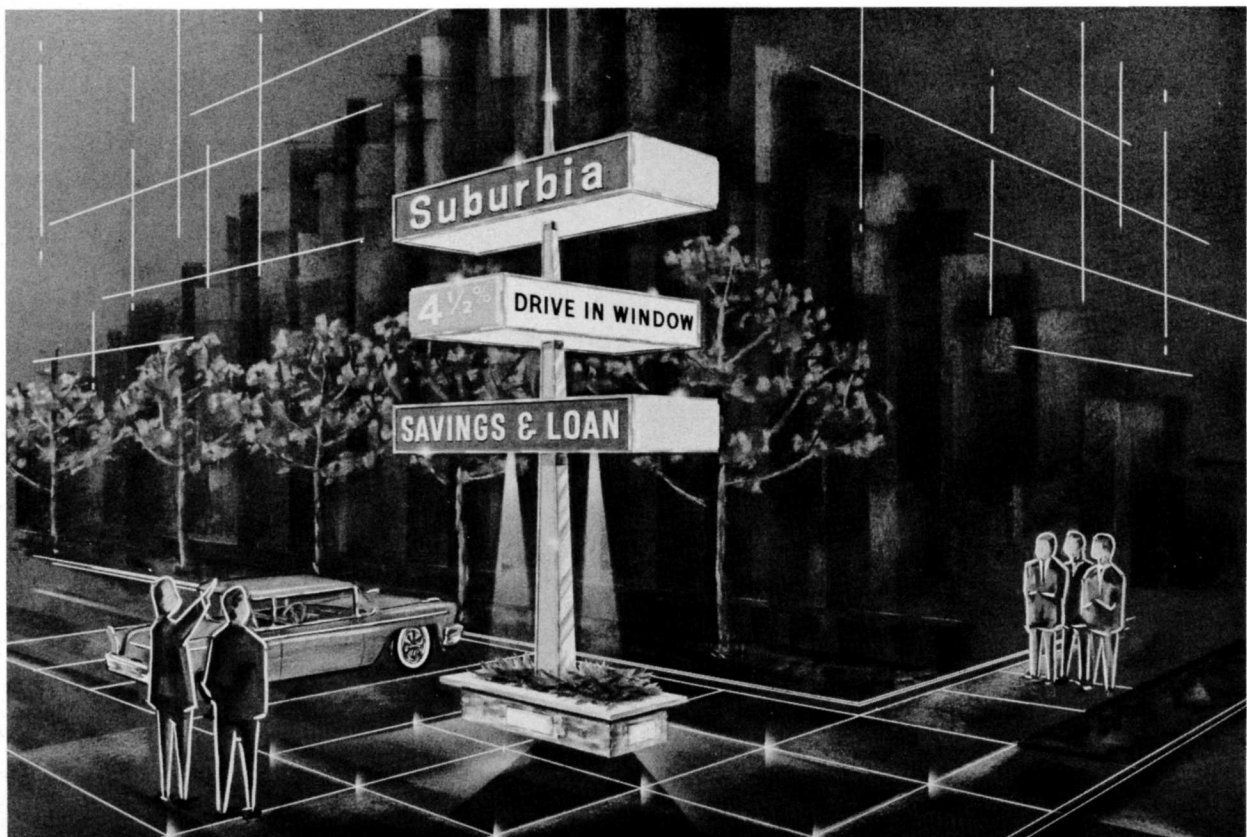
Tom Sockett
E. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



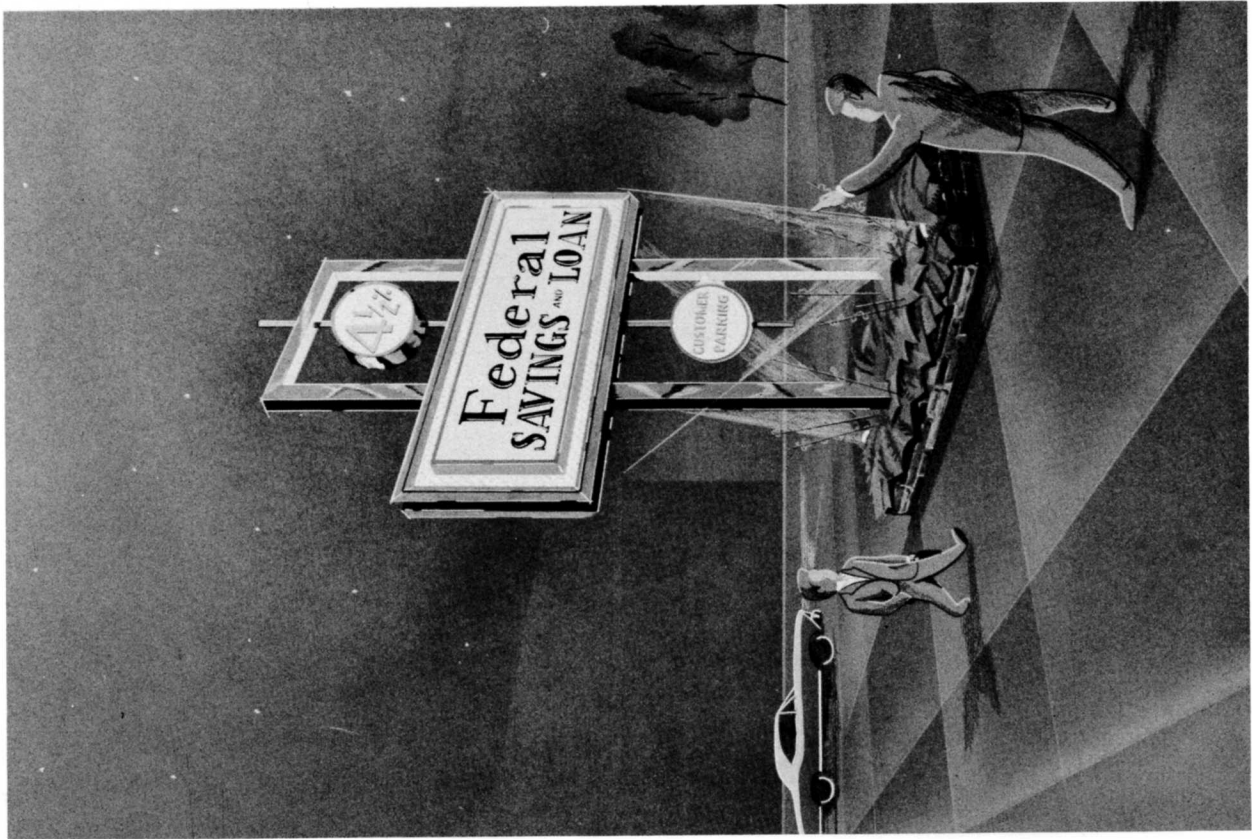
Sieve Laskowski
E. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



Arthur W. Friess
FEDERAL SIGN AND SIGNAL CORP.
Blue Island, Illinois



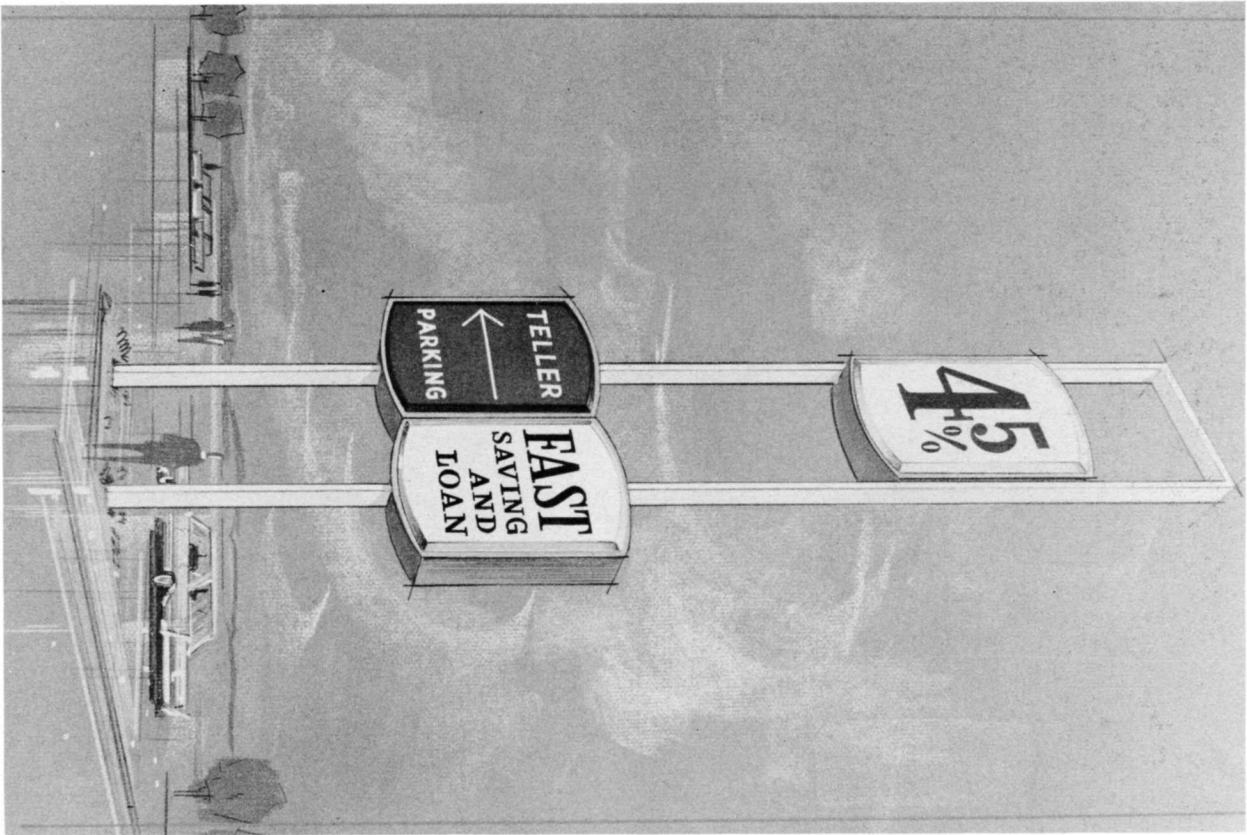
Donald H. Niehaus
THE AMERICAN SIGN CO.
Cincinnati, Ohio



William A. Dickerson
CASPER NEON SIGN CO.
Casper, Wyoming



Frederick Hardy
ELECTRIC PRODUCTS CONSOLIDATED
Billings, Montana



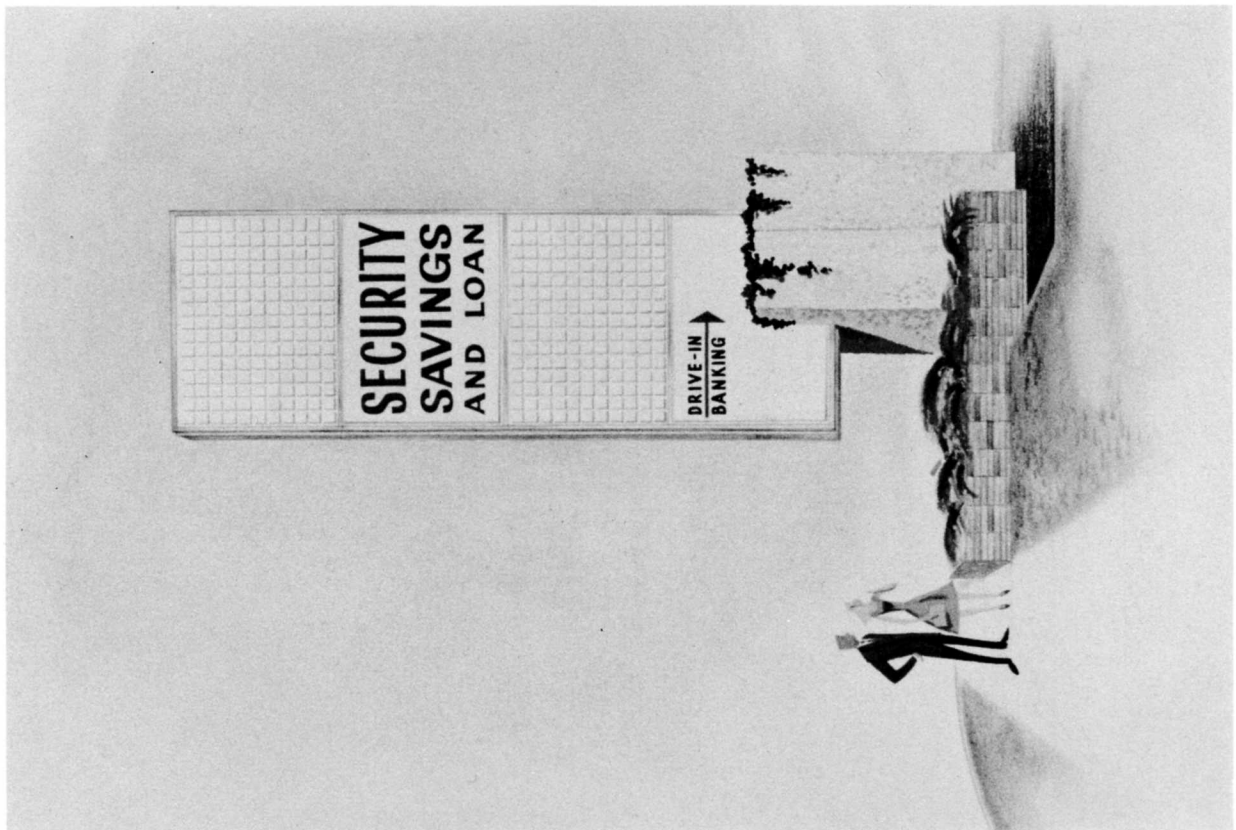
I. Stohsloff
FEDERAL SIGN AND SIGNAL CORP.
San Francisco, California



Wilson K. Hoy III
FEDERAL SIGN AND SIGNAL CORP.
Indianapolis, Indiana



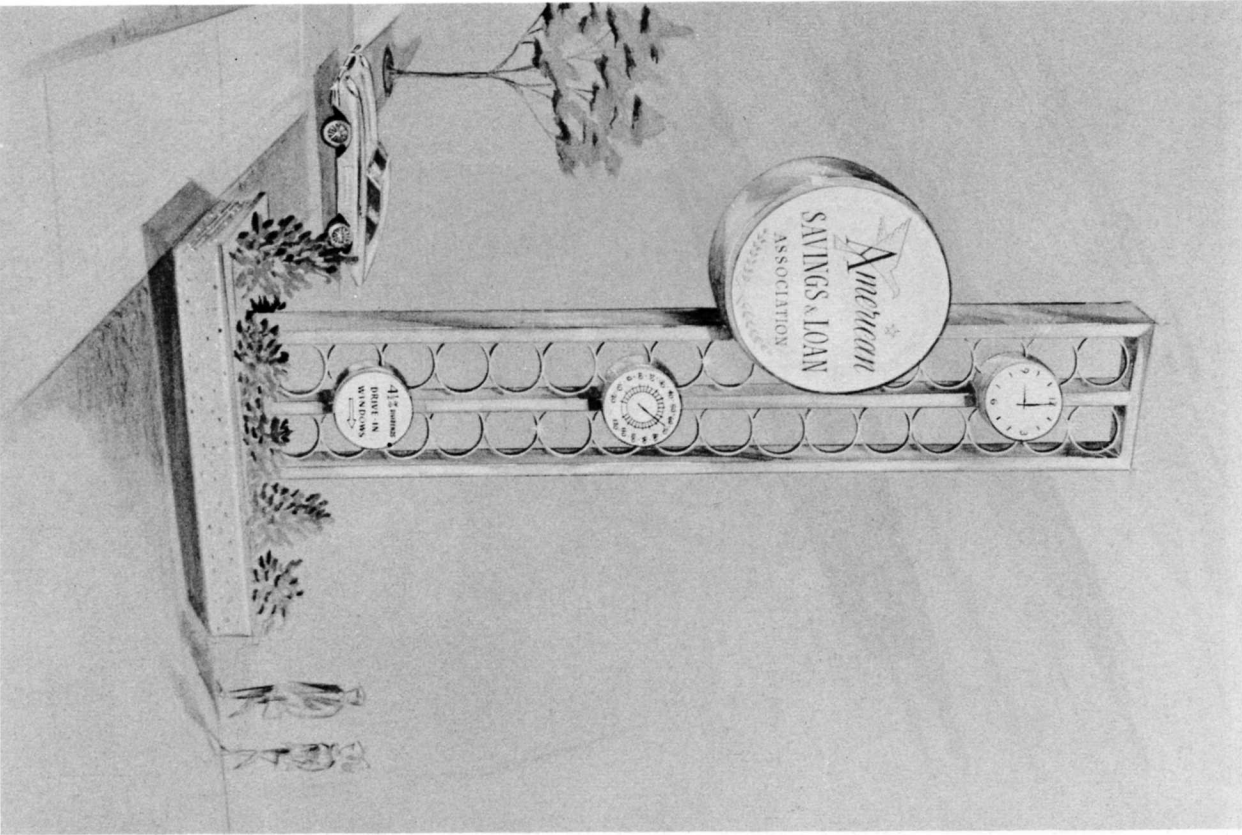
Budy Gauthier
FEDERAL SIGN AND SIGNAL CORP.
Louisville, Kentucky



Leslie Cook
YOUNG ELECTRIC SIGN CO.
Salt Lake City, Utah

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Robert W. Albion
THE BURNHAM CO.
Dayton, Ohio



Large Chevrolet
HANOVER MFG. INC.
Columbus, Ohio